



CLEARFIELD CITY BUSINESS LICENSE FEES

November 2022

Business License Fee Study - Purpose

1. Ensure Compliance with *Utah Code Annotated 10-1-203*

“Fees charged reflect the amount necessary to reasonably regulate business activity, including the costs of disproportionate or enhanced levels of municipal services required by some business classes, geographic locations, etc.”

2. Evaluate business licensing categories for disproportionate costs

3. Evaluate enhanced service costs for specific business categories



Business License Costs – Factors to Consider

- Percentage change to current fees;
- Dollar amount of change in fees;
- Correlation between proposed fees and the actual cost of services;
- Recognition of revenues generated by some business types (such as sales tax); and
- The comparative/competitive fees in neighboring cities.

Base Administrative Costs

- Employee Labor
- Indirect/Department Overhead
- Training
- Supply and Study Costs

Base Administrative Costs

	Base Cost of Service	Current Fees
General Business License		
New	\$177.30	\$75
Renewal	\$76.30	\$64

Base Administrative Costs (cont'd)

Base Administrative Costs

	Base Cost of Service	Current Fees
Rental Dwelling License		
New	\$208.86	\$30* /\$190
Renewal	\$76.30	\$64
Temporary or Seasonal Merchant License		
New – 180 Days	\$143.42	\$120
Cleaning Deposit	\$101.49	\$100
Mobile Food Vendor License		
New	\$125.99	\$120
Renewal	\$101.49	\$100

*with Good Landlord Program

Base Administrative Costs (cont'd)

Base Administrative Costs

	Base Cost of Service	Current Fees
Solicitor License		
New	\$222.54	\$215
Renewal	\$71.57	\$64
Identification Badge	\$26.70	\$15
Beer License		
New	\$271.57	\$138
Renewal	\$76.30	\$64
Sexually-Oriented Business License/SOB Employee List		
New	\$306.11	\$200
Renewal	\$76.30	\$64

Base Administrative Costs (cont'd)

Base Administrative Costs

	Base Cost of Service	Current Fees
Firework Stand License		
New	\$154.07	\$120
Cleaning Deposit	\$101.49	\$100
Pawnbroker		
New	\$154.07	\$138
Renewal	\$76.30	\$64
Massage Therapist		
New	\$248.44	\$178
Renewal	\$76.30	\$64
Identification Badge	\$26.70	\$15

Disproportionate Costs

- **Disproportionate Service Costs**

- Based on need for City services
 - Police calls for service

Police Cost per Call for Service

	Amount
2022-2023 Police Budget	\$5,725,089
Estimated Percentage of Time Spent on Responding to Police Calls	56.50%
Annual Police Calls (all calls, including traffic calls)	13,195
Cost per Police Call	\$245.14

Disproportionate Service Call Costs – Business Category

Disproportionate Police Calls for Service

Business Category	Disproportionate Police Calls per Business	Disproportionate Cost per Business/Unit	Current Fee
AUTOMOTIVE	1.78	\$437	\$115
BAR	2.02	\$494	\$800
BEAUTY SALON	(0.21)	\$0	\$0
CONVENIENCE STORE	22.34	\$5,476	\$500
DANCE STUDIO	(0.15)	\$0	\$0
DAYCARE	3.07	\$752	\$10
ENTERTAINMENT SERVICES	4.02	\$985	\$0
FINANCIAL SERVICES	3.67	\$900	\$440
GENERAL CONTRACTOR	0.05	\$12	\$0
GROCERY STORE	11.02	\$2,701	\$0
GROUP HOME	17.64	\$4,325	\$0
GYM/TRAINING	1.64	\$403	\$0

Disproportionate Service Call Costs – Business Category

Disproportionate Police Calls for Service

Business Category	Disproportionate Police Calls per Business	Disproportionate Cost per Business/Unit	Current Fee
LODGING	0.36	\$89	\$0
MANUFACTURING/WAREHOUSE /DISTRIBUTION	0.69	\$170	\$200
MASSAGE	(0.48)	\$0	\$0
NON-PROFIT/NO FEE	0.77	\$188	\$0
PAWNBROKERS	11.52	\$2,823	\$500
PERSONAL SERVICES	(0.01)	\$0	\$0
PROFESSIONAL/BUSINESS SERVICES	0.27	\$67	\$0
RESTAURANT	2.84	\$695	\$150
RETAIL	1.25	\$307	\$0
STORAGE UNITS	(0.47)	\$0	\$0
TOBACCO SHOP	0.52	\$127	\$0

Disproportionate Service Call Costs – Rental Dwellings

Disproportionate Police Calls for Service

Rental Category	Disproportionate Police Calls per Unit	Disproportionate Cost per Unit	Current Fee
Single Family Dwelling	0.26	\$64	\$66.50
Duplex	(0.16)	\$0	\$12.50
3/4 Plex	0.15	\$37	\$92.00
Multi-Housing	0.09	\$21	\$67.00
Mobile Homes	0.23	\$56	\$49.50

Comparative Cities

Base Administrative Costs

Business Class	Clearfield (Maximum)	Layton	Syracuse	West Point	Clinton	Kaysville
General Business License						
New	\$177.30	\$120	\$100	\$110	\$152	\$80
Renewal	\$76.30	\$120	\$100	\$110	\$152	\$80
Rental Dwelling License						
New	\$208.86	\$40	N/A	\$110	\$207	N/A
Renewal	\$76.30	\$40	N/A	\$110	\$207	N/A
Temporary or Seasonal Merchant License						
New - 180 Days	\$143.42	\$40	\$125	\$285	\$76	\$100
Cleaning Deposit	\$101.49	N/A	\$300	N/A	\$150	N/A
Mobile Food Vendor License						
New - 180 Days	\$125.99	\$35	\$100	\$35	\$152	\$80
Cleaning Deposit	\$101.49	N/A	N/A	N/A	\$150	

Comparative Cities (Cont'd)

Base Administrative Costs

Business Class	Clearfield (Maximum)	Layton	Syracuse	West Point	Clinton	Kaysville
Solicitor License						
New	\$222.54	\$35	\$150	\$50	\$152	\$60
Renewal	\$71.57	\$35	\$150	\$50	\$152	\$60
Identification Badge	\$26.70	N/A	N/A	N/A	\$10	N/A
Beer License						
New	\$271.57	\$120	\$250 (A) \$350 (B)	\$110	\$175 Single Event; \$250 Off- Premise; \$500 On- Premise	\$75 Off- Premise \$200 On- Premise
Renewal	\$76.30	\$120	\$250 (A) \$350 (B)	\$110	\$175 Single Event; \$250 Off- Premise; \$500 On- Premise	\$75 Off- Premise \$200 On- Premise

Base Administrative Costs (cont'd)

Base Administrative Costs

Business Class	Clearfield (Maximum)	Layton	Syracuse	West Point	Clinton	Kaysville
Sexually Oriented Business License/SOB Employee License						
New	\$306.11	\$240	\$950	\$135	\$193 - \$319	\$500
Renewal	\$76.30	\$240	\$950	\$135	\$193 - \$319	\$500
Firework Stand License						
New	\$154.07	\$40	\$125	\$110	\$152 + \$300 Inspection Fee	\$350
Cleaning Deposit	\$101.49	N/A	\$300	N/A	\$150	N/A
Pawnbroker						
New	\$154.07	\$100	\$450	\$110	\$152	\$80
Renewal	\$76.30	\$100	\$450	\$110	\$152	\$80
Massage Therapist						
New	\$248.44	\$120	\$100	\$110	\$152	\$80
Renewal	\$76.30	\$120	\$100	\$110	\$152	\$80
Identification Badge	\$26.70	N/A	N/A	N/A	\$10	15 \$80

Comparative Cities (Cont'd)

Disproportionate Fee

Business Class	Clearfield (Max Fee)	Layton	Syracuse	West Point	Clinton	Kaysville
AUTOMOTIVE	\$437	\$100	Fire Inspection= \$100	\$0	Fire Inspection Fee = \$59	\$0
BAR	\$494	\$700		\$300		\$0
BEAUTY SALON	\$0	\$100		\$0		\$0
CONVENIENCE STORE	\$5,476	\$100		\$250		\$0
DANCE STUDIO	\$0	\$100		\$0	Police Services = \$27	\$0
DAYCARE	\$752	\$100		\$0		\$0
ENTERTAINMENT SERVICES	\$985	\$100		\$200		\$0
FINANCIAL SERVICES	\$900	\$100		\$0		\$0
GENERAL CONTRACTOR	\$12	\$100		\$0	Building Inspection Fee = \$59	\$0
GROCERY STORE	\$2,701	\$100		\$350 (w/ Alcohol)		\$0
GROUP HOME	\$4,325	\$100		\$0		\$0
GYM/TRAINING	\$403	\$100		\$0		\$0
LODGING	\$89	\$100 per business		\$400 per business	Comm. Safety Inspection = \$55	\$0

Comparative Cities (Cont'd)

Disproportionate Fee

Business Class	Clearfield (Max Fee)	Layton	Syracuse	West Point	Clinton	Kaysville
MANUFACTURING/WAREHOUSE/DISTRIBUTION	\$170	\$100	Fire Inspection= \$100	\$250	Fire Inspection Fee = \$59	\$0
MASSAGE	\$0	\$100		\$0		\$0
NON-PROFIT/NO FEE	\$188	\$100		\$0	Police Services = \$27	\$0
PAWNBROKERS	\$2,823	\$50		\$900		\$0
PERSONAL SERVICES	\$0	\$100		\$0	Building Inspection Fee = \$59	\$0
PROFESSIONAL/BUSINESS SERVICES	\$67	\$100		\$0		\$0
RESTAURANT	\$695	\$100		\$200 (w/ Alcohol)	Comm. Safety Inspection = \$55	\$0
RETAIL	\$307	\$100		\$0		\$0
STORAGE UNITS	\$0	\$100		\$0		\$0
TOBACCO SHOP	\$127	\$150		\$0		\$0

Good Landlord – Current City Requirements

- Tenant screening
- Tenant selection
- Landlord training – every 2 years
- Code violations
- Towing obligations

- Simplify requirements overall –
reduce burden on staff
- Revise tenant selection requirements
to align with Utah Code
- Reduce reduction to
disproportionate fee for participation
in GLL

Good Landlord – Recommendations

Rental Category	Maximum Disproportionate Fee	Discount Rate		
		60%	70%	80%
Single Family	\$64	\$25	\$19	\$13
Duplex	\$0	\$0	\$0	\$0
Tri/Quad Plex	\$37	\$15	\$11	\$7
Multi-Housing	\$21	\$9	\$6	\$4
Mobile Home	\$56	\$22	\$17	\$11

Good Landlord – Comparative Rental Disproportionate Fees

Rental Categories	Clearfield (Max Fee)	Layton	Syracuse	West Point	Clinton	Kaysville
Single Family	\$64	\$3	N/A	\$15	N/A	N/A
Duplex	\$0	\$3	N/A	\$15	N/A	N/A
Tri/Quad Plex	\$37	\$3	N/A	\$15	N/A	N/A
Multi-Housing	\$21	\$3	N/A	\$15	N/A	N/A
Mobile Home	\$56	\$3	N/A	\$15	N/A	N/A



ZIONS PUBLIC FINANCE

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