

PAYSON CITY  
ECONOMIC DEVELOPMENT BOARD MEETING  
Payson City Center, 439 West Utah Avenue, Payson UT 84651  
Wednesday, February 1, 2023

CONDUCTING                      Brian Hulet

COMMITTEE MEMBERS

Dave Tuckett – City Manager  
Brian Hulet – Economic Development Director  
Bill Wright – Mayor  
Kris Phillips – Stadium Cinemas  
Dan Herbert  
Taresa Hiatt – City Council  
Jim Rowland-Payson Santaquin Area Chamber of Commerce  
Ty Jones - Business Owner/ Main Street  
Ben Ford – Nebo School District  
Larry Skinner-  
Mark Kershaw-  
Kevin Johnson – Mountain View Hospital  
Todd Brightwell  
David Charles – Business Owner

EXCUSED                              Lynn Abplanalp – PPC Flexible

VISITORS                              Kirk Beecher- City Council  
Robert Mills, Development Services Director, Payson City

STAFF                                      Kinda Hooser, Secretary

Brian Hulet called this meeting of the Economic Development Board of Payson City, Utah, to order at 8:01a.m. The meeting was properly noticed.

1.    Welcome  
      Brian Hulet welcomed everyone; those in person and online.
2.    Approval of Minutes  
      Motion by Dan to approve the minutes from January 4, 2023. Seconded by Jim. Motion carries.
3.    Introduction of New Board Members  
      Jim Rowland, Mark Kershaw, and Larry Skinner
4.    Visit Assignments and Reports  
      Brian mentioned Ty went out to Rayloc/Napa found out that they bring in supplies by rail then truck it to Payson. They would like to see a rail hub come to Payson.

Jim Rowland had a conversation with Payson Fruit Growers they are talking about trying to get into retail.

Mayor has been in contact with Kenny Kimball who is the President of Smiths, he is also the Senior Vice President with Kroger. They are concentrating on Utah and Nevada for future developments, they are interested in putting a Smith's Marketplace in Payson.

Discussion from the group about what to talk about with the businesses the committee members are assigned to.

Ty met with Dori from Parris RV they have 4 locations with two of those being in Murray, one in Idaho and now the one in Payson. They have 284 employees. Dori mentioned she would like to get her foot in the door with MTECH Orem campus to do RV tech training. She finds one of the hardest things in the industry is to send someone to tech school in TX or FL they pay all the expenses. But once the certified tech employee comes back, they want to make more money. Dori mentioned she would like to have something local. She is also trying to work with Nebo school district to offer classes at a High School level.

Kevin has met with the superintendent of Nebo School District a couple of times about the efforts in the education arena and looking at internships. MVH is actively involved in the HOSA (Health Care Students of America) program where high school students go the hospital and do different things. He mentioned MTECH could offer something like this if they are looking to connect with the high schools.

Ben added the HOSA program is one of their CTSO programs. They have about 6 that they operate, they use the hospital heavily for that program. Each of their high schools has a health club organization that runs through the CTE arena. Ben mentioned they do have automotive repair and collision they don't do anything with RV's. There could be some conversation with the CTE people about a partnership, where Parris could possibly hook up and do some internships like they do with the hospital.

Brian mentioned MTECH is going to do an internship with Parris RV they are waiting for the legislature to see if they will get money. If not, the Utah RV Association is going to pay for the first year.

Discussion about organizing a tour of the Advance Learning Center for the board to visit and see the different things they offer.

Robert said the Business Park is filling up fast. He mentioned how important it is to notice that small businesses bring in a lot of business into the city as well.

Mayor mentioned Sherwin Williams is happy they relocated to Payson.

## 5. Committee Reports and Assignments

Brian would really like the committees to be more active. He would like to see the committee's meet once a month and come back report back to the EDC.

Kris shared how she has been able to be productive with the Golf Event Committee.

Dan has been working with Robert for mapping. As far as the strategic plan goes it has been a while since they have met.

Loreen would like to be a part of a committee she is happy to help wherever she is needed.

Brian mentioned they have two site visits this week; one is with the gun range they will be here for 2 days. The new chairman of the board and CEO will be present.

The other site visit is with No Cap they are an international company looking at a site in Payson.

6. Goals 2023

- Understanding Local Resources  
Water/Power/etc.
- Coordinate Activities w/ Existing Businesses  
Inform Prospective Businesses about Activities/Events
- Salmon Supper/ Adv Days / Onion Days/ etc.
- Messaging / Alerts- Link to Announcements
- Increase Tax Base by 15 %
- Understand Land/Office Space Availability
- EDC Review the General Plan
- Website
- Explore a Business Event (Summit/Expo)
- Full List of Business Developers  
-Regular Contact
- Create Marketing Platform for New & Small Businesses  
-Innovation Center
- Promote/Create Opportunities for Cross-Promotion
- Each Subcommittee- 2-3 Goals
- Funding for New Interchange
- Freeway Frontage Land
- Sit-Down Restaurants/Hotel
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7. Report on things happening in Payson.  
Item not addressed.

8. Website  
Item not addressed.

9. Report from City  
Item not addressed.

12. Report from Todd Brightwell  
Item not addressed.

13. Other

Meeting adjourned at 9:07 a.m.