

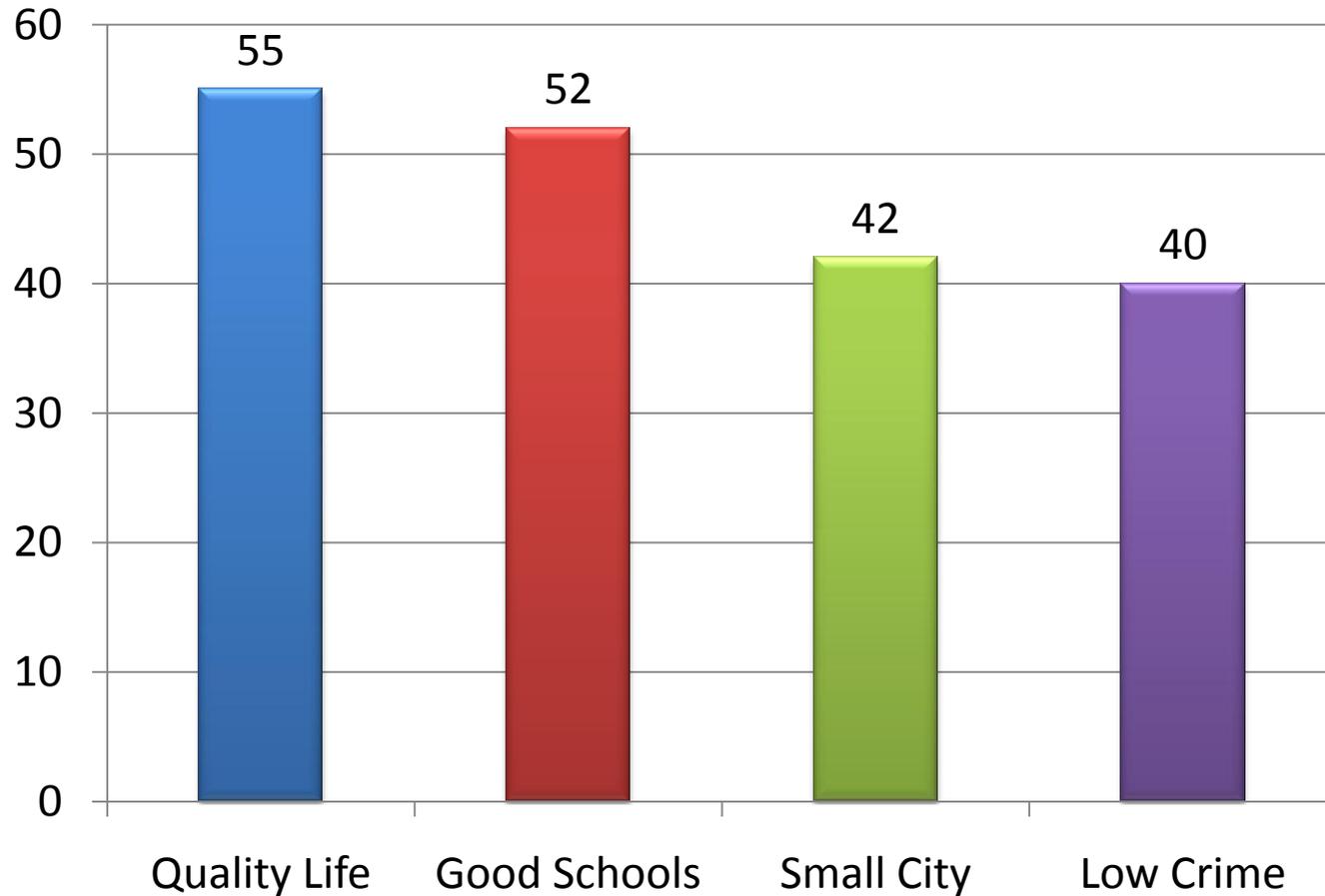
*City of Cedar Hills*  
*Decisions 2011*

Compiled by Insight Research

## Survey Response by Demographic Groups

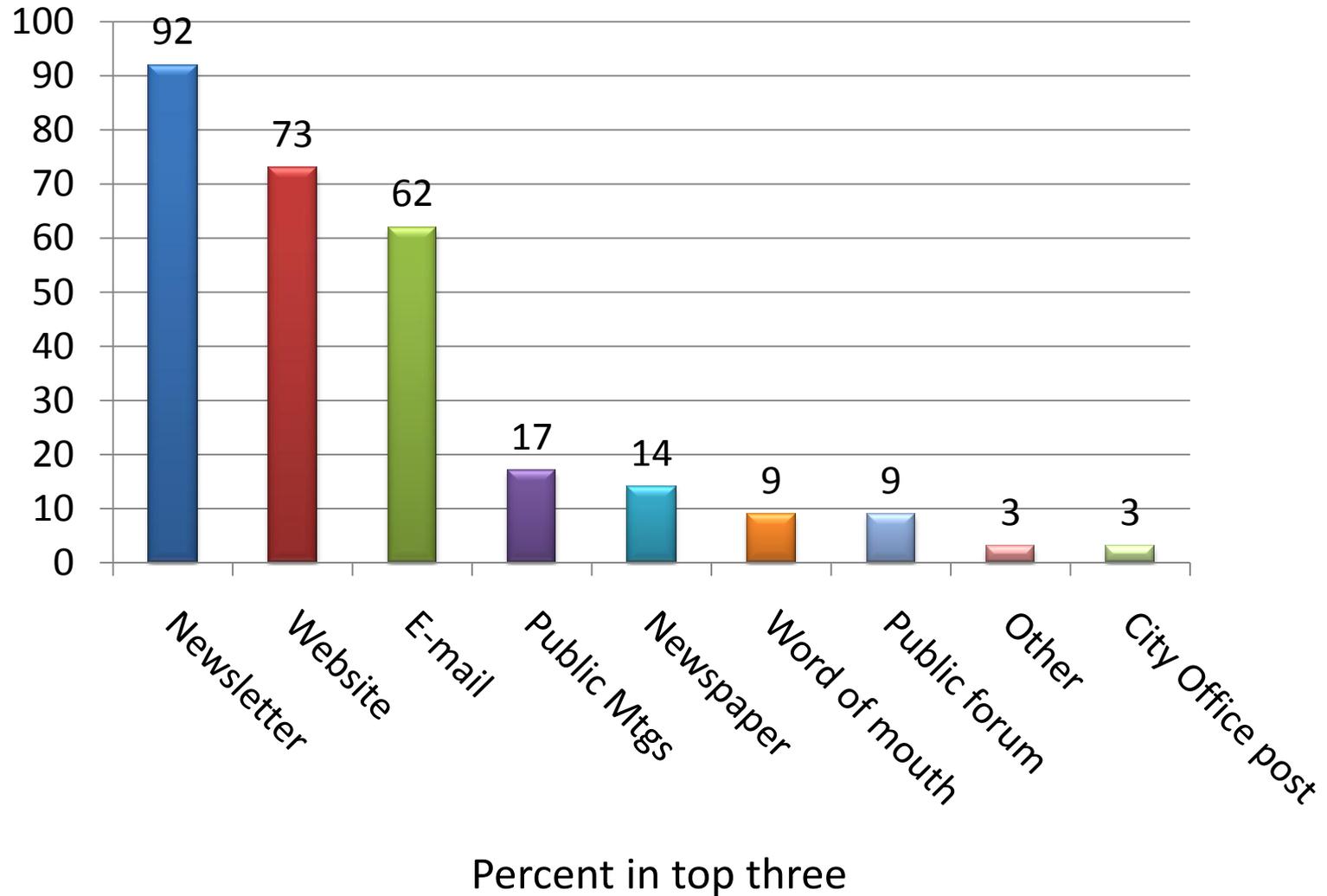
<u>Demographic</u>	<u>% Responses</u>	<u>Demographic</u>	<u>% Responses</u>
<b>Male</b>	<b>36%</b>	<b>Family of one in home</b>	<b>2%</b>
<b>Female</b>	<b>64%</b>	<b>Two in home</b>	<b>18%</b>
<b>Rent home</b>	<b>13%</b>	<b>Three in home</b>	<b>9%</b>
<b>Own home</b>	<b>87%</b>	<b>Four in home</b>	<b>18%</b>
<b>Income &lt; \$39K</b>	<b>7%</b>	<b>Five in home</b>	<b>21%</b>
<b>\$40-69K</b>	<b>22%</b>	<b>Six in home</b>	<b>20%</b>
<b>\$70-99K</b>	<b>29%</b>	<b>Seven or more in home</b>	<b>13%</b>
<b>\$100-139K</b>	<b>27%</b>	<b>In Cedar Hills &lt; 5 yrs</b>	<b>40%</b>
<b>\$140K +</b>	<b>15%</b>	<b>5 – 10 years</b>	<b>38%</b>
<b>North</b>	<b>17%</b>	<b>&gt; 10 yrs in Cedar Hills</b>	<b>23%</b>
<b>West</b>	<b>16%</b>	<b>Age 18-24 years</b>	<b>2%</b>
<b>East</b>	<b>17%</b>	<b>Age 25-34</b>	<b>20%</b>
<b>South</b>	<b>29%</b>	<b>Age 35-44</b>	<b>35%</b>
		<b>Age 45-54</b>	<b>21%</b>
		<b>Age 55-64</b>	<b>10%</b>
		<b>Age 65+</b>	<b>11%</b>

# Q1 – Why do you live in Cedar Hills?

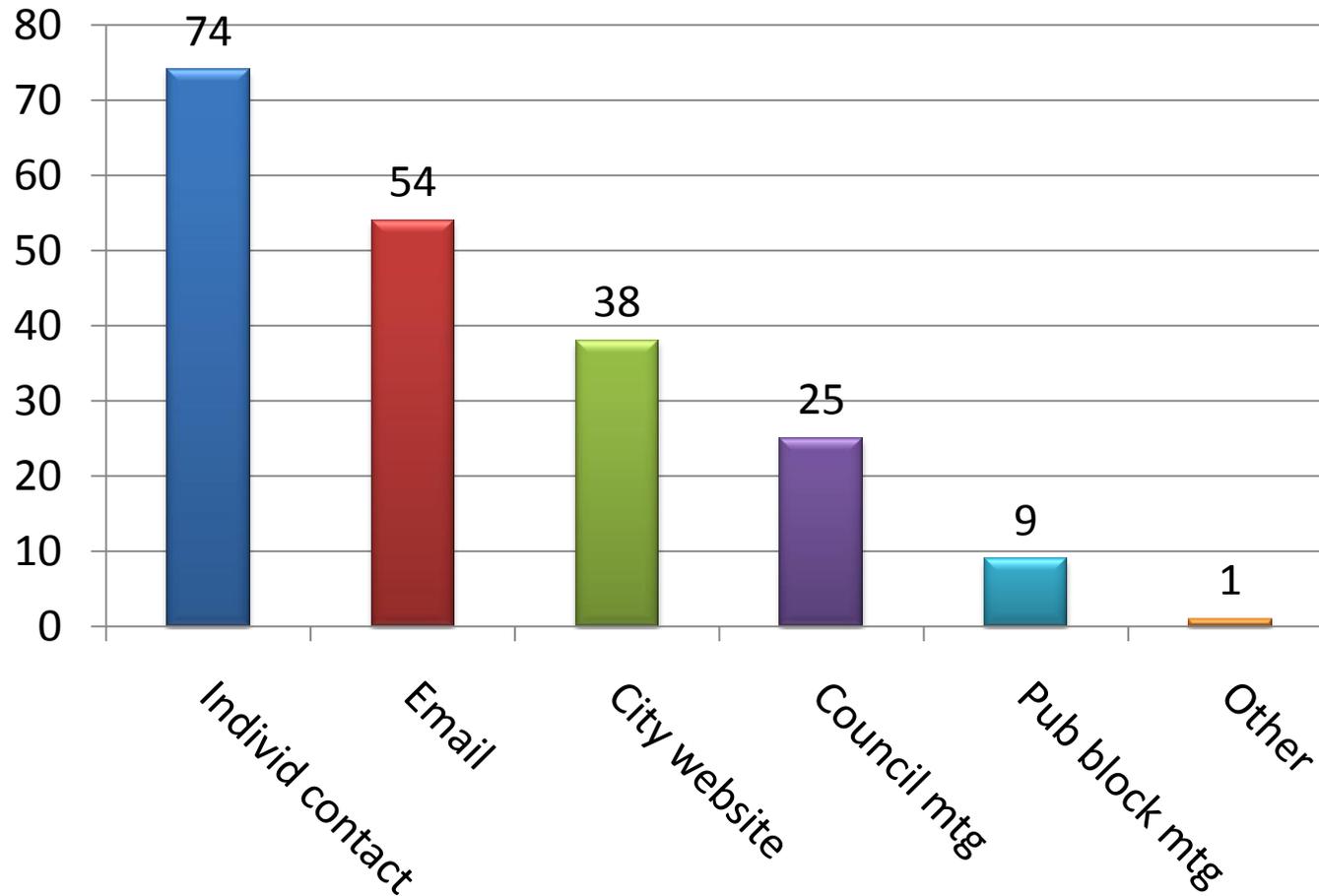


Percent included in “top three”

# Q3 – How do you prefer to receive communication from the City?

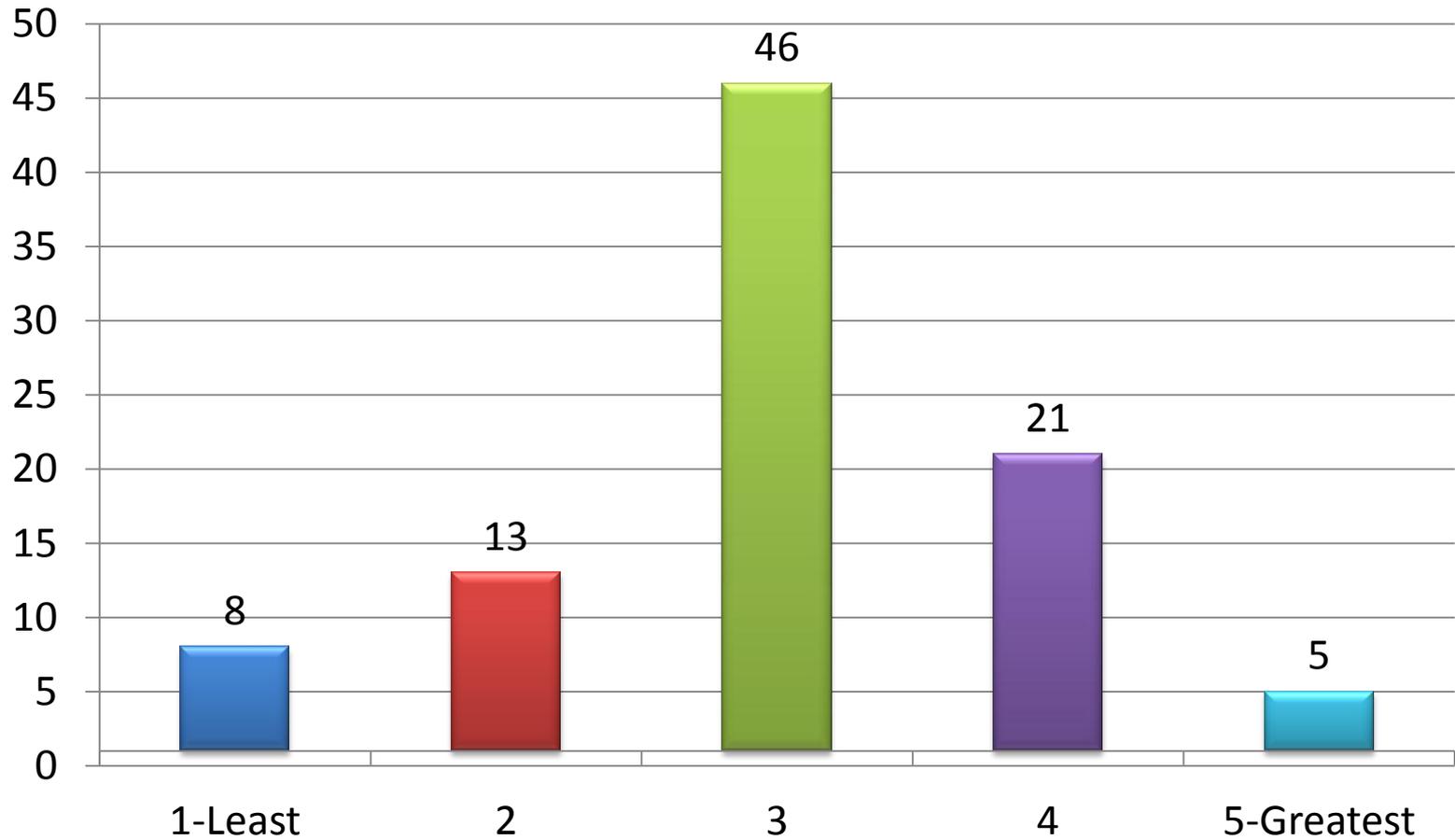


# Q4 – How do you prefer to address questions or concerns with the City?

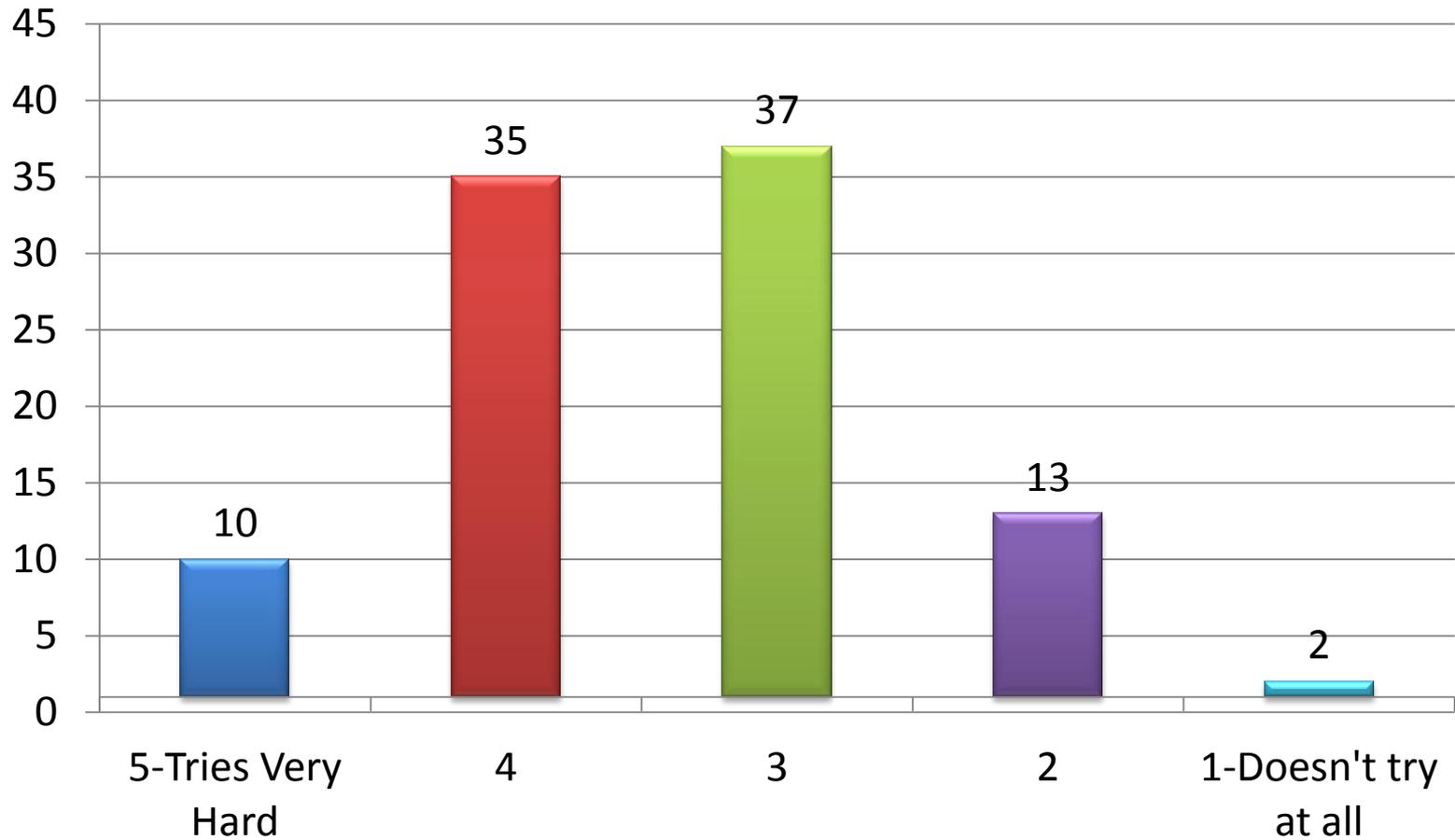


Percent in top three

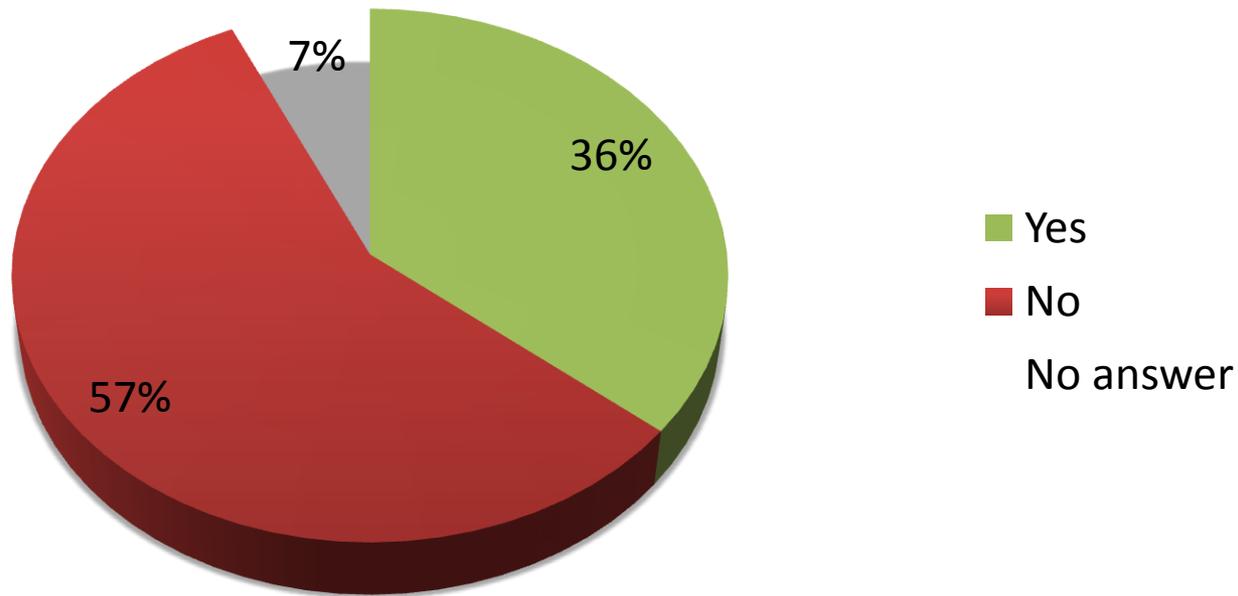
# Q5 – How well is your voice heard by the City when you have a concern?



## Q6. How would you rate the City in attempting to communicate with residents?

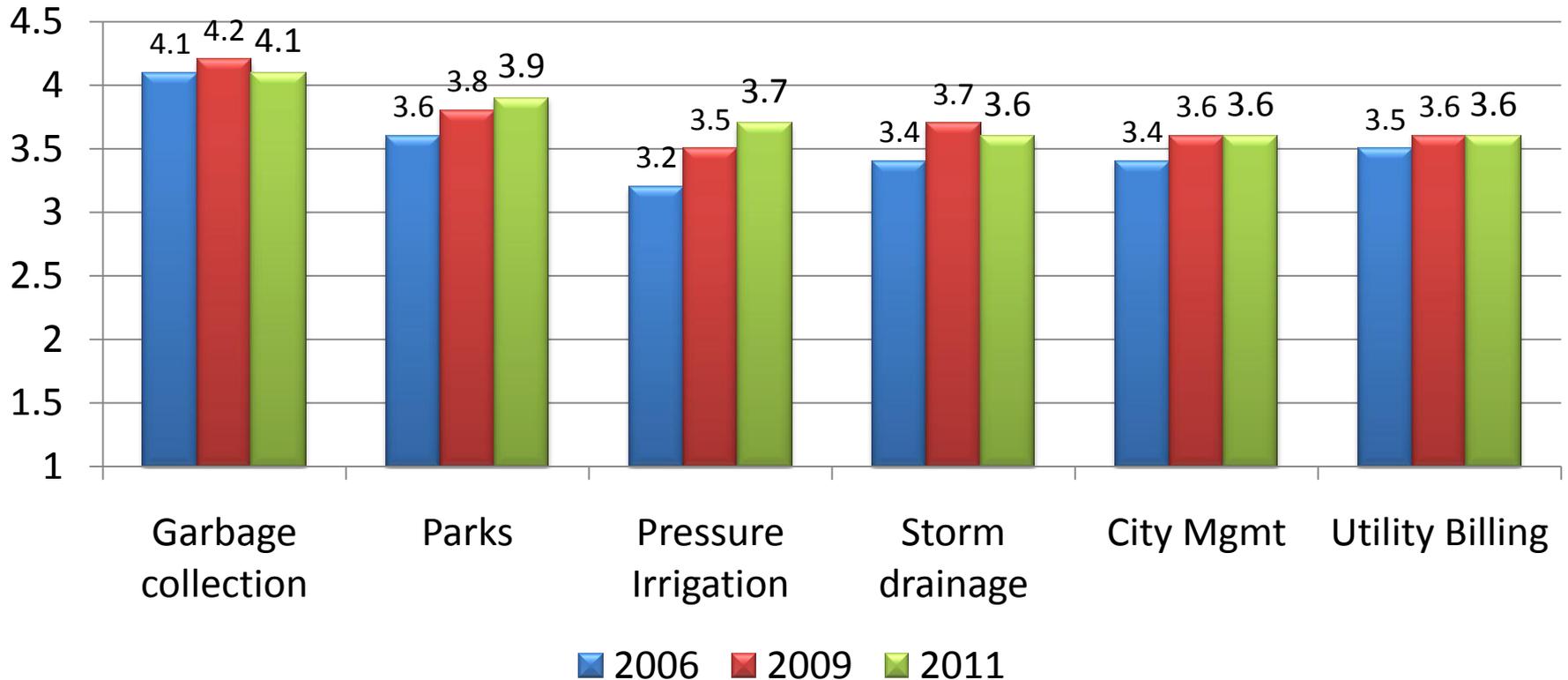


# Q7 – Should the City provide ‘social networking’ sites, ie. Twitter, Facebook?



Percent of responses

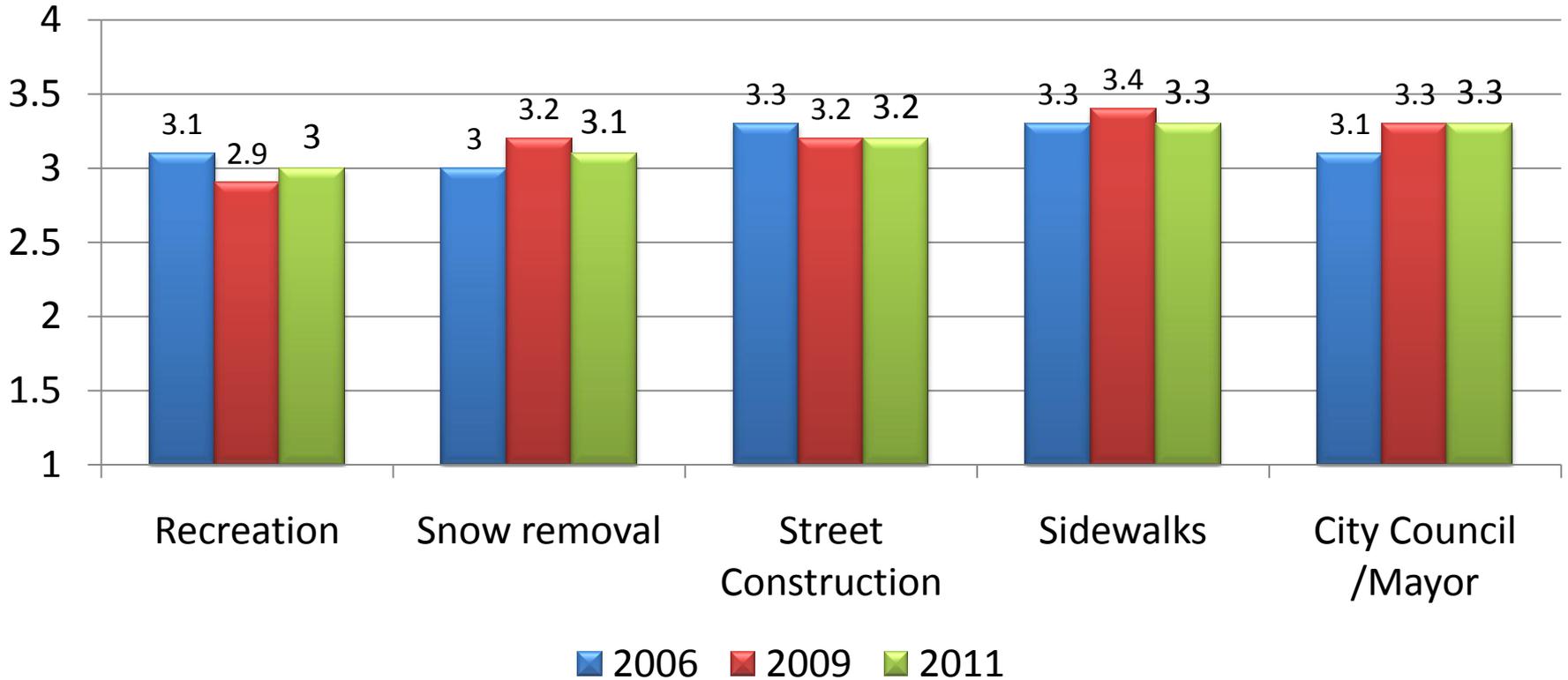
# Q8. How would you rate the current Cedar Hills Services?



1-Poorest 5-Best

Six highest rated services are listed

# Q8. How would you rate the current Cedar Hills Services?

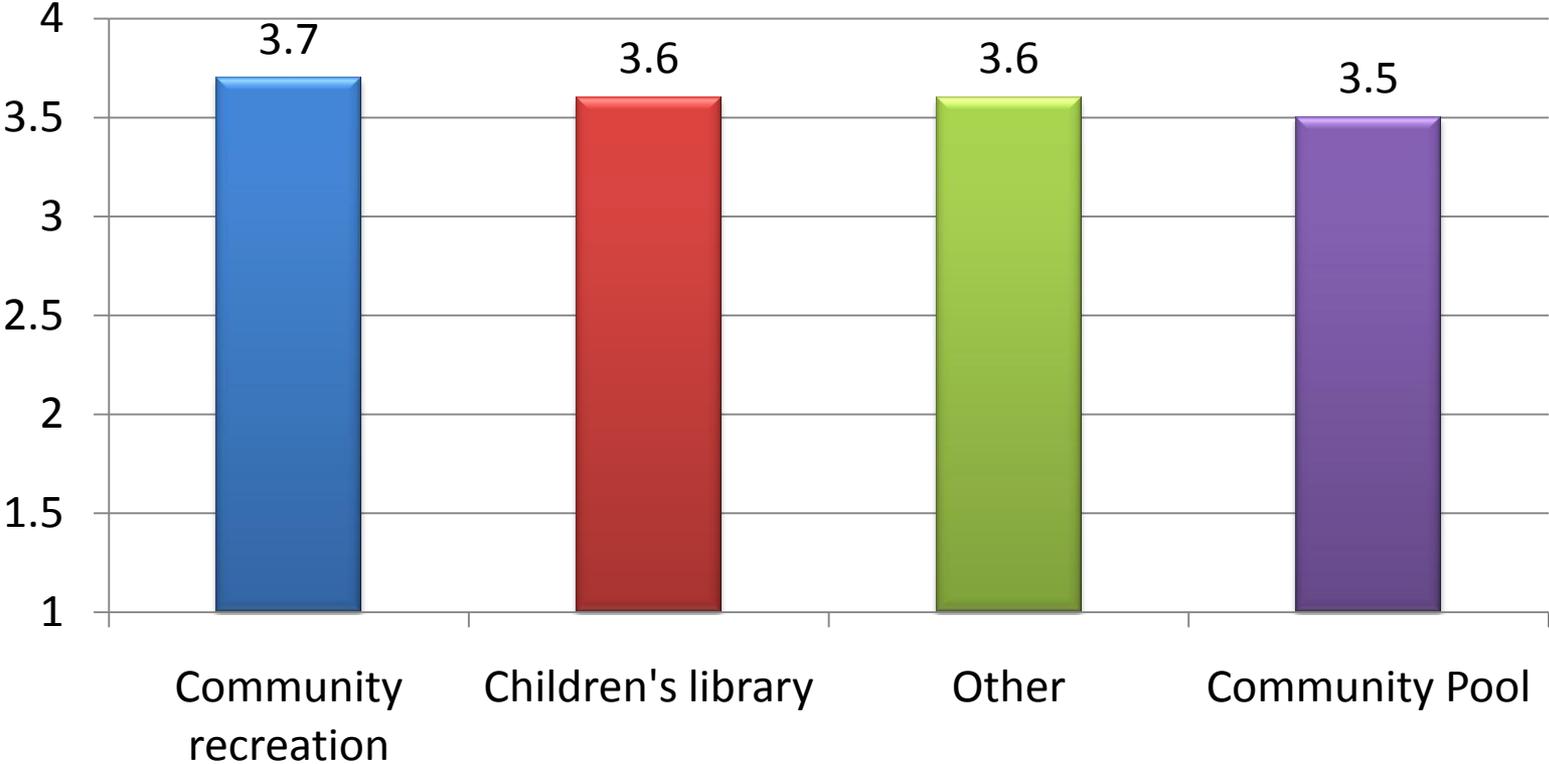


■ 2006 ■ 2009 ■ 2011

1-Poorest 5-Best

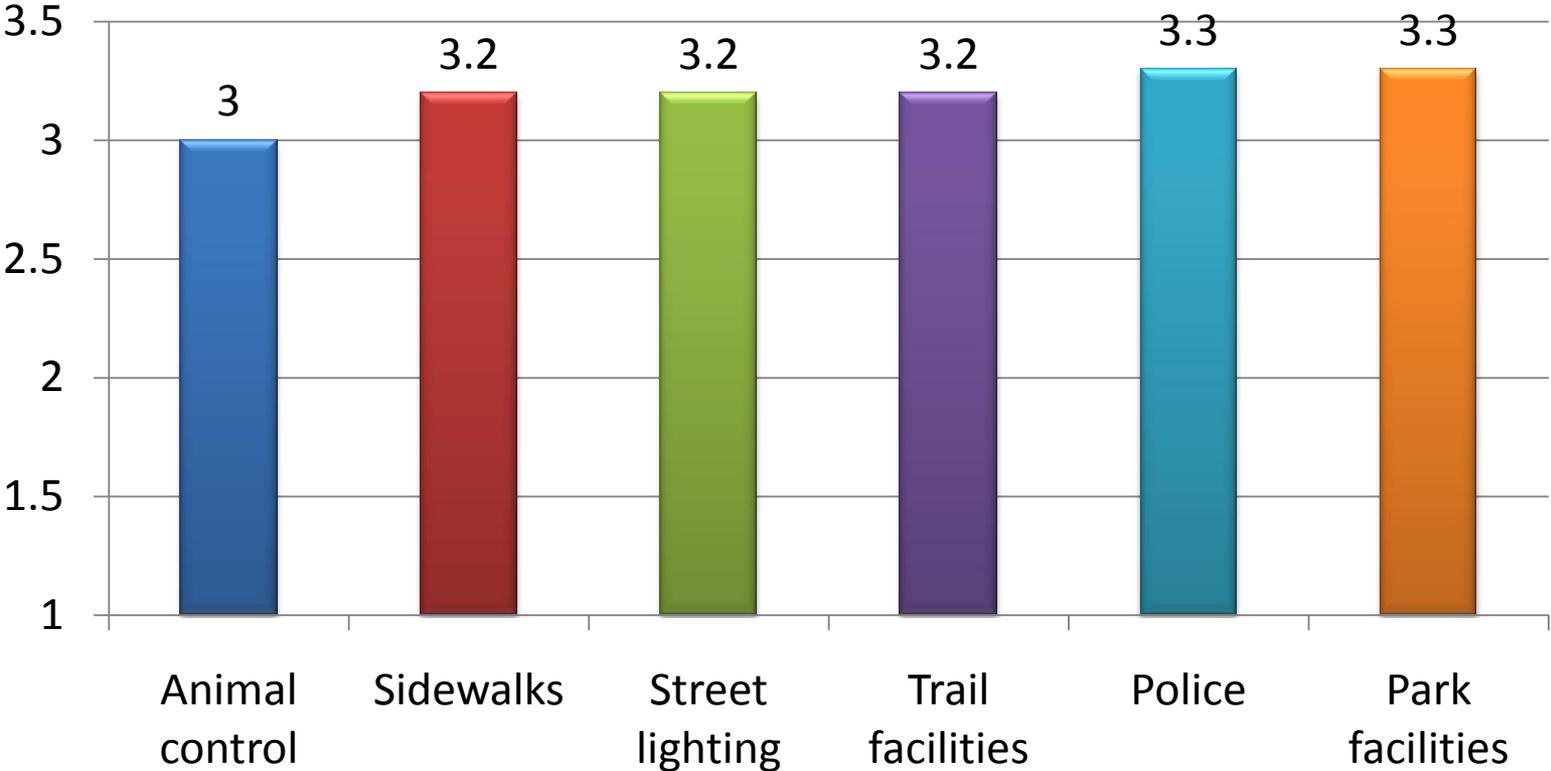
Five lowest rated services are listed

# Q9. Do you favor or oppose improvements in these Cedar Hills services?



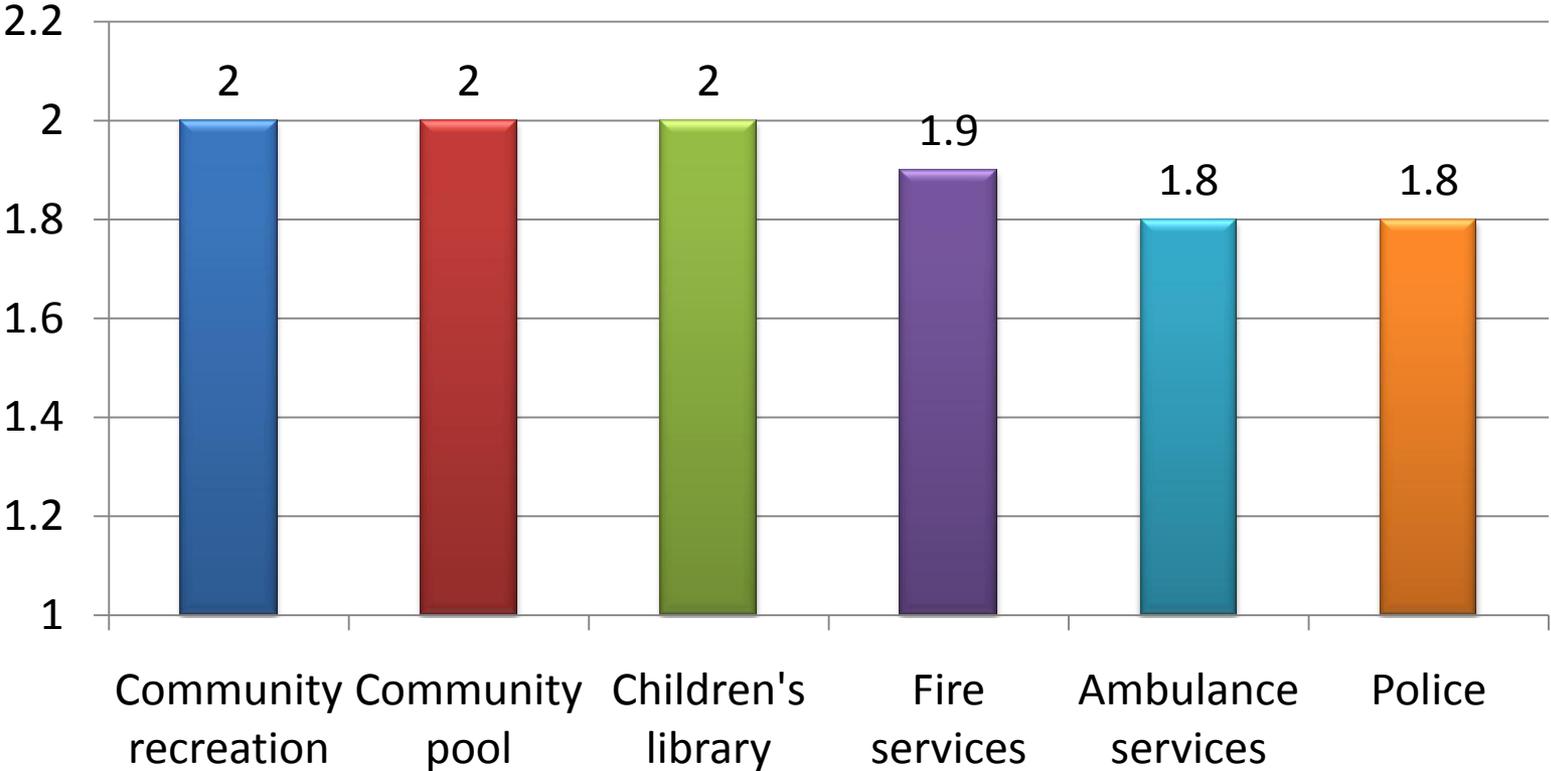
1-Strongly oppose 5-Strongly favor  
Services with greatest desire for improvement are listed

# Q9. Do you favor or oppose improvements in these Cedar Hills services?



1-Strongly oppose 5-Strongly favor  
Services with least desire for improvement are listed

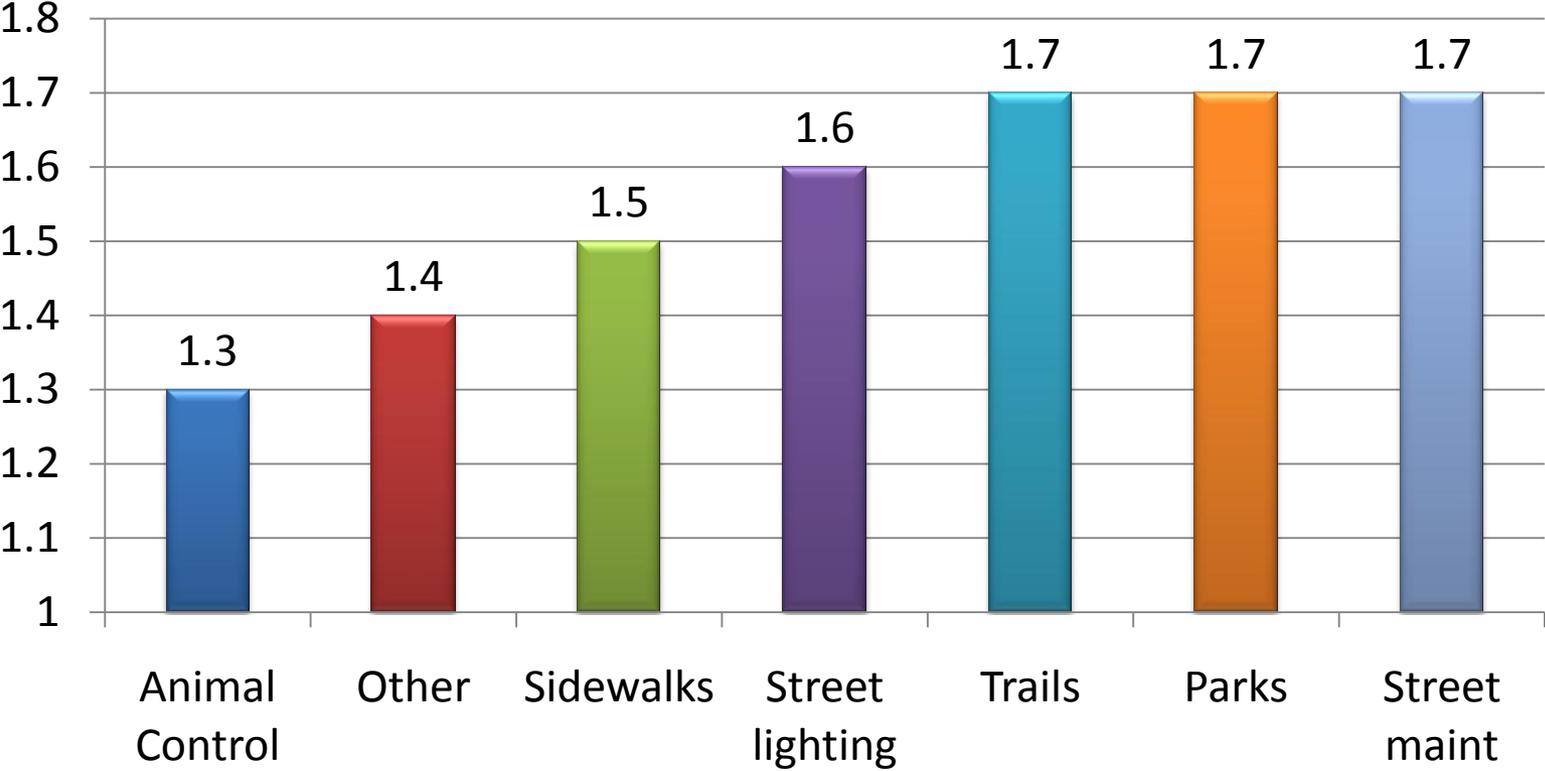
# Q10. Are you willing to increase taxes for construction or operations of these services?



1-No, 2- Maybe, 3-Yes

Services with greatest support for tax increase listed

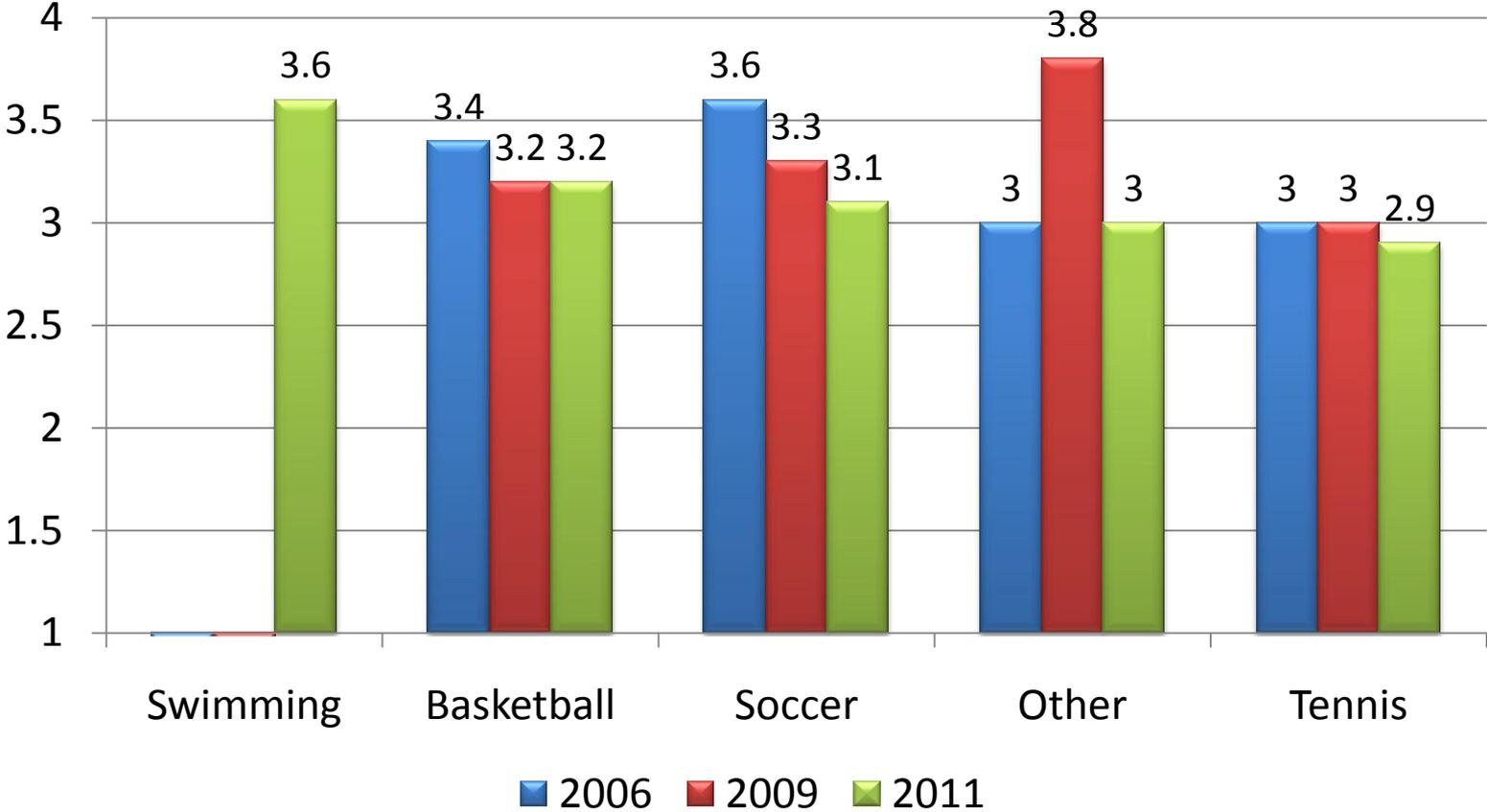
# Q10. Are you willing to increase taxes for construction or operations of these services?



1-No, 2- Maybe, 3-Yes

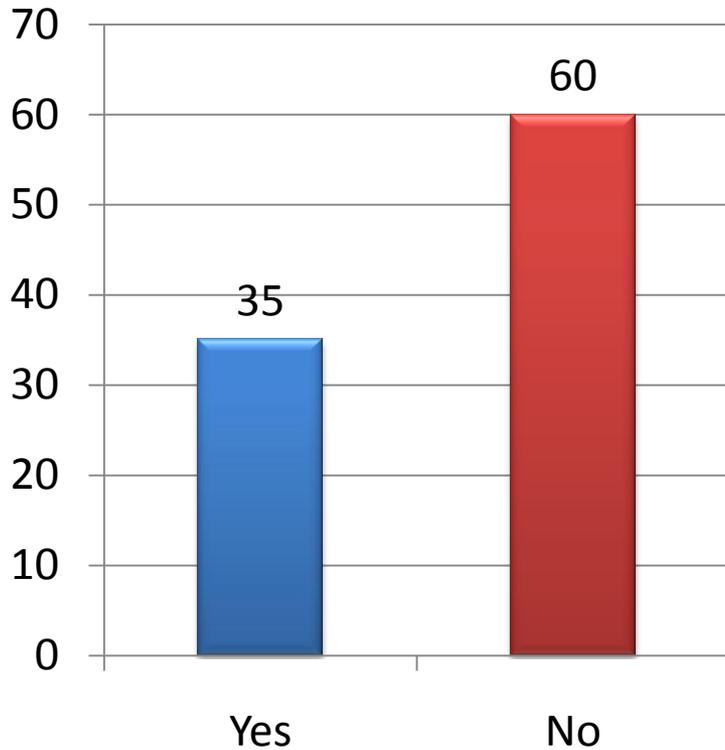
Services with least support for tax increase listed

# Q11. How interested are you and your family in these recreational programs and facilities?

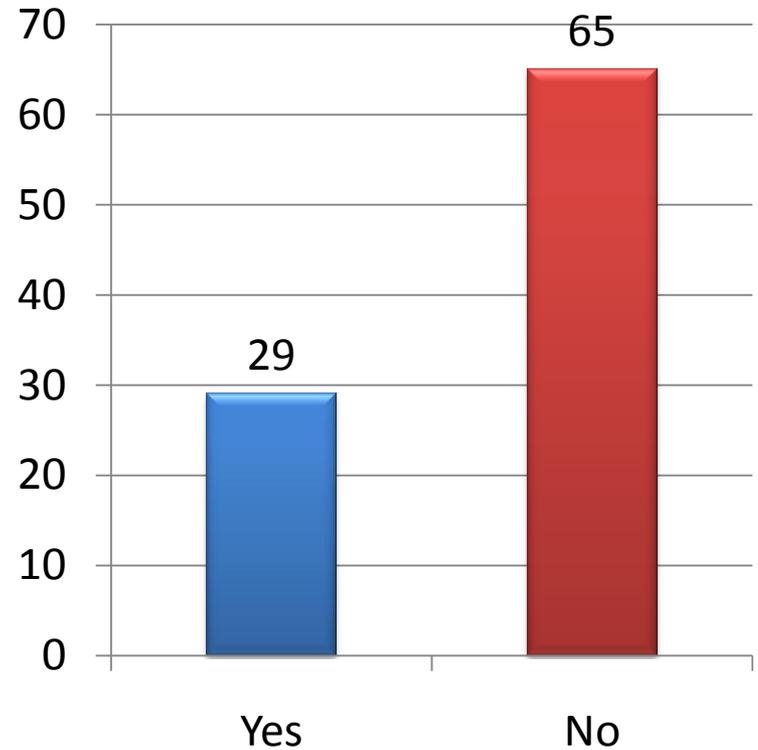


1-Least interest 5-Very interested  
Five highest rated programs

Q12. Should the City provide adult recreational programs?

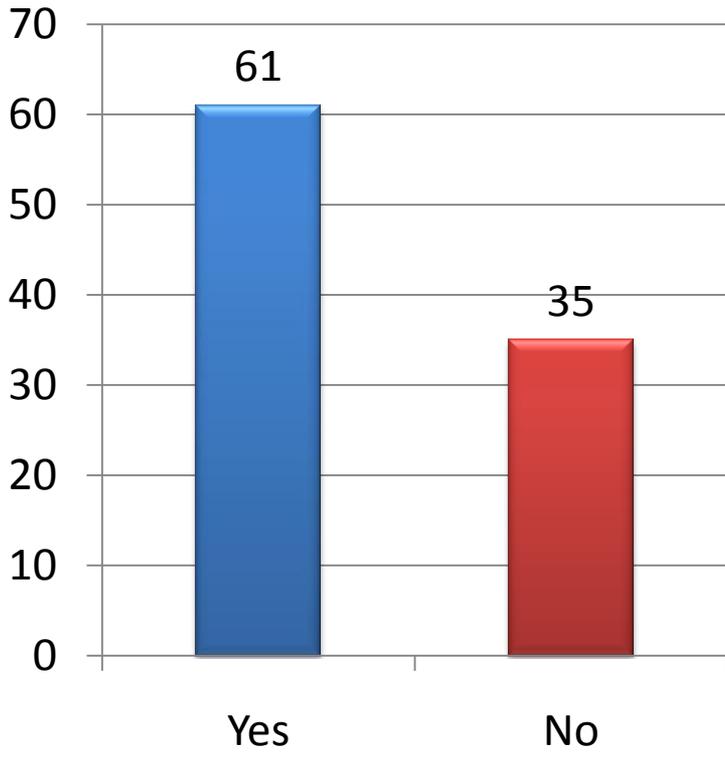


Q13. If adult programs were provided, would you participate?

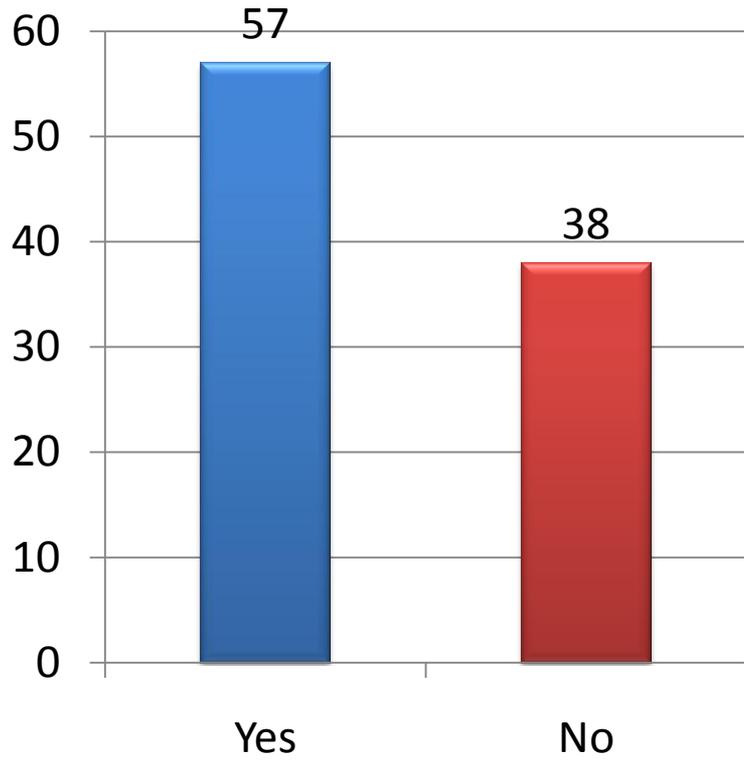


Percent of responses

Q14. Should the City build an Aquatic Center?

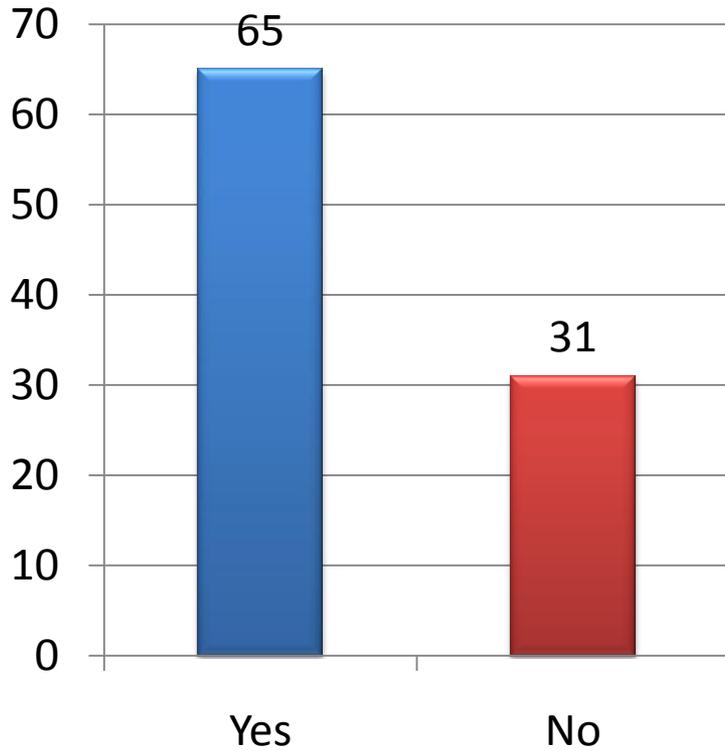


Q15. Would you vote for a \$5-\$10/month tax increase to build/operate an Aquatic Center?

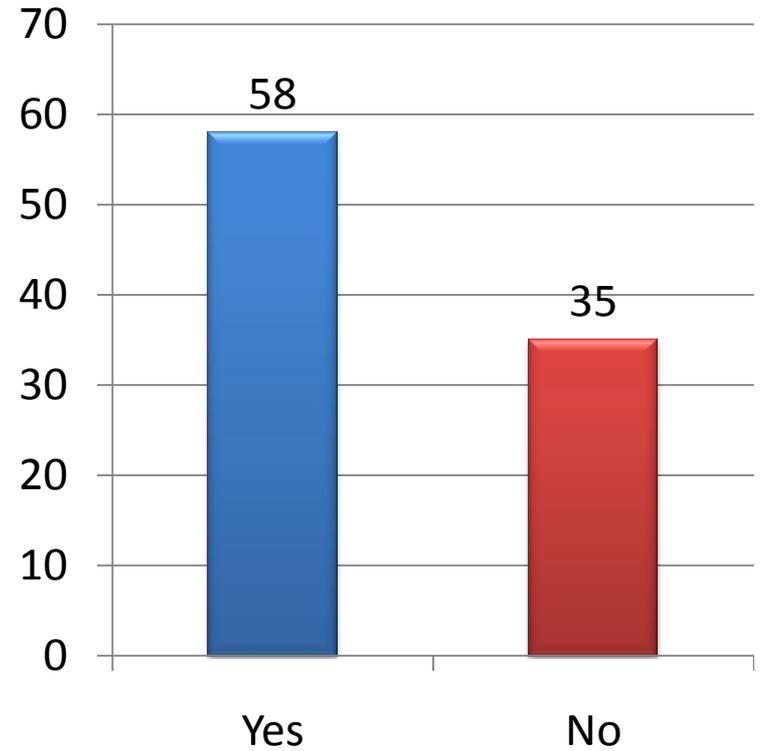


Percent of responses

Q16. Should the City build a Recreation Center?

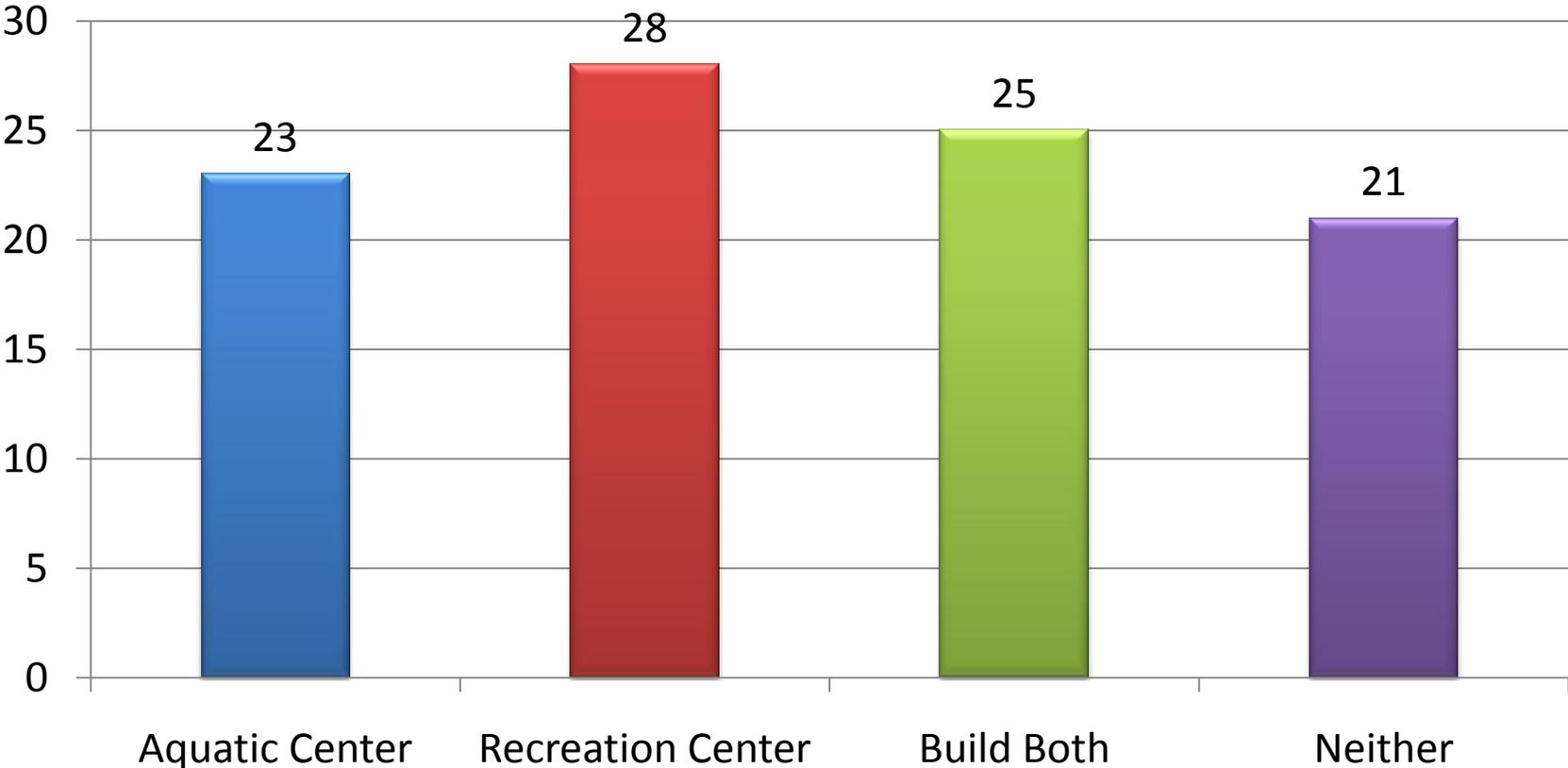


Q17. Would you vote for a \$5-\$10/month tax increase to build/operate a Recreation Center?



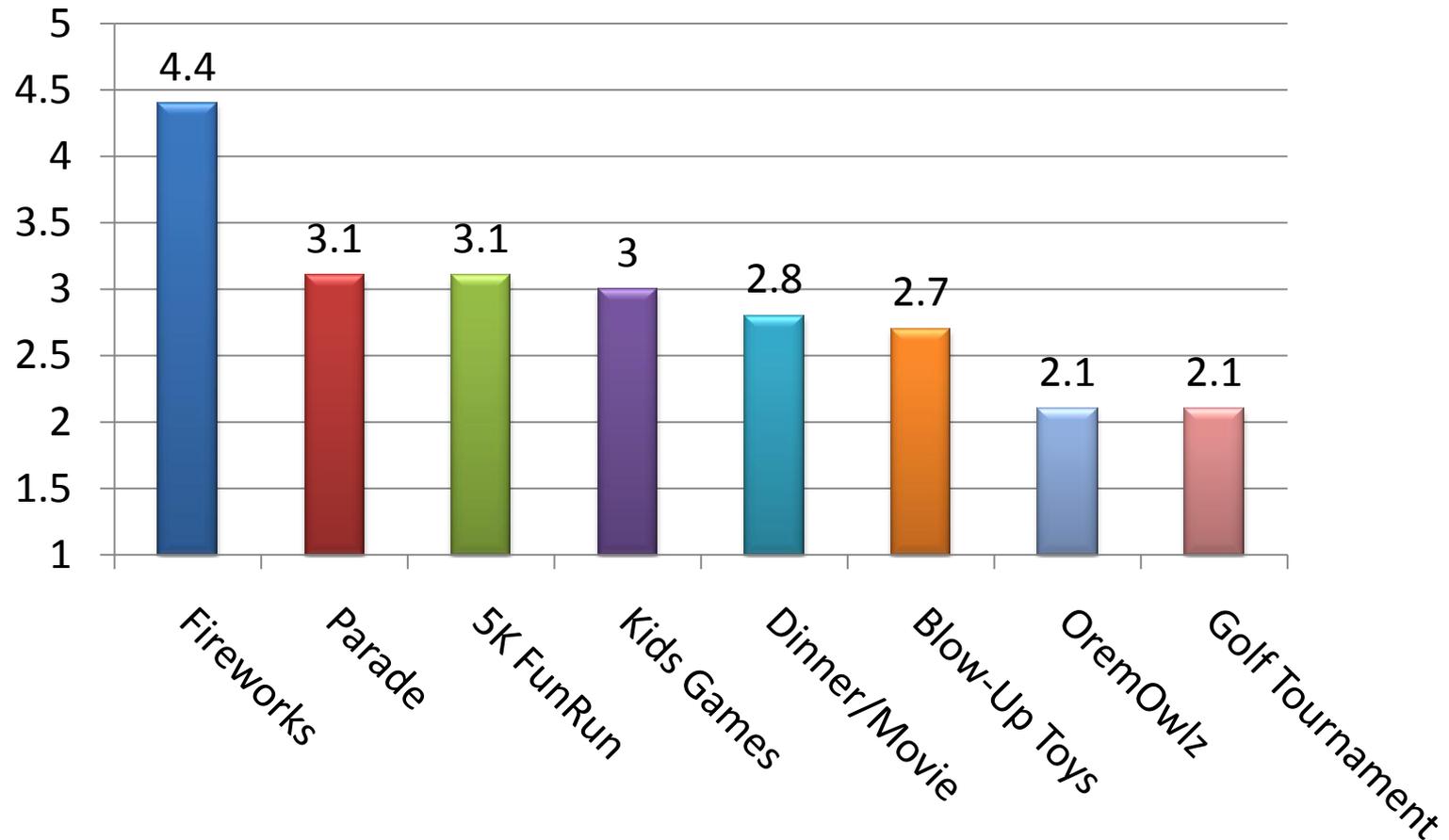
Percent of responses

# Q18. If you could only choose one Center, would you build an aquatic center, a recreation center or neither?



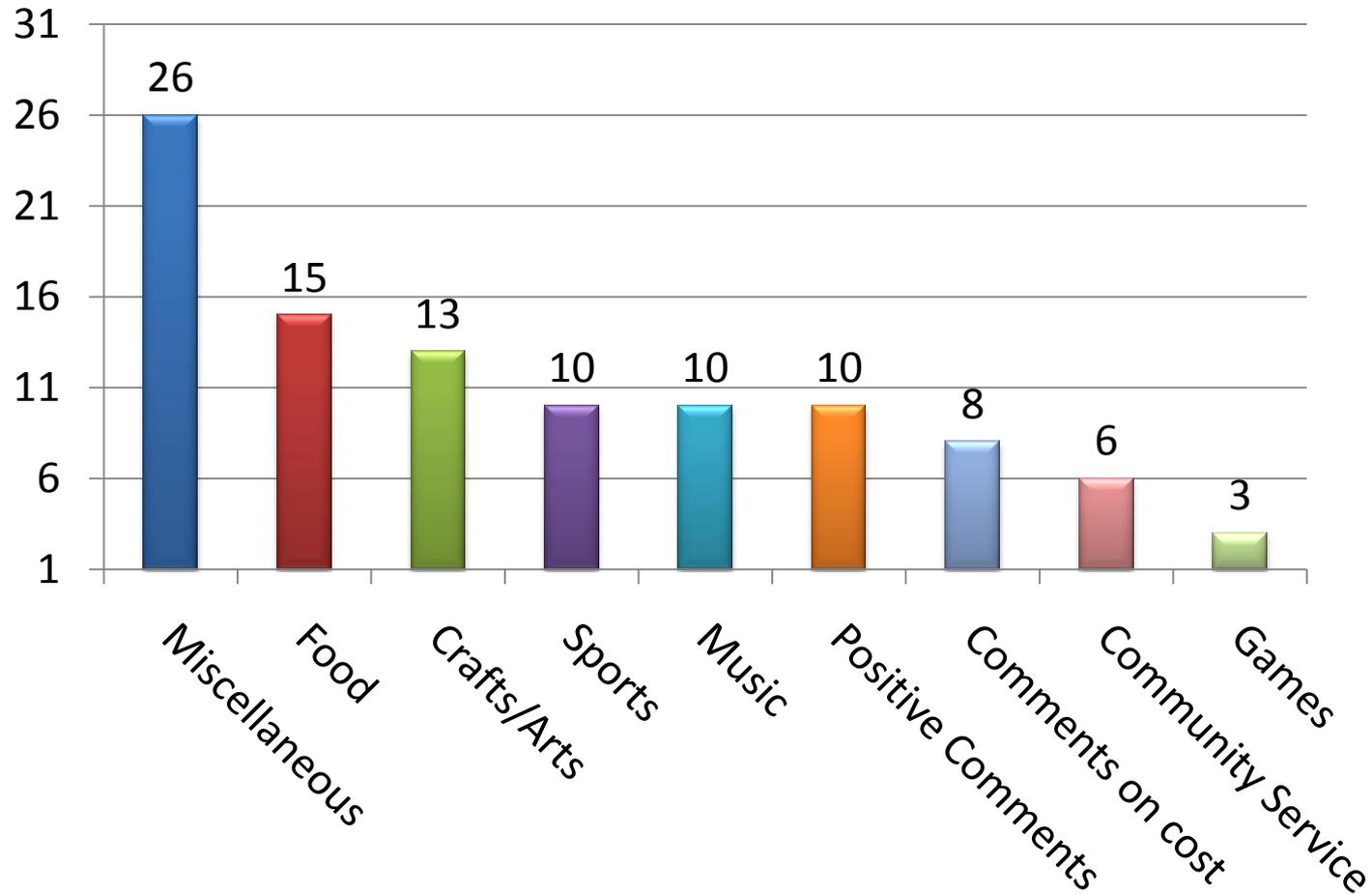
Percent of responses

# Q19 – What Family Festival Days activities is your family interested in?



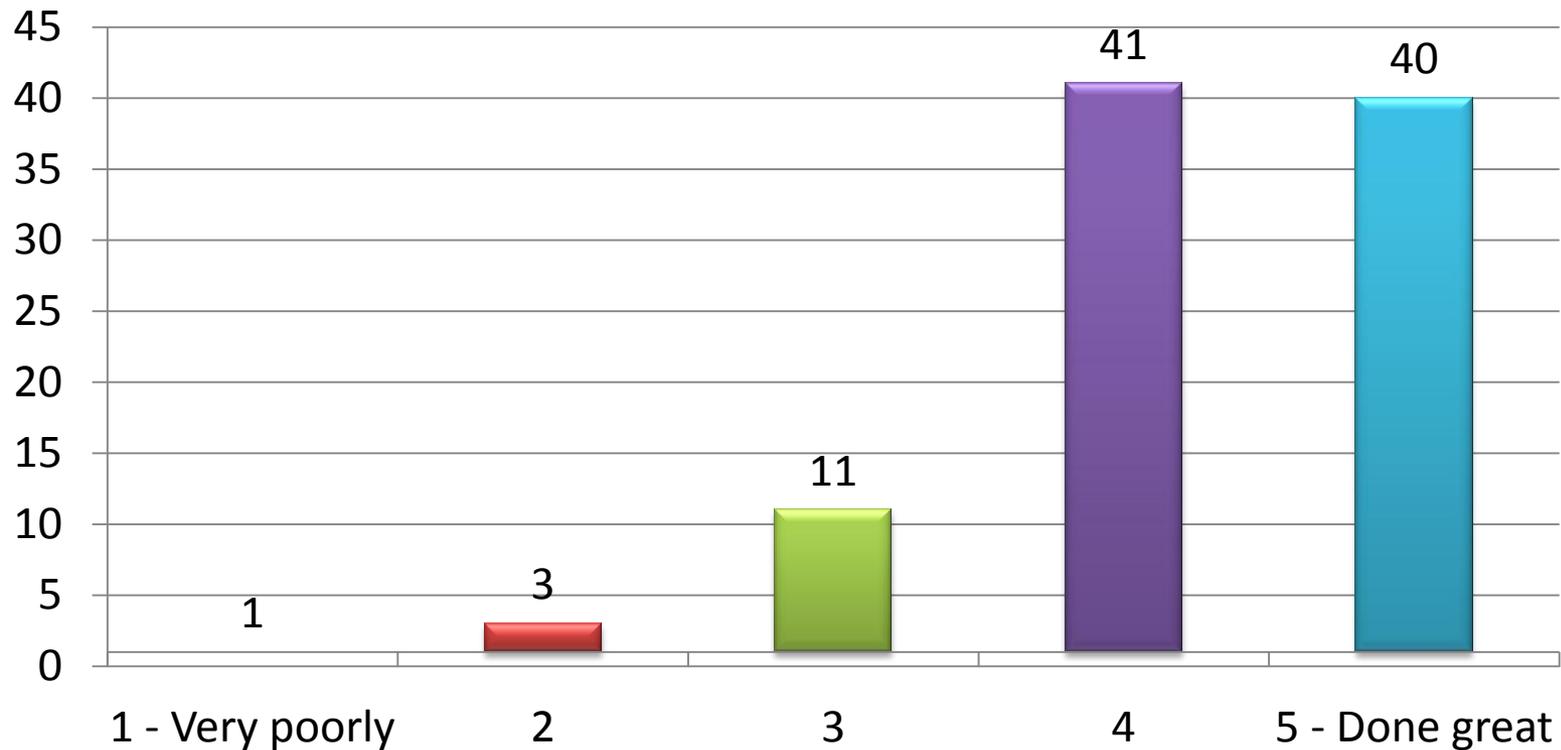
1-Least Interest 5-Very Interested

# Q20 – Other activities your family would like to see included in Family Festival Days?



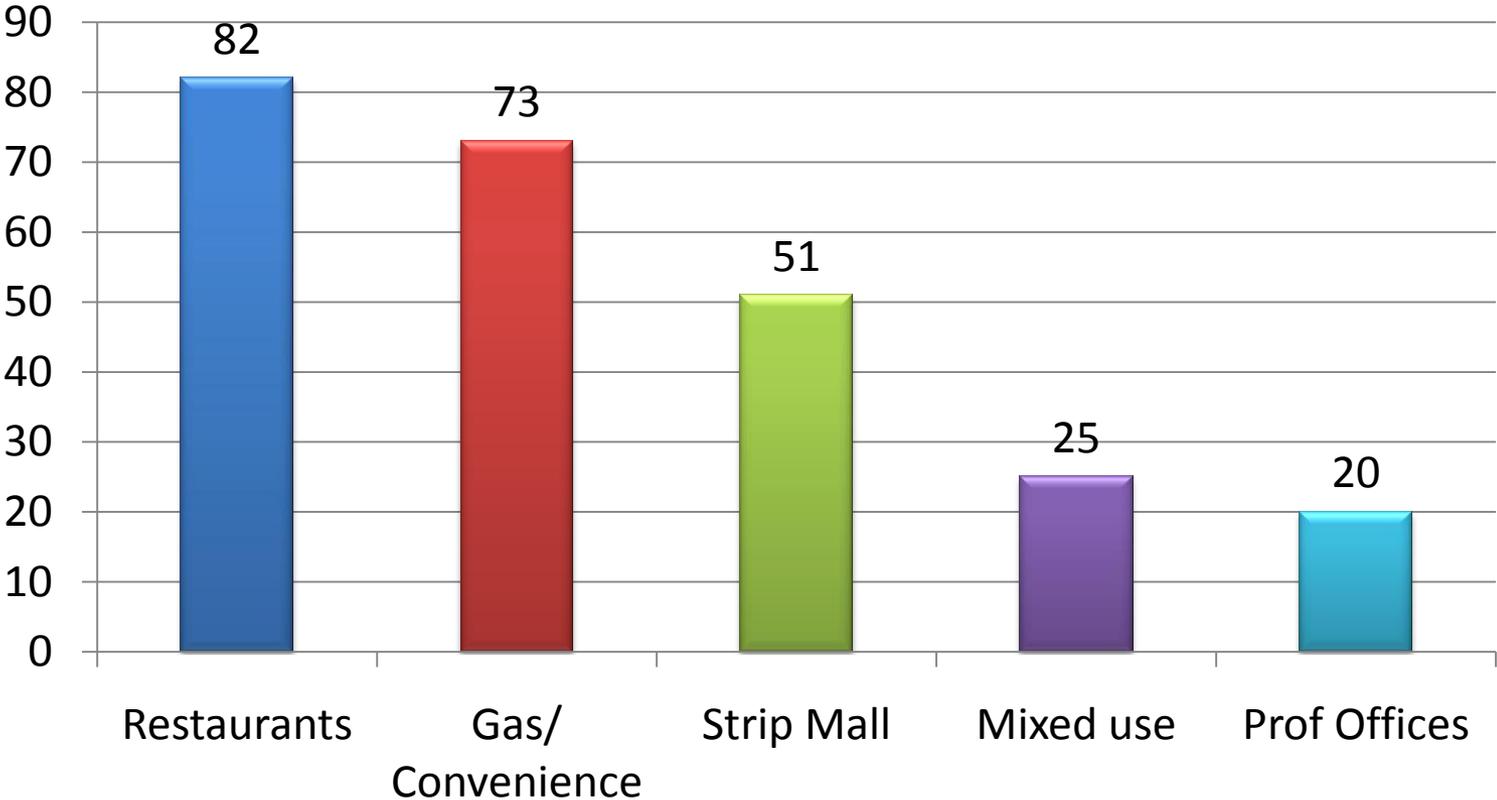
Percent of responses (open ended question)

Q21. How would you rate the City in the development of the north side of the commercial area?  
(Walmart, Chase Bank, and McDonalds developments)



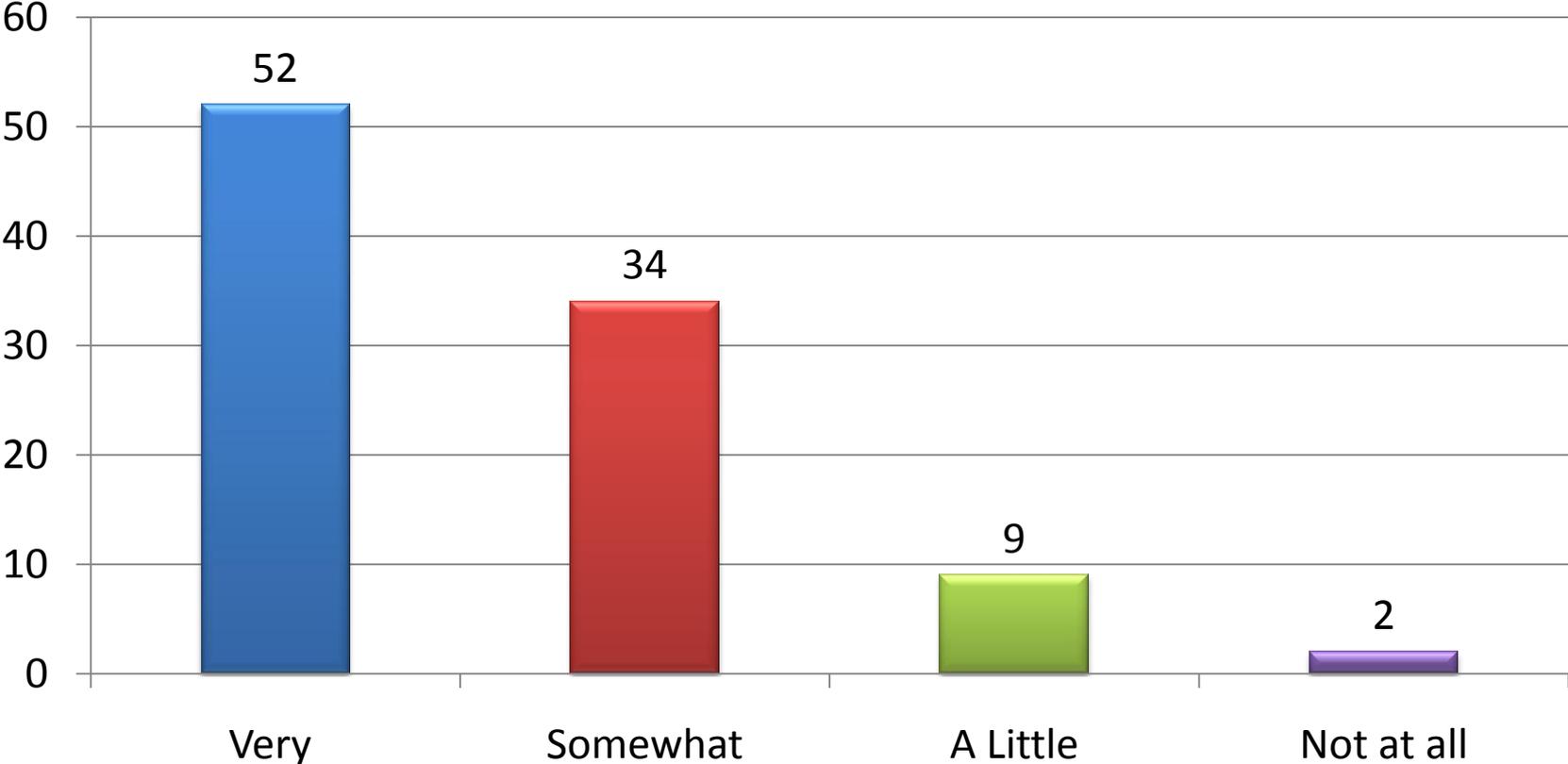
Percent of responses

# Q22 – What types of commercial development do you favor on the south side of the commercial sector?



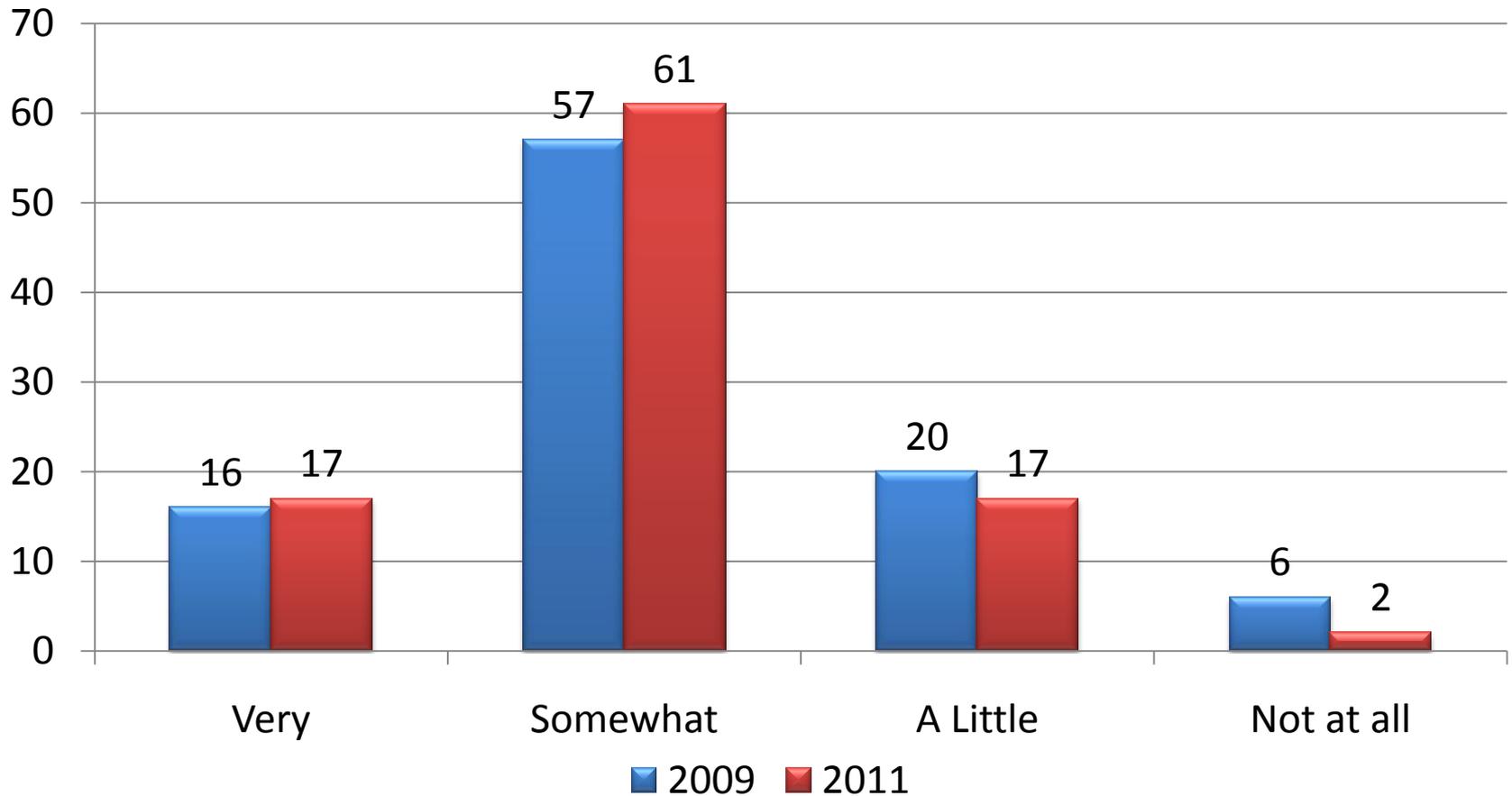
Percent included in "top three"

# Q23. How prepared (meaning expenditure of funding) should the City of Cedar Hills be for a natural emergency?



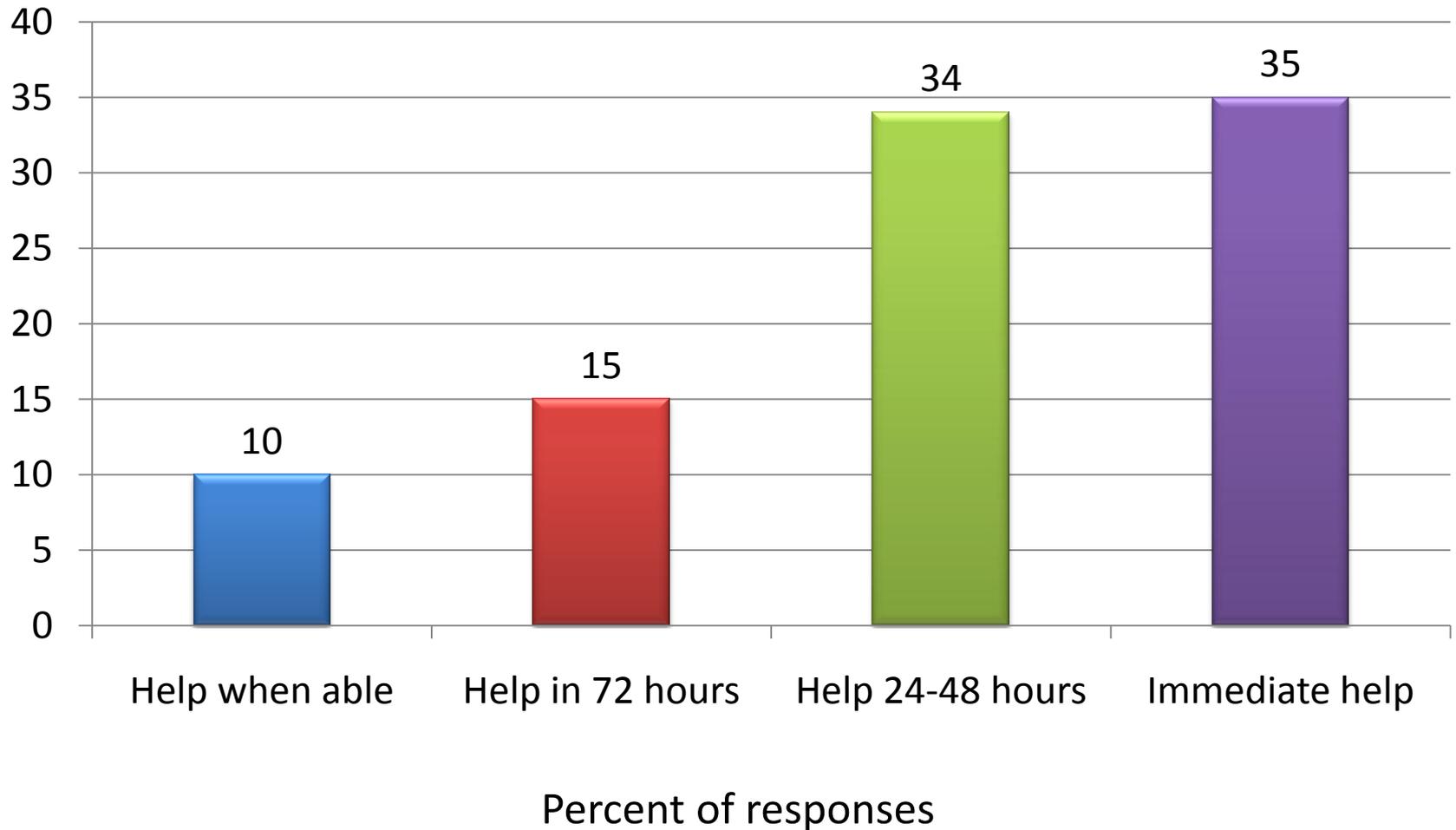
Percent of responses

## Q24. How prepared are you for a natural emergency?



Percent of responses

# Q25. What are your expectations of the City after a major natural or man-made disaster?



# Q26. Would you support Cedar Hills building a new City Hall / Community center?



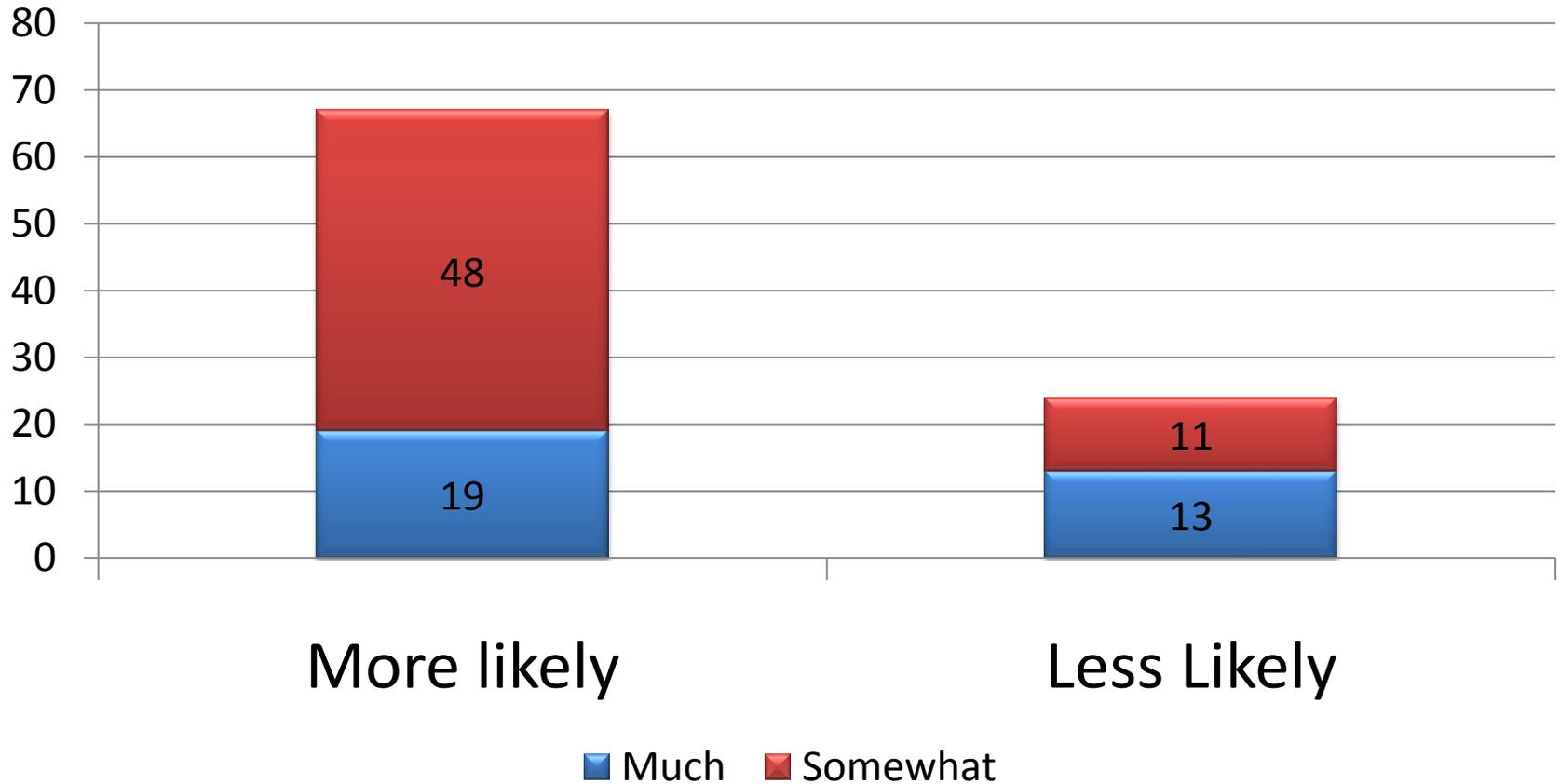
Support

Oppose

■ Definitely ■ Probably

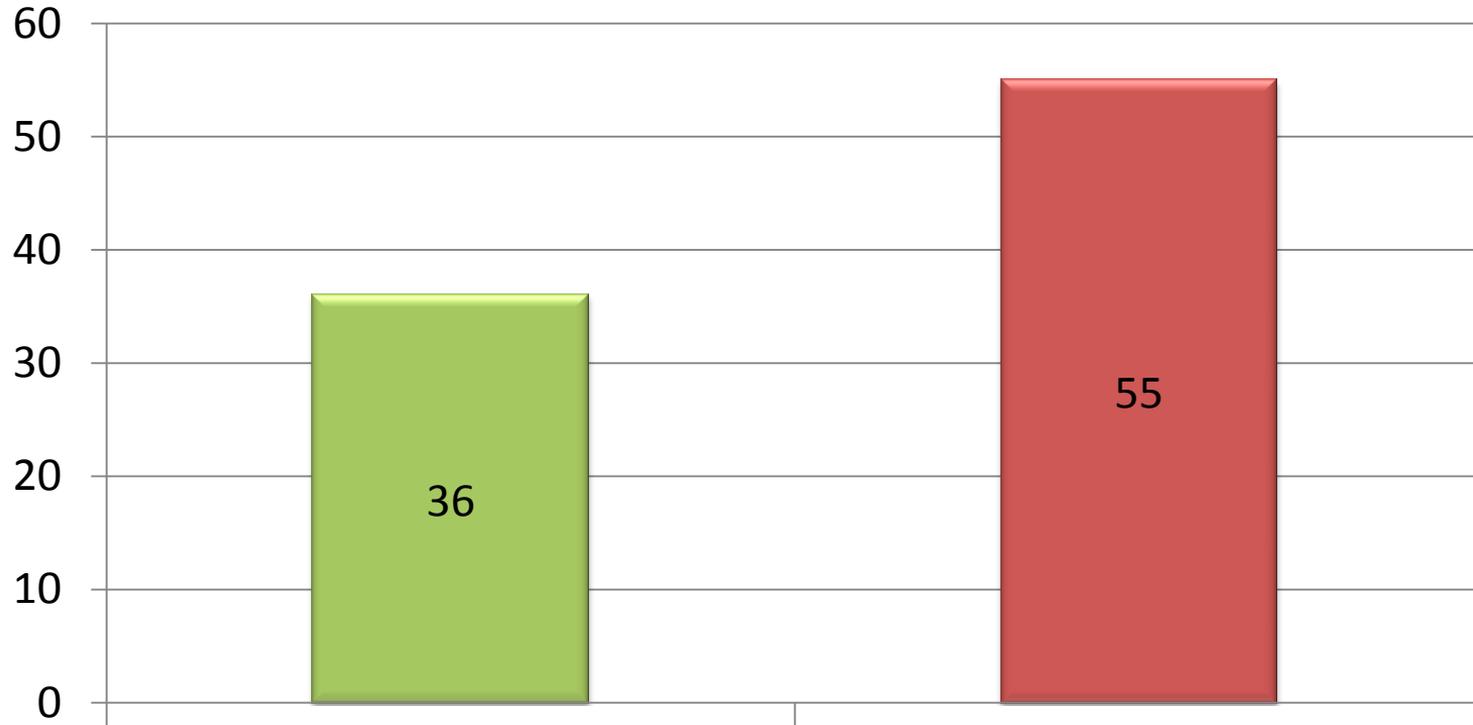
Percent of responses

Q27. When the existing City building is converted to a Public Safety (police/fire) building would you be more likely to support building a new City Hall/Community center?



Percent of responses

# Q28. Would you be willing to pay \$5/month extra to build a City Hall / Community center?

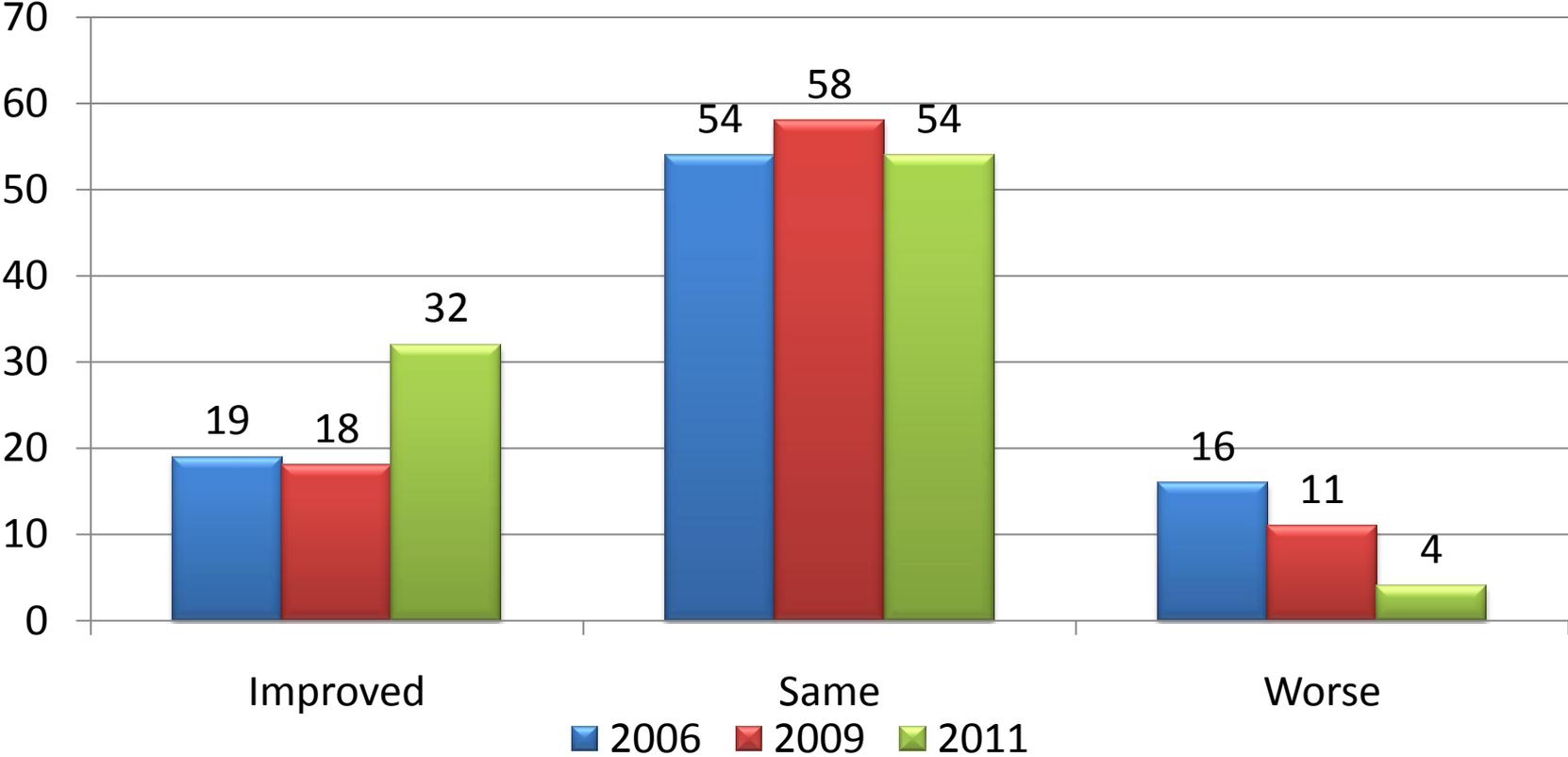


Yes

No

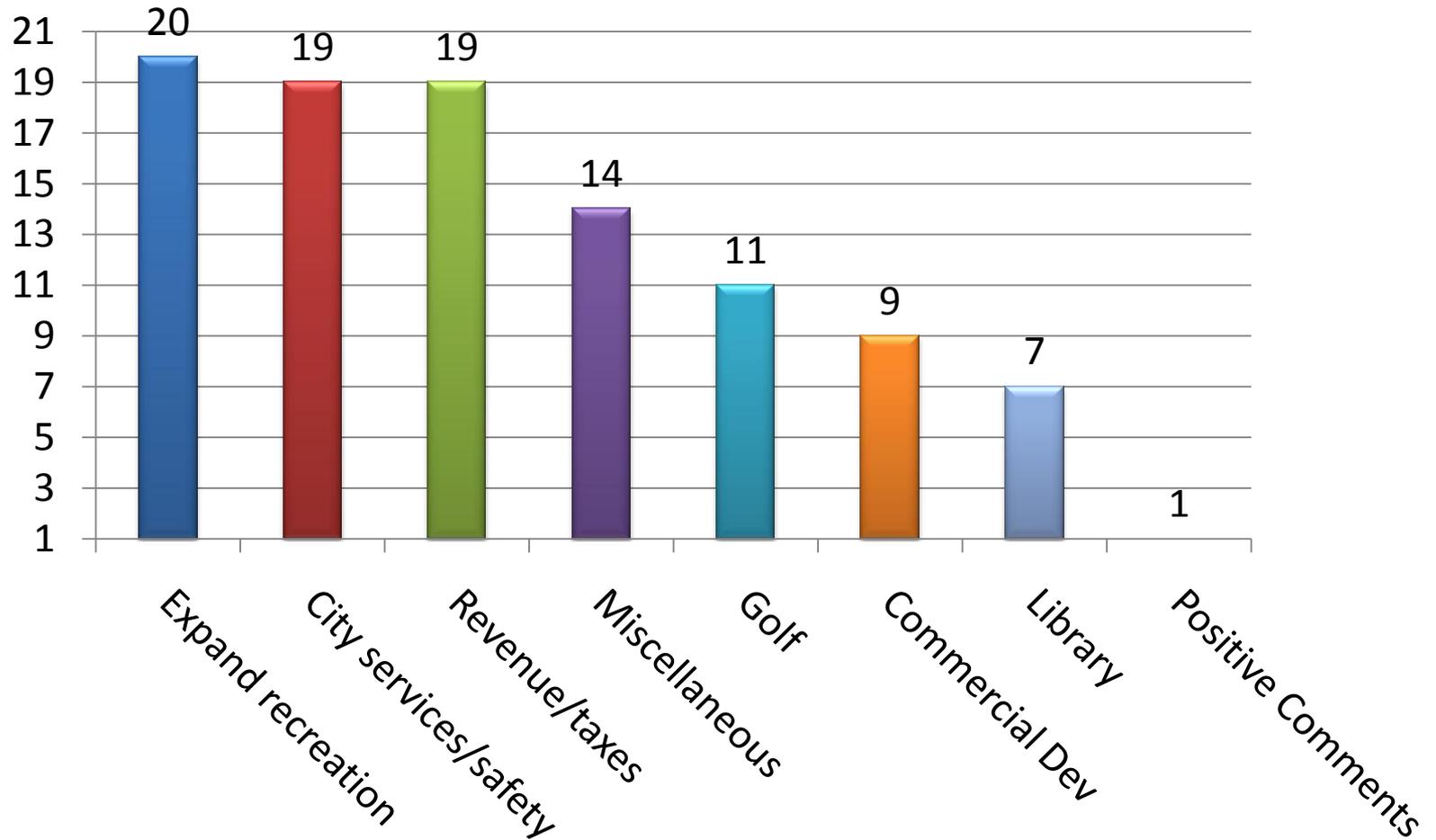
Percent of responses

# Q29. During your residency has the City improved, remained the same or become worse in providing services?



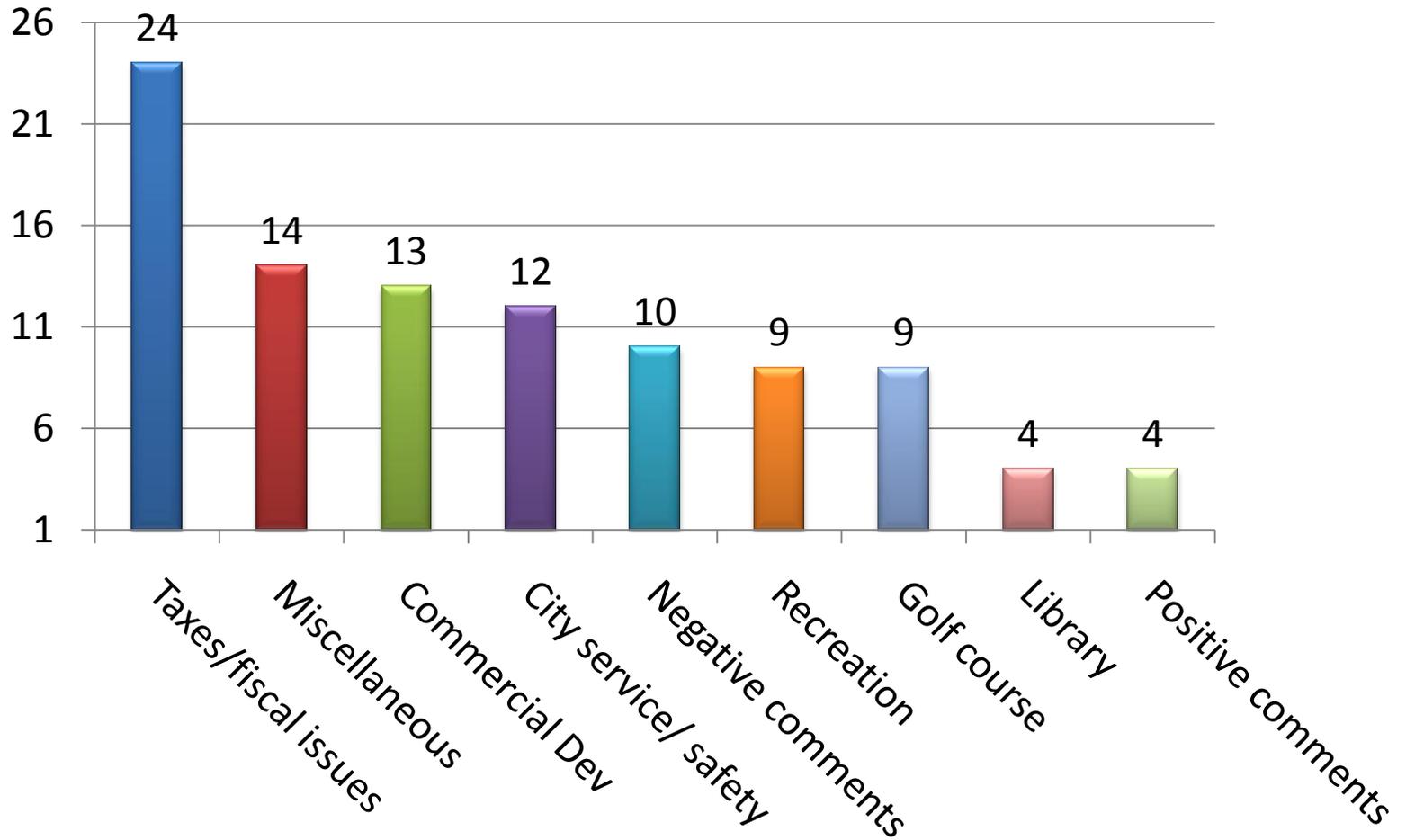
Percent of responses

# Q2 – If you were Mayor for a day, what top issue/item would you address?



Percent of responses (open ended question)

# Q30 – Most important issue facing Cedar Hills? How would you like it addressed?



Percent of Responses (open ended question)