Gmail

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National County Government Month begins Friday

2 messages

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To: braymond@daggettcounty.org

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BEGINNING THIS FRIDAY

Celebrate National County Government Month This April

Join the National Association of Counties (NACo) in celebrating **National County Government Month (NCGM)**. Held each April, NCGM is an annual celebration of county government and an excellent opportunity for counties, parishes and boroughs to highlight effective county programs and raise public awareness about services provided to the community.

Throughout April, we encourage you to focus on efforts that help counties THRIVE – this year's NCGM theme. Now is the time to spotlight your

county's role in achieving successes at the local level and to educate the public about how counties provide real support, identifying challenges on the ground and pursuing solutions.

Watch: NACo President Larry Johnson invites counties to celebrate NCGM

NCGM TOOLKIT

NCGM ACTIVITIES

There are many ways to showcase your county's efforts and accomplishments. Explore below and visit NACo.org/NCGM for resources and ideas.

SHARE HOW YOUR COUNTY IS SERVING RESIDENTS: APPLY FOR A 2022 NACo ACHIEVEMENT AWARD

APPLICATION DEADLINE: APRIL 15 AT 11:59 P.M. EDT

Share your county's innovative programs by applying for a 2022 NACo Achievement Award.

The deadline is quickly approaching! Apply by April 15 for a chance to earn national recognition.

LEARN MORE

INVITE STUDENTS TO ENTER THE "I LOVE MY COUNTY BECAUSE" ART CONTEST

In an effort to bolster civic education and inform residents of the role of county government, we are inviting students in grades K-12 to participate in the "I Love My County Because" art contest.

Winning artwork will be featured in a NACo calendar that will be distributed to members. Winners will also be announced in NACo's flagship publication, *County News*, and their artwork will be displayed at NACo's headquarters in Washington, D.C.

LEARN MORE

COUNTIES WORK

NACo's civic education resources provide opportunities to inform young people about county government and have fun at the same time.

LEARN MORE

OFFER TOURS OR MEETINGS

Be sure to keep the public informed of what is happening. Stream meetings over your social media feeds and other digital platforms and offer in-person or virtual tours of county facilities.

LEARN MORE

ENCOURAGE VOLUNTEERISM

Inform residents of how they can volunteer in your county and showcase community, non-profit and business efforts that support county priorities.

LEARN MORE

DISTRIBUTE COUNTY FACT SHEETS

Prepare and distribute county fact sheets. Some counties promote a "County Fact of the Day" or key statistics that represent county departments and services.

LEARN MORE

JOIN NACo's UNTOLD STORIES CAMPAIGN

Counties are investing in local priorities through the American Rescue Plan Act's State and Local Fiscal Recovery Fund. Join the Untold Stories campaign to share your efforts. Share your county's story and visit NACo.org/UntoldStories to access resources to share your efforts with local audiences.

LEARN MORE | SHARE YOUR STORY

MEDIA RESOURCES

NACo's NCGM toolkit includes a one-stop-shop for media resources, including NACo's media relations guide and templates for your county's proclamation, press release, social media templates and more.

LEARN MORE

TWEET USING #NCGM

Join the conversation by using the hashtag #NCGM. Make use of the sample posts below, and click here for NCGM sample posts and graphics.

April is National #County Government Month and this year's theme is "Counties THRIVE." *[INSERT COUNTY SPECIFIC INFO TO HIGHLIGHT]* #NCGM

[Your County] has been on the front lines of the #COVID19. Our work has had a real impact on the lives and livelihoods of our residents, particularly our most vulnerable. #NCGM

#Counties serve nearly every American every day. Urban, suburban and rural — counties work to keep our communities healthy, safe and vibrant. To learn more, visit www.NACo.org/CountiesMatter #NCGM

#Counties deliver vital services to residents - *[INSERT SPECIFIC COUNTY INFO TO HIGHLIGHT]* #NCGM #CountiesMatter

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To celebrate National County Government Month, check out the @NACoTweets "My County Works" activity book for elementary students, created in partnership with @icivics. Download your copy today #NCGM #CountiesWork http://www.naco.org/icivics

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VIEW MORE SAMPLE POSTS

TELL US ABOUT YOUR PROGRAM

NACo wants to know what activities and programs you have planned so we can share this information with other counties to help them have successful NCGM celebrations. Be sure to send NACo your proclamations, photos and videos of your county's celebrations.

Share your plans directly on NACo's 2022 National County Government Month toolkit here.

NATIONAL ASSOCIATION *of* COUNTIES
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