



**Unified Economic
Opportunity Commission**

UEOC April Meeting

April 12, 2023 – 11:00 AM
Capitol Room 445

Summary of UEOC Legislation & Successes

Commission Vice Chair Ryan Starks, Kori Ann Edwards, & Kyle Palmer
(refer to handout)



**Unified Economic
Opportunity Commission**

Summary of UEOC Legislation & Successes

General GOEO & UEOC Bill

- SB 153: Governor's Office of Economic Opportunity Amendments

Working Group on Water Infrastructure and Environment

- SB 76: Water Amendments
- SB 118: Water Efficient Landscaping Incentives
- SB 119: Per Capita Consumptive Use
- SB 158: Water Exactions Amendments
- SB 277: Water Conservation and Augmentation
- Appropriation: \$650,000 ongoing to Colorado River Regional Water Planning

Summary of UEOC Legislation & Successes

Subcommittee on Housing Affordability

- HB 364: Housing Affordability Amendments
- HB 406: Land Use, Development, and Management Act
- SB 174: Local Land Use and Development Revisions
- Appropriation: \$5MM ongoing to attainable housing grants
- Appropriation: \$50MM one-time to deeply affordable housing
- Appropriation: \$2.75MM ongoing to rural single-family revolving loans
- Appropriation: \$500,000 ongoing to rural housing rehabilitation

Summary of UEOC Legislation & Successes

Working Group on Growth and Transportation

- HB 44: Transportation Corridor Funding Amendments
- HB 301: Transportation Funding
- SB 185: Transportation Amendments
- SB 199: Local Land Use Amendments
- SB 260: Transportation Funding Requirements
- Appropriation: \$1.58MM ongoing to shared local administrators

Subcommittee on Women in the Economy

- HB 477: Full-Day Kindergarten Amendments
- Appropriation: \$150,000 one-time for a childcare and workforce productivity plan

Summary of UEOC Legislation & Successes

Subcommittee on Talent, Education, and Industry Alignment

- SB 44: Reading Software Amendments
- Appropriation: \$5MM one-time and \$3MM ongoing to a K-12 computer science program
- Appropriation: \$9.5MM ongoing to targeted workforce development

Working Group on Innovation

- HB 42: Technology Commercialization
- SB 36: Professional Licensing Amendments
- Appropriation: \$10MM one-time to the Manufacturing Modernization Grant



Keepers of Utah's Flame

ECONOMIC OPPORTUNITY FOR THE NEW UTAH

Unified Economic Opportunity Commission

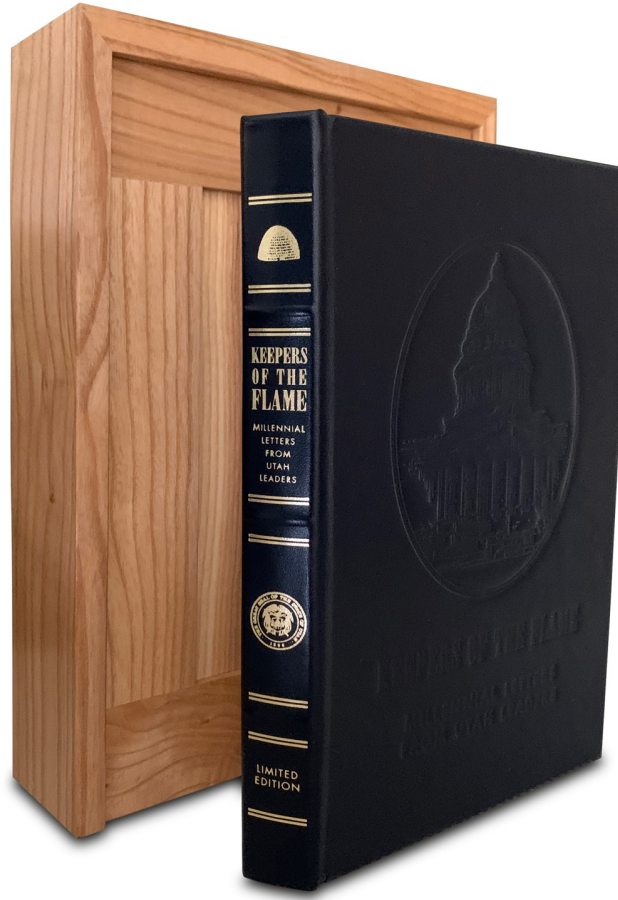
Presented by Natalie Gochnour | Kem C. Gardner Policy Institute | April 12, 2023

Unified Economic Opportunity Commission Success Story



Keepers of the Flame

Millennial Letters from Utah Leaders, January 2020







Utah's Inflection Point

Present and Future: Mid-size, External Growth (migration), Older, Multicultural, and Elite Economy



Past: Small, Internal Growth (births), Young, Monocultural, and Strong Economy

The New Utah

OLD

NEW

Small State

Population rank **34th** (1990, 2000, 2010)

Internal growth (births)

33% of growth from migration (2000-2020)

Monocultural

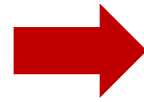
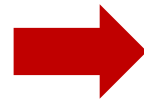
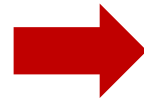
10% minority (1990)

Young

11.5% are 65+ (2020)

Strong Economy

Utah **job growth strong**, but **ebbs and flows**



Mid-Sized State

Population rank **30th** (2020)

External growth (migration)

62% of growth from migration (2021 and 2022)

Multicultural

28% minority (2020) (*30+% in 2040*)

Older

20.0% are 65+ (2050)

Elite Economy

Utah **job growth** consistently best in nation and **COVID outcomes**

Source: Kem C. Gardner Policy Institute

Evidence of the New Utah



Mid-Size State



**External
Growth**



Older



Multicultural Elite Economy





Mid-Sized State

Utah leap-frogged four states over the last decade to become a mid-sized state for the first time in history. Utah now ranks 30th in population size.

Utah is Now a Mid-Size State

State rank by population size

	1990	2000	2010	2020
Top Third Large States				
Middle Third Mid-Sized States				
Bottom Third Small States	#34 UTAH	#34 UTAH	#34 UTAH	#30 UTAH

*Includes District of Columbia

Source: Census Bureau, Decennial Census

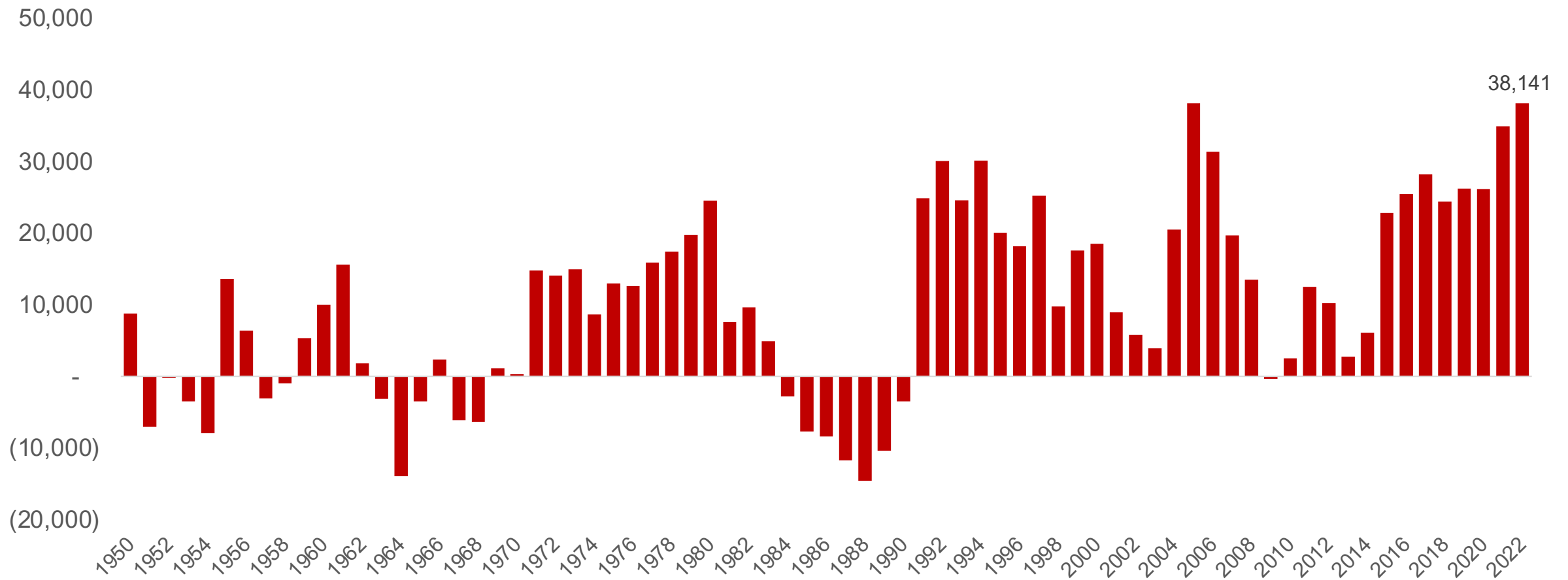


External Growth

Net in-migration contributed approximately two-thirds of Utah's population growth in each of the past two years. In the past, two-thirds of Utah's growth has come from ourselves.

Utah Net Migration

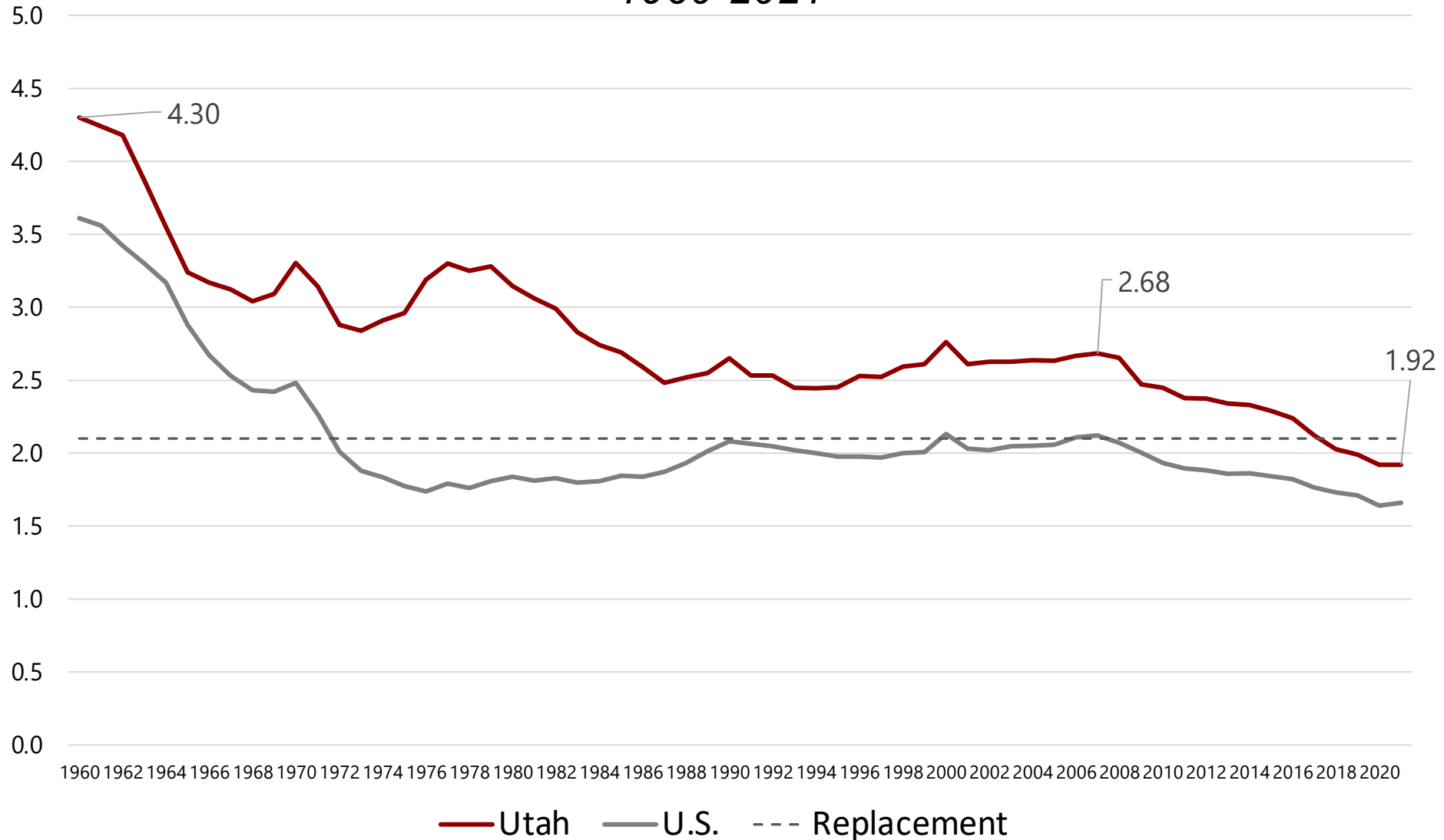
Utah experienced net migration in 31 of the past 32 years



Source: Kem C. Gardner Policy Institute, and Utah Population Committee

Total Fertility Rate

1960-2021



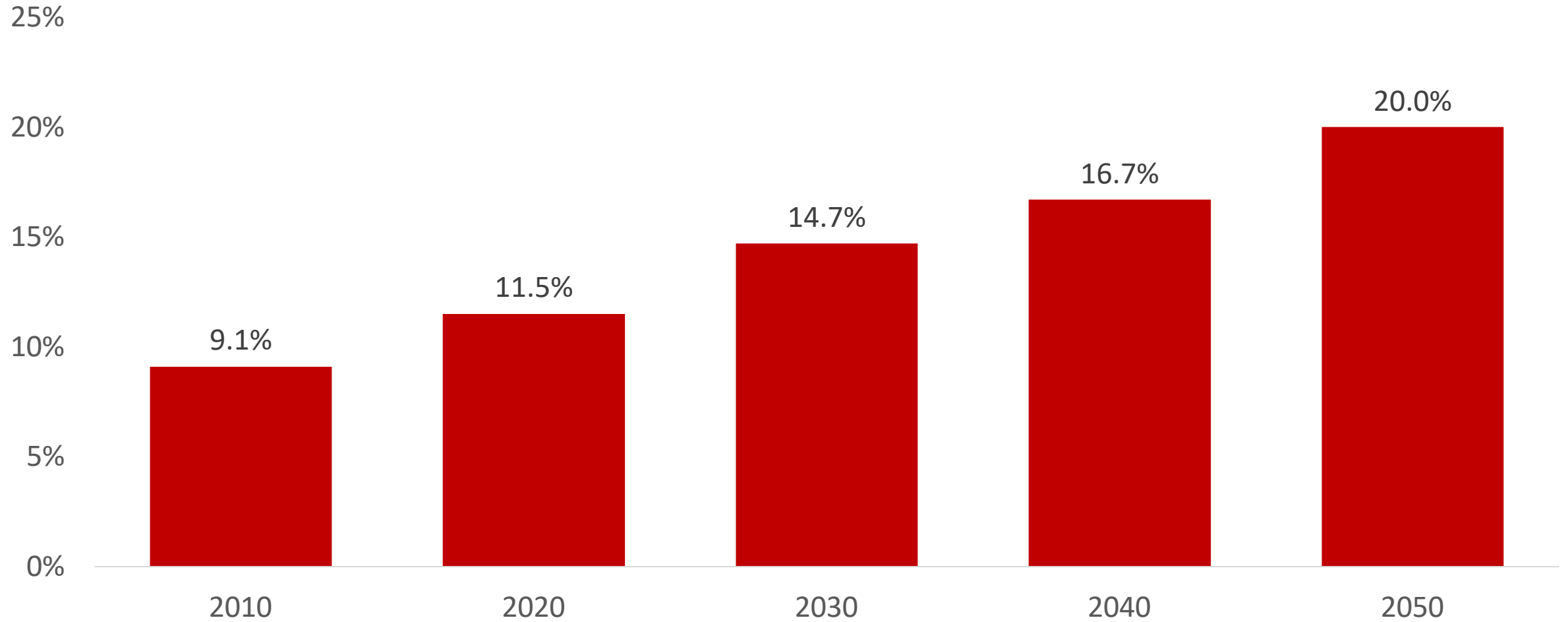
Source: National Center for Health Statistics



Older

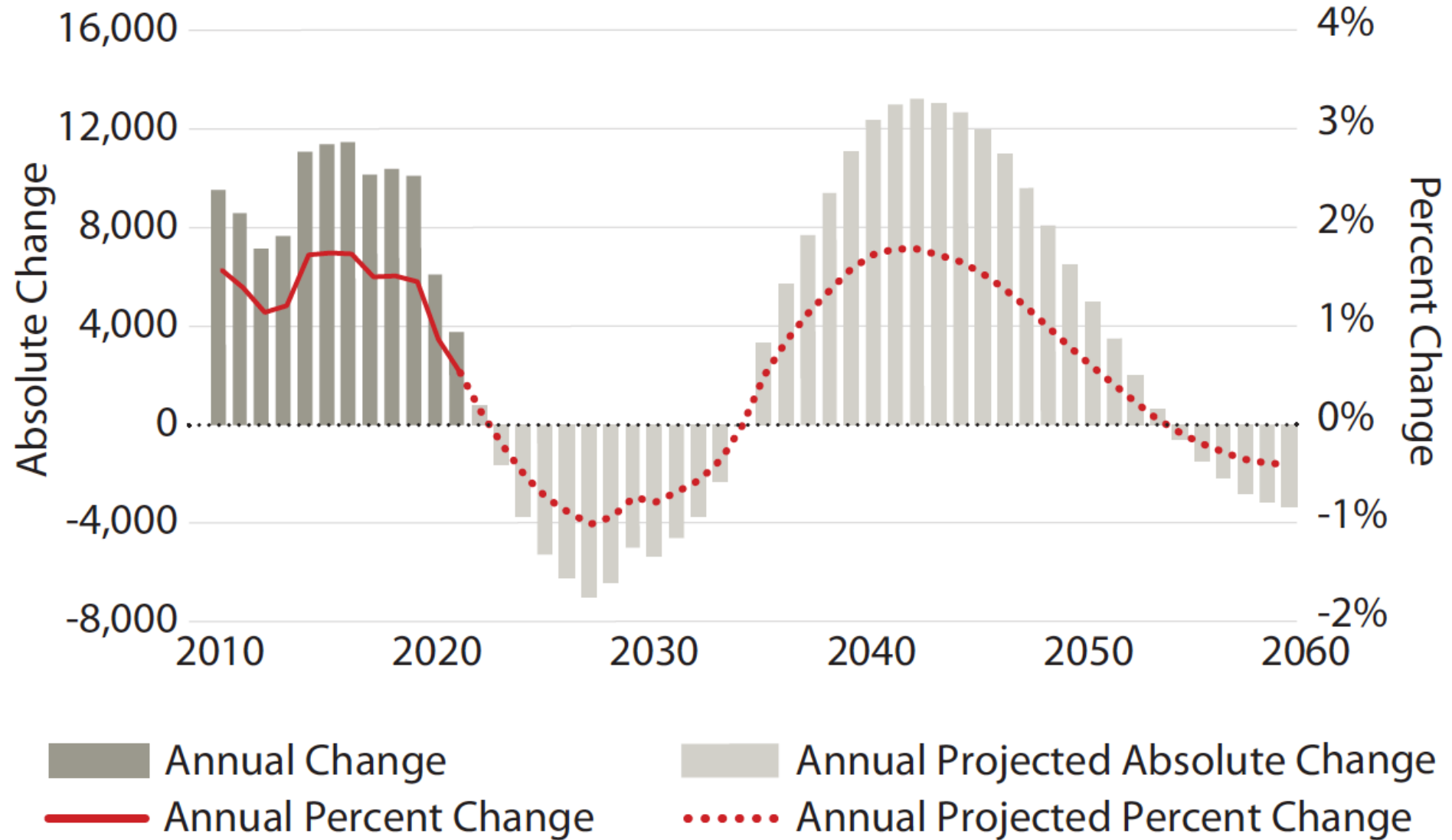
Utah's population 65 and older is projected to increase from approximately one in ten today to one in five by 2050. This occurs because of an aging population and relatively low fertility rates. Both Utah's school-age and college-age population will experience periods of population decline over the planning horizon.

Utah Population 65+ and Over



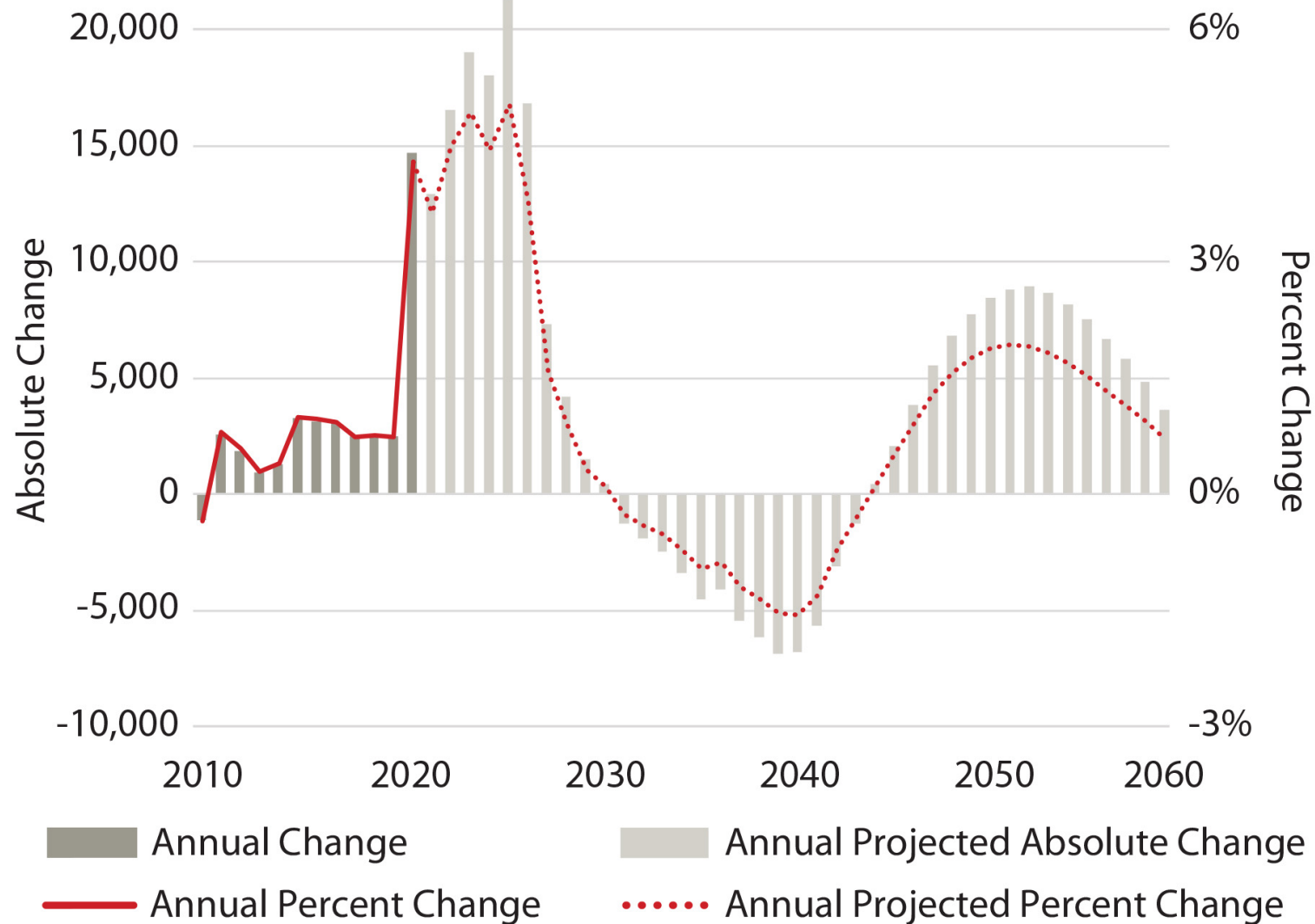
Source: Kem C. Gardner Policy Institute

Utah School-Age Population Change,



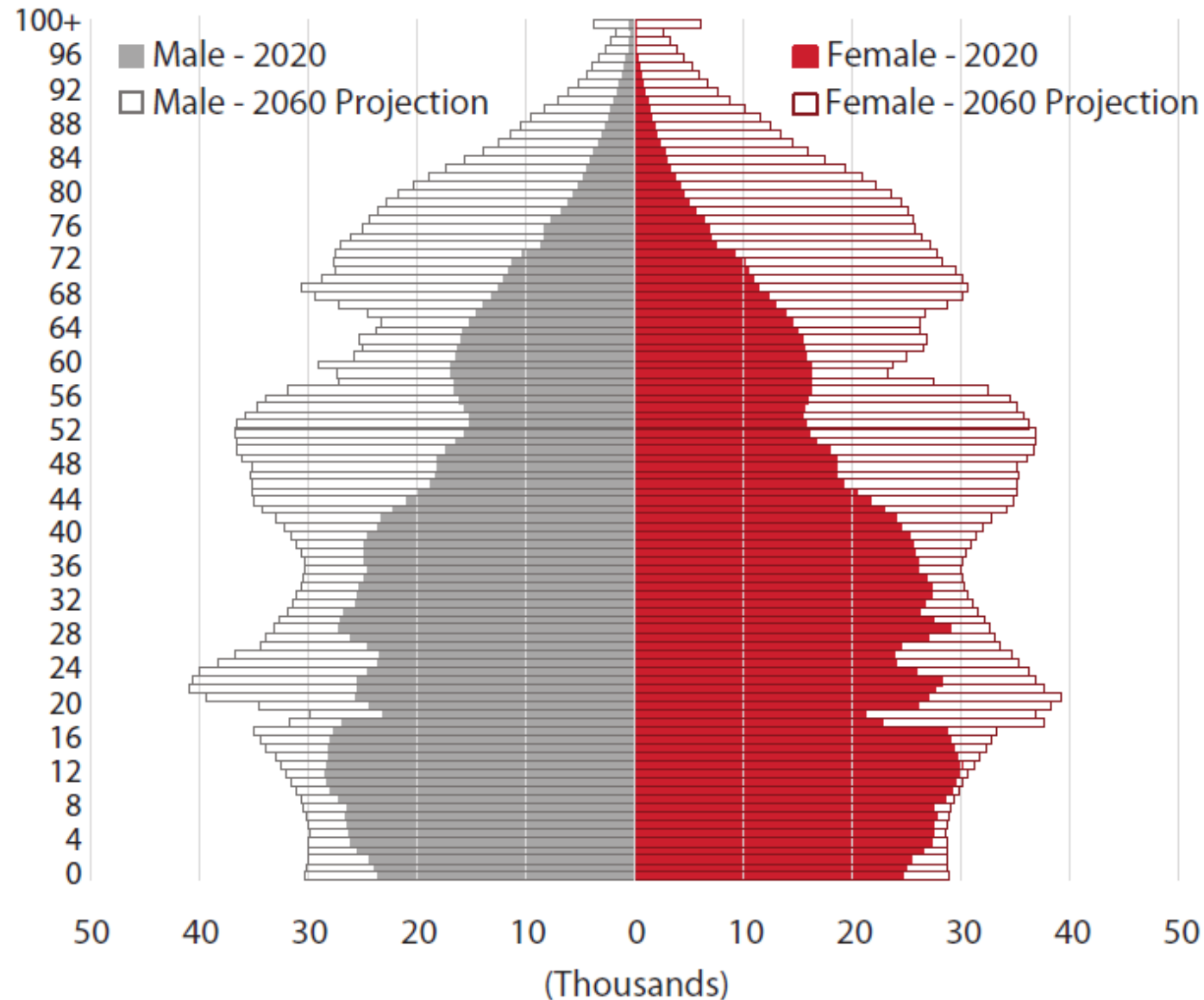
Source: Kem C. Gardner Policy Institute

Utah College-Age Population Change, 2010-2060



Source: Kem C. Gardner Policy Institute

Utah Population Pyramid: 2020 and 2060



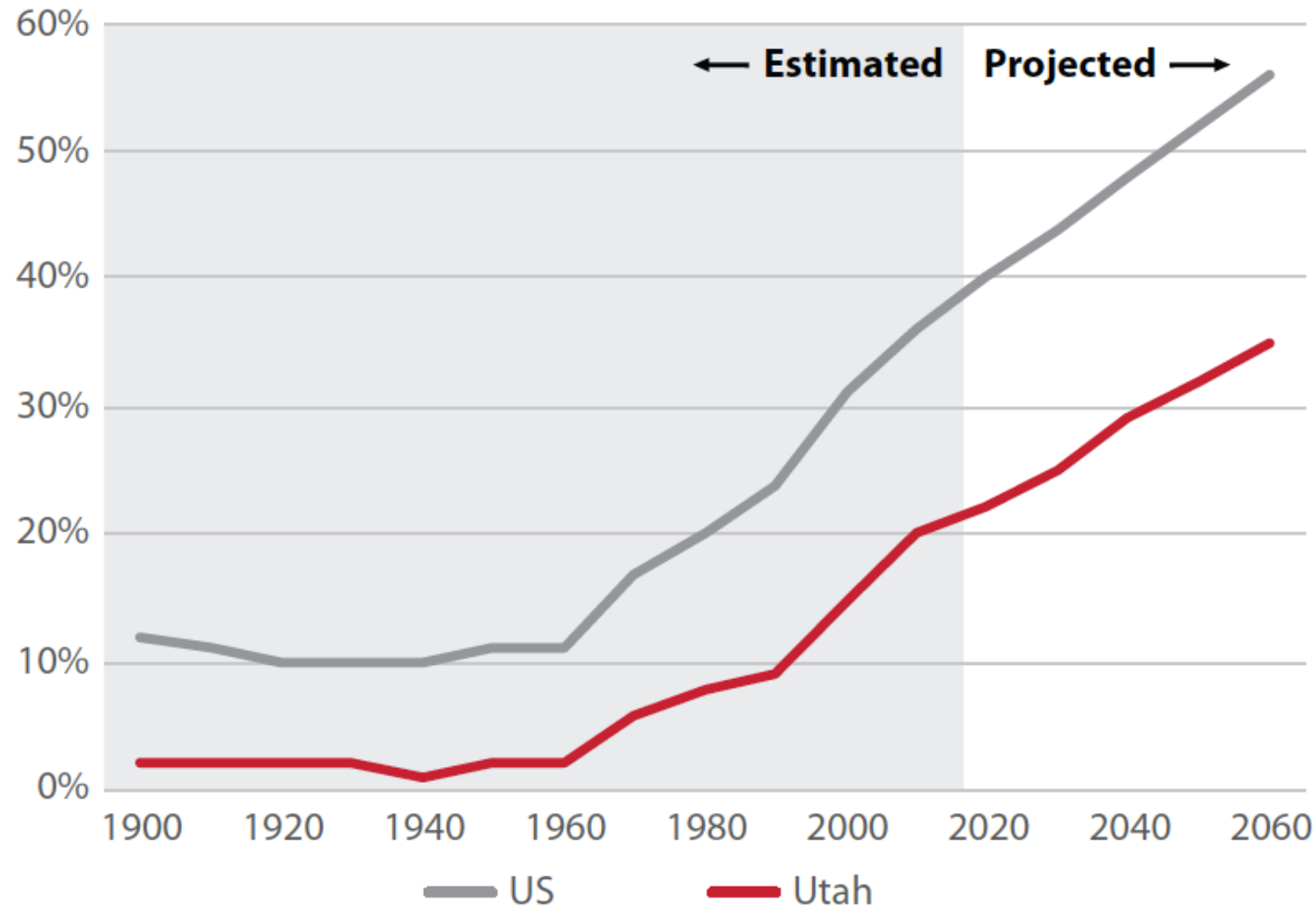
Source: Kem C. Gardner
Policy Institute, 2020-2060
Projections



Multicultural

One in four Utahns are now a racial/ethnic minority, making Utah more diverse than states like Ohio, Indiana, Missouri, Minnesota, and Wisconsin. Within the next two decades this ratio is projected to increase to one in three.

Utah Minority Share of Population, 1900-2060



Note: Minority includes those identifying as something other than Non-Hispanic White alone.

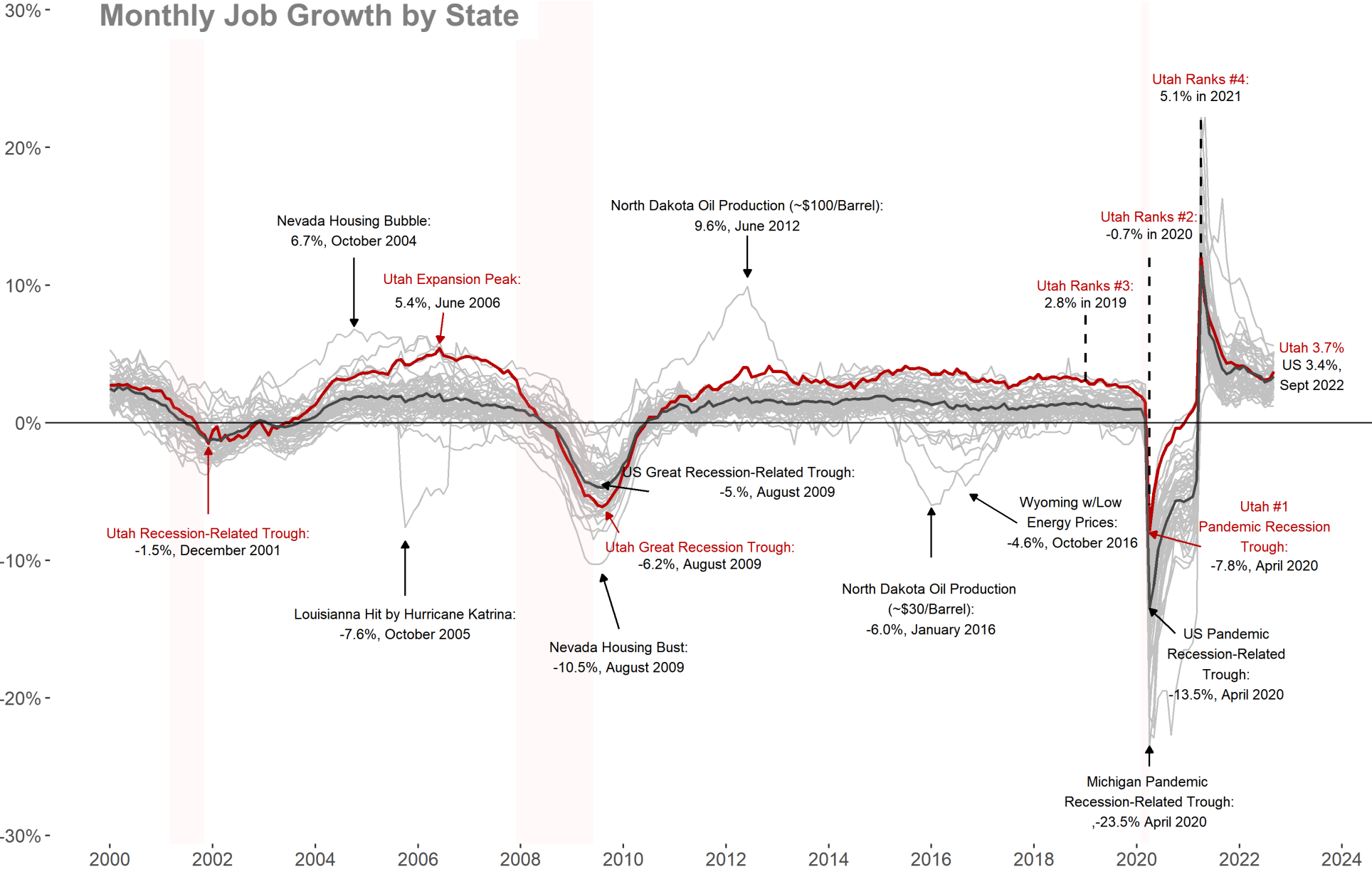
Source: U.S. Census Bureau; Kem C. Gardner Policy Institute



Elite Economy

Utah's economy from 2000-2011 generally outperformed the nation, with some ebbs and flows. Since 2011, Utah's economy consistently outperformed other states and demonstrated considerable strength relative to other states during the COVID-19 pandemic. Utah's economy has become elite.

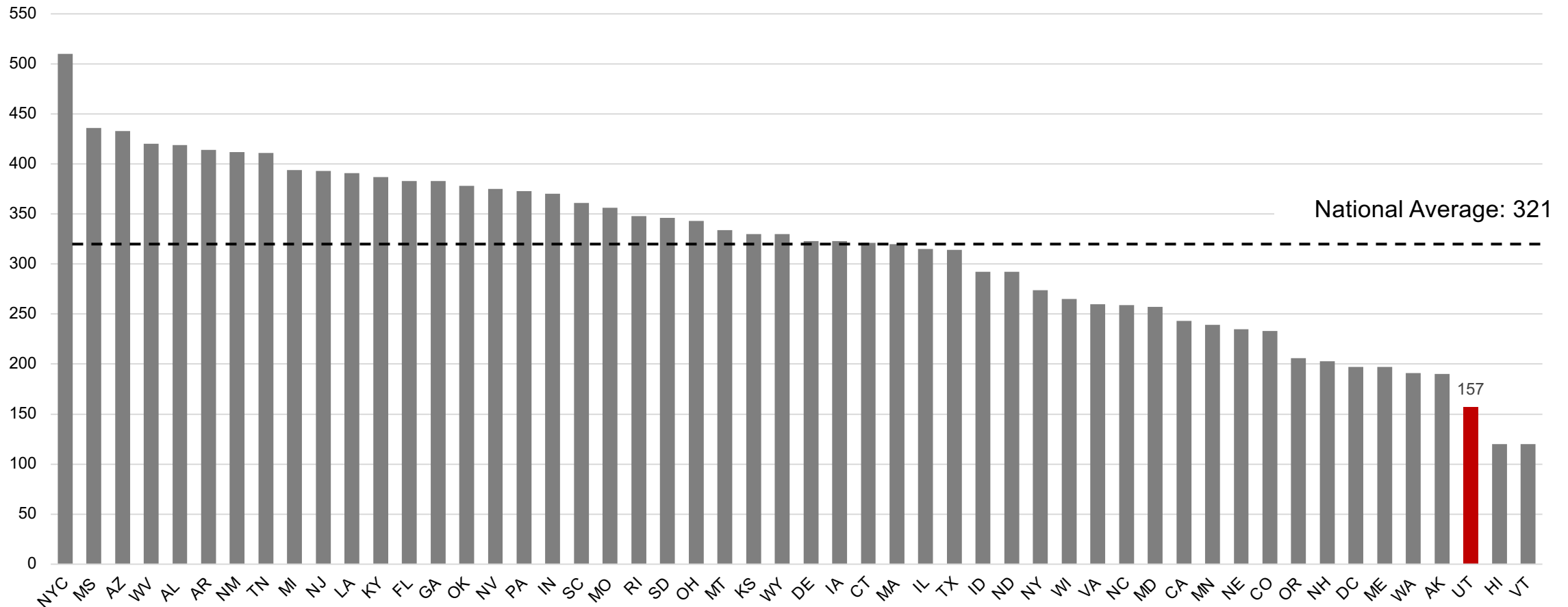
Utah's Strong and Now Elite Economy



Source: Utah Governor's Office of Planning and Budget

COVID-19 Deaths per 100,000 People by State

As of November 8, 2022

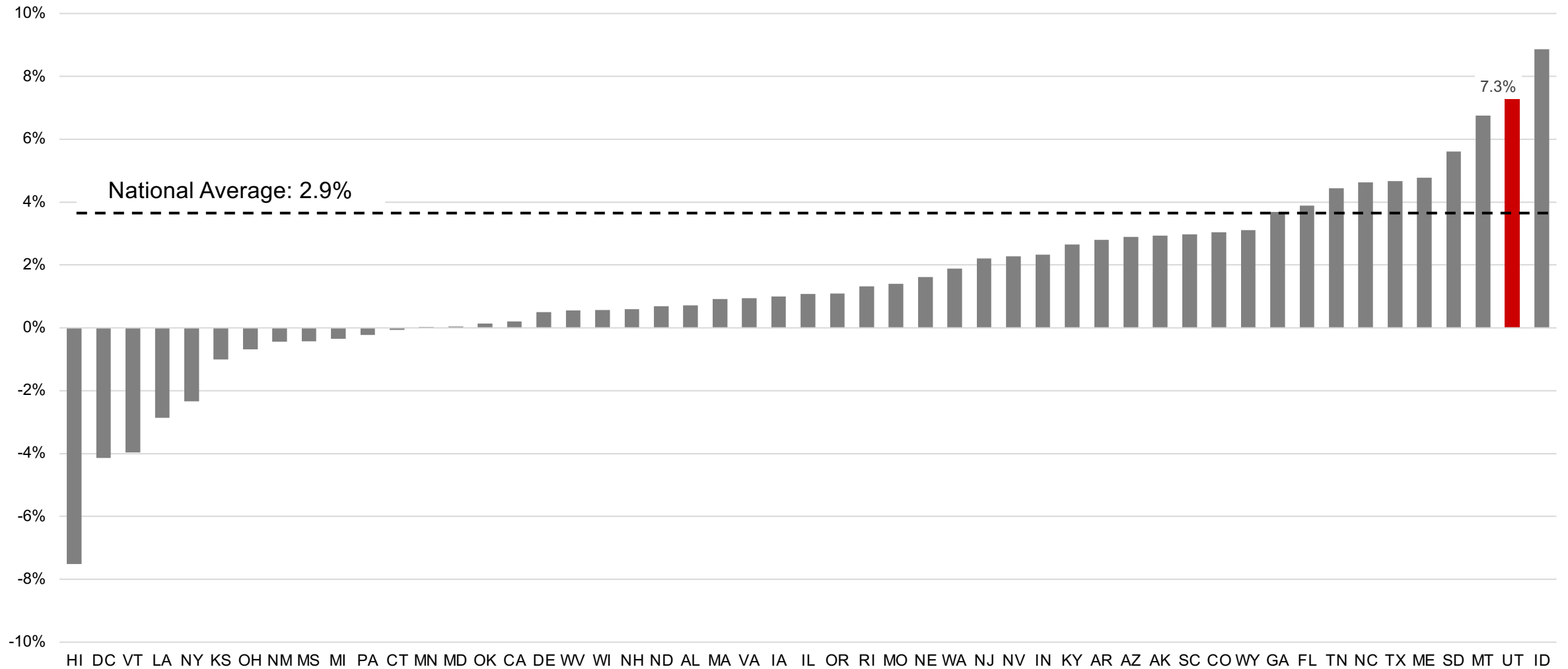


Note: Counts for New York City and New York State are shown separately for case and death metrics; data for New York State case and death metrics are for the state excluding data for New York City. Testing metrics for New York State include data for New York City. Data is since January 21, 2020.

Source: Centers for Disease Control and Prevention (CDC) Data as of:

Job Change by State

February 2020 to September 2022



Source: Bureau of Labor Statistics

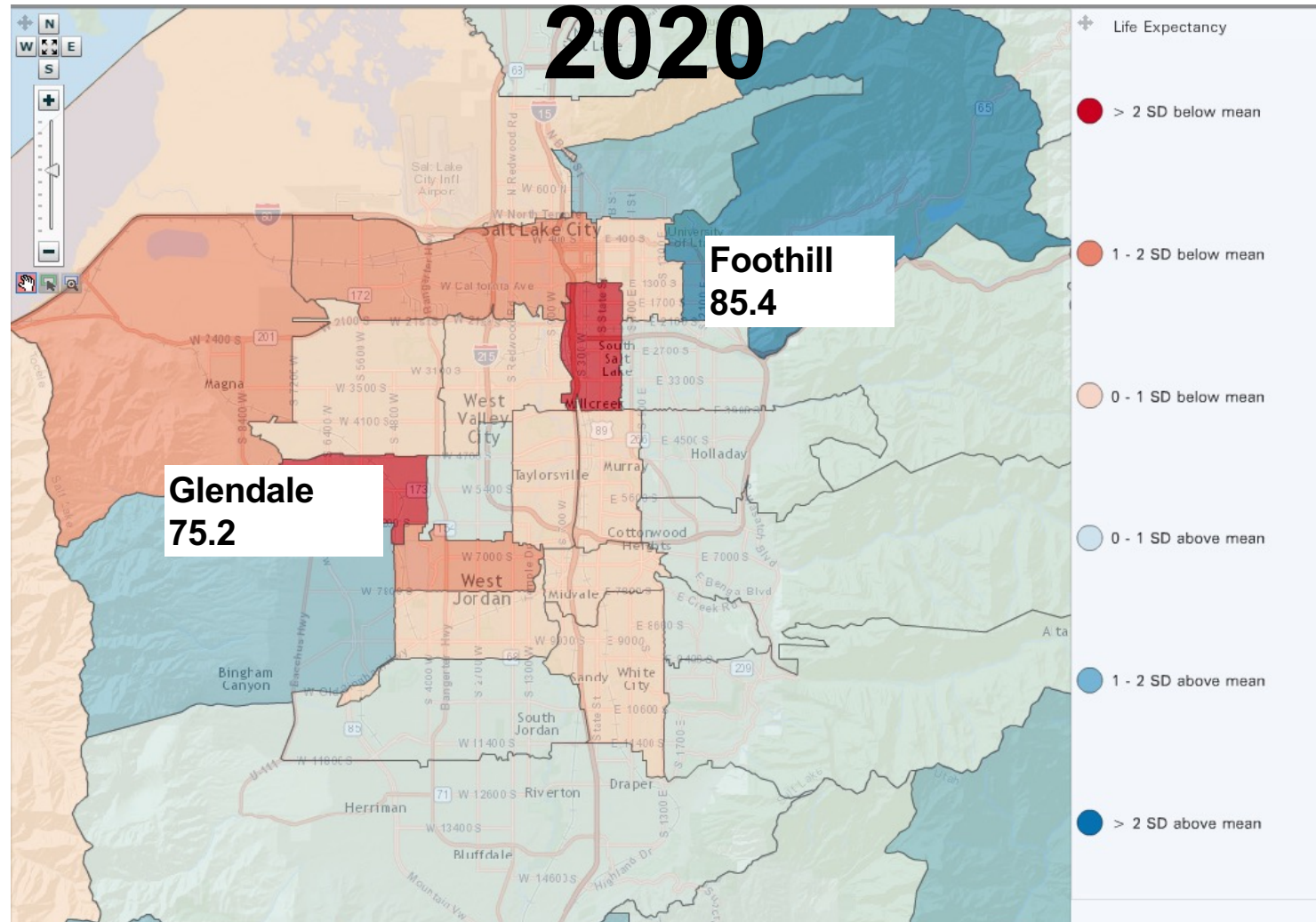
Strategic Questions

1. How do we grow and maintain the distinctive features we value?
2. How do we help all Utahns to thrive?



Photo credit: Kirk Siegler/NPR

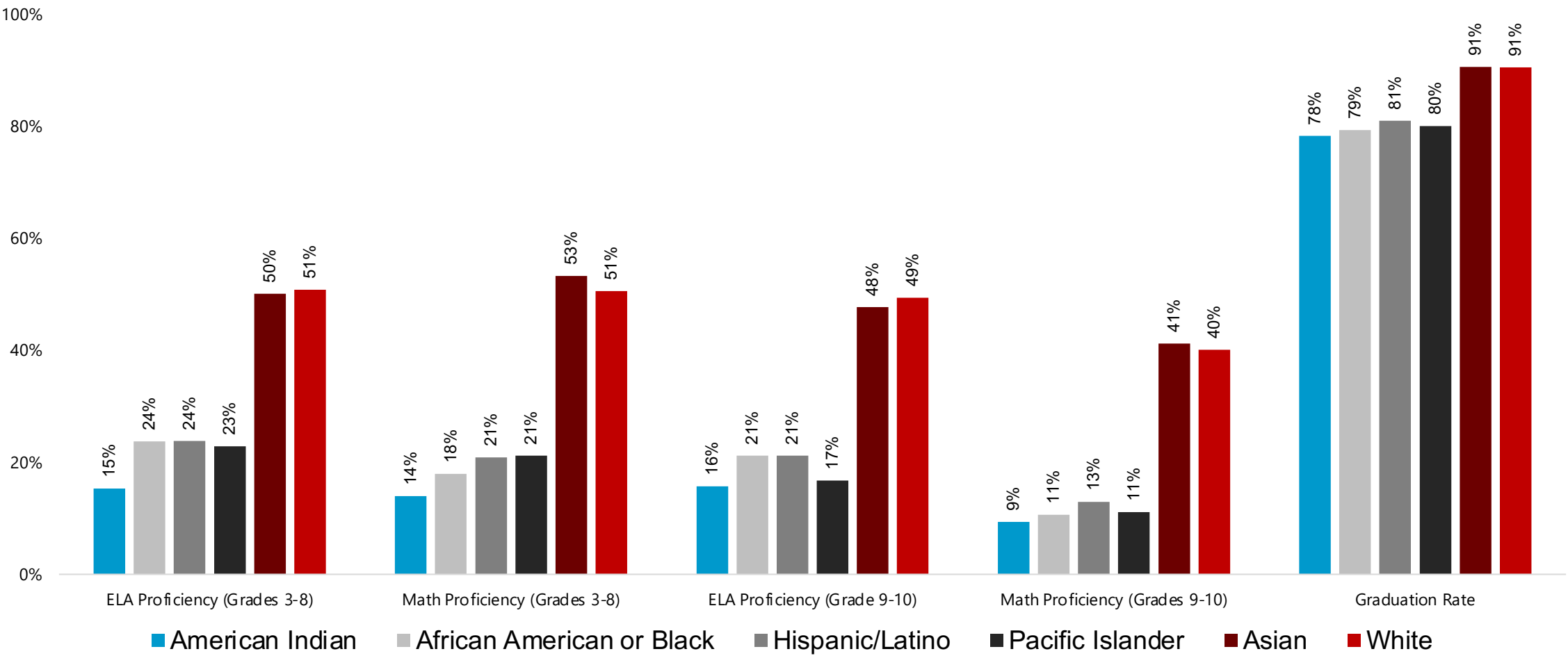
Life Expectancy at Birth, 2016-



Source: Utah Dept. of Health, IBIS; compiled by Kem C. Gardner Policy Institute

Utah Student Achievement by Race/Ethnicity

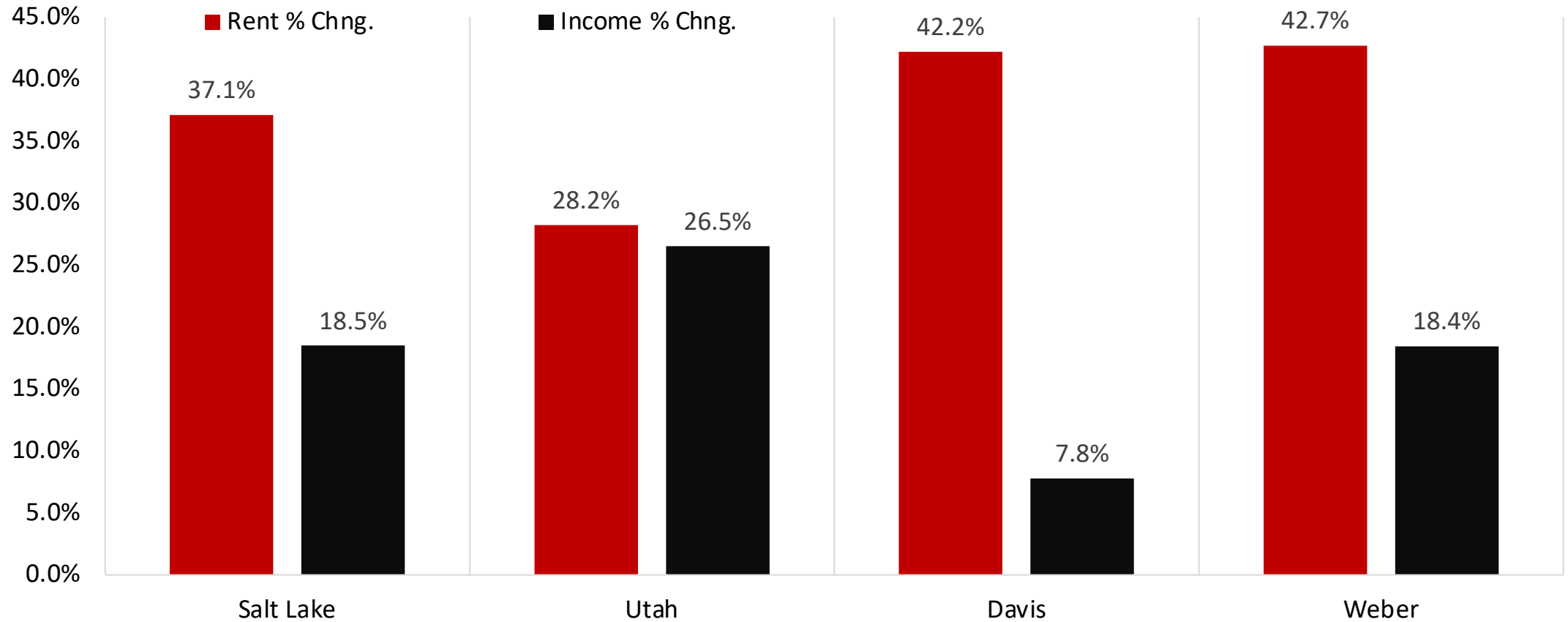
2022



Source: Utah State Board of Education

Percent Change in Average Apartment Rent & Median Income

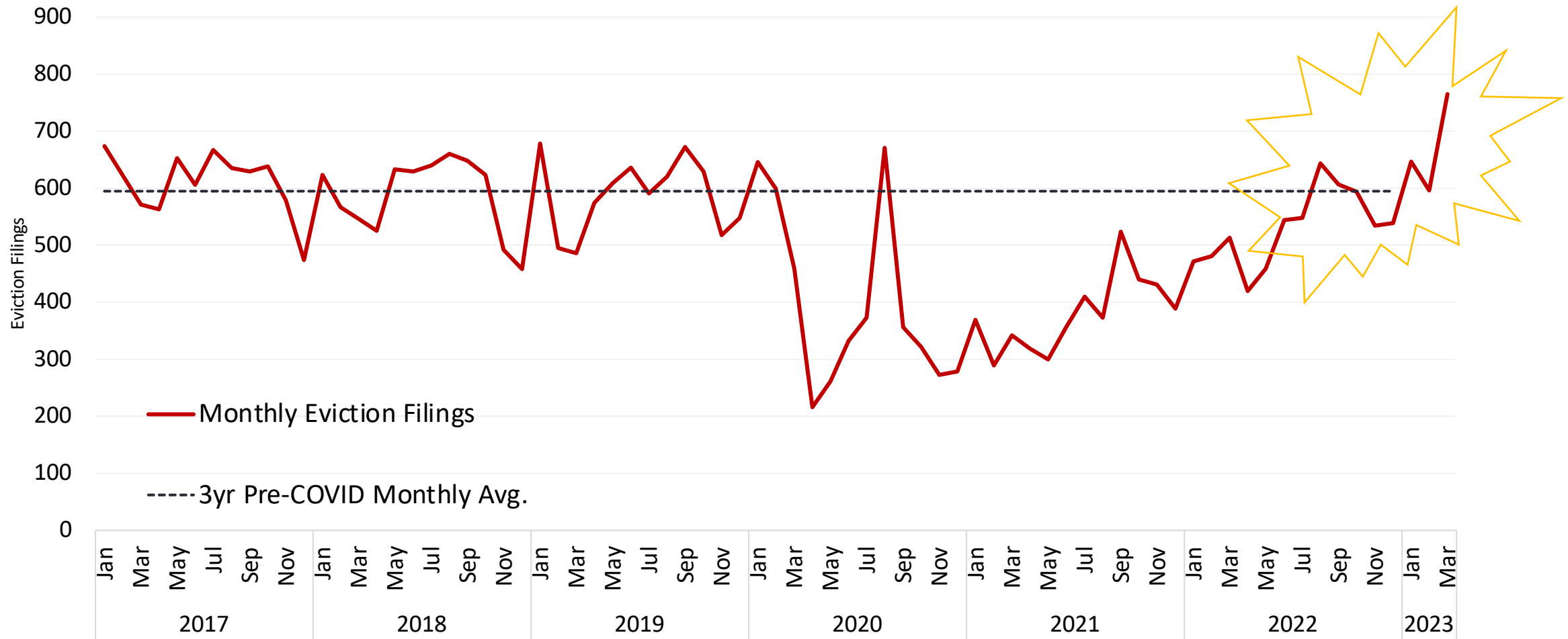
Wasatch Front metro counties, 2016-2021



Source: CoStar, 2021 ACS 1-Year Estimates US Census

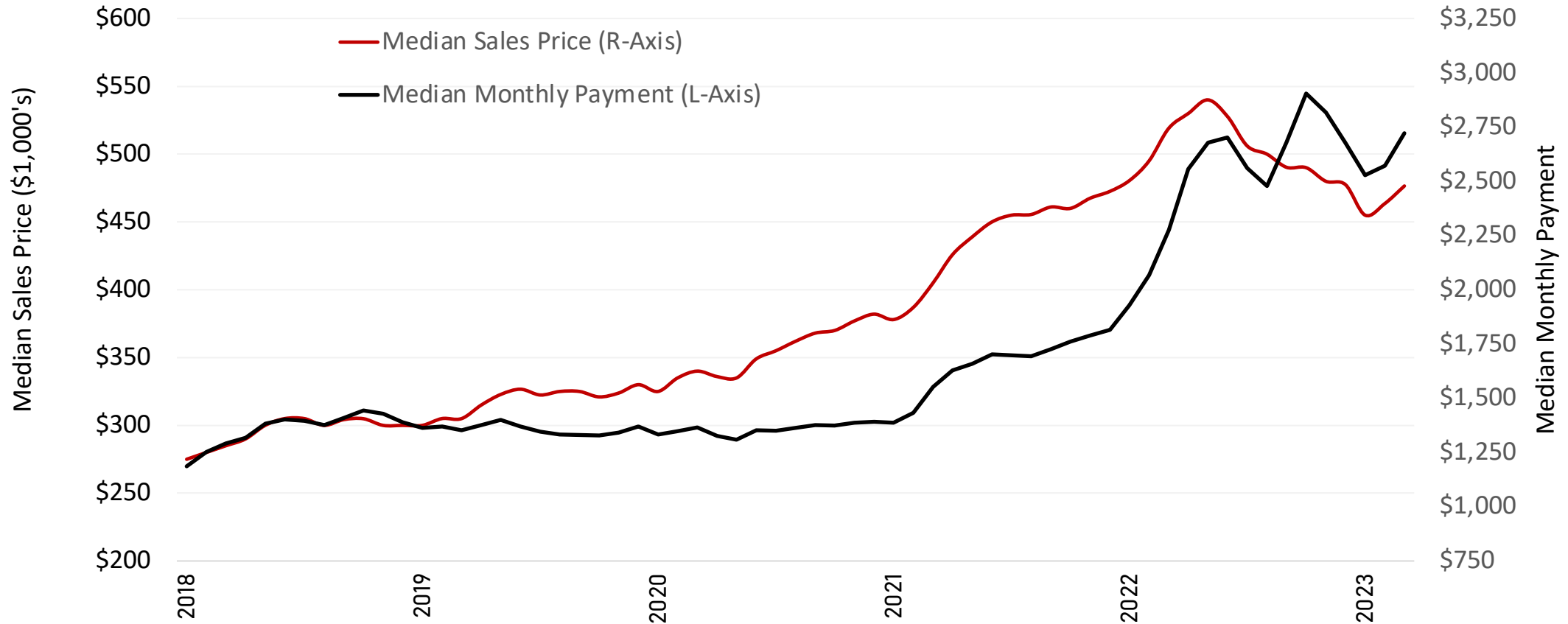
Utah Evictions on the Rise Despite Financial Support

Monthly eviction filings



Source: State of Utah Courts.

Median Sales Price & Monthly Mortgage Payment



Source: Kem C. Gardner Policy Institute, UtahRealEstate.com Sales Data, FreddieMac Mortgage Survey Data



**KEEP AN OPEN MIND
LISTEN MORE
INVEST EVEN MORE
UNIFY AND DIGNIFY**



KEEP AN OPEN MIND

Be prepared to change.



LISTEN MORE

The key to succeeding in the choir
is to listen louder than you sing.

- Mack Wilburg



INVEST EVEN MORE

The tendency when making a decision is to undervalue the future in relation to the present.

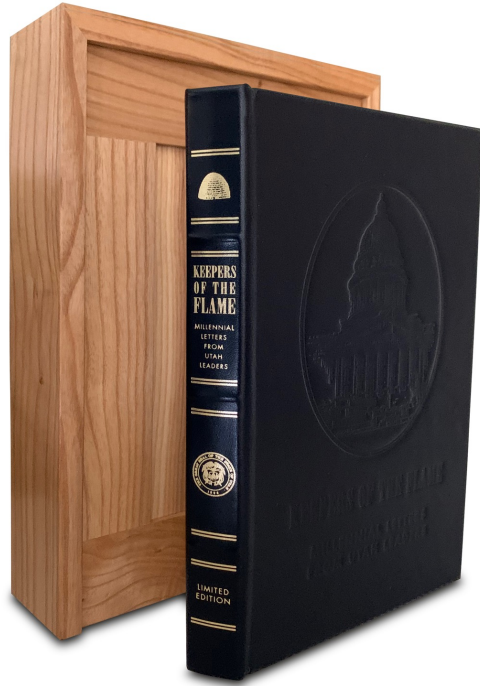
- Michael Lewis



UNIFY AND DIGNIFY

Many people will say, but wait a second, we've got hunger, we've got disease, we've got inequality, we've got all these challenges...but if we don't solve the problem of **division**, we can't solve any of the big problems of our time.

- Tim Shriver



As you face the next one hundred years, you can proceed with the confidence that a nation or state acting on [Utah's] values will be prosperous and therefore will have the capacity to care for the truly needy, fund great institutions, foster education, and improve the human condition. But be warned; prosperity can also expose a community's soft underbelly by breeding complacency, arrogance, and social division.

- Gov. Mike Leavitt, January 2000

Swear in Commissioners

Kori Ann Edwards & Amanda Goodell



**Unified Economic
Opportunity Commission**

UEOC 2023-24

**Note: Previously
scheduled meeting
on May 3rd has been
cancelled**

YOU
ARE
HERE

April 12 – Select new topics, leadership, and membership for Working Groups & Subcommittees.

May 31 – Subcommittees & Working Groups present policy topics to be covered during the summer.

May-August 2023 – Subcommittees & Working Groups meet to develop policy and funding recommendations.

August 30 – Working Groups present early-action items for UEOC consideration to forward to September Interim Committees and Governor's Budget.

September 27 – Working Groups present regular items for UEOC consideration to forward to October Interim Committees and Governor's Budget.

October 26 – Working Groups present remaining items for UEOC consideration to forward to November Interim Committees.

October-January 2023 – UEOC Staff works with Working Group leadership to prepare for 2024 Legislative Session.

January 10, 2024 – Final discussions and reports, Working Groups are disbanded. UEOC staff will work with legislators on commission recommendations.

2023-24 Working Group Proposal & Discussion

Kyle Palmer



Unified Economic
Opportunity Commission

[BUSINESS.UTAH.GOV](https://business.utah.gov)

Growth & Transportation Membership

Working Group Leadership

Sen. **Kirk Cullimore**, Co-Chair

Rep. **Cal Musselman**, Co-Chair

Carlos Braceras, Co-Chair

Sen. **Wayne Harper**

Rep. **Kay Christofferson**

Rep. **Bridger Bolinder**

Rep. **Ashlee Matthews**

Gage Froerer, Weber County Commissioner

Tony Martines, Carbon County Commissioner

Dawn Ramsey, South Jordan Mayor

Sophia DiCaro, Governor's Office of Planning & Budget Exec. Director

Ben Hart, Utah Inland Port Authority Exec. Director

Cameron Diehl, Utah League of Cities & Towns Exec. Director

Brandy Grace, Utah Association of Counties CEO

Andrew Gruber, Wasatch Front Regional Council Exec. Director

Michelle Carroll, Mountainland Association of Governments Exec. Director

Travis Kyhl, Six County Association of Governments Exec. Director

Jay Fox, Utah Transit Authority Exec. Director

Dina Blaes, Salt Lake County Regional Development Director

Laura Hanson, GOPB State Planning Coordinator

Leif Elder, Utah Department of Transportation Deputy Director

Ty McCutcheon, Third Cadence Founder & Principal

Regan Zane, USU ASPIRE Center Director

Water, Energy, & Natural Resources Membership

Working Group Leadership

Sen. **Scott Sandall**, Co-Chair

Rep. **Casey Snider**, Co-Chair

Joel Ferry, Co-Chair

Sen. **David Hinkins**

Rep. **Carl Albrecht**

Rep. **Doug Owens**

Lynn Sitterud, Emery County Commissioner

Tyson Roberts, Layton City Councilmember

Kim Shelley, Dept. of Environmental Quality Exec. Director

Craig Butters, Dept. of Agriculture & Food Commissioner

Stephen Lisonbee, Governor's Advisor for Rural Affairs

Redge Johnson, Governor's Public Lands Policy Office Exec. Director

Teresa Wilhelmsen, State Engineer & Division of Water Rights Director

Scott Paxman, Weber Basin WCD General Manager & CEO

Candice Hasenyager, Division of Water Resources Director

Greg Todd, Office of Energy Development Director

Tage Flint, Water Management & Conservation Expert

Brian Somers, Utah Mining Association President

Theresa Foxley, rPlus Energies Chief of Staff

Terry Camp, Farm Bureau Public Policy Vice President

Brian Steed, USU Institute for Land, Water, & Air Exec. Director

Jeremy Bries, PacifiCorp Director of Nuclear Projects

Thom Carter, PacifiCorp Director of Government Affairs

Paul Kjellander, Idaho National Lab Exec. Director

Curtis Moore, Energy Fuels/White Mesa Mill Vice President

Technology, Innovation, & Investment Membership

Working Group Leadership

Rep. **Jefferson Moss**, Co-Chair

Sen. **Chris Wilson**, Co-Chair

Ryan Starks, Co-Chair

Working Group Members

Sen. **Luz Escamilla**

Sen. **Keith Grover**

Rep. **Steve Eliason**

Rep. **Jon Hawkins**

Tami Tran, Kaysville Mayor

Dave Woolstenhulme, USHE Commissioner

Margaret Busse, Dept. of Commerce Exec. Director

Brad Bonham, GOEO Entrepreneur-in-Residence

Scott Cuthbertson, EDCUtah President & CEO

Kelvyn Cullimore, BioUtah President & CEO

Miles Hansen, WTC Utah President & CEO

Tanner Ainge, Banner Ventures CEO & Director

Ze Min Xiao, EDCUtah Center for Economic Opportunity & Belonging Director

Keith Marmer, UofU PIVOT Center, Chief Innovation & Economic Engagement Officer

David Carlebach, WTC Utah COO

Gabi Tellez, USHE Innovation District Research Consultant

Government Efficiency Membership

Working Group Leadership

Sen. **Evan Vickers**, Co-Chair

Rep. **Robert Spendlove**, Co-Chair

Rich Saunders, Co-Chair

Working Group Members

Sen. **Dan McCay**

Rep. **Jeff Burton**

Rep. **Jordan Teuscher**

Rep. **Jennifer Dailey-Provost**

Amelia Powers Gardner, Utah County
Commissioner

Shawn Newell, Cottonwood Heights City
Councilmember

John Valentine, Utah State Tax Commissioner

Chris Hughes, Dept. of Government Operations
Deputy Exec. Director

Casey Cameron, Dept. of Workforce Services Exec.
Director

Matt Dixon, South Ogden City Manager

Rusty Cannon, Utah Taxpayers Association
President

Corey Astill, Business Roundtable VP

Suggested Motion:

“I move that the UEOC form Working Groups on

- Growth & Transportation*
- Water, Energy, & Natural Resources*
- Government Efficiency, and*
- Technology, Innovation, & Investment*

I further move to add the recommended leadership and members to these Working Groups.”

Statutorily Defined Subcommittees



Housing Affordability

Drive solutions that will help address Utah's housing affordability challenges.

Talent Board

Focus on the alignment of talent, education, and industry to better meet workforce preparation needs.

Women in the Economy

Move policy and programs to better address the needs of women in Utah's economy.

Housing Affordability Membership

Subcommittee Leadership

Sen. **Lincoln Fillmore**, Co-Chair

Rep. **Stephen Whyte**, Co-Chair

Subcommittee Members

Rep. **Joel Briscoe**

Tom Macdonald, Orem City Councilmember

Nate McDonald, DWS Deputy Director

Christina Oliver, DWS Housing & Community Development Director

Kyle Palmer, Unified Economic Opportunity Commission Director

Beth Holbrook, Utah Transit Authority Trustee

David Damschen, Utah Housing Corporation President & CEO

Wayne Niederhauser, State Homeless Coordinator

Chris Gamvroulas, Ivory Development President

Mike Ostermiller, Northern Wasatch Association of Realtors CEO

Nicholas Berger, Rocky Mountain CRC Chief Lending Officer

Janice Kimball, Housing Connect CEO

Andrew Johnston, Salt Lake City Homeless Policy & Outreach Director

Danny Walz, Salt Lake City RDA Director

Mike Gallegos, SLCo Housing & Community Development Director

Jeffrey Jones, Summit County Economic Dev. & Housing Director

Steve Waldrip, Rocky Mountain Home Fund Co-Founder

Ginger Chinn, Salt Lake Chamber VP of Public Policy

Matthew Loo, Ascend Utah

Talent, Education, & Industry Alignment Membership

Subcommittee Leadership

Sen. Ann Millner, Chair

Subcommittee Members

Lieutenant Governor **Deidre Henderson**

Rep. **Cory Maloy**

Rep. **Jefferson Moss**

Dave Woolstenhulme, Utah System of Higher Education Commissioner

Sydnee Dickson, State Superintendent

Ryan Starks, GOEO Executive Director

Casey Cameron, Department of Workforce Services Executive Director

Margaret Busse, Department of Commerce Executive Director

Mark Steinegal, Division of Occupational and Professional Licensing Director

Brittney Cummins, Governor's Senior Advisor for Education

Jim Moss, Utah State Board of Education

Derek Miller, Salt Lake Chamber of Commerce President & CEO

Joshua Aikens, Zonos Chief of Staff

Chuck Taylor, SyberJet Aircraft CEO

Andrea Moss, Nelnet CEO

Aaron Skonnard, Plural Site CEO

Erin Casale, Qualtrics Public Sector Services VP

Rick Allen, BAE Systems Vice President of Programs

Heather Brace, Intermountain Healthcare Chief People Officer

Jake Hinkley, Sunroc Corporation Director of Workforce Development

Trina Eyring, Zions Bancorporation EVP & Director of Talent Acquisition

Sidni Shorter, Utah Black Chamber of Commerce President & CEO

Juan Pascua, Utah Hispanic Chamber of Commerce, Executive Director

Women in the Economy Membership

Subcommittee Legislators

(two of which will be selected to serve as co-chairs)

Sen. Ann Millner

Sen. Luz Escamilla

Rep. Karianne Lisonbee

Rep. Rosemary Lesser

Subcommittee Member Positions

- One individual from GOEO
- Two individuals who represent small businesses (under 50 employees)
- Two individuals who represent medium-sized businesses (50-500 employees)
- Two individuals who represent large businesses (500+ employees)
- One individual with demographic work
- One individual from a nonprofit that focuses on women's advocacy
- One individual from organized labor
- One individual from local government nominated by the Utah League of Cities & Towns

Suggested Motion:

“I move to affirm and support the membership of the UEOC Subcommittees on:

- Housing Affordability, and*
- Talent, Education, & Industry Alignment*

and further move to support the Governor and Legislative Leaders filling the positions on the Women in the Economy Subcommittee.”

Approval of Minutes

refer to draft minutes



**Unified Economic
Opportunity Commission**

Suggested Motion:

“I move to approve the January 11, 2023 meeting minutes of the Unified Economic Opportunity Commission.”



Concluding Remarks

Governor Cox, Speaker Wilson, President Adams



**Unified Economic
Opportunity Commission**



**Unified Economic
Opportunity Commission**

UEOC April Meeting

