



Event Advisory Committee (EAC)

Thursday, December 8, 2022 | 2:00 PM

Event Advisory Committee meetings are being held primarily virtually for the convenience of Committee members.

Join Zoom Video Conference:

From a Web Browser –

<https://us02web.zoom.us/j/8015364158?pwd=c3pNclNBVFNRU21XRjFDdoVrYUo2dz09>

Meeting ID: 801 536 4158 Passcode: 2022-JRC

For Audio Only:

One tap mobile – +16699009128,,8015364158#,,, *04493277#

Or Dial (669) 900 9128 – Meeting ID: 801 536 4158 Passcode: 04493277#

Note: participants not identified by name by the meeting system software will be asked to identify themselves for purposes of the meeting record.

The virtual meeting has an anchor location at:

Jordan River Commission Offices

Utah Division of Water Quality, Third Floor — Red Rocks Conference Room #3132

Utah Department of Environmental Quality

195 North 1950 West

Salt Lake City, UT

MEETING AGENDA

1. Welcome

2. Public Comments

This is an opportunity for comments from the public regarding any item on the agenda, or any other matters related to the Jordan River Commission and its Event Advisory Committee. Individual comments are limited to 2 minutes, and all comments are typically limited to about 10 minutes total. Comments can also be sent by email to info@JordanRiverCommission.com (include subject line “Event Advisory Committee Meeting Comments”).

Notes:

3. Committee Business

- a) [**Action Item**] Approve Meeting Minutes from the August 11, 2022, Committee Meeting
- b) [**Action Item**] Approve Proposed Committee Meeting Schedule for 2023

Notes:

4. Commission Events

- a) 2022 Get to the River Festival
 - 1) Festival Summary Report
 - 2) November 10 Jordan River Commission Friends Celebration & Recognition Event
- b) 2023 Get to the River Festival (10th Anniversary)
 - 1) Festival Fundraising, Planning & Management Contractor Coordination
 - a. [**Action Item**] Draft Budget Proposal
 - b. Fundraising
 - c. Event Planning / Festival Brainstorm
 - 2) Other Upcoming Commission Organized & Supported Events
 - 3) Earth Day – Saturday, April 22, 2022
 - a. Salt Lake City event(s)
 - b. Millcreek event
 - 4) City Nature Challenge – April 28 - May 1, 2023
 - a. Commission sponsored events for each day of the Challenge
 - 5) Golden Spoke – Saturday, May 13, 2023
 - a. Organizing committee kickoff meeting
 - b. Branding & marketing update

Notes:

5. Non-Commission Events

- a) Roundtable Discussion

Notes:

6. Communications, Engagement & Outreach

- a) Roundtable Discussion

Notes:

7. Upcoming Committee Meetings

- a) Thursday, January 12, 2023 – 2:00 PM

Notes:

8. Adjourn

A meeting recording, minutes, and other information will be available following the meeting at <https://www.utah.gov/pmn/sitemap/notice/798719.html>.