Salt Lake City Arts Council & Art Design Board
Board Meeting Minutes
Wednesday, March 16, 2022
WebEx Online

Present:
Salt Lake City Arts Council
Matt Castillo
Annie Dayton
Josanne Glass
Erika Hill
Torle Nenbee
Kat Potter
Sonali Loomba
Susan Rickman
Richard Taylor
Ayanna Allen

Excused:
Sarah Longoria
Andrea Ashdown
Kathy Davis

Art Design Board
Colour Maisch
Tiffini Porter
Angela Dean
Meggie Troili

Staff:
Lorena Riffo Jenson
Felicia Baca
Taylor Knuth
Renato Olmedo-Gonzalez
Claire Taylor
Dawn Borchardt
Rocio Vasquez Cisneros

Guests:
Ashley Cleveland, Mayor's Office
Sylvia Richards, Public Policy

Public:
Sallie Shatz

Approved

I. Call to Order and Welcome Guests

Ms. Annie Dayton, Acting Chair of the Salt Lake City Arts Council Board called the meeting to order at 5:31 PM and announced that the meeting would be conducted electronically in the interest of public health. No guests were present at the meeting.

Ms. Felicia Baca, Director of the Salt Lake City Arts Council called the Art Design Board Meeting to order. She explained this is a co-meeting of the two Arts Council boards for the purpose of cross-disciplinary work/introductions.

II. Approve Board Meeting Minutes – February 2022

No comments or corrections were made to the February 2022 minutes. Ms. Susan Koles-Rickman moved to approve the minutes and Ms. Kat Potter seconded that motion. The February 2022 minutes were approved unanimously.

Ms. Tiffini Porter moved to approve the February 2022 minutes for the Art Design Board. Ms. Colour Maisch seconded the motion. The Art Design Board Minutes were approved unanimously.

III: Management

A. Introduction of Art & Design Board/Arts Council Board

The individual members of the two boards introduced themselves and the role they hold on their respective board. The staff and guests also introduced themselves to the two boards.

B. Dawn Borchardt-Living Traditions Update

Ms. Dawn Borchardt provided updates for Living Traditions which will be held May 20 – 22, 2022 at Washington and Library Square in Salt Lake City.

Ms. Dayton asked if the schools are responsible for setting up their own transportation for the school day portion of Living Traditions or if the Arts Council provides any funding to help offset the cost. Ms. Borchardt responded that the school is responsible for the transportation, but there is no participation fee and the Council covers the cost of any crafts the children take part in.

Ms. Dayton also asked if the outreach is focused on Salt Lake City Schools or if it is done county or state-wide. Ms. Borchardt said it is primarily city-wide, but it is not restricted to Salt Lake City. The Special Projects lead is working to broaden our reach to schools beyond Salt Lake City. The programming is focused on second through fifth grade children. If a school is interested in participating, they can reach out to Ms. Borchardt for more information.

C. Ashley Cleveland-Deputy Director of Community Outreach Mayor's Office, *Fleet Block* updates

Ms. Ashley Cleveland presented about the art healing project related to the *Fleet Block* Murals. The Arts Council staff and others have been meeting regularly with the families of the individuals depicted in the *Fleet Block* Murals, located at 800 S 300 W. The meetings had two goals, to provide grief support for the surviving family members of the individuals who are depicted in the murals and to engage the families in a discussion for a longer standing memorial or arts space that would continue the conversation about social justice and honor their family members in a way that they feel is fitting. The existing building where the murals are located is not viable and will be torn down at some point. The Planning Department and Community and Neighborhoods Department are working to find a developer that will bring economic development to that neighborhood that meshes well with the current neighborhood and addresses the issues around equity and inclusion.

The final meeting with the families will culminate in a statement directly from the families that will be placed on signage at *Fleet Block* for the next year and a half. The message will contain information about the work the families have been doing over the past six months and the art healing process. Placing signage at the location will allow the message to reach the individuals who are stewarding the libraries there and providing services and support to the neighbors experiencing homelessness and allow them to

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provide feedback and ask questions about the process. In addition, the families will be drafting a letter to the Mayor's Office on what they would **not** like to see regarding the family memorial and maybe some suggestions on what they would like to see.

The process has been slow and purposeful in working to maintain trust between the families and the city.

Ms. Maisch motioned to close the Art Design Board Meeting. Ms. Porter seconded the motion. The Art Design Board Meeting was closed at 6:00 PM.

D. Claire Taylor-Visual Arts Update

Ms. Claire Taylor provided updates about the Visual Arts Program including the past few exhibitions, current and upcoming events and calls.

E. Other Program/Administrative Updates

Ms. Baca announced that tickets for the Twilight Series are on sale now. The sales are going well, and the lineup is a diverse collection of performers and bands that are representative of our population. VIP Season Tickets are completely sold out along with VIP Tickets for three other shows.

American Rescue Plan Grants are open, please share about these programs on social media for any interested artists or organizations.

Busker Festival dates will be confirmed soon for the month of June.

F. City Process Updates

i. Staffing

Ms. Baca updated the Board that the request for three (3) additional staff members (2 coordinating staff positions and 1 management level position) was approved in the budget amendment earlier this month.

ii. Public Benefit Analysis

Ms. Baca sent the Operating Agreement to the board for review. This is the document that will be sent to the Department and then onto the Mayor's office for approval. The Governance Committee has been working on drafting this document with Ms. Baca and legal for the past two years. Ms. Potter made a motion to approve the current document to move forward in the process, Ms. Josanne Glass seconded that motion. The Operating Agreement was approved unanimously.

IV: Budget/Financial

A. Review of Financials-Matt Castillo

Mr. Matt Castillo presented on the financial reports. Fundraising and expenses are on track. Ms. Baca reported that sponsorships, primarily for Living Traditions are coming in and those goals will be met. The cost for some of the expenses related to Living Traditions are rising with inflation, so they are expected to be a bit higher than budgeted.

Approved

V. Board

A. General- Annie Dayton, Vice Chair

i. Board Membership Updates

Ms. Kat Potter presented two potential new board members for consideration. Mr. Cale Newhouse, district four, and Mr. Thomas Kessinger, district five. Mr. Kessinger is a lawyer by trade and also a musician. He runs a non-profit recording studio that incubates artists in our community.

Mr. Newhouse works in the Treasury Department of Goldman Sachs and will take over the position of treasurer when Mr. Castillo's term ends in August.

Ms. Potter made the motion to move Mr. Newhouse and Mr. Kessinger forward in the process to become board members. Ms. Rickman seconded that motion. All members voted in favor.

ii. Committee Updates

Ms. Baca listed the members the Executive Committee are recommending for the Grants Committee: Ms. Sonali Loomba, Ms. Rickman, Ms. Torle Nenbee, Ms. Potter, Ms. Andrea Ashdown, Mr. Richard Taylor and Ms. Kathy Davis.

Ms. Ayanna Allen was appointed to the IDEA organizing committee group and the Strategic Planning Committee.

iii. Board Commitment Form

The board will need to sign the Arts Council Board Commitment form. The document was shared will all members via Google Drive. Members need to sign and return the document to Ms. Dayton.

VI. Arts Event Discussion

Ms. Baca shared that the new exhibit at Finch Lane will be opening on Friday, March 18 as part of the Gallery Stroll from 6 – 9 PM. The artist talk will take place at 7PM.

Ms. Rickman attended Pioneer Theater's production of *Something Rotten* and she will be attending *The Band's Visit* at the Eccles this evening.

Ms. Potter will be going to Ogden to see *The Sound of Music* at the Zigfeld Theater.

VII. Public Comment

No public comment was offered.

VIII. Other Business

Ms. Potter reminded the board about the redesign project of the State Flag. The public submission period ends April 30, 2022. There will be an RFQ (request for qualifications) for professional design firms and artists that would like to submit designs. Please share this information with artists and design firms.

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Ms. Baca shared that the April board meeting will be in person at the Art Barn with a hybrid option.

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Ms. Dayton closed the meeting at 6:42PM.

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