



The
POINT

The Point: Utah's Innovation Community

The Point project will create a new innovation community and economic catalyst that is grounded in the unique character of its place.



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Deidre Henderson



Representative V.
Lowry Snow

The Board



April Cooper



Lincoln Fillmore



Stephen Handy



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Dawn Ramsey



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Jerry Stevenson



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David Woolstenhulme

REGIONAL VISION FOR THE POINT OF THE MOUNTAIN



JOBS

1 Highly-trained workforce
The quality of Utah's workforce is the number one factor in attracting, retaining, and growing high-paying "innovation economy" jobs. The desired workforce is diverse and highly educated, with a focus on in-demand fields. While a portion of this workforce will undoubtedly be generated by attracting workers from out of state, Utahans can fill the bulk of these jobs if they have the required skills.

ENVIRONMENT

2 Improved air quality & reduced resource use
Employers and Utahns increasingly demand a sustainable approach to natural resources like air, water, and energy. The Point of the Mountain can demonstrate sustainability by facilitating electric vehicle use, promoting non-automobile travel, reducing air emissions and energy use in buildings, using water-wise landscaping, and implementing new technologies.

3 Connected trails, parks, and open space
The Point of the Mountain is already home to extensive open spaces and trails, paragliding, and the Jordan River. Continued implementation of thoughtful and ambitious trail, park, and open space planning will establish a world-class network for people and wildlife, connecting the mountain ranges and the Jordan River.

COMMUNITY DESIGN

4 Vibrant urban centers
Vibrant places include housing, jobs, shops, amenities, and open space. They bring destinations closer to home, shorten driving trips, increase the convenience of walking and biking, and improve affordability by diversifying housing types. The prison and other large sites at the Point of the Mountain are ideal for the creation of major urban centers, without disrupting existing single-family neighborhoods.

5 Jobs close to where people live
Jobs and housing in close proximity reduce commuting distances, decrease traffic volumes during peak hours, improve air quality, lower travel times and expenditures, and enhance quality of life. While housing is needed in proximity to east-side jobs in both Utah and Salt Lake counties, jobs are needed in proximity to west-side housing in both counties. Completing west-side infrastructure like the Mountain View Corridor will improve the west side's attractiveness for jobs.

6 A variety of community and housing types
A variety of community and housing types ensures housing affordability and a high quality of life that matches what Utahns want and can afford. Such variety includes single-family suburbs and walkable communities in neighborhood, community, and urban centers.



LEGEND	Major Centers		Microtransit Circulator	
	TRAX Line		North-South Boulevard	
	New TRAX Line		Freeways	
	FrontRunner		Major Roads	
	Transit Corridor Preservation		Open Space	
	Rapid Transit		Trail Connections	
	Camp Williams			



TRANSPORTATION

7 New north-south boulevard
A new north-south road from Bangerter Highway in Draper to 2100 North in Lehi will serve as an alternative to I-15, Mountain View, and Redwood Road. This new boulevard or main street will include public transportation in a dedicated right-of-way. It will encourage active transportation, stimulate growth of urban centers, and provide an alternative for shorter, local trips.

8 Connected street network
Street networks efficiently move people and goods. Connected arterials, collectors, and local streets provide multiple alternative travel routes and enhance walking and biking. Additional crossings of the Jordan River and I-15 will be necessary.

9 World-class public transit
Public transportation moves people, addresses air quality, fosters high-quality urban centers, improves affordability, and attracts "innovation economy" employers and employees. As connected, shared, and autonomous vehicles revolutionize travel, FrontRunner will increasingly serve as a backbone for long-distance trips. Light rail and/or "micro-transit" options will improve local mobility.

10 North-south & east-west throughput
The Point of the Mountain bottleneck limits transportation connections between Salt Lake and Utah counties. It is essential to maximize the capacity of Mountain View, Redwood Road, I-15, FrontRunner, and light rail. High-speed east-west connections between I-15 and Mountain View are also needed to increase east-west capacity. In addition to 2100 North and Bangerter Highway, a new connection closer to the county line should be explored.

PRISON SITE

11 Catalytic center at the prison site
The Draper prison site's 700 acres hold tremendous opportunity for catalyzing growth in high-paying jobs by (1) establishing a nationally-known research and university presence, (2) attracting marquee employers, and (3) creating a high-quality urban center that attracts employers and employees.

12 Research and university presence
Establishing a nationally-recognized research and university presence will catalyze growth in high-paying jobs by strengthening the innovation workforce, spurring research and technology transfer, and creating a "wow" factor to brand the area and the state as a place to be.



Key Board Considerations

- Develop a world-class community
- Create a leading innovation center
- Unleash a vibrant economic engine
- Model solutions to growth challenges
- Promote quality of life
- Optimize taxpayer returns
- Involve a variety of outstanding developers and other professionals
- Phase out state involvement after accomplishing the vision



Public Engagement



**27,489 total
website users**



**12,000+ survey
respondents**



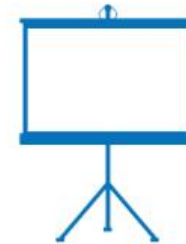
**4,914
total subscribers**



**1,538,265 total
people reached**



**100 public
meetings**



**150 presentations
given**



National Headlines

FAST COMPANY

Bloomberg

They're
from scr



FOX TELEVISION STATIONS, INC.

Utah's
Still Le



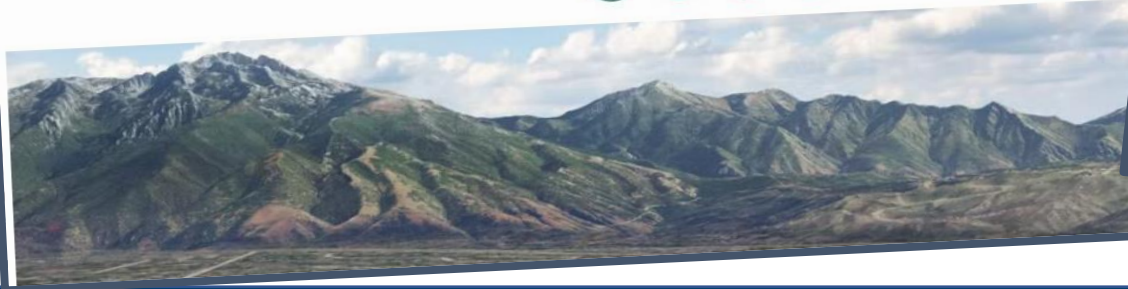
INDEPENDENT

A planned
of shared r

Utah is building a '15-minute city' the site of a former prison

The utopian vision of a city where everything is a short walk or bike ride away is coming to life. In a new report, it work, asks climate reporter [Ethan Freedman](#)

Friday 14 October 2022 14:01 • 1 Comments

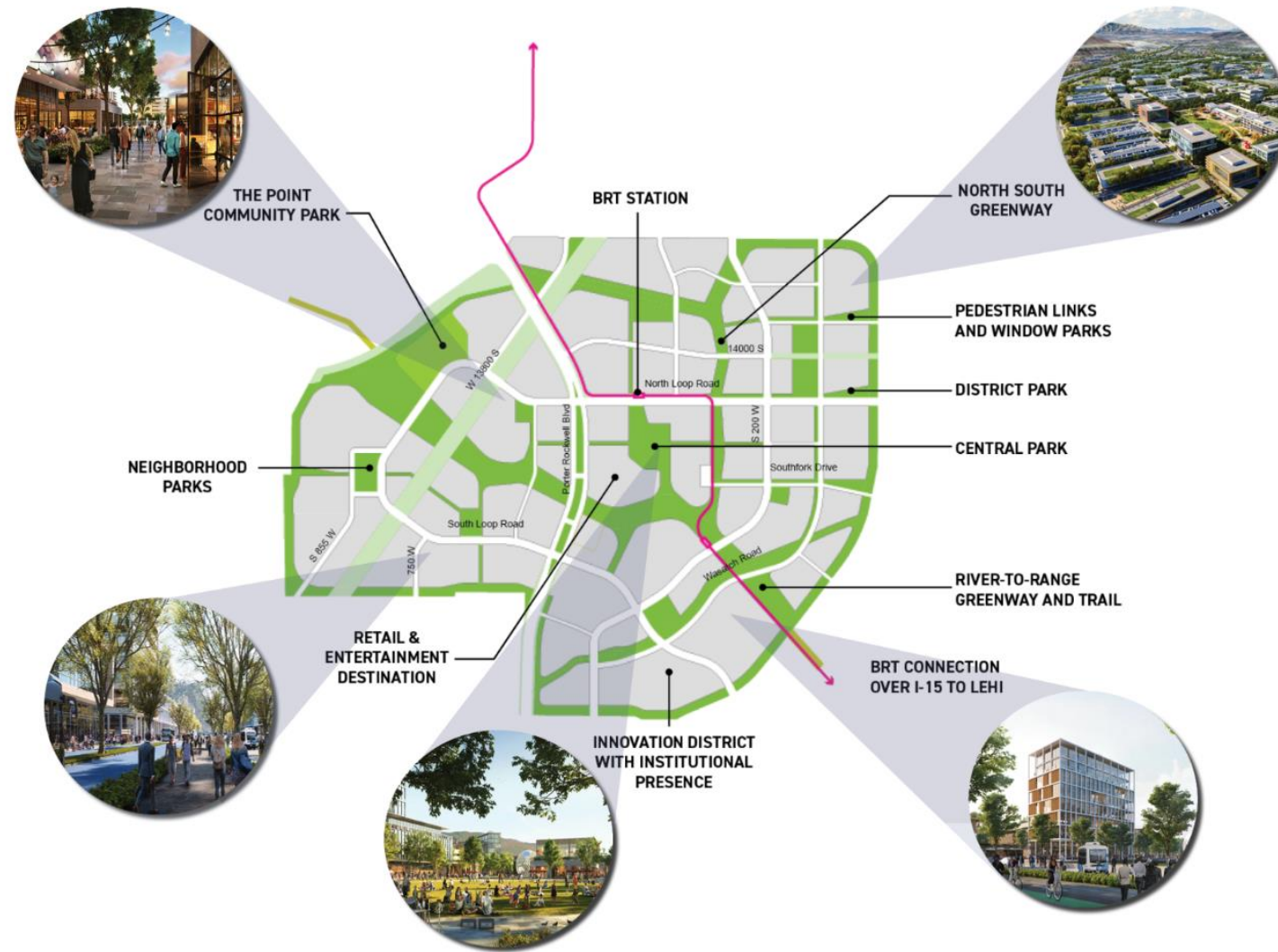


Billed as a '15-min
still play a big role

Does a '15-minute city' represent the future
of towns? In a Utah neighborhood, that's the
idea



SIGNATURE FEATURES



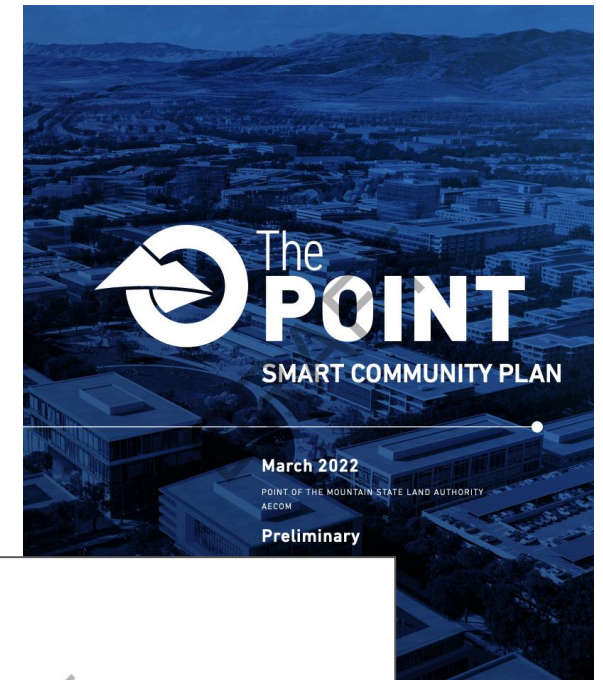
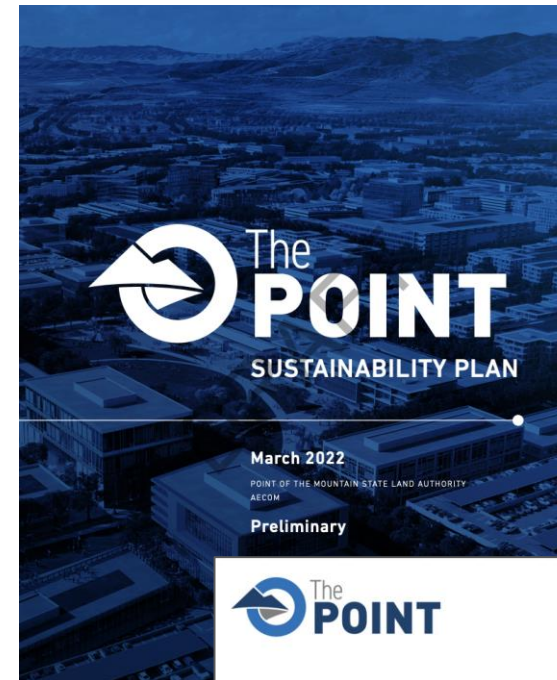
Signature Feature A Regional Business, Technology & Innovation Catalyst

- Create an address for businesses
- Center of activity and innovation
- Concentrate infrastructure



Next-Gen Community Enhancements

- Smart City Technologies
- Mobility Innovations
- Sustainability
- Traffic Mitigation
- Design Guidelines
- Economic Impact



Smart Mobility

Program Elements

Circulator



An internal transit service operating in a dedicated right of way that links key destinations across the site and provides first/last mile connections to BRT.

Active Transportation + Micromobility



A fleet of shared bikes, e-bikes, and e-scooters accompanied by design and technology solutions that deliver a safe, comfortable experience for people of all ages and abilities.

Car Share



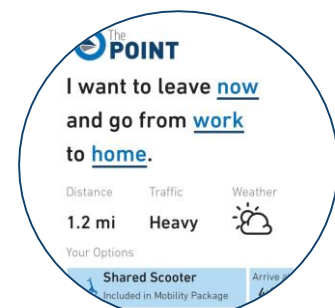
A fleet of shared cars that gives residents and workers access to a car when they need it while encouraging people to use transit, walking, and biking for more trips.

Mobility Hubs



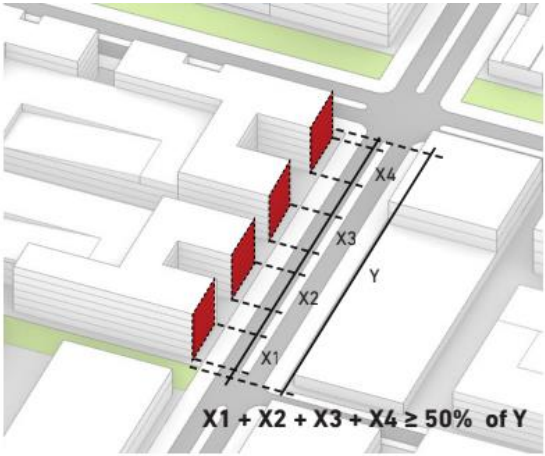
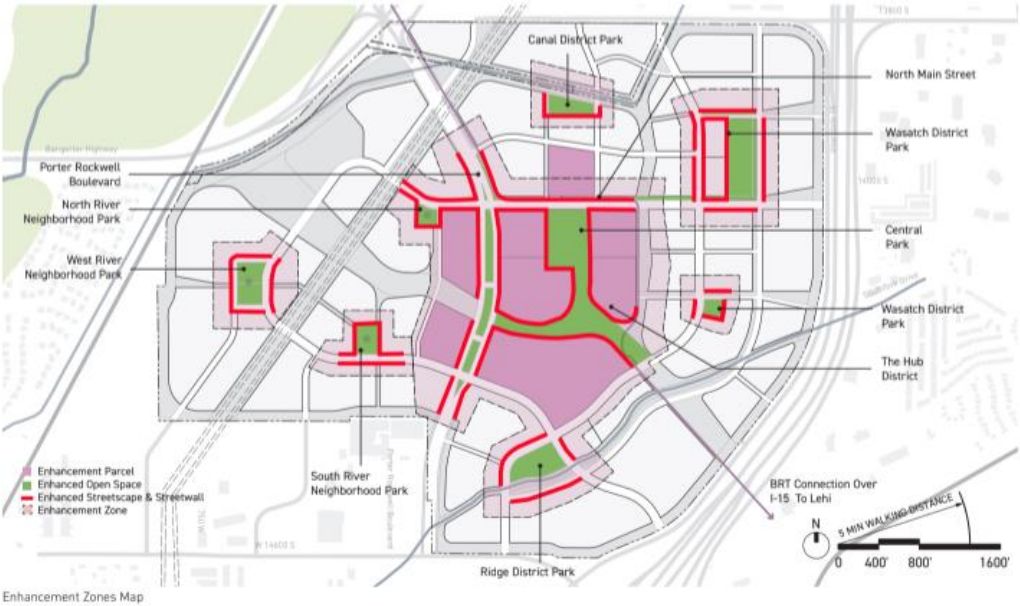
Dedicated spaces across the site that bring together the many mobility options at The Point—along with information, wayfinding, and amenities—to create a unified, easy to use, and convenient system.

Mobility as a Service + Mobility Package



A platform that compiles The Point's mobility options into a single application and payment channel, enabling users to plan and pay for trips across different modes in one place. Residents and workers also receive discounts to incentivize using transit, walking, biking, and shared modes.

Design Guidelines



	Building Types	Building Parameters				Setbacks in Enhancement Zones & Enhancement Parcels	
		Height (ft)		% of Parcel Streetwall at Setback Zone			
		Max	Min	Max	Min	Min	Max
Group 1	High Rise Office	300	100	80	50	0	10
	High Rise Residential	200	75	80	50	0	10
	Mid Rise Office	100	35	80	50	0	10
	Podium Residential	100	35	80	50	10	20
	Wrap Residential	100	35	80	50	10	20
	Mixed Use	100	35	80	50	0	10

Economic & Fiscal Benefits



The Kem C. Gardner Policy Institute conducted a study on the economic and fiscal benefits of The Point. By 2048, the site is forecasted to generate:

46,500 jobs

\$4.38 billion in annual household earnings

\$7 billion in annual GDP



Employment, Earnings & GDP Contributions

(Dollar amounts in millions of constant 2020 dollars)

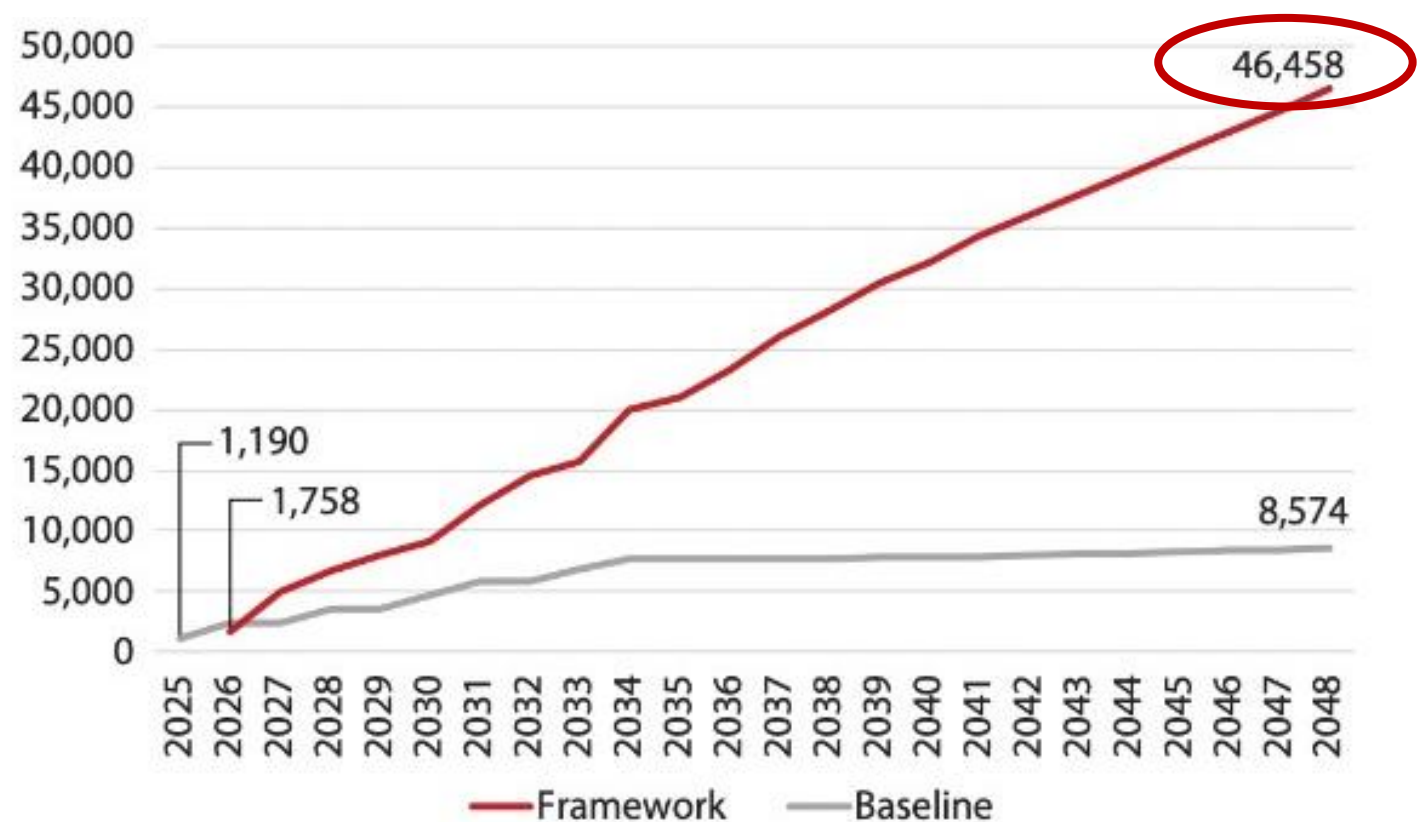
Contribution	Framework	Baseline
Employment	46,458	8,574
Direct	31,510	6,461
Indirect & Induced	14,948	2,113
Earnings	\$4,377.1	\$688.6
Direct	\$3,394.2	\$494.8
Indirect & Induced	\$982.9	\$193.8
GDP	\$7,010.1	\$1,259.9
Direct	\$3,287.5	\$605.2
Indirect & Induced	\$3,722.6	\$654.7

Note: Buildout is 2048 for the Framework Plan and 2034 for the Baseline. The Baseline scenario includes market activity post-buildout to 2048. Contributions are relative to the REMI PI+ baseline forecast.

Source: Kem C. Gardner Policy Institute analysis of RCLCO and POMSLA data using the REMI PI+ model



Total Employment Contributions

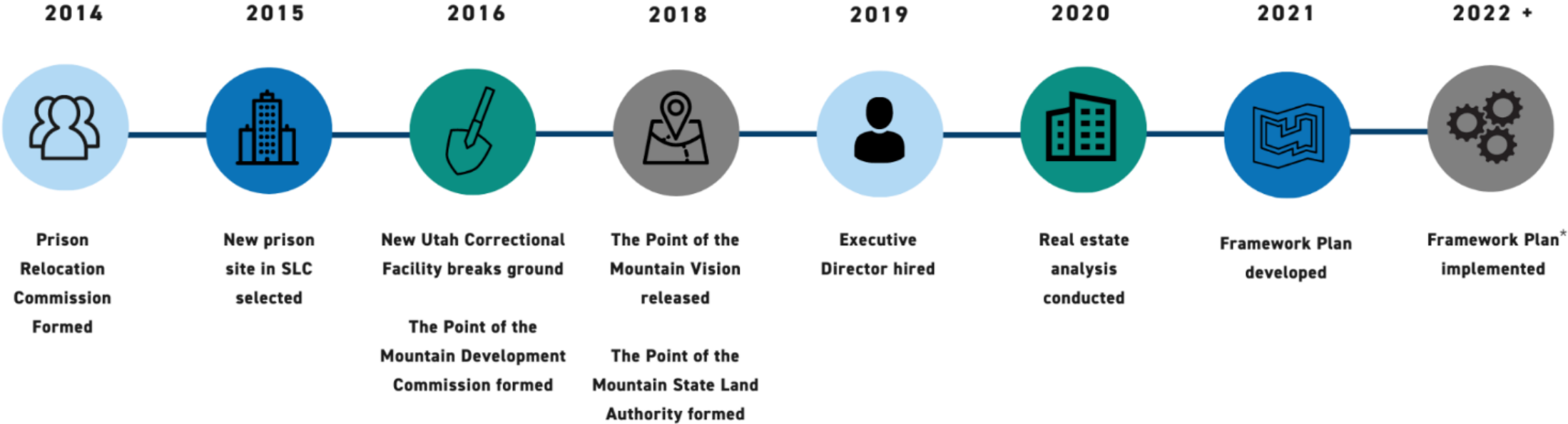


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TIMELINE



**Anticipated Future Work*











THANK YOU