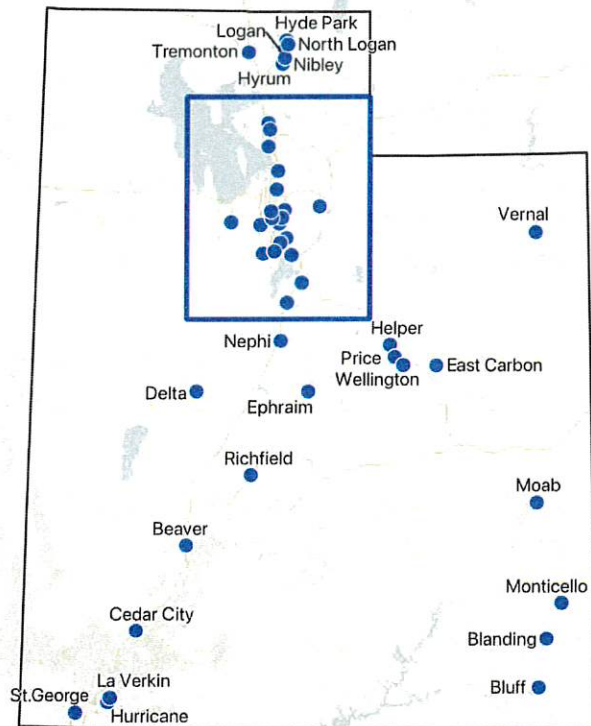




Wellbeing in Cottonwood Heights

Results from 2022 Utah Wellbeing Survey

November 15, 2022



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 © rasteriles/voyager (<https://carto.com/>) © OpenMapTiles (<https://openmaptiles.org/>)

Utah Wellbeing Project Participating Cities



Project Goals:

- To provide Utah city leaders with information on the wellbeing and perspectives of residents to inform planning processes and decision making.
- To support comparative research on wellbeing
- To bridge efforts by UT Dept of Health, Get Healthy Utah, UT Dept of Transportation, & Huntsman Cancer Institute

<https://www.usu.edu/utah-wellbeing-project>

2022 Report is
Online Now!



Cottonwood Heights Wellbeing Survey

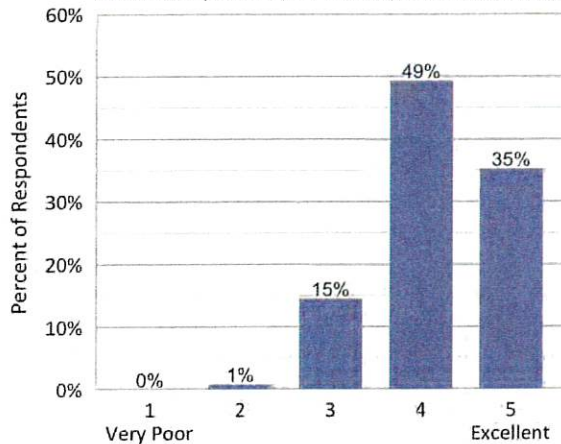
- Online Qualtrics Survey
- No-cost partnership with Cottonwood Heights City
 - City advertising and recruitment
- 227 surveys in 2022

Demographics:

- 96.0% full time residents
- Average length of residence 16.8 years
- 21.6% lived in CH for 5 years or less
- Survey underrepresents males, those without a college degree, those unmarried, those who rent, those who are unemployed, those without children, and those age 18-29.

Personal Wellbeing in Cottonwood Heights

How would you rate your overall personal wellbeing?

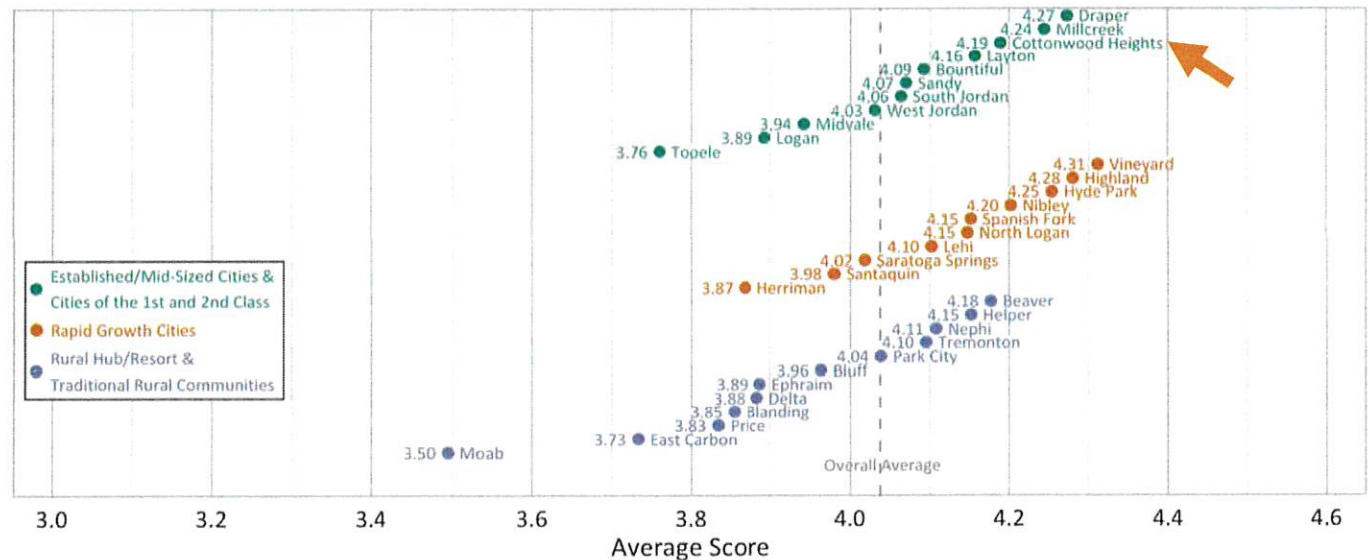


AVG
4.19

84% said 4
or 5

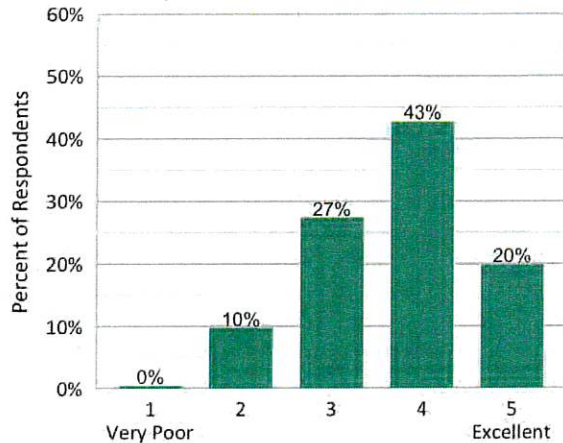
Personal Wellbeing in Cottonwood Heights

Overall Personal Wellbeing Scores from Participating Utah Cities (2022) (On a scale from 1=Very Poor to 5=Excellent)



Community Wellbeing in Cottonwood Heights

How would you rate overall wellbeing in Cottonwood Heights?

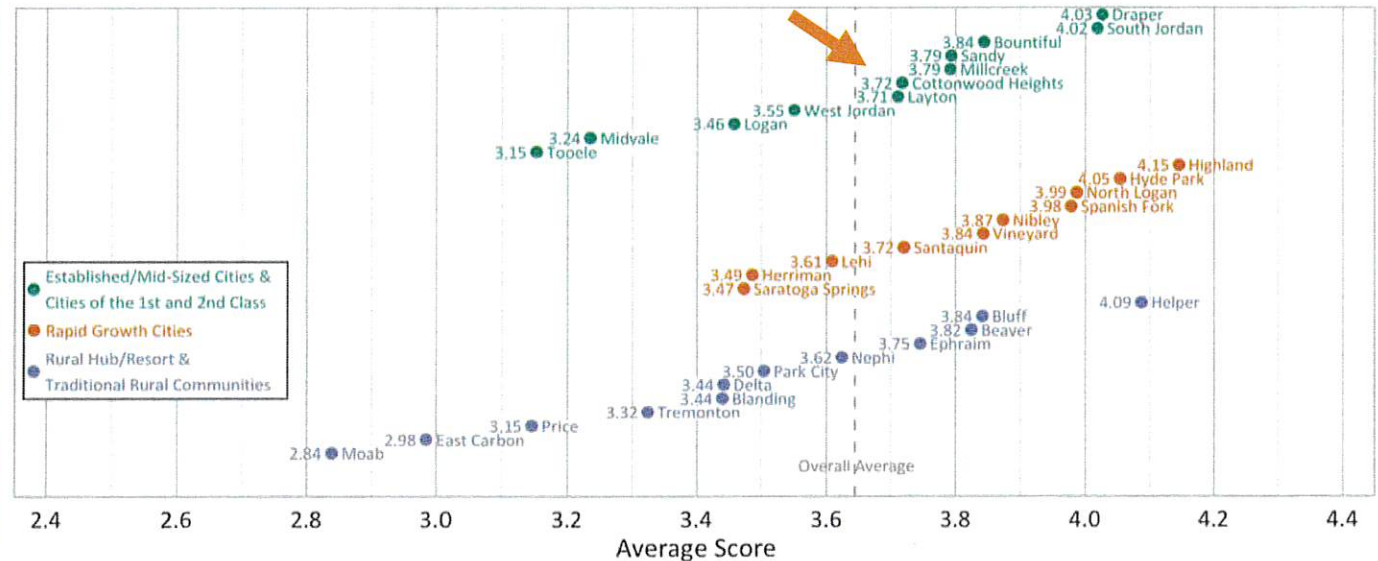


AVG
3.72

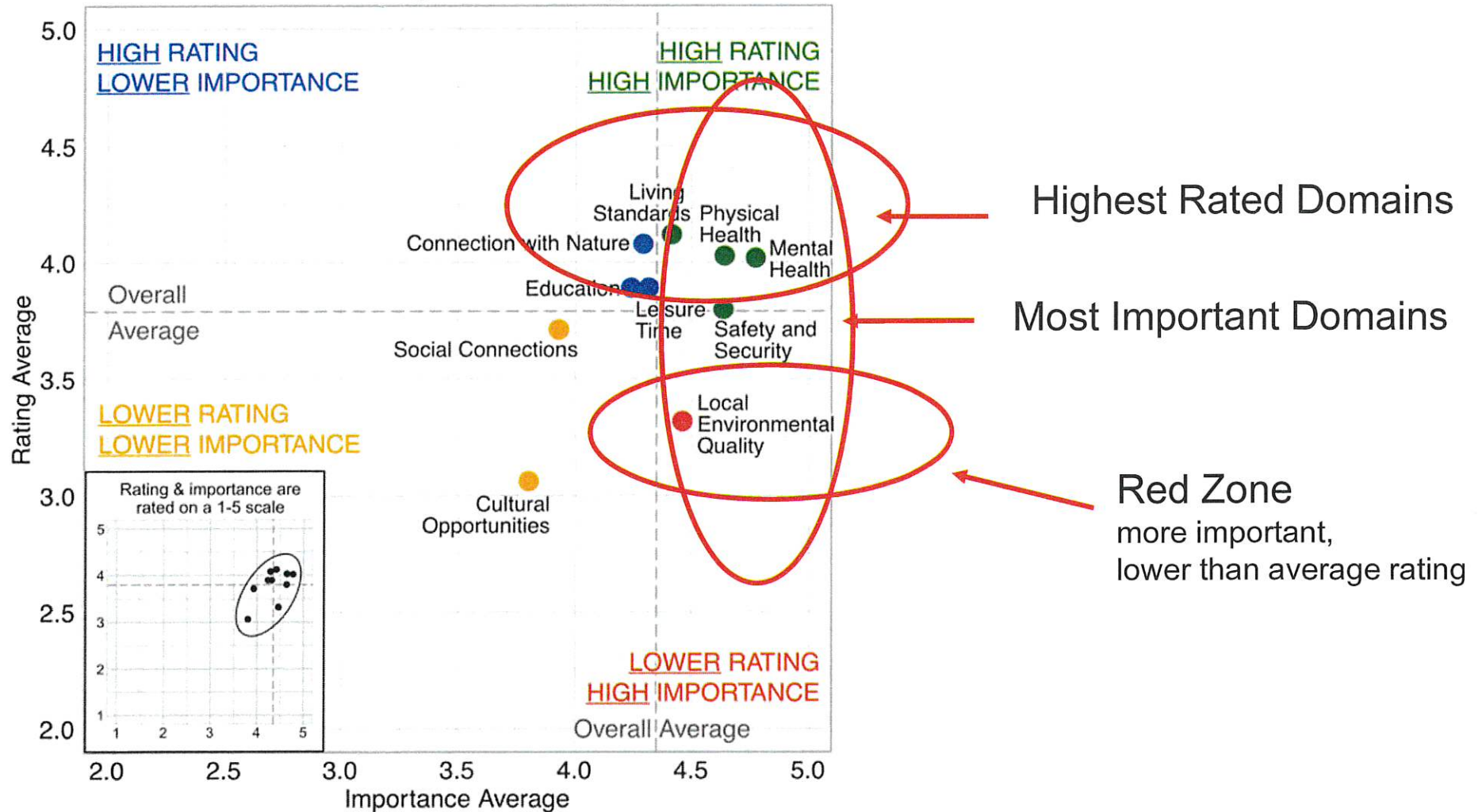
62% said
4 or 5

Community Wellbeing in Cottonwood Heights

Overall Community Wellbeing Scores from Participating Utah Cities (2022) (On a scale from 1=Very Poor to 5=Excellent)



Cottonwood Heights Wellbeing Matrix



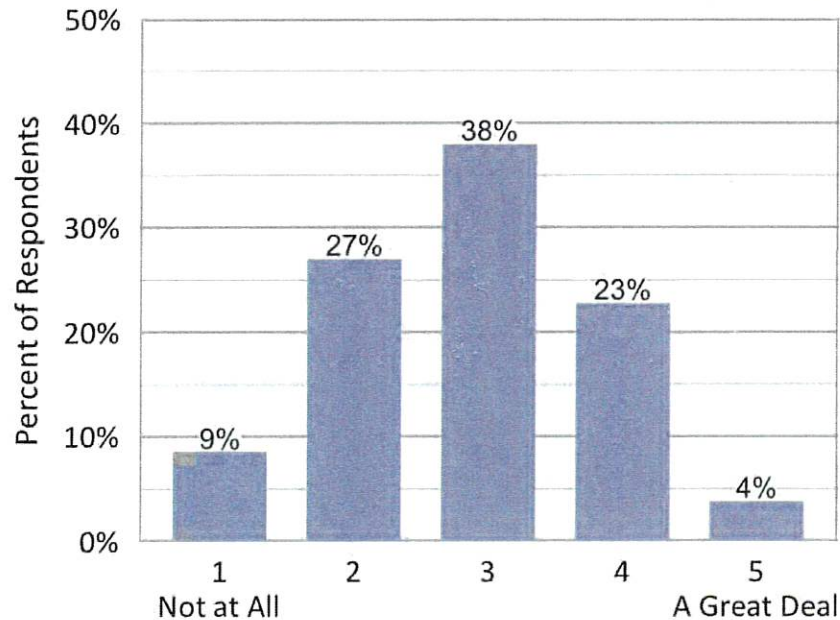
Domains Rated	Demographic Variables					
	Age 60+	Female	College Degree	Latter-day Saint	Highest Income (\$150,000+)	Resident 5 Years or Less
	Wellbeing Ratings					
Overall Personal Wellbeing						
Wellbeing in Cottonwood Heights						
Connection with Nature				+		
				vs Other		
Cultural Opportunities	+					
	vs 18-39					
Education			+	+		
				vs A/A/NP		
Leisure Time	+					
	vs 18-39					
Living Standards					+	
					vs Under \$75,000	
Local Environmental Quality						
Mental Health	+				+	
					vs Under \$75,000	
Physical Health						
Safety & Security						
Social Connections				+	+	
				vs A/A/NP	vs Under \$75,000 and \$100,000-\$149,999	

	Age 60+	Female	College Degree	Latter-day Saint	Highest Income (\$150,000+)	Resident 5 Years or Less
Domains	Domain Importance					
Connection with Nature				- vs A/A/NP		
Cultural Opportunities						
Education			+	+		
				vs A/A/NP		
Leisure Time				-	+	
					vs Under \$75,000	
Living Standards						
Local Environmental Quality				- vs A/A/NP		
Mental Health						
Physical Health						
Safety and Security					+	
					vs Under \$75,000	
Social Connections			-			

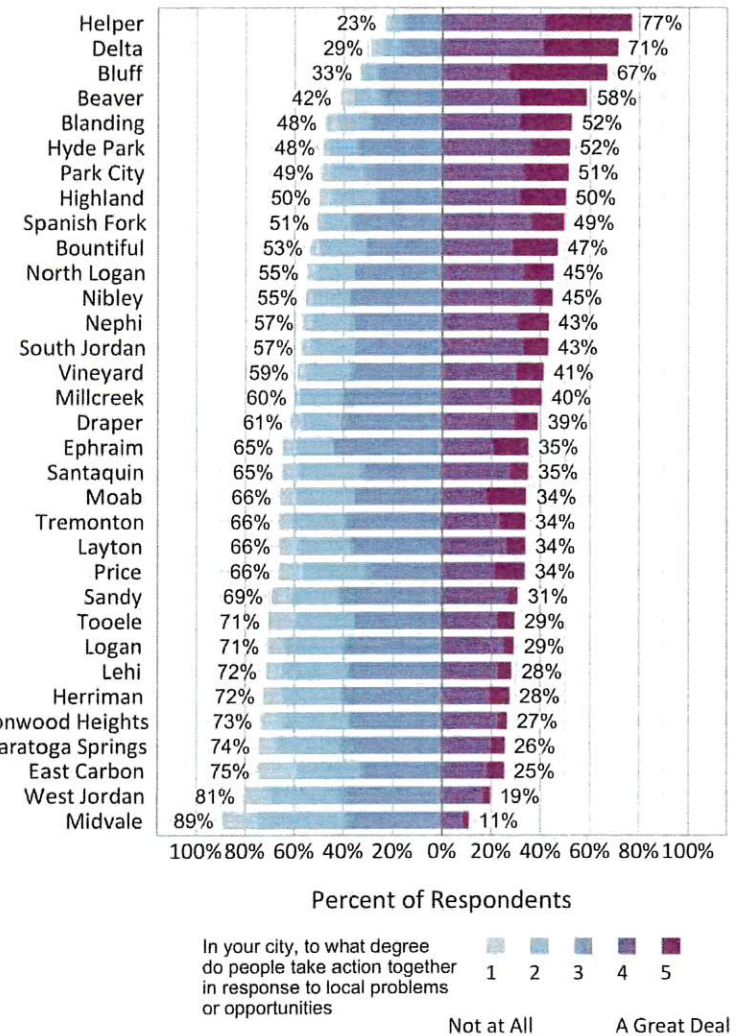
Community Action in Cottonwood Heights

Community Action in Cottonwood Heights

In Cottonwood Heights, to what degree do people take action together in response to local problems or opportunities?



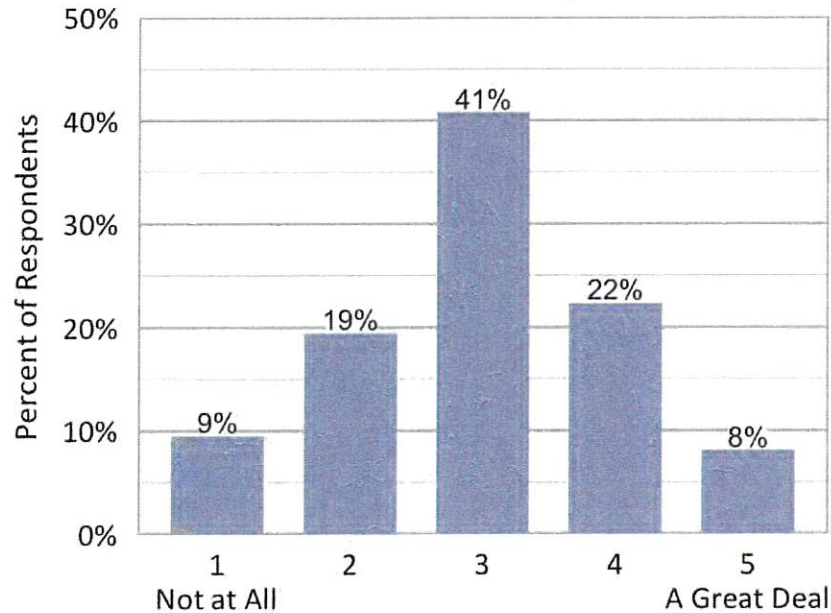
Comparing Community Action Across Cities



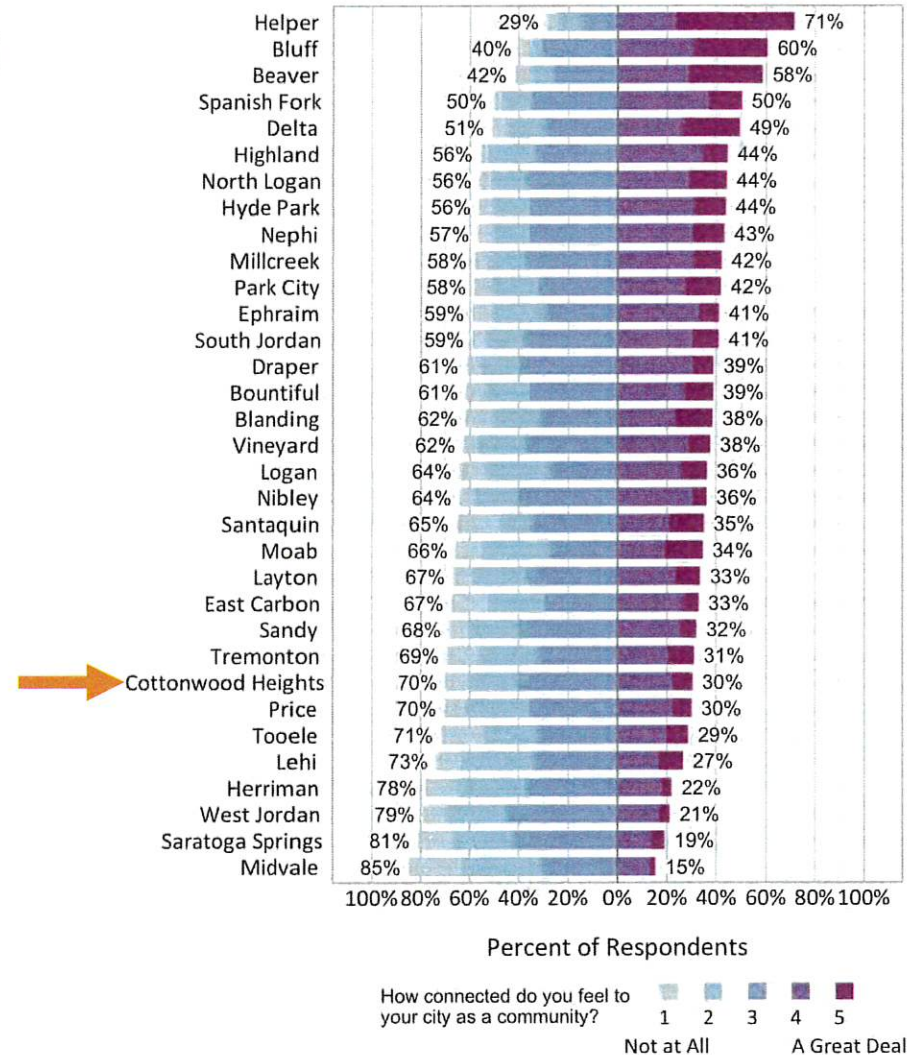
Community Connection in Cottonwood Heights

Community Connection in Cottonwood Heights

How connected do you feel to Cottonwood Heights as a community?

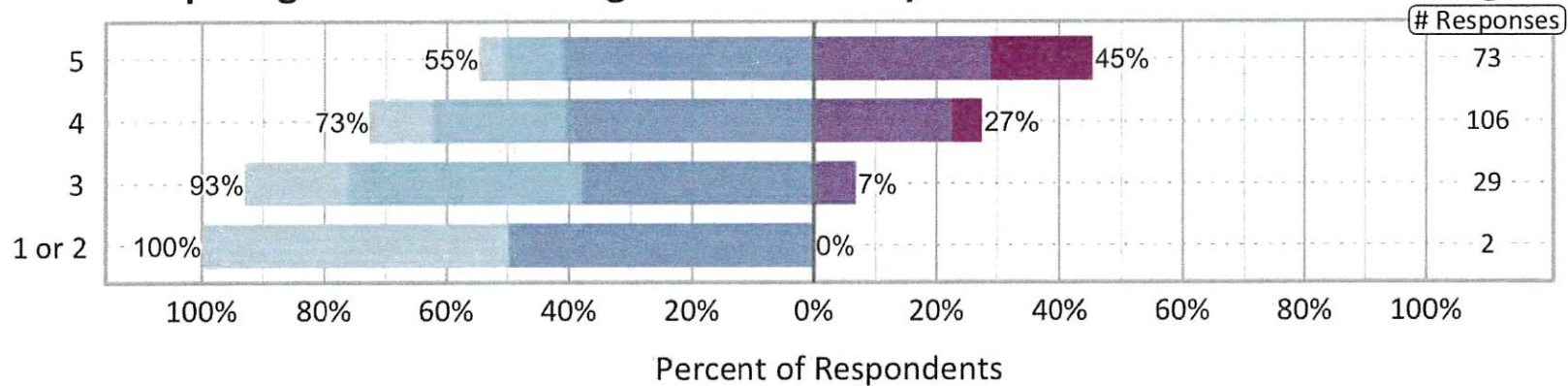


Comparing Community Connection Across Cities



How would you rate your overall personal wellbeing?

Comparing Overall Wellbeing and Community Connection in Cottonwood Heights



In Cottonwood Heights, to what degree do you feel connected to your community?



Wellbeing Resources on Website

<https://www.usu.edu/utah-wellbeing-project/resources>

Resources for Wellbeing Categories

Select a wellbeing categories below to learn more about what they are, why they are important, and to see specific resources that may be used to improve wellbeing in your community. Please note that solutions implemented to target one category of wellbeing will often result in improvements in other wellbeing categories as well.



Community Connection



Connection With Nature



Environmental Quality



Safety and Security



Mental Health



Physical Health



Living Standards

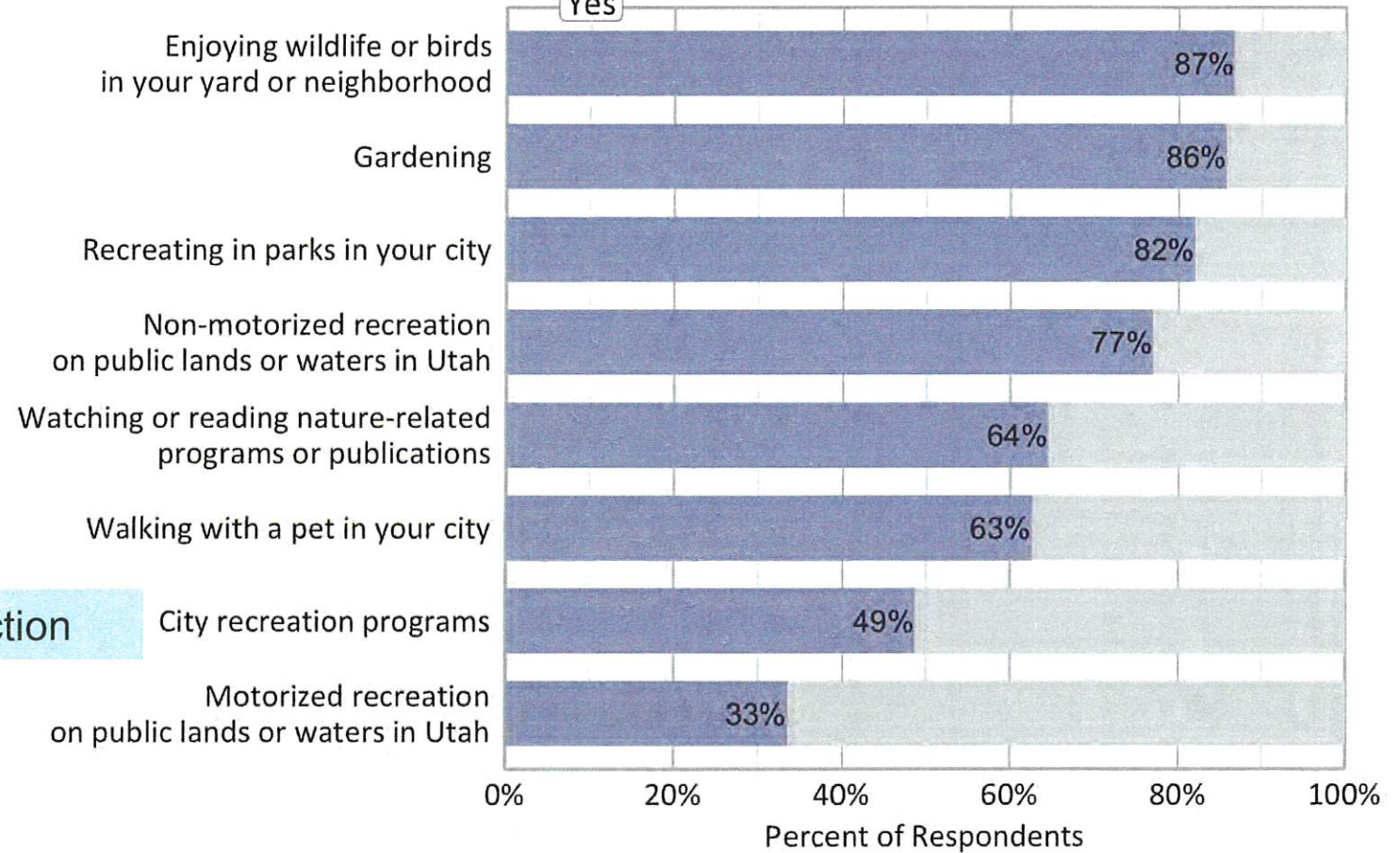


Substance Abuse

Participation in Recreation and Nature-Based Activities in Cottonwood Heights

Have you participated in any of the following activities during the past 12 months?

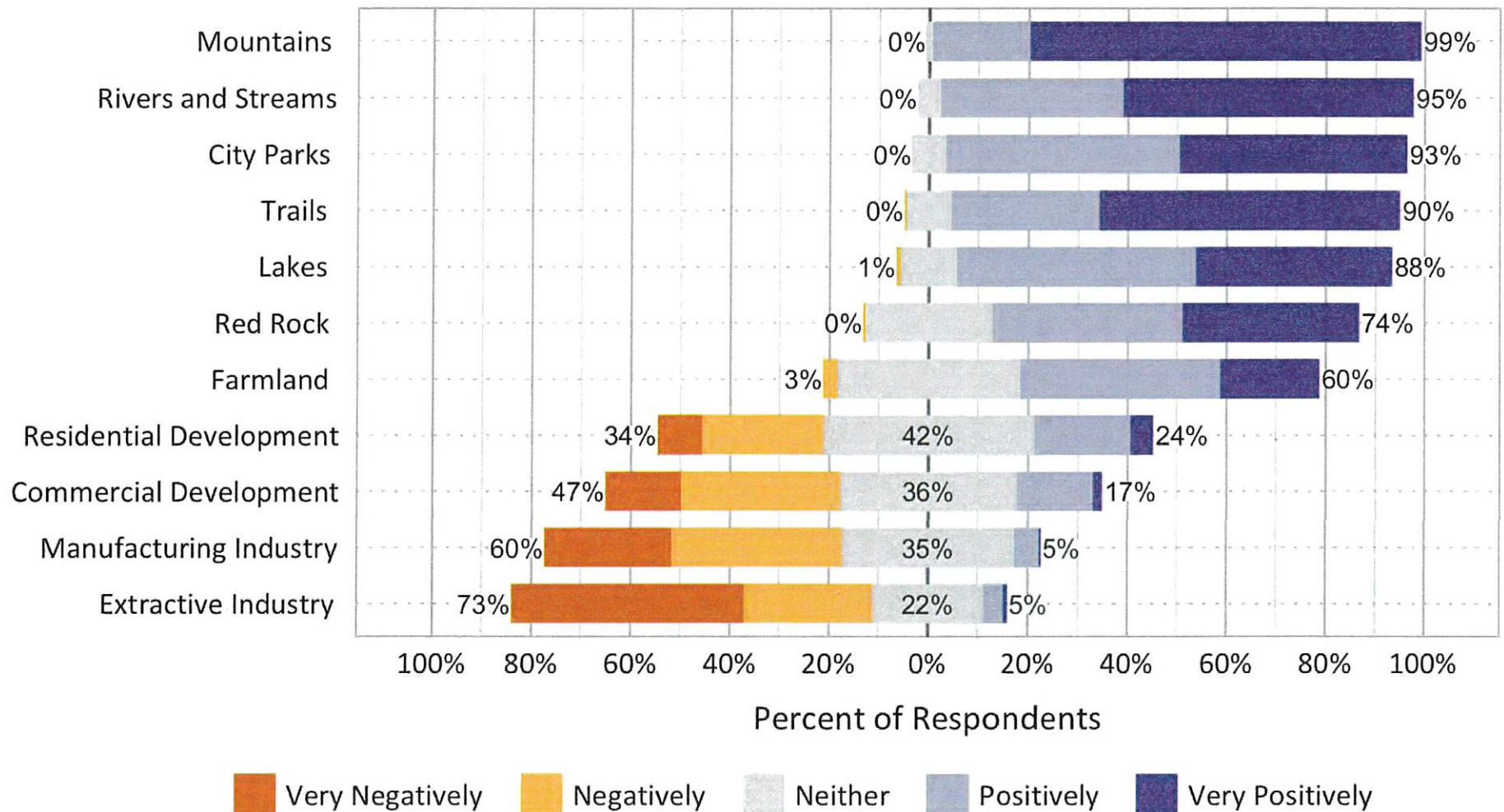
Yes



+ Community Connection

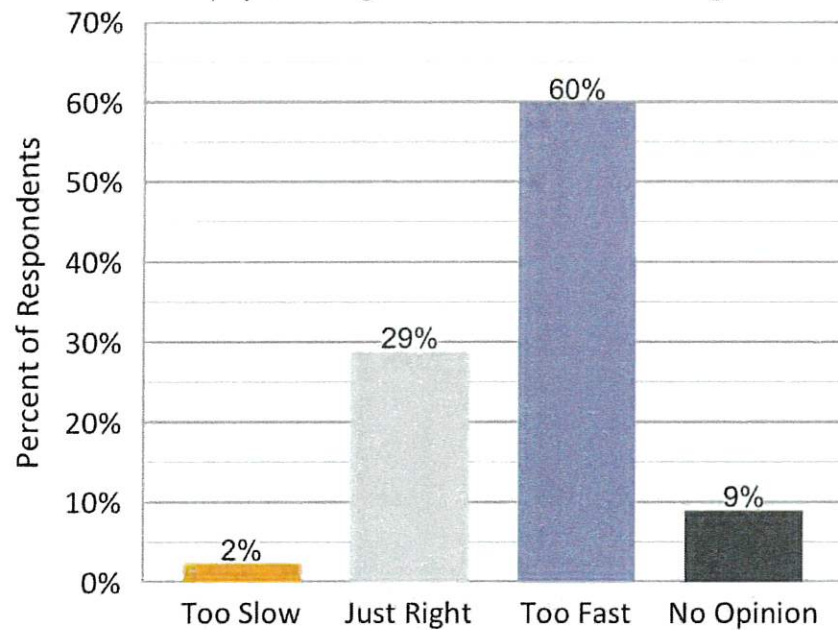
The Role of Landscape Features in Cottonwood Heights Residents' Wellbeing

How does the presence of the following landscape features influence your wellbeing?



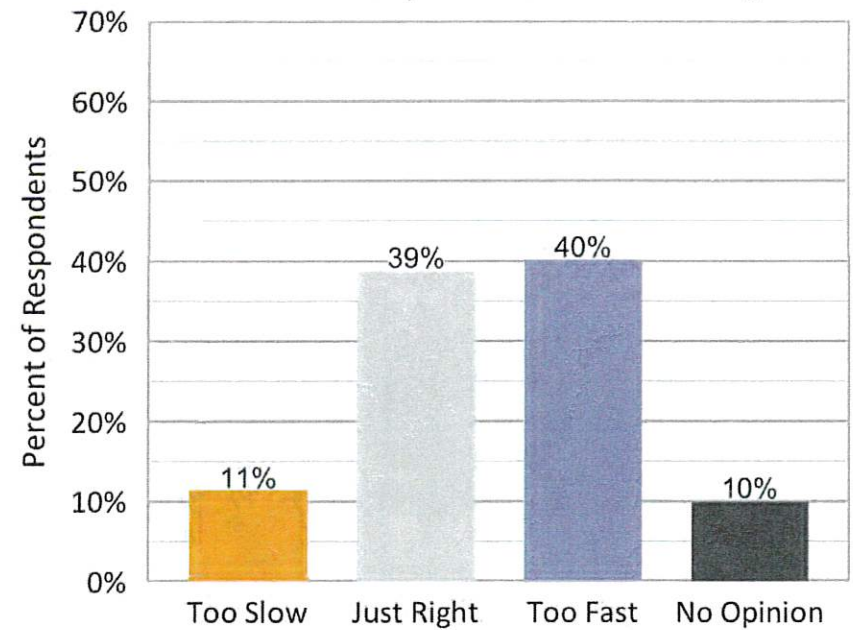
Population Growth in Cottonwood Heights

How would you describe the current rate of population growth in Cottonwood Heights?



Economic Development in Cottonwood Heights

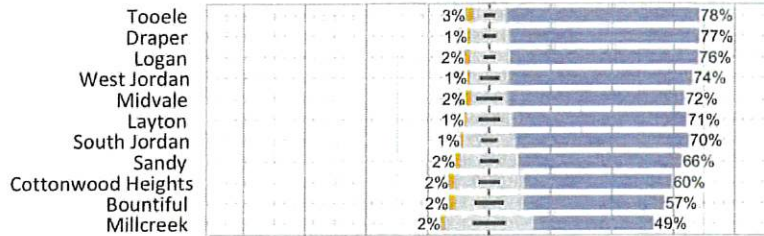
How would you describe the current pace of economic development in Cottonwood Heights?



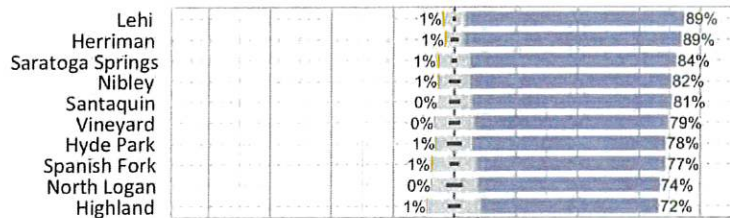
Population Growth

How would you describe the current rate of population growth in your city/town?

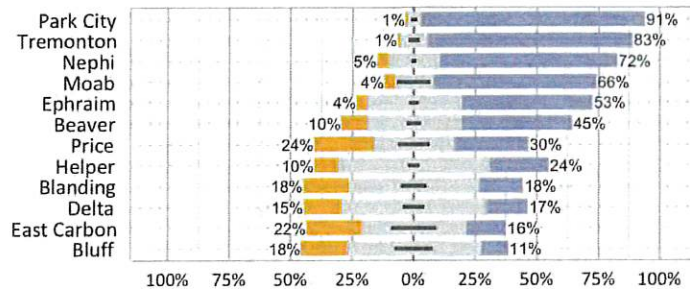
Established/Mid-Sized Cities & Cities of the 1st & 2nd class



Rapid Growth Cities



Rural Hub/Resort & Traditional Rural Communities



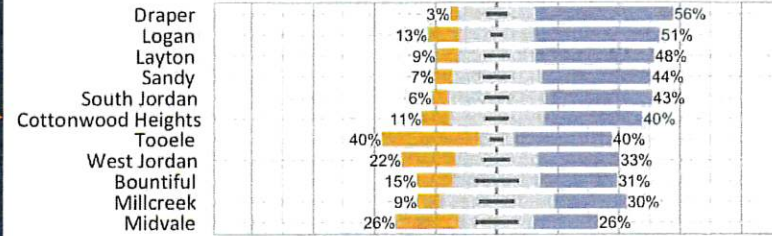
Percent of Respondents

Too Slow Just Right Too Fast No Opinion

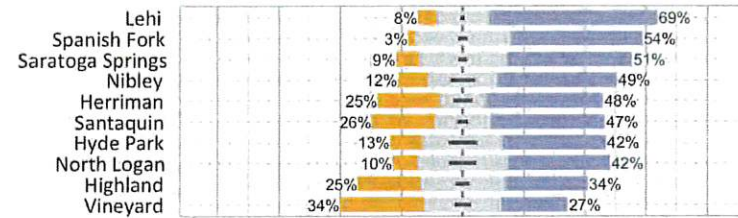
Economic Development

How would you describe the current pace of economic development in your city/town?

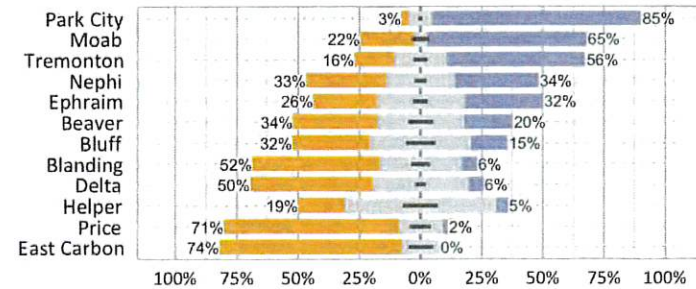
Established/Mid-Sized Cities & Cities of the 1st & 2nd class



Rapid Growth Cities



Rural Hub/Resort & Traditional Rural Communities

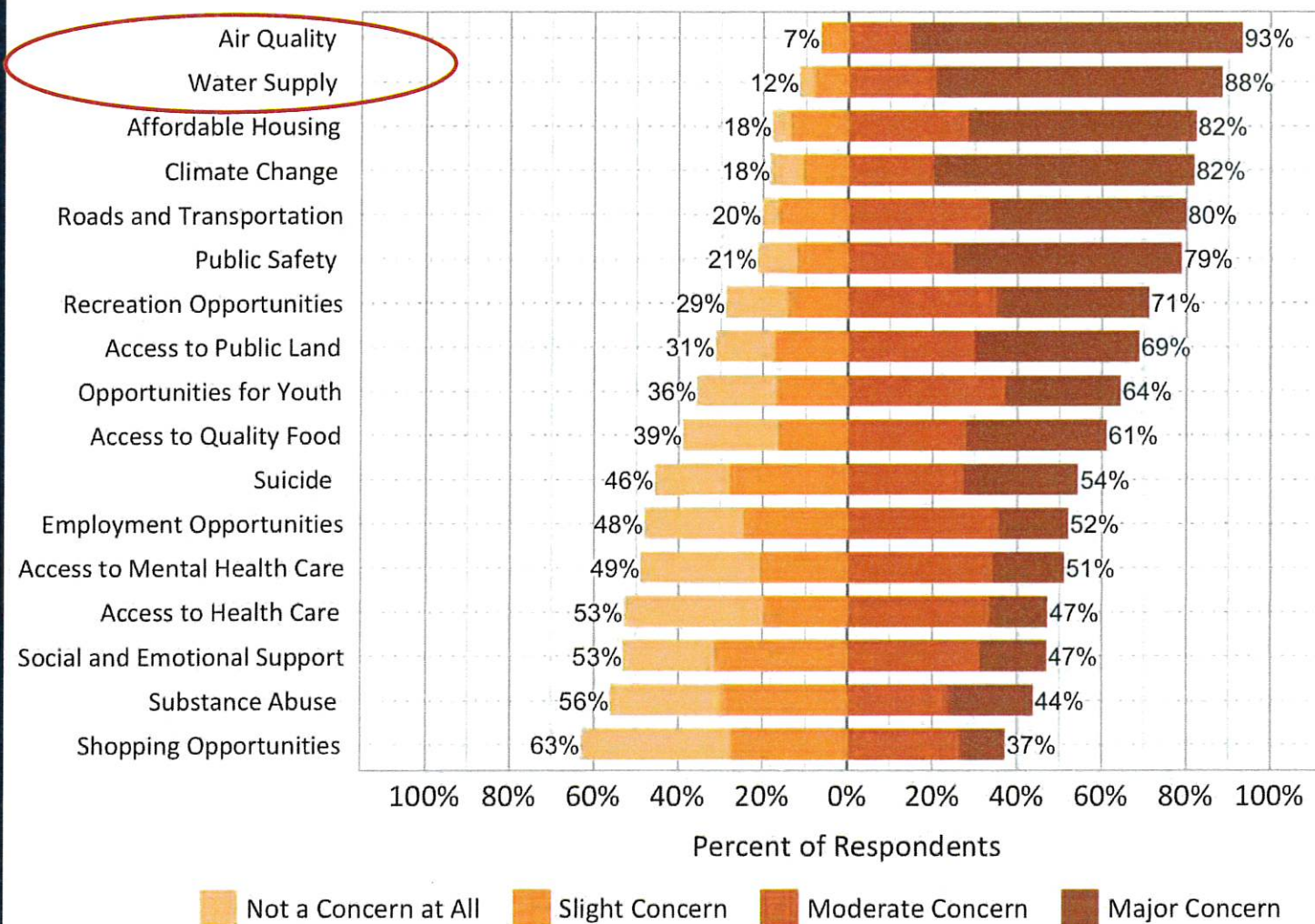


Percent of Respondents

Too Slow Just Right Too Fast No Opinion

Concerns in Cottonwood Heights

As you look to the future of Cottonwood Heights, how much of a concern are the following issues?



What do people value about Cottonwood Heights?

- Great location
- Social climate
- Access to nature
- Natural beauty
- Safety
- Peaceful and quiet

Additional comments shared with Cottonwood Heights City related to:

- City Image
- Cultural Opportunities
- Economy
- Education
- Government
- Growth & Development
- Housing
- Local Environmental Quality
- Recreation
- Safety
- Transportation
- And more...

Thank You!



<https://www.usu.edu/utah-wellbeing-project>

Next Survey Effort in early 2024



UtahStateUniversity