



PUBLIC ART UPDATE
MAR 21, 2023



OVERARCHING GOALS: EMBRACING ART CITY

- How do we make Springville truly art city and not just a City with an art museum?
- Community engagement & buy-in
- “We are Art City”
- Fun, engaging, inclusive, meaningful
- More than visual arts





NEW PUBLIC ART COORDINATOR



Leslie Gleaves

- Leslie has worked and volunteered at the Museum and in Springville since 2015 in a variety of positions. She is passionate about using art to engage the local community and she is a skilled arts administrator, event planner, and project manager.



MASTER ARTS PLAN UPDATE



- Discovery workshop Thursday to prep for RFQ
- RFQ out in April
- Focus on it over Summer
- Ideally finished by early Fall



FY23 PRIORITY PROJECTS

*RFQS OUT IN FY23, MOST PROJECTS WILL
FINISH FY24



SKATE PARK MURAL

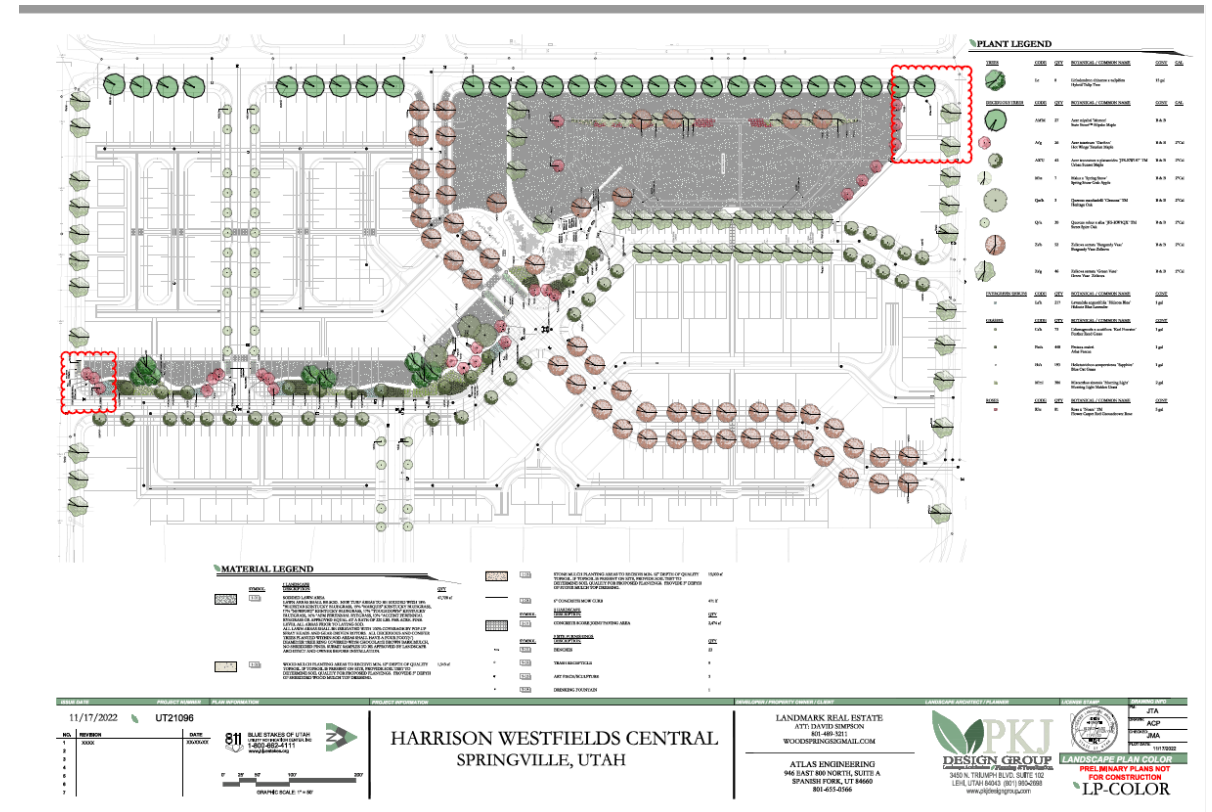


- RFQ submissions ended last week
- 3-5 semi-finalists will propose designs
- Finalist chosen in April, will finish by June. Currently establishing process and procedure
- Selection committee for each project will include staff and community input
- Some of top mural artists in Utah submitted applications



SKATE PARK MURAL SELECTION COMMITTEE

- Museum Rep: Emily Larsen
- City Staff/Dept Rep: Dave Ashton
- PAR/PAC Rep: Ximena Bishop
- Artist Rep: Autumn Jensen (new Springville High teacher)
- Neighborhood Rep: Nichole Gonzales + skaters (YCC, PAC, AP Art, Longboarder)





KINETIC, INTERACTIVE, FUN





DOWNTOWN MURALS



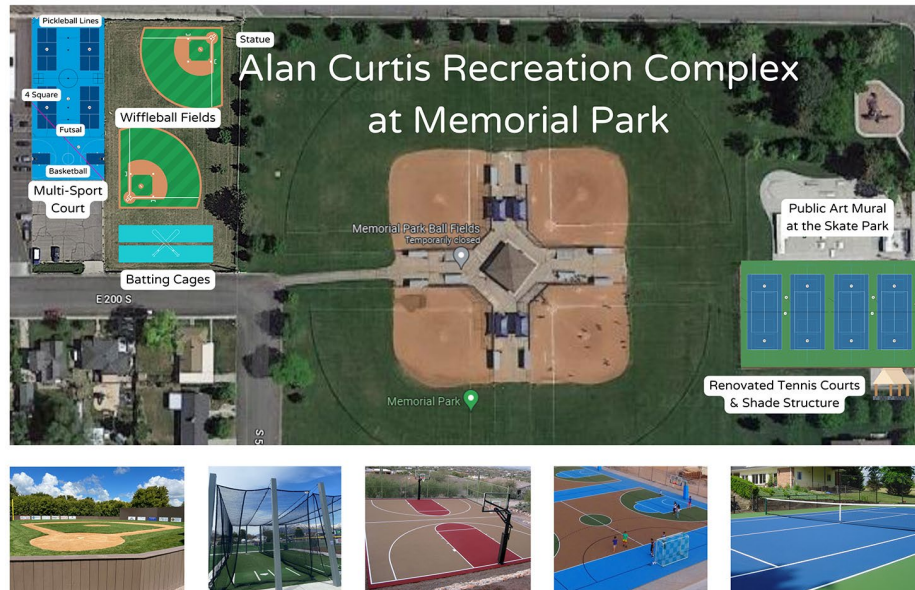


4TH SOUTH ROUNDABOUT





ALAN CURTIS SCULPTURE @ MEMORIAL PARK





FY24 PRIORITY PROJECT

SPRINGVILLE ARTWALK LOOP



SPRINGVILLE ART WALK:

CONNECTING LIBRARY, RIVERWALK, MUSEUM, DOWNTOWN







LEAN INTO ART CITY

This priority focuses on advancing what 'Art City' means and integrating art into the experience and sense of place along Main Street.

Having a vibrant and memorable Downtown is influenced by its 'sense of place'. Springville as 'Art City' is a great concept to build upon to further develop Springville's identity. Leaning into Art City can come in the form of wayfinding, gateways and branding, providing venues for different types of performance art, diversifying public art pieces, building an art community through entrepreneurial policy, or programming art-inspired events or festivals on Main Street. Art is all its forms can be something that communities build an entrepreneurial spirit around. Already known as Art City, Springville has an opportunity to build on that brand and expand its attitude about how it considers the arts to improve the quality of life, encourage access to art daily, and build the local economy.



PRIORITY CHECKLIST

- ☐ **INTEGRATE ART INTO SPRINGVILLE**
Bring more pieces in various media to every nook and cranny in town.
- ☐ **DEFINE ART WALK**
Create a path for Springville Art Walk to connect Museum and downtown.
- ☐ **IMPROVE RIVOLI & CARNEGIE LIBRARY**
Revive Springville historic assets to create community hubs for art and entrepreneurship.
- ☐ **PARTNERSHIPS (MUSEUMS, GALLERIES, SCHOOLS)**
Build community and generate ideas through new and existing partnerships.
- ☐ **ART & CULINARY-FOCUSED RETAIL**
Encourage and support retail related to food and art.
- ☐ **ART & CULINARY FOCUSED PROGRAMS & EVENTS**
Develop new programs and strengthen existing events centered around food and art.

What's missing?

How would you rank the priorities?
Let us know!

Go to
www.menti.com
Enter the code
8214 8339



DESIGNWORKSHOP

FEHR + PEERS



BUILD ON CIVIC ASSETS

This priority seeks to build on the momentum of existing assets while connecting to the adjacent neighborhoods and Hobbie Creek to draw people into the core of downtown on a regular basis.

Municipal and economical anchors provide important daily destinations for local consumers. Utilizing Springville's existing assets including Springville's Public Library, Civic Center & Park, Museum, and its historic core will help to catalyze improvements along Main Street. Downtown's civic core – with City Hall, the award-winning library, and the splash pad and park – is already a destination for residents and visitors throughout the year.



PRIORITY CHECKLIST

- ☐ **CARNEGIE LIBRARY AS DAILY PUBLIC USE**
Give historic assets new life and purpose.
- ☐ **CENTER STREET MARKET**
Activate underutilized parcels and create vibrant, flexible public spaces for community gathering, events, and space to support culinary entrepreneurship.
- ☐ **CONNECT MUSEUM AND MAIN STREET**
Create an art walk to connect the Museum of Art and Main Street, bringing more art into the public realm.
- ☐ **CATALYTIC SITE AT SPRINGVILLE LIBRARY**
Program strategic site to strengthen civic core, creating more reasons for people to visit downtown.
- ☐ **100 SOUTH PROMENADE**
Extend the Hobbie Creek multi-purpose path down 100 South Street.

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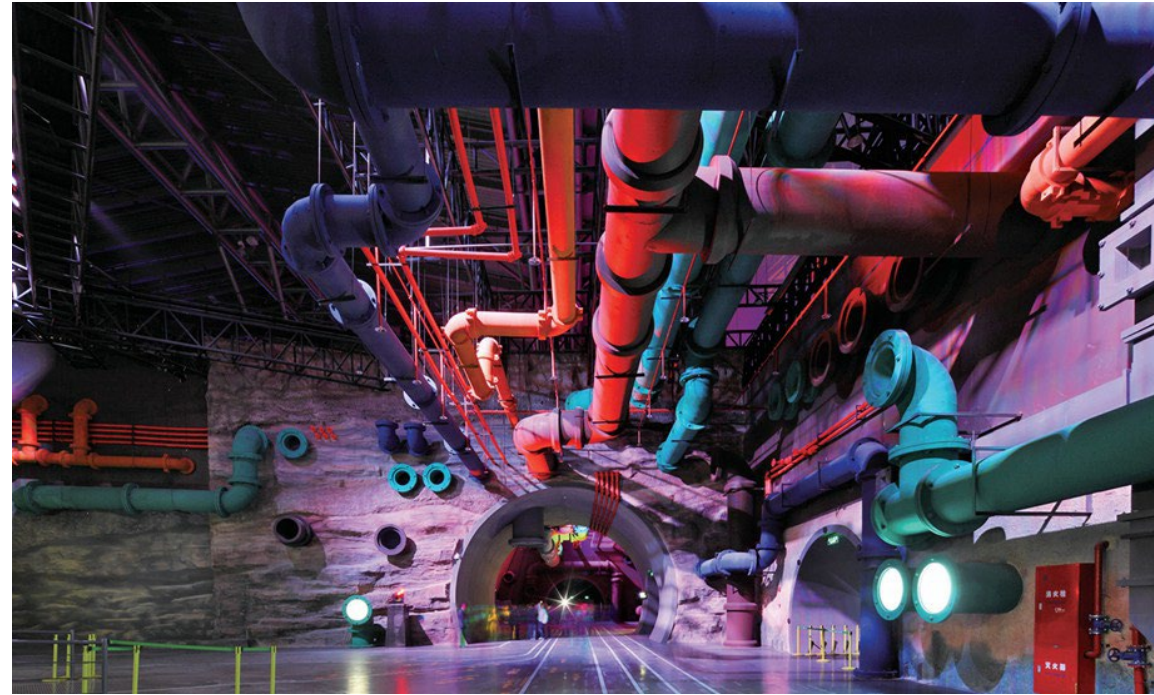


DESIGNWORKSHOP

FEHR + PEERS



Lisa Hoffman, Artist



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PROGRAMMING



PUBLIC ART PROGRAMMING

- Fall Arts Festival
 - Focus on demos, performances
 - Fine performing arts (symphony, theater, dance, jazz)
- Expanded Sunday Concert Series
- Unveilings of Public Art Projects
 - Artwalk block party?
- Arts Master Plan Question - what other performing arts, how, where, etc. do we want to prioritize?

