

Salt Lake City Arts Council
Board Meeting Minutes
Wednesday, April 20, 2022
54 Finch Lane,
Salt Lake City, UT 84103;
and
WebEx Online

Present at Finch Lane:

Ayanna Allen
Matt Castillo
Josanne Glass
Sarah Longoria
Torle Nenbee
Katherine Potter
Richard Taylor

Sylvia Richards

Excused:

Annie Dayton

Staff:

Felicia Baca
Taylor Knuth

Present via WebEx

Kathy Davis
Erika

Public:

None

I. Call to Order and Welcome Guests

Mr. Matt Castillo, Treasurer of the Board, called the meeting to order at 5:30 PM in the absence of Ms. Annie Dayton, Vice Chair of the Board and announced that the meeting was being conducted both in person and electronically in the interest of board access and public health considerations. No guests were present at the meeting.

II. Approve Board Meeting Minutes – March 2022

The Board Meeting Minutes for March 2022 were not presented for approval.

III. Management

A. Program/Administrative Updates

- i. Program Updates. Ms. Felicia Baca gave a summary of current programs:
 - Twilight Concerts – are selling well with some sold out at 7,000 attendees.
 - Living Traditions – we lost our Volunteer Coordinator and so are a bit behind on finding volunteers. Board members should ask friends, family, businesses if there is interest in providing volunteers.

- Grants are opening up. Ms Baca gave a shout out to Mr. Taylor Knuth for providing group orientations, which hasn't been done in the past.
- May 5th is Small Business Week and a way to celebrate and include artists by conducting site visits, including one with a local artist, the mayor, and a film crew. The artist will be asked to discuss how the artist survived COVID. A Panel discussion will be held on 5.4. Mr. Knuth will send invitations to the Board to mix and mingle.
- The whale project has been an unexpected conversation starter regarding the public art process and use of taxpayer funds.
 - There have been non-stop press inquiries.
 - The staff has connected with residents of the neighborhood regarding their concerns and has attempted to mitigate social media accounts for the whale that have not been created or sponsored by the Board.
 - There was a short video of the mayor discussing the whale on SLC TV.
 - A time capsule was placed in the whale from an elementary school class.
 - The gnomes are back and existing in the same space with the whale.
- The Glendale Gather Blocks will have a celebration on Saturday, April 23, 2022.
- Applications are still open for the Busker Fest to be held on Regent Street with satellite events in new places such as the Jordan River and Sugarmon Plaza.
- There will be a Library Concert Series from the roots of the Brown Bag Concerts.

ii. Hiring Process.

- Ms. Baca indicated that the Art Council is part of the Cultural Corps [?]. Ms. Baca and Mr. Castillo were working on an RFP.
- All positions that were open have now closed. There were a lower number of applicants, but Ms. Baca was excited about the prospects. There were 57 applicants for the two Coordinator positions and 12 applicants for the Manager position.
- Ms. Baca extended her thanks to Ms. Sarah Longoria for serving on the hiring process.

iii. Public Benefit Analysis/Operating Agreement.

- The staff has reviewed and revised the draft provided from the attorneys' office and will send their suggested revisions back.
- The Bylaws are being revised for the next meeting.

iv. Utah Division of Arts & Museums Grant Update.

- The Division of Arts and Museums is getting a lot of ARPA funding.

- The State Legislature gave more money to the Division of Arts and Museums' budget.

IV. Budget/Financial

Mr. Matt Castillo reviewed the Board financials.

- The Income Statement, when comparing the budget to actuals, is on track with revenues. Sponsorships are going well. We are hoping for nice weather for the Living Traditions Festival. We are starting to see some expenses from Living Traditions, but many will come at the end of the fiscal year.
- The Balance sheet looks good.
- We have a Rainy-Day Fund that has a deficit of \$100,000 posted. We have costs to cover but we want to get that amount in the Board budget to not have that deficit in the future.
- Cell phones were purchased for employees.

V. Board.

A. UNA Standard of Ethics.

The Utah Nonprofits Association (UNA) has a standard of ethics, with a helpful checklist of policies and procedures, that the Governance Committee is reviewing. Some items are not applicable, e.g., a salary for an executive director. The Board Governance Committee is looking to the future regarding items such as a gift acceptance policy, Board performance evaluations, a Board whistle- blower policy. The review is based on best practices. Ms. Kat Potter made a motion to approve the checklist as presented and marked. Ms. Josanne Glass seconded the motion. The Board approved the motion unanimously.

B. Board Commitment Forms.

- Board Commitment Forms need to be sent back.
- Thomas Kessinger was approved as a Board member by the mayor.

VI. Arts Event Discussion

Members saw a variety of arts performances in Salt Lake City:

- A performance was sponsored by a local foundation sending aid to Ukraine called "Kalyna" at the Eccles Theater;
- Spy Hop is offering a multilevel different musical performance on May 21, 2022;
- The State Flag Contest deadline is April 20, 2022
- April 30 is Indy Bookstore Day with readings to be done regarding Utah statehood at various independent bookstores.
- An Indian classical dance performance will be held at the Regent Black Box theater on April 24, 2022;

- Wet High School is collaborating with the University of Utah Acoustic Ensemble at the UMFA on April 23, 2022, at 7:00 p.m.;
- A Silent DJ competition was held/is upcoming[?]
- Board staff attended a celebration of disability accessibility completion by Salt Lake Acting Company on April [redacted], 2022;
- The Board is invited to a sustainability film this Friday, April 22, 2022.

VII. Public Comment

No public comment was offered.

VIII. Other Business

No other business was presented to the Board and the Board adjourned the Public Meeting at [redacted] o'clock p.m., April 20, 2022.