



MUSEUM OF ART PRESENTATION
DIRECTOR RITA R. WRIGHT
DECEMBER 13, 2022

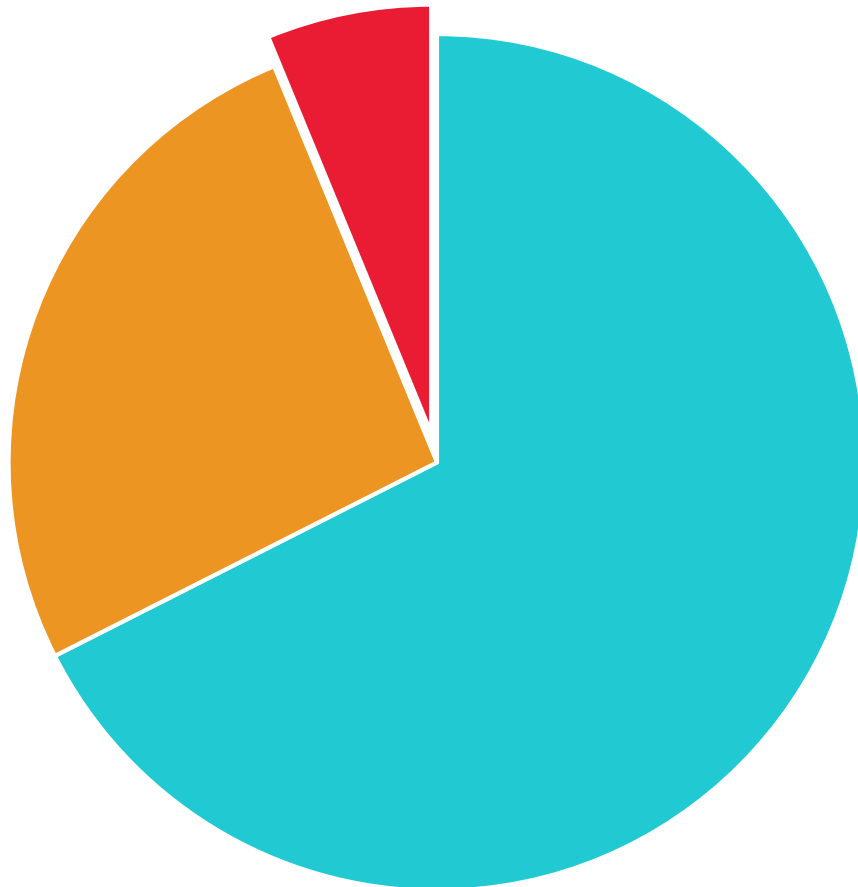


BUILDING ON THE PAST, BETTER ALL THE TIME:

- Trust and autonomy with City
- MMFA (Made the Museum Fun Again)
- Best professional practice alignment
- Budget transparency and accuracy
- Expanded social media
 - Growing numbers at events and online
- Revenue growth (rentals, store and art sales)
- Updated security systems
- Board professionalism and nonprofit compliance; rework MOU
- Collections strategies and improved storage and data collection
- Expanded Utah artists network—lists and roundtables—ART SALES (Association)
- Materials and events for different target groups: language, ages, interests
- Pivot during pandemic
- Focus on historic building care and improvements (with City and especially Facilities)
- Staff development and training—prepare for other professional opportunities
- State recognition for Museum and staff
- Collaborations with other City departments



THREE BUDGETS



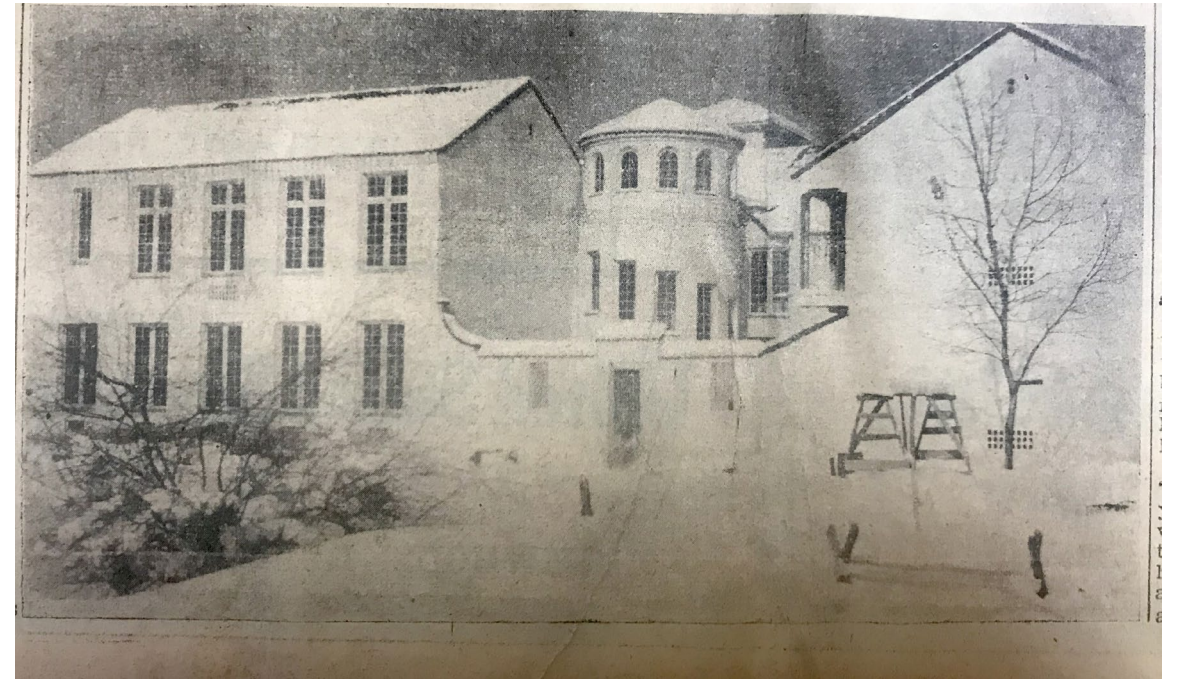
■ Museum Operations ■ POPS ■ Association

- **Museum Operating (City)** - \$903,037 (68%)
 - Admin, exhibitions, community programs, rentals and events
 - 5 FT employees and 8 PT
 - Offset by \$400K+ in outside revenue
- **Museum POPS (City)** - \$351,000 (26%)
 - K-12 Education Programs
 - 2 FT employees, and 6 PT
 - \$351K State grant revenue
- **Museum Association (non-profit)** - \$83,000 (6%)
 - 1 PT employee, Permanent Collection
- FY24 Will include Public Arts budget



Memorandum of Understanding

- Agreement between Springville City and the Springville Museum of Art Association [a 501 (c) (3) non-profit] for the Operation of the Springville Museum of Art
- Agreement first made in September 1999
- Revised on December 20, 2005
- Revised again and entered on November 16, 2010
- Revised November, 2017





WHAT DO WE OFFER THE PUBLIC?

- Guppy Group
- Open Studio
- Children's Art Festival
- Santa's Art Shop
- Summer Art Camps
- Guide and Seek
- senseABLE
- Guided Tours
- Youth Art Competition
- Halloween Party
- Children's Tea
- 100 Dollar Show
- Art Ball
- SMA Unframed
- Artist Round Table (small business)
- Opening Receptions
- Sunday Concert Series
- Art Royalty
- Junior Art Guild
- Underground Family Area
- Spring Salon
- Quilt Show
- Spiritual & Religious Art of Utah
- All-State High School Art Show
- Volunteer program
- 6-8 curated shows/year
- Internship program
- Portfolio Day
- Art Talks
- Virtual Field Trips
- Evenings for Educators
- Student Curators
- Online exhibitions & collection
- Education posters



Students!!



Artists!



Artist Round Table





Different events and
numbers growing















Russian/Soviet
Collection



State Support



Adding to the Collection





Fundraising- (sponsors on sign)



PROJECT OVERVIEW

Springville Museum of Art | Meditation Garden





Staff!







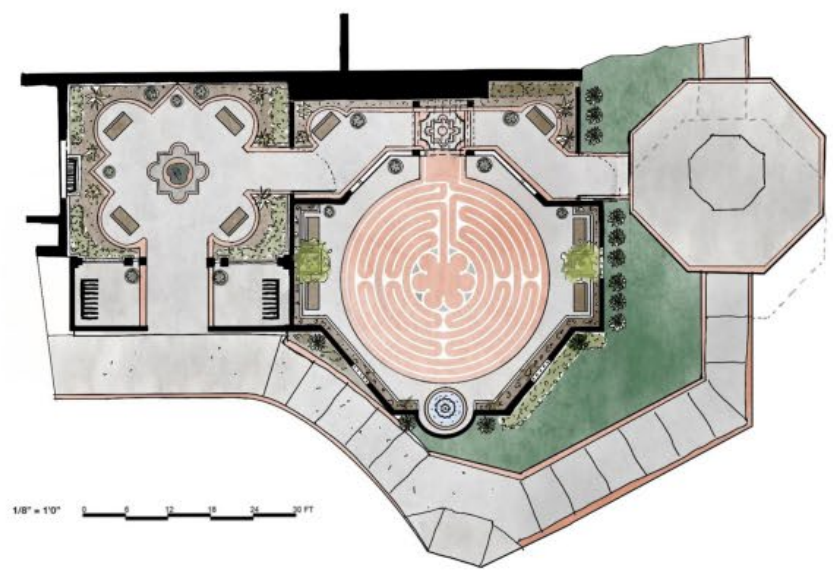


QUESTIONS?



PERSPECTIVE

Springville Museum of Art | Meditation Garden



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Security





Utah Arts Network

