



Event Advisory Committee (EAC)

Thursday, March 9, 2023 | 2:00 PM

Event Advisory Committee meetings are being held primarily virtually for the convenience of Committee members. Committee members, guests and visitors may join the meeting virtually using the following information.

Join Zoom Video Conference:

From a Web Browser –

<https://us02web.zoom.us/j/8015364158?pwd=Y3BhMDM1cmpsckpOOHBQcGV4QWhqUT09>

Meeting ID: 801 536 4158 Passcode: JRC-2023

For Audio Only:

One tap mobile – +16699009128,,8015364158#,,, *44095646#

Or Dial (669) 900 9128 – Meeting ID: 801 536 4158 Passcode: 44095646

Note: participants not identified by name by the meeting system software will be asked to identify themselves for purposes of the meeting record.

The virtual meeting has an anchor location at:

Jordan River Commission Offices
Utah Division of Water Quality, Third Floor — Red Rocks Conference Room #3132
Utah Department of Environmental Quality
195 North 1950 West
Salt Lake City, UT

MEETING AGENDA

1. Welcome & Roll Call

2. Public Comments

This is an opportunity for comments from the public regarding any item on the agenda, or any other matters related to the Jordan River Commission and its Event Advisory Committee. Individual comments are limited to 2 minutes, and all comments are typically limited to about 10 minutes total. Comments can also be sent by email to info@JordanRiverCommission.com (include subject line “Event Advisory Committee Meeting Comments”).

Notes:

3. Committee Business

- a) [Action Item] Adopt Meeting Minutes from the January 12, 2023, Committee Meeting
- b) [Action Item] Appoint new Committee Vice Chair to fill vacancy

Notes:

4. Commission Events

- a) City Nature Challenge – April 28 - May 1, 2023
 - 1) Commission hosted events for each day of the Challenge
- b) Golden Spoke
 - 1) 2023 Event – Saturday, May 13, 2023
 - a. Organizing committee report
 - b. Marketing & promotion opportunities
- c) Get to the River Festival
 - 1) 2023 Festival (10th Anniversary Event)
 - a. Fundraising Updates and Action Plan
 - b. Event Planning
 - 1. Recognition & Celebration Event
 - c. Schedule for Event Planning Committee
- d) Other Commission Supported Events
 - 1) Earth Day – Saturday, April 22, 2022
 - a. Salt Lake City event
 - b. Millcreek event
 - 2) CanoeMobile – Tuesday, April 25 - Friday, April 28

Notes:

5. Non-Commission Events

- a) Upcoming Meetings, Events and Activities of Interest
- b) Develop “Event Guide” for non-Commission events
- c) Roundtable Discussion

Notes:

6. Communications, Engagement & Outreach

- a) Roundtable Discussion

Notes:

7. Upcoming Committee Meeting

- a) Thursday, April 13, 2023 – 2:00 PM

Notes:

8. Adjourn

A meeting recording, minutes, and other information will be available following the meeting at <https://www.utah.gov/pmn/sitemap/notice/813457.html>.