

WHO WE ARE



VISION

We are a hub.
Illuminating, innovating,
connecting and expanding in
Payson and beyond.



MISSION

Boldly providing information,
ideas and opportunities for
our community to explore,
connect, succeed and thrive.



VALUES

BOOK
YOUR
ADVENTURE
(acronym)

Reach Within ILLUMINATE

state of being illuminated, such as a
spiritual or intellectual enlightenment
(KNOWLEDGE / PRODUCTS)

23

STAFF IS AWARE OF BEST LIBRARY PRACTICES

-Visit other libraries

24

STAFF PRACTICES BEST PRACTICES

-Establish yearly
training day

25

UNDERSTAND, DEMONSTRATE & ASSIST ALL DATABASE USAGE & EBOOKS

-Niche & team
training

26

PROVIDE MORE PROGRAMMING

-Increase Adult, Teen &
Spanish programs

27

PROVIDE MORE STAFF TRAINING

-Increase staff
participation at State
Library training
opportunities

SUCCESSFUL OUTCOME
Highly trained, knowledgeable
staff that provides quality
library service.

Digital Reach INNOVATE

a new idea, method or device
(TECHNOLOGY / SYSTEMS)

23

PROVIDE MORE ACCESS TO TOOLS & TECHNOLOGY

-Create portable
Maker Space
-Update programming
rooms' technology

24

GIVE PATRONS OPPORTUNITIES TO LEARN NEW TECHNOLOGY

-Computer classes
-Coding classes

25

BRING MORE OPPORTUNITY FOR CODING & ROBOTICS

-Kits & classes

26

PROMOTE COMMUNICATION & HISTORY PRESERVATION

-Recording space
& equipment

27

BE AT THE FOREFRONT OF HELPING NARROW THE DIGITAL DIVIDE

SUCCESSFUL OUTCOME
At the forefront of technology
so that patrons have opportunities
to interface with it and access
to tools they need.

Reach Out CONNECT

to have or establish a rapport
(PATRONS / PARTNERS)

23

FORM MEANINGFUL RELATIONSHIPS WITH THE CITY

-Radon Detectors
-Story Walk
-Children's Fair

24

PROMOTE & CAMPAIGN FOR OUR BEST PARTNERS: FRIENDS OF THE LIBRARY

-Recruitment push

25

INCREASE OUR CONNECTIONS WITH SCHOOLS

-Go into classrooms
& assemblies to
promote programs

26

CHECK INTO NEED FOR LITERACY CENTER

27

PROMOTE THE LIBRARY AS A "DESTINATION"

-Annual library mystery
night/days/week

SUCCESSFUL OUTCOME
Form meaningful relationships
& create interactions that
connect the community with the
library, the city & other humans.

Reach Beyond EXPAND

to increase in extent,
number, volume, or scope
(FUTURE)

23

LIBRARY CAMPAIGN -Book your Adventure START THE PROCESS OF A NEW LIBRARY

-Hire feasibility study

24

GET NEW LIBRARY ON BALLOT FOR A BOND

-Survey & call
campaign

25

DETERMINE DETAILS OF NEW LIBRARY

-Hire company to
finalize plans

26

BUILD NEW LIBRARY

27

FINISH BUILDING & OPEN NEW LIBRARY

SUCCESSFUL OUTCOME
Have a presence beyond the
city walls and build a
new library.

VALUES

B - BELIEVE
O - OBSERVANT
O - ORGANIZED
K - KNOWLEDGEABLE

Y - YOURSELF
O - OPEN-MINDED
U - UNIQUE
R - REPUTABLE

A - AWARE
D - DEPENDABLE
V - VALUE
E - EXCELLENCE
N - NETWORK
T - TEACHABLE
U - UNDERSTANDING
R - RESPECTFUL
E - EXPERIENCED