



MAY 2023  
LIBRARY PRESENTATION



# COMMUNITY IMPACT



Troy's challenge to directors:

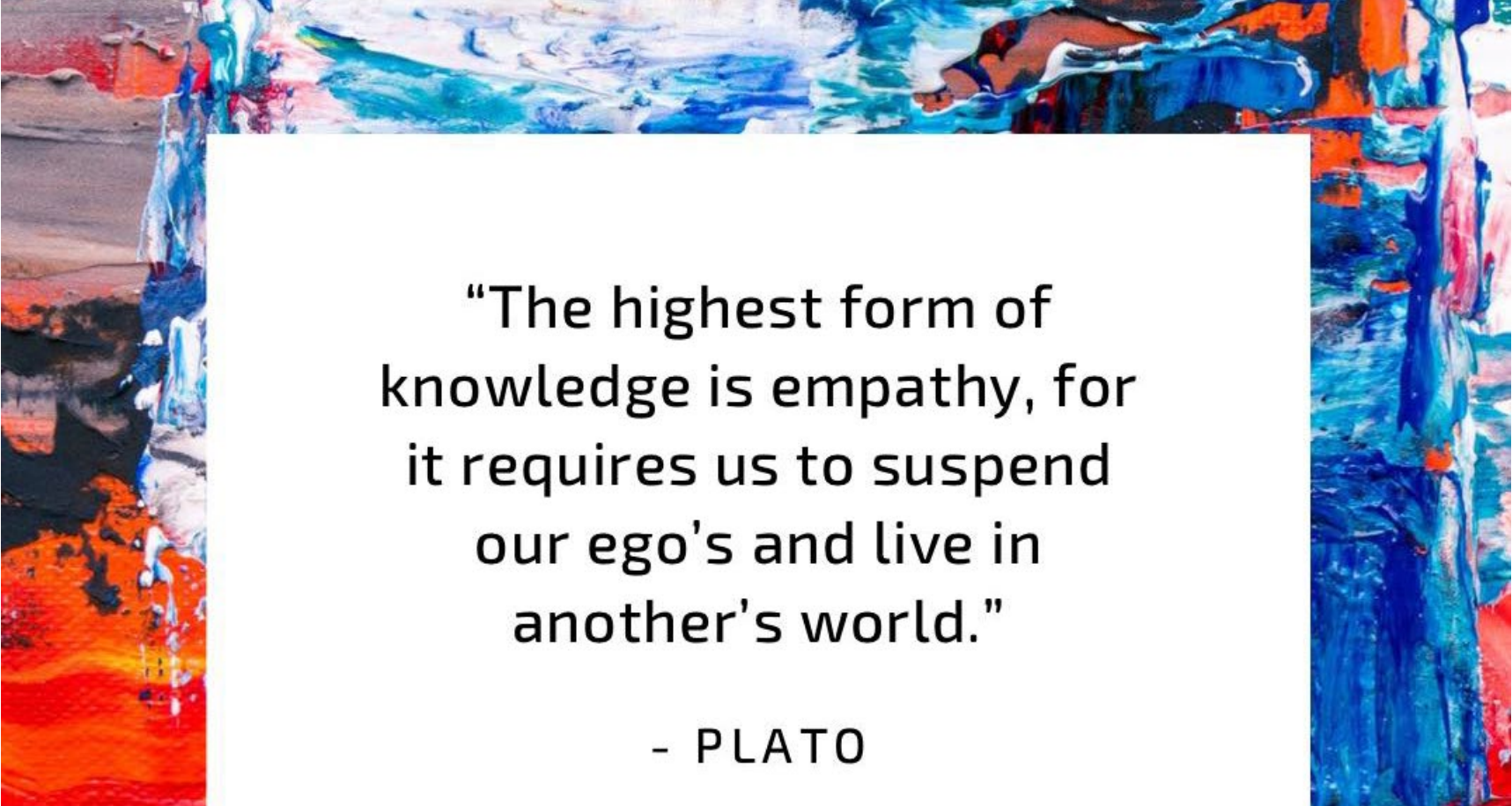
Assess your knowledge

Consider what you don't know

Alter your perspective



# ALTERING OUR PERSPECTIVES

An abstract painting with vibrant colors including blue, red, orange, and white, featuring thick, expressive brushstrokes. The painting is visible on the left and right sides of the slide, framing the central text.

"The highest form of knowledge is empathy, for it requires us to suspend our ego's and live in another's world."

- PLATO

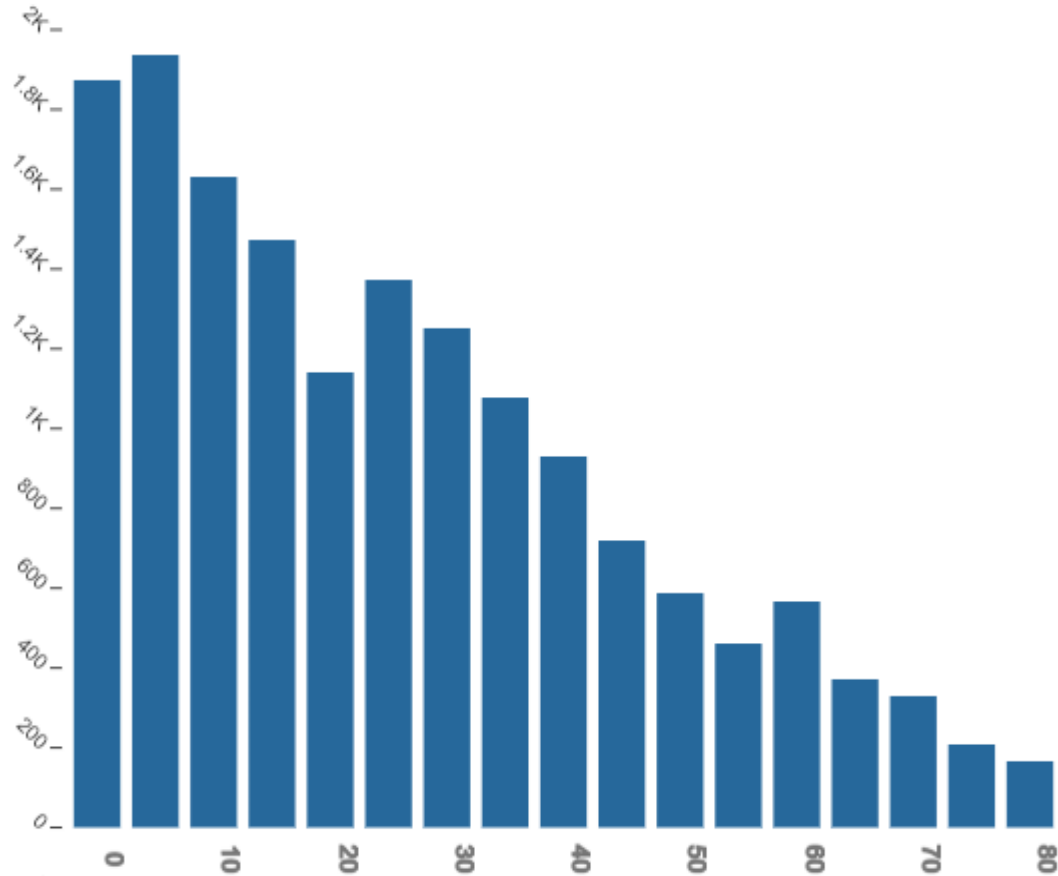


# COMMUNITY DEMOGRAPHICS





# SPRINGVILLE POPULATION STATISTICS



The median age is 26

38% is below the age of 18

Avg household size is 3.6

24% have lived in Springville  
5 years or less



# SERVING OUR LATINO COMMUNITY

**KSL.com** ☁️ 73° 🔍 👤

## Día de los Niños event to connect Latino families with health resources, free kids' activities

By Sydnee Gonzalez, KSL.com | Posted - April 26, 2023 at 10:47 a.m.



Día de los Niños

Celebrarte!

Weekly English classes

2,450 Spanish books

7 Spanish speaking staff



# QUARTERLY LIBRARY STATISTICS REVIEW

March 2023



## Key Library Metrics

|                                   | March '21 | March '22 | March '23 | notes                                                                                         |
|-----------------------------------|-----------|-----------|-----------|-----------------------------------------------------------------------------------------------|
| Budget adherence (% of net total) |           |           | 70.5%     | 20 of 26 pay periods = 76.9%<br>Elevated book ordering and program costs over next few months |
| Visitation rate                   | 13,736    | 29,292    | 29,983    | Slightly above expectations                                                                   |
| Circulation rate                  | 48,111    | 53,170    | 60,730    | Considerably above expectations                                                               |
| Program attendance                | 2,071     | 3,916     | 5,803     | Considerably above expectations                                                               |

## Capital Projects

|                    | Budgeted amount | % budget spent | % completion construction | notes                                                                                      |
|--------------------|-----------------|----------------|---------------------------|--------------------------------------------------------------------------------------------|
| Shelving Expansion | \$8,500         | 100%           | 100%                      | complete                                                                                   |
| Patio Furniture    | \$14,000        | 25%            | 5%                        | In the process of purchasing items now. We may need to carry over some funds to next year. |

## Library Narrative

### Successes:

- PopCon went smoothly and was well-attended with about 1,000 people showing up
- We secured a \$1,600 grant to update our AV system in the board room upstairs
- We are experimenting with selling library stickers in our Friends bookshop. The main purpose is library branding but small revenues are predicted.
- More grant money! We boosted our staff training by \$2,000 thanks to two State library grants.
- Library card campaign for youth resulted in over 125 new card signups in two weeks' time

### Neutral:

- Wrote a letter to Representative Owens in support of the art loop project headed by the Art Museum

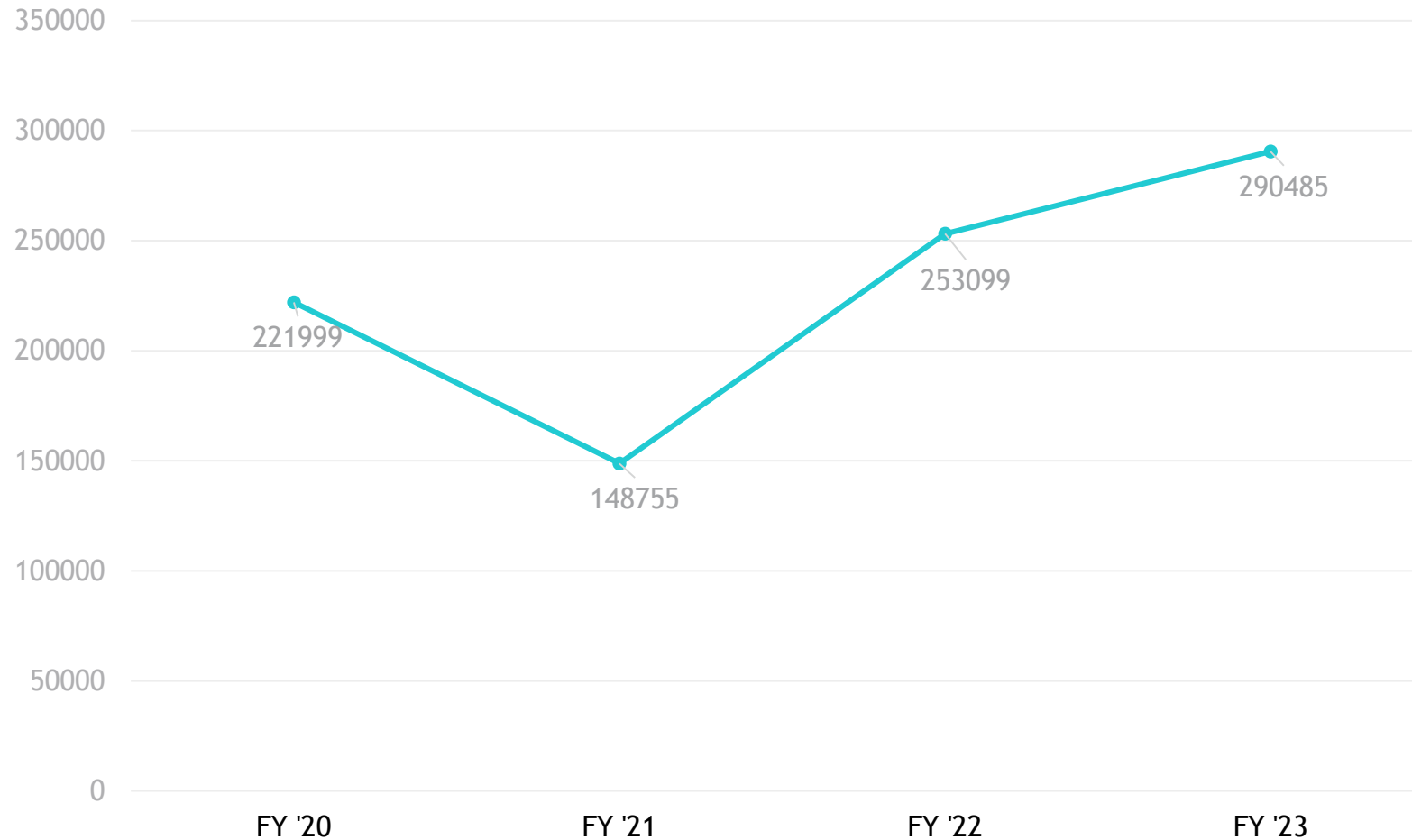
### Challenges:

- Cosmo the cougar was scheduled to attend our March Madness event but failed to show up. We rescheduled the event for a few weeks later and the event had a good turnout.
- Internet services went out for a few hours on the morning of Monday the 20<sup>th</sup>. John A. and Stephen B. were able to fix the issue which ended up being the power outage on a server switch.





# VISITORS



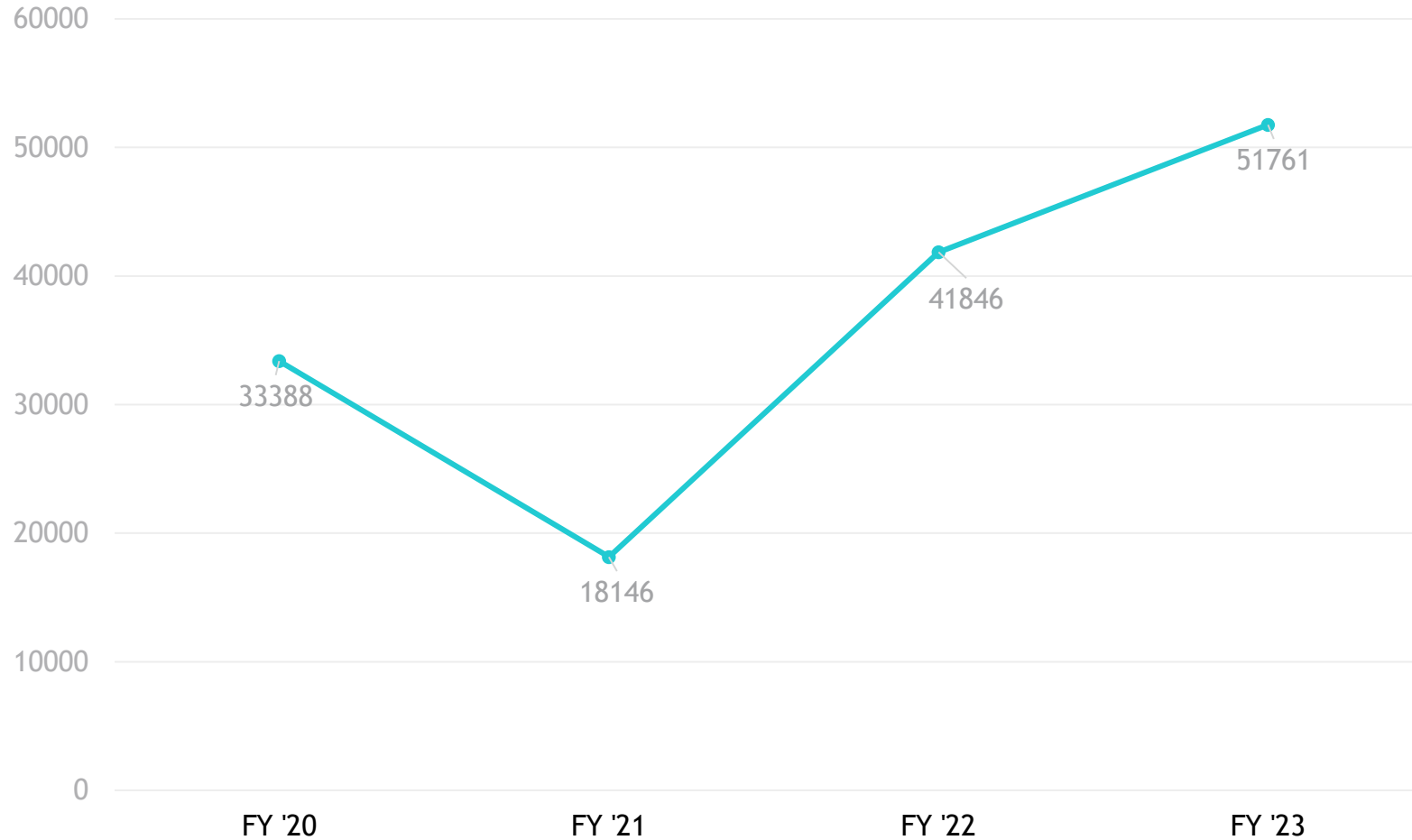
85<sup>th</sup> percentile  
in the state

Avg 9.4 visits  
per library user  
each year

Avg 34 visits per  
household



# PROGRAM ATTENDANCE



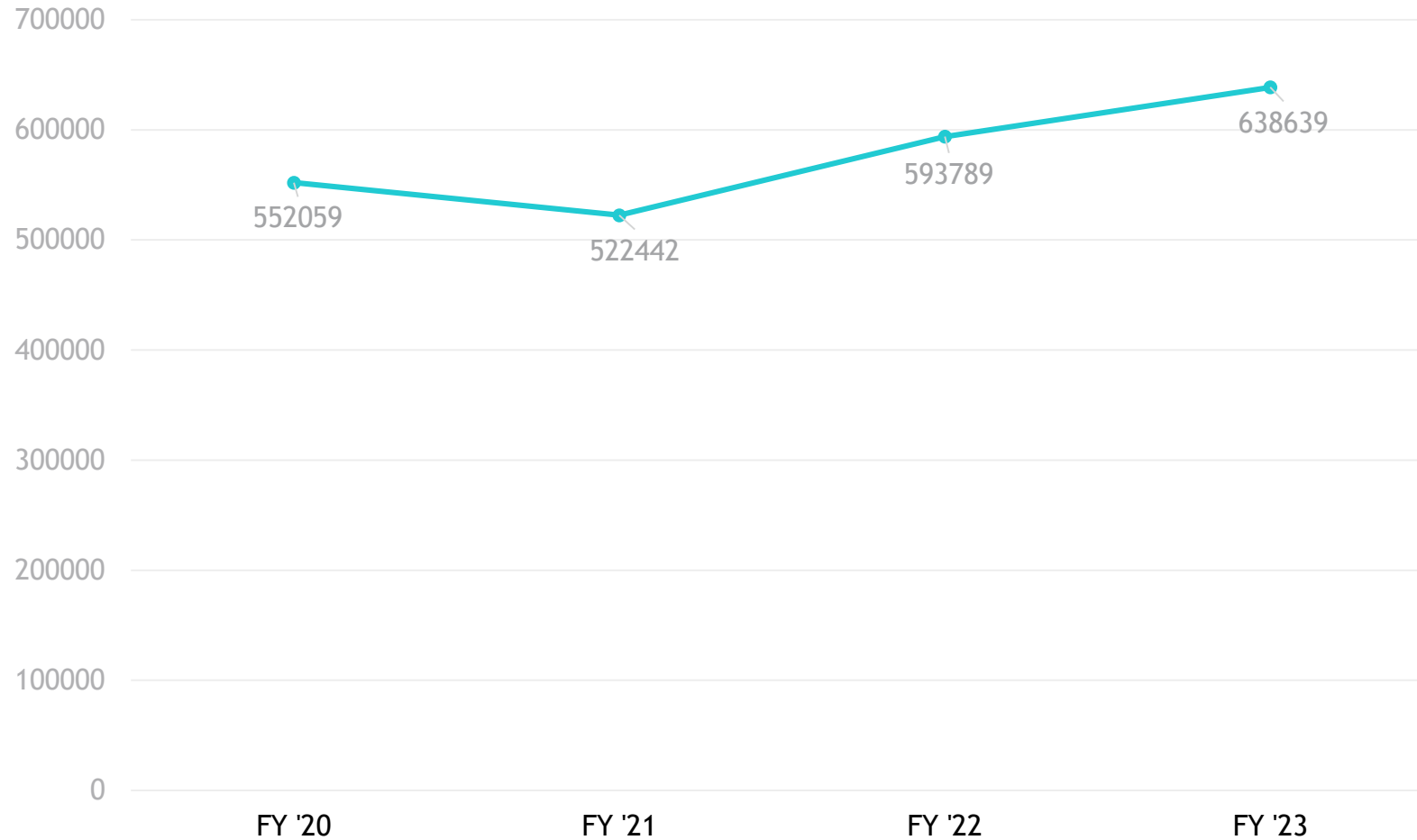
95<sup>th</sup> percentile  
in the state

Avg 1.7 events  
per library user  
each year

Avg 6 events per  
household



# CIRCULATION



90<sup>th</sup> percentile  
in the state

Avg 21 books per  
library user each  
year

Avg 75 books per  
household

ROI = \$1,500+



# SUCCESSSES AND AWARDS



#1

Citizen Survey Rating

