# Community and Economic Development

## Mission Statement

- Strengthen the economy, create experiences, and build communities

### Prior Year Inputs/Outputs

**FTE (2021): 8**

- Building Insp Fees: $228,765
- Business Licenses: $3,682
- Planning Fees: $2,534
- Managed issuance of 3 Davis Fund loans totaling $575K and creation of approx. 25 jobs.
- Facilitated $967,602 of CDBG/SSBG Funds that supported 13 programs/projects.
- Facilitated $769k of CDBG (CV) Funds that supported 14 programs/projects, assisting an estimated 39,650 persons with food, shelter and transportation needs.
- Visited 35 Davis County businesses.

### Core Functions & Services

- **Economic Development:** Promote and assist in job creation, job retention, investment formation, prosperity enhancement, and quality of life for Davis County citizens.
- **Planning:** Uphold the health, welfare, and safety of the residents of unincorporated county and to coordinate and assist the municipalities in addressing issues of regional significance.
- **CDBG:** Developing viable communities by providing decent housing, a suitable living environment and expanding economic opportunities; principally for persons of low and moderate income.

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## Current Year Projected Outcomes 2022

- Facilitated $448k of CDBG/SSBG Funds that supported 10 programs/projects.
- Facilitated $55k of CDBG (CV) Funds that supported 14 programs.
- The Department of Housing and Urban Development's (HUD) Office of Community Planning and Development (CPD) closed all open findings from the on-site monitoring of Davis County's CDBG program.
- Modernized, rebuilt, and laid the foundational groundwork for the County's CDBG program, to ensure compliance and efficiency.
- Administered Davis County Emergency Rental Assistance (1) (2) program funding. Davis County, in partnership with the Department of Workforce Services assisting households with rent and utility assistance.
- Executed a contract for ERA 1 funds with DWS to administer the ERA 1 program on the County's behalf totaling $4,392,505.93.
- Executed a contract for ERA 2 funds with DWS to administer the ERA 2 program on the County's behalf totaling $3,403,366.80.
- Davis Fund for Economic Development
    - Managed issuance of 2 loans totaling $876K and the creation of 20 jobs
    - Approved a $750,000 loan to Roosters / The Coop. Juliette Tennert, the DABS commission's new chair, cited the $750,000 loan Roosters received from the Davis County Council of Governments, as well as letters of support from the community — something, she said, that usually doesn't sway her vote. "That kind of investment from your entire community moves me, and we were all very impressed," Tennert said, adding that "being able to give that kind of loan to a woman-owned business makes me happy."
    - Approved 2 loan extensions
    - $25k grant to Davis Technical College for Business Resource Center operations.
    - Two defaults occurred totaling $274,377.81 in losses.
- Completed West Davis Corridor Land Use & Market Study. Promoted implementation of the findings of the study.
- Completed update to the Davis County Economic Development Strategic Plan.
- Implemented Grant Management Software and Loan Fund Software.
- Visited 30 business (as of 9/27/22)
- Received the Development Ready Certification from EDCUtah.
- Secured $10,000 in funding to host the Utah Aerospace and Defense Industry Event held on June 24th, 2022 at the Davis Conference Center.
- Held the ULUI Davis County Land Use Workshop on 8/26/2022. 100 attendees participated in a discussion on growth, housing, and land use regulations impacting Davis County.
- Extended the Regional Economic Development Management Agreement for the Northern Utah Economic Alliance initiative.

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- Promoted the vibrancy, strength, and diversity of Davis by attending two international Trade Missions / Trade shows. Conducted meetings with a total of 29 companies.
- Executed an Interlocal Agreement for the Centerville Porter Walton Community Redevelopment Area.
- Hired a new Economic Development Specialist and a new Grant Administrator.
- Hired a Transportation Planner to manage all aspects of the 3rd Quarter and Proposition 1 sales use tax and the Corridor Preservation fund as collected by the County.
- Ongoing construction on 15 mile section of the Bonneville Shoreline Trail from Mueller Park Canyon south to Ensign Peak should be finished by end of 2022. Estimated project cost is $800k. Additionally, we received a $150k grant from Utah Outdoor Recreation to go towards the project.
- 3rd Quarter Tax Funding: Committed $18,171,353 of the $18,610,920 available to 8 street construction projects at the end of 2020. Committed $14,747,312 of the $17,175,974 available to 8 street construction projects at the end of 2021. This represented most of the balance of this account. Estimate receiving approximately $17M in revenue by the end of 2022. This $17M will be committed through the fall, 2022 COG evaluation process. $4M has already been programmed for Farmington, leaving $13M for new commitments.
- Proposition 1 Funding: Committed $4,504,024 in transportation projects since the fund began in 2016. Have paid out $2,989,103 to completed projects. $1,514,921 is yet to be paid to projects in progress. Estimate a fund balance between $14,544,298 and $15,196,444 by end of 2022 depending on the number of projects that complete this fall and are paid in full.
- Proposition 1 Funding: Continued to support Layton City's Midtown Trolley and Snowbasin Ski Bus. Maintain partnership with Blyncsy to capture travel patterns that can assist UDOT in future transportation improvements.
- Ongoing construction on a pedestrian underpass under Hwy 89 in South Weber. Project to be completed in 2023($150k)

## Next Year Budget Initiatives 2023

1. Support of Northern Utah Economic Alliance (NUEA) to promote the region and recruit new businesses through attending bi-weekly meetings, quarterly board meetings, trade shows, site selector visits, and quarterly meetings with regional economic development stakeholders.
2. Continue proactive approach with NUEA in EDCUtah RFI responses and lead generation, including direct outreach to decision-makers in target industries and site selectors.
3. Select, utilize, and implement a customer relationship software (CRM) to assist with accurate reporting of BRE efforts, business intel, and outcomes of strategic efforts.
4. Receiving a matching grant for training from EDCUtah in the amount of $1,500.
5. Continue to streamline the CDBG/SSBG programs to increase the overall community impact, quality and types of projects which are awarded, while building the social infrastructure necessary for continued economic development in Davis County.
6. Facilitate $1,743,247 in CDBG / CBDG-CV Projects and $104,000 in SSBG Programs.

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7. Recertification as an Urban County for the Community Development Block Grant for PY 2024 – 2025.
8. Develop and administer a successful Homeownership Assistance Program for the County, which supports the affordable housing needs of residents.
9. Utilize Davis County CDBG program to promote and expand affordable housing options in the County.
10. Work with affordable housing advocates and developers to educate County residents on the cost/benefit of higher density and affordable housing.
11. Support the development of new or underutilized housing types and mixed-income developments that promote economically integrated communities and improve housing choices in the future.
12. Strengthen business recruitment and retention program through monthly business visits (target – 40 per year), cultivating an entrepreneurial ecosystem, and promoting new and expanding businesses in the County.
13. Coordinate with multicultural organizations in the region and the state, to encourage and promote Diversity, Equity, and Inclusion within Davis County.
14. Become an Accredited Economic Development Organization through IEDC Certification, and foster relationships with business community, economic development stakeholders, and city economic development teams.
15. Host and support the 2023 Aeronautics Annual Conference being held in June at the Davis Conference Center.
16. Ongoing management of monthly COG meetings, COG annual budget, and the Davis Fund for Economic Development (target – 4 loans).
17. Execute two interlocal agreements for new Community Redevelopment Areas.
18. Continued collaboration with NUCC, UAC Affiliate, and the Davis Chamber on legislative policy, to prioritize common issues, priorities, and information sharing to collaborative action.
19. Promote the vibrancy, strength, and diversity of Davis by attending both domestic and international Trade Missions / Trade shows.
20. Repave the entire 18 mile section of the Denver & Rio Grande trail ($500K). We received a $150K grant from the Office of Outdoor Recreation to help with this project.
21. Build a new trailhead at the Kaysville Wilderness Park. ($250k), received a $142k grant in 2021 from the Utah Office of Outdoor Recreation to help with this project.
22. Acquire right-of-way in the north end of County for future BST alignment. ($425k), received a $400k grant in 2021 from the Utah Office of Outdoor Recreation to help with this project.
23. Plan to construct a 4-mile section of the BST through Fruit Heights and Kaysville. ($250k)
24. Ongoing construction of the West Davis Trail to be completed in 2024.
25. Proposition 1: $3M in projected new revenue. We anticipate participating with local communities with $1M of the revenue for projects.
26. Continue to monitor Fund 25 building revenues. 2022 was a down year in building permit revenue. Personnel allocations will need to be adjusted if a downward trend continues in 2023.
27. Obtain easement/ownership and improve the Bountiful B Trailhead. ($280k)