



Community Recovery Committee Meeting

MEETING MINUTES

Thursday, May 4th, 2023
4:00-6:00pm

1. Roll Call

The following members of the Community Recovery Committee were present.

Jacob Maxwell, Chairperson
Pook Carson
Jason Wessel
Sarah Longoria

Staff Present:

Cathie Rigby, Department of Economic Development (DED)
Todd Andersen, Department of Economic Development (DED)

Others Present:

Tara Spalding, Kinect Capital (formerly VentureCapital.org)
Derek Dyer & Amaris Morin, Utah Arts Alliance
Cleopatra Balfour, Beloved Community/Banded Black
Codi Goetz, The Mundi Project
Mariah Mellus, Utah Film Center

Absent:

Steve Anjewierden, Vice Chairperson
Esther Stowell

2. Briefings by the Staff

a. Report from the CAN Program Manager

No updates.

b. Report from the DED Program Manager

Ms. Rigby informed the Committee that staff would be migrating from WebEx to Zoom webinars, due to Salt Lake City changing their contract to Zoom. The migration will not cause significant changes and the Committee will start using Zoom for all future meetings.

Ms. Rigby informed the Committee that the Finance Department would also be reviewing nonprofit



programming applications and providing comments regarding ARPA eligibility and any potential red flags with risk analysis. These comments will be added to Salesforce near the end of nonprofit scoring, so these comments can inform the Committee's final analysis of nonprofit applications.

BUSINESS ITEMS:

1. Discussion and/or Possible Adoption of New Date & Time for Meetings

Ms. Rigby said there was a Doodle poll that was sent out previously, but no consensus could be reached on a new date/time based on the current poll responses. She explained that if needed, staff could discuss and vote on a new date/time for meetings at a subsequent meeting.

2. Review and Discuss Nonprofit Programming Applications

Chairperson Maxwell explained the format of nonprofit applicant presentations: 1) applicants are provided up to 2 minutes to describe their organization, mission, and why they applied for the grant, and 2) Committee is provided up to 3 minutes to ask questions to applicants.

Kinect Capital (formerly VentureCapital.org)

Ms. Spalding from Kinect Capital presented an overview of their application.

Mr. Wessel noted that their COVID-19 impact statement was heavily focused on the impact on women-owned businesses. But the proposed program is targeting 200 businesses and only 25% are women-owned business. Mr. Wessel asked Ms. Spalding to elaborate. Ms. Spalding responded that in the Salt Lake City area, there are a disproportionate number of women-owned businesses compared to male-owned. She noted that there is a very specific program track for female entrepreneurs, with separate learning modules and mentoring programs. The female entrepreneur track is more intensive to ensure that female entrepreneurs are receiving a more custom experience. She estimated that at least 50 women will be assisted by their proposed program.

Ms. Longoria asked if the proposed voucher program for businesses was entirely dependent on receiving grant funding from Salt Lake City. Ms. Spalding replied yes. Ms. Longoria also asked if the applicant had any experience with doing voucher programs. Ms. Spalding replied that specific to Salt Lake City businesses, they had never done a voucher program.

Utah Arts Alliance

Mr. Dyer from Utah Arts Alliance presented an overview of their application.

Mr. Wessel asked for the applicant to clarify if funding would be used for an existing or new program. Mr. Dyer responded that funding would be used for an existing program.



Beloved Community/Banded Black

Ms. Balfour from Beloved Community/Banded Black presented an overview of their application.

Ms. Longoria asked what the cost would be for businesses to enter the "Community market" that was mentioned in the application. Ms. Balfour responded that the cost is \$50 per business to participate in the market, and that up to 50 businesses would participate.

The Mundi Project

Mr. Goetz from the Mundi Project presented an overview of their application.

Mr. Wessel asked if the target population for the funding was based on geographic location. Mr. Goetz responded that it was based on factors such as geographic location as well as race, class, ethnicity, or socioeconomic status.

Utah Film Center

Ms. Mellus from Utah Film Center presented an overview of their application.

Mr. Wessel asked how their proposed program was connected to COVID-19 pandemic relief. Ms. Mellus responded that the COVID-19 pandemic forced many filmmakers to work internally on their projects, and that now these filmmakers are looking for assistance to share and distribute their projects. She also noted that many of these filmmakers' employment was affected due to the pandemic, and now many are looking for assistance to directly pursue their passion for film.

3. Other Business

Ms. Longoria asked if the Committee would discuss applications where the applicants were not present. Chairperson Maxwell opened the meeting to discussion about any applications.

Ms. Longoria asked if Committee members understood the program that Ballet West was proposing. Mr. Wessel that the application mentioned two or three programs that Ballet West normally offers, but he also wasn't sure what specific programming they were proposing if awarded grant funding. Ms. Carson responded that she deduced that Ballet West was requesting funding for children's educational programming.

Mr. Wessel also had trouble understanding Ballet West's proposal (from their application PDF), as it seemed that some of their answers did not correlate with the question correctly. Ms. Rigby said that application PDFs came directly from applicants and were not changed by staff, so scoring should be based on the responses from the PDFs.

Ms. Rigby asked if the Committee wanted a time change for next week's meeting. The Committee responded that no time change is needed for next week's meeting.

ERIN MENDENHALL
Mayor



**DEPARTMENT of COMMUNITY
and NEIGHBORHOODS**

**DEPARTMENT of ECONOMIC
DEVELOPMENT**

4. Adjourn

There being no further business, the meeting was adjourned.

Committee Chair

This document and the recording constitute the official minutes of the Community Recovery Committee meeting held May 4th, 2023.