

UNIVERSITY OF UTAH
BOARD OF TRUSTEES MEETING
FEBRUARY 11, 2014

TRUSTEES PRESENT

H. David Burton	Michele Mattsson (Vice chair)
Phillip W. Clinger	Cristina Ortega
Lisa E. Eccles	Sam Ortiz
David Huntsman	Taft E. Price
Clark D. Ivory (Chair)	Keven Rowe

UNIVERSITY REPRESENTATIVES PRESENT

Cathy Anderson	Associate Vice President – Budget and Planning
Arnie Combe	Vice President Administrative Services
Eric Denna	Chief Information Officer
Fred Esplin	Vice President, Institutional Advancement
Pamela Hardin	Associate Director, Teaching and Learning Technologies and Professor of Nursing
Chris Hill	Special Assistant to the President and Athletic Director
Paul Larsen	President, University of Utah Staff Council
Vivian Lee	Senior Vice President, Health Sciences
Maria O'Mara	Director, Communications
Laura Marks	Liaison to the Board of Trustees
Rebecca McGarvey	Executive Assistant to the Board of Trustees
Allyson Mower	President of the Academic Senate
Michael Perez	Associate Vice President, Facilities
Jason Perry	Vice President, Government Relations
David W. Pershing	President
Steve Reynolds	Professor, Social and Behavioral Science
Patricia A. Ross	Chief Strategy Officer and Secretary to the University
Jonathan Shear	Associate Vice President, Investment Management
Cory Stokes	Director, Teaching and Learning Technologies
Phyllis Vetter	General Counsel
Ruth Watkins	Senior Vice President for Academic Affairs
Jeffrey J. West	Associate Vice President – Financial and Business Services

OTHERS

Oliver Anderson	Vice Presidential Candidate – Grow Party, ASUU
Mike Bird	Presidential Candidate – Unite Party, ASUU
Madison Black	Vice Presidential Candidate – Vision Party, ASUU
Dan Campbell	Member, State Board of Regents
Ali Sadler	Presidential Candidate – Grow Party, ASUU
Justin Spangler	Presidential Candidate – Vision Party, ASUU
Lindsay Whitehurst	Reporter, Salt Lake Tribune

CALL TO ORDER

Information: 1.01 - Call to Order

The meeting of the Board of Trustees was called to order at 9:00 AM. Chair Clark Ivory conducted the meeting. He welcomed Regent Dan Campbell.

PRESIDENT'S REPORT

Information: 2.01 - Honors and Awards to Members of the University Community, Distinguished Visitors and Research

President David W. Pershing highlighted the S.J. Quinney College of Law's recent recognition of being ranked second, only behind Yale Law School, for student clinical opportunities by the *National Jurist* magazine. He also noted the recent visit by Marc Lamont who gave an amazing, impassioned speech as the keynote speaker at the Martin Luther King, Jr. Celebration.

A copy of the President's Report is included as Appendix I with the official minutes of this meeting and is on file in the office of the Secretary to the University.

Information: 2.02 – Commencement Speaker - 2014

President Pershing announced the selection of Alex Smith, 2005 graduate of the University and #1 pick in the NFL draft, as this year's keynote speaker the University's General Commencement being held May 1. President Pershing remarked that besides being a star quarterback, Mr. Smith is a generous philanthropist and a man of great character.

A copy of the Commencement Speaker 2014 press release is included as Appendix II with the official minutes of this meeting and is on file in the office of the Secretary to the University.

Information: 3.01 – Current Events

Trustee Sam Ortiz introduced the candidates from the campaigning parties (Grow, Unite and Vision) who then gave a brief overview of their platforms and goals. He noted that the primary election is being held this week with final election being held March 3-6. Winners will be announced Friday, March 7.

CHAIR'S REPORT

Information: 3.01 – Current Events and Announcements

Chair Ivory recognized Vice President Jason Perry and commended him for his work with the legislature in presenting the University's voice. He then turned the time over to Trustee Keven Rowe for an update on Founders Day.

Trustee Rowe announced that the University will be honoring Kem Gardner, Ted Jacobsen, Frederick Kempe, and Donald Yackman as Distinguished Alumni recipients at the Founders Day Dinner later this month. John Bloomberg is also being recognized at the event as the Honorary Alumnus Award recipient.

Information: 3.02 - Student Focus: Technology

Chair Ivory invited Senior Vice President Ruth Watkins to give a report on technology in education. Dr. Watkins explained that in response to the increasing need for education technology the University is establishing an opportunistic approach strategy that will be used to develop and produce a vibrant online menu of courses. This will be balanced by a ground up approach to address critical needs and will include a centralized infrastructure to best support the technology. She added that we will need to consider

classroom configurations to optimize the technology in addition to considering facility requirements for the equipment. Dr. Watkins reported that our current online course enrollment has steadily increased over the last three years. She added that these courses are particularly attractive to non-traditional students who are currently in the workforce but either want to finish their education or add to their skill set with online courses. Dr. Watkins emphasized that using technology will help us enhance student success.

Cory Stokes, director of Teaching and Learning Technologies, gave a more in-depth view of the classroom transformation needed to create the correct learning environment for an online community. He noted that an online media system is needed to connect with online resources around the world. These would facilitate podcasts, open textbooks, and social media which are all key for today's learning.

Pamela Hardin, associate director of Teaching and Learning Technologies and professor of Nursing, highlighted the technology being implemented in the College of Nursing that helps nurse practitioners receive a Bachelor of Science degree while continuing to serve in their communities. She added that this technology is particularly helpful for practitioners working in underserved populations areas.

President Pershing noted that we will seek funding from the legislature to help with the cost of reconfiguring the infrastructure in support of online learning.

A copy of the PowerPoint presentation is included as Appendix III with the official minutes of this meeting and is on file in the office of the Secretary to the University.

SENIOR VICE PRESIDENTS' REPORTS

Report: 4.01 - Health Science Report

Senior Vice President for Health Sciences Vivian Lee reported that Vice President Perry has been working with the state legislature to help them understand the economic and health implications of Medicaid expansion being offered by the federal government to the state. She went on to explain that studies show reduced mortality rates for areas that have agreed to the expanded Medicaid provisions. Refusal to participate would greatly affect the University Hospital and Clinics along with other charity care facilities in the state that otherwise would be supplemented by an infusion of federal funding. Vice President Perry added he is optimistic about the passage of the "Utah Solution" in the current session.

Dr. Lee reported that a team from Harvard Business School is very interested in the actual cost analysis being undertaken by the U's Health Sciences and is joining forces to work on five separate projects to determine costs through the Bob Kaplan cost accounting method. She indicated that their report will be out in April with next steps being determined once the report is reviewed.

Report: 4.02 - Academic Affairs Report

Senior Vice President Ruth Watkins reported that the University has started awarding the first wave of scholarships that are part of the scholarship initiative. The first awards are coming through the Office of Admissions. She added that they are working closely with the Development Office to increase the number of scholarship donors in order to leverage more funding.

Dr. Watkins reported that a meeting of the Chief Academic Officers from the state's institutions of higher education recently met on campus to discuss technology and education. She added that these institutions are looking to us to set the standard, and coordinating efforts statewide.

ACADEMIC SENATE

Report: 5.01 - Academic Senate Report

President Allyson Mower reported that the Academic Senate approved items 6.02 through 6.05 as listed on the Trustees agenda. She added that next month we will consider the Songdo academic calendar for approval as well as a new policy on learning outcomes and assessment.

GENERAL CONSENT

Resolution: President David W. Pershing recommends approval of the Consent Calendar as listed in the agenda.

Action (Consent): 6.01 - Minutes of the January 14, 2014, Meeting of the Board of Trustees

Action (Consent): 6.02 - Faculty and Staff Matters (Appendix IV)

Action (Consent): 6.03 - Sabbatical Requests for 2014-2015 (Appendix V)

Action (Consent): 6.04 - Distinguished Scholarly & Creative Research Awards for 2014 (Appendix VI)

Action (Consent): 6.05 - Certificate in Big Data (Appendix VII)

Action (Consent): 6.06 - Discretionary Funds Report for 2013 (Appendix VIII)

Action (Consent): 6.07 - Sponsored Projects Report for the month of December 2013 (Appendix IX)

Action (Consent): 6.08 - Report of Investments Portfolio for the month of December 2013 (Appendix X)

Action (Consent): 6.09 - Quarterly Investment Compliance Report (Appendix XI)

Action (Consent): 6.10 - Quarterly report of the performance of the University's Cash Management Pool, Endowment Pool and Hinckley Pool for the quarter ended December 31, 2013 (Appendix XII)

Action (Consent): 6.11 - Administrative Reports from the University of Utah to the State Building Board (Appendix XIII)

Action (Consent): 6.12 - Monthly Comparison Report (Gifts) for December 2013 (Appendix XIV)

Action (Consent): 6.13 - Naming of Facilities in the College of Engineering (Appendix XV)

Action (Consent): 6.14 - Naming of Facilities in the Cancer Institute Clinics (Appendix XVI)

Action (Consent): 6.15 - Naming of facilities in The Beverley Taylor Sorenson Arts and Education Complex (Appendix XVII)

Action (Consent): 6.16 - Naming of facilities in The Beverley Taylor Sorenson Arts and Education Complex (Appendix XVIII)

Chair Ivory introduced the General Consent Calendar. There were no questions or concerns raised by the Trustees.

Motion to approve by H. David Burton, second by Phillip W. Clinger. Final Resolution: Motion Approved. Aye: H. David Burton, Phillip W. Clinger, Lisa E. Eccles, David Huntsman, Clark D. Ivory, Michele Mattsson, Cristina Ortega, Sam Ortiz, Taft E. Price and Keven Rowe

Background materials are included in the Appendix (as noted above) and are on file in the office of the Secretary to the University.

ACTION AGENDA

Action: 7.01 - Differential Tuition for Masters of Science in International Affairs and Global Enterprise (MIAGE)

Dr. Ruth Watkins explained the request for the differential tuition. She noted that this was only for the business and law portion of the program and did not affect the social and behavioral science aspect. The requested funding would help cover the cost of the more expensive portion of the program.

Motion to approve the by Keven Rowe, second by Philip W. Clinger. Final Resolution: Motion Approved. Aye: H David Burton, Phillip W Clinger, Lisa E Eccles, David Huntsman, Clark D Ivory, Michele Mattsson, Sam Ortiz, Cristina Ortega, Taft E Price, and Keven Rowe

A copy of the proposal is included as Appendix XIX with the official minutes of this meeting and is on file in the office of the Secretary to the University.

Action: 7.02 - Naming of facilities in The Beverley Taylor Sorenson Arts and Education Complex
Action: 7.03 - Naming of facilities in The Beverley Taylor Sorenson Arts and Education Complex

Vice President Fred Esplin explained that the namings represent the two-fold purpose of the building. The namings in item 7.02 are in acknowledgment of gifts from donors to the College of Education. The namings are as follows:

J. George Jones Jr. & Velma Rife Jones Classroom Tower: in recognition of a \$2,000,000 gift from J. George Jones Jr. and Velma Rife Jones

K.A. Choi College of Education Student Commons: in recognition of a \$500,000 gift from The KwangMyung Electric Co

Dee Family Learning Suites: in recognition of a \$250,000 gift from Thomas and Candace Dee

He also noted that namings in item 7.03 are in acknowledgement of gifts from donors to the arts (dance) portion of the building. The namings and donors are as follows.

The George S. and Dolores Doré Eccles Foundation Studio: in recognition of a \$1,000,000 gift from The George S. and Dolores Doré Eccles Foundation

Katherine W. Dumke & Ezekiel R. Dumke Jr. Foundation Studio: in recognition of a \$675,000 gift from The Ezekiel R. Dumke Jr. Foundation

Dream Makers Studio, The Lawrence T. and Janet T. Dee Foundation: in recognition of a \$250,000 gift from The Lawrence T. and Janet T. Dee Foundation

R. Harold Burton Foundation Studio: in recognition of a \$225,000 gift from The R. Harold Burton Foundation

Scott and Betsy Thornton Costume Shop: in recognition of a \$200,000 gifts from Scott and Betsy Thornton

Carolyn Tanner Room: in recognition of a \$150,000 gift from The O.C. Tanner Charitable Trust

Taft and Mary Jane Price Rooftop Terrace: in recognition of a \$100,000 gift from Taft and Mary Jane Price

Motion to approve the namings in items 7.02 and 7.03 by David Burton, second by David Huntsman. Final Resolution: Motion Approved Aye: H David Burton, Phillip W Clinger, Lisa E Eccles, David Huntsman, Clark D Ivory, Michele Mattsson, Sam Ortiz, Cristina Ortega, Taft E Price, and Keven Rowe

A copy of the proposal is included as Appendix XIX with the official minutes of this meeting and is on file in the office of the Secretary to the University.

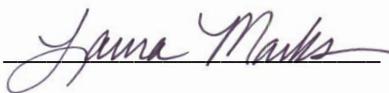
ADJOURN

Resolution: Chair Clark Ivory recommends approval to adjourn the open meeting of the Board of Trustees.

At 10:20 a.m. the February 11, 2014 open meeting of the Board of Trustees was adjourned. The next scheduled meeting will be held March 11, 2014.

Motion to approve by Michele Mattsson, second by Sam Ortiz. Final Resolution: Motion Approved Aye: H David Burton, Phillip W Clinger, Lisa E Eccles, David Huntsman, Clark D Ivory, Michele Mattsson, Sam Ortiz, Cristina Ortega, Taft E Price, and Keven Rowe

Signed by



Date approved: March 11, 2014