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3 Minutes of the meeting of the Logan Municipal Council convened in regular
4 session on Tuesday, February 4, 2014 at 5:30 p.m. in the Logan City Municipal Council
5 Chamber, 290 North 100 West, Logan, Utah. Chairman Karl B. Ward conducting.

6
7 Council members present at the beginning of the meeting: Chairman Karl B.
8 Ward, Vice-Chairman Jeannie F. Simmonds, Councilmember S. Eugene Needham,
9 Councilmember Herm Olsen and Councilmember Holly H. Daines. Administration
10 present: Mayor H. Craig Petersen, Finance Director Richard Anderson, Public Works
11 Director Mark Nielsen, City Attorney Kymber Housley and City Recorder Teresa Harris.

12 13 **OPENING CEREMONY.**

14
15 Sharilee Griffiths, Director of the Cache Valley Volunteer Center gave the opening
16 thought/prayer and Chairman Ward led the audience in the pledge of allegiance.

17
18 Chairman Ward welcomed those present. There were approximately 26 citizens in the
19 audience at the beginning of the meeting.

20
21 Chairman Ward recognized a local scout troop who was in attendance at tonight's
22 meeting.

23
24 **Meeting Minutes.** Minutes of the Council meeting from January 21, 2014 were
25 reviewed and approved with minor changes.

26
27 **ACTION.** Motion by Vice Chairman Simmonds seconded by Councilmember Daines to
28 **approve the January 21, 2014 minutes as amended and approve tonight's agenda.**
29 Motion carried unanimously.

30
31 **Meeting Agenda.** Chairman Ward announced there will be four public hearings
32 at tonight's Council meeting.

33
34 **Meeting Schedule.** Chairman Ward announced that regular Council meetings
35 would be held the first and third Tuesdays of the month at 5:30 p.m. The next regular
36 Council meeting is Tuesday, February 18, 2014.

37 38 **QUESTIONS AND COMMENTS FOR MAYOR AND COUNCIL.**

39
40 No comments for the Mayor or Council from the audience.

41 42 **MAYOR/ STAFF REPORTS.**

43 44 **Cache Valley Volunteer Center – Sharilee Griffiths and Doug Stephenson.**

45
46 Sharilee Griffiths and Doug Stephenson from the United Way and Cache Valley
47 Volunteer Center addressed the Council. Ms. Griffith said the Volunteer Center launched

48 a website which she displayed at tonight's meeting and she presented the following
49 information about the Volunteer Center. The website is cachevolunteercenter.org.

50

51 **Volunteer Groups**

52	Group from Colorado	
53	USU Class Groups	23
54	Community Groups	27
55	National Service Days	5,000 + volunteers

56

57 **Documented Volunteer Hours and Impact**

58	Cache Valley Clean-up Crew	1641 documented hours
59	Citizen Assist Program	4-events – 23 families assisted
60		21 homes assisted with snow removal
61	Colorado Group	252 hours
62	Community Tool Shed	Used by 17 groups
63	Open Access Program w/BRAG	Supported w/2 Americorps slots
64	Volunteer Management Training	47 group leaders trained
65	Volunteer Recognition	27 individuals recognized

66

67 **Developing Programs**

68 Volunteer Perks Program and Community Donations Program
69 Business Partners Program

70

71 **Youth Programs**

72 YOUth Advisory Council
73 TEAM Mentoring
74 Inter-generational Grants
75 Safe Driving Grants
76 5 students to Washington DC for Youth Leadership Conference
77 1 student to Samoa on a Humanitarian trip and Colorado for training
78 3 "1 per state" recognitions
79 YOUth Connect
80 Youth Leadership Conference scheduled for February 28, 2014

81

82 **Grant and Funding**

83	Inter-generational Projects	\$2,000 + 2 youth to DC
84	Safe Driving Education and Awareness	\$7,000 + 2 youth to DC
85	Humanitarian	1 youth to Samoa for 10 days
86	Joymaker Project	200 toys + \$200
87	Family Volunteer Day	\$2,000
88	National Service Days 2013	
89	Martin Luther King and 9/11	\$5,000
90	Brighthouse Photo Contest	\$1,000

91

92 **2014 Committed**

93 \$25,000 from State Farm for the TEAM Mentoring Program
94 \$5,500 for Global Youth Service Days

95 Chairman Ward asked does the Volunteer Center help Scouts who are looking for Eagle
96 Scout projects.

97
98 Ms. Griffiths responded yes, there is a section on the Cache Valley Volunteer Center
99 website that lists all the different projects that are available for Eagle Scout projects. The
100 website also allows for anyone to post projects directly.

101
102 Ms. Griffith explained the Community Tool Shed can be accessed by an official
103 organization and those working with the United Way Board. The group can be a church
104 organization such as Boy Scouts or a USU group. She would like to see more people
105 access the Tool Shed which is located behind the Cache Valley Food Pantry.

106
107 Vice Chairman Simmonds suggested that the Community Tool Shed be linked to the City
108 website/Community Development Department page.

109
110 Mayor Petersen said one of his goals as Mayor is to significantly expand volunteer
111 activities in Logan. His intention is to work closely with the Volunteer Center and
112 promote their organization. He is convinced volunteers will be there and we just need
113 more meaningful projects for them.

114
115 **Cache Valley Branding Presentation – Kirk Jensen, Economic Development**
116 **Director.**

117
118 Logan City Economic Development Director Kirk Jensen introduced Mark Hirst,
119 consultant with the Branding Cache Valley Project that has been going on now for
120 approximately three years. It was officially launched 10 days ago at the Annual Cache
121 Chamber of Commerce Banquet. He thanked Mr. Hirst for his work on the branding
122 project.

123
124 Mr. Hirst addressed the Council and said his contract was to "brand" Logan. A brand is a
125 story that is told and it gives us tools to market Cache Valley and Logan City within and
126 outside the State of Utah. Branding helps better support businesses so we can retain them
127 and also to bring new business into the area. Branding highlights its business friendly
128 culture and workforce. Mr. Hirst also works on global branding projects and the story
129 told is Logan is a community where people want to work, play and live. Mr. Hirst
130 introduced a website that has been launched (loganontheedge.com) which shows
131 statistical data of Logan including company profiles and economic data. He also showed
132 a video titled "Story of Logan on the Edge" which is available on the website. He also
133 gave each councilmember a brochure highlighting Logan similar to the website and the
134 video. He said the branding project is now complete, ready to launch and go out to the
135 community. Mr. Hirst thanked the Council for their support of this project.

136
137 Chairman Ward said he is very impressed with the branding project.

138
139 Vice Chairman Simmonds asked how long the branding campaign will last.

140

141 Mr. Hirst responded the branding has a 2-3 year life and will have to evolve; the website
142 is the place to do that. The video he presented is timeless. He also distributed a brochure
143 which is in digital format. The “Logan on the Edge” website will have links that will go
144 directly to Logan City Economic Development Director Kirk Jensen and Cache Chamber
145 President Sandy Emile. He said there will not be another website like this one in the
146 nation and it will be very functional.

147
148 Councilmember Needham said when he first heard about the branding concept he thought
149 it would have more to do with tourism but what is being presented tonight is more about
150 bringing in business. He asked why that is and who made that decision.

151
152 Mr. Hirst said this is about job creation and the critical need for jobs which comes from
153 the Governor’s Office and the Economic Development Corporation of Utah. Logan’s
154 story has never been told. The brand is also about what you do when you live, work and
155 play in Logan. The outreach does not go to the tourism circles but to site selectors and
156 economic development groups.

157
158 **Logan City Bond Status Update – Matt Dugdale, Bond Advisor with George K.**
159 **Baum.**

160
161 Matt Dugdale from George K. Baum addressed the Council and gave an update on the
162 bond status. He explained the History of Bonds, Types of Bonds Issued in 2013 and
163 Issues of Bonds in 2013.

164
165 **Recent Bonding Highlights for Logan City are the following:**

- 166 **2012 Storm Water Refunding**
- 167 ▪ \$103,583 Gross Debt Service Savings
 - 168 ▪ \$99,917 Present Value Savings
- 169 **2013 Sales Tax Refunding**
- 170 ▪ \$340,088 Gross Debt Service Savings
 - 171 ▪ \$334,580 Present Value Savings
- 172 **2002A Water/Sewer Early Redemption**
- 173 ▪ City paid off all outstanding bonds (\$950,000) early on October 24, 2013.
 - 174 ▪ Resulted in \$49,586 gross interest savings.
- 175 **\$70,000,000 Water Quality Loan at 0.75% (20-Year) loan approved**

176
177 **Logan City Bonds Outstanding are the following:**

178 **General Obligation Bonds**

179 \$3,435,000 – Series 2005 (Final Payment 7/15/2019)

180 Issued for the purpose of refunding 1999 Bonds.

181
182 **Sales Tax Revenue Bonds**

183 \$1,855,000 – Series 2013A (Final Payment 4/1/2018)

184 \$3,520,000 – Series 2013B (Final Payment 4/1/2017)

185
186 **Lease Revenue Bonds (Municipal Building Authority)**

187 The City has no outstanding lease revenue bonded indebtedness.

188 **Water Revenue Bonds**

189 \$2,454,000 – Series 2008B (Final Payment 6/15/2029)
190 \$5,130,000 – Series 2008A (Final Payment 6/15/2023)
191 \$2,595,000 – Series 2006W (Final Payment 6/15/2018)
192 \$110,000 – Series 2005A (Final Payment 12/15/2014)
193 \$3,338,000 – Series 2004 (Final Payment 12/15/2024)

194

195 **Sewer Revenue Bonds**

196 \$3,395,000 – Series 2006S (Final Payment 6/15/2021)
197 \$0 – Series 2002 (Recently Defeased)

198

199 **Electric Revenue Bonds**

200 The City made its final payment on electric revenue bonds on February 1, 2012.

201

202 **Storm Water Revenue**

203 \$1,375,000 – Series 2012 (Final Payment 9/15/2017)

204

205 **Class C Road Bonds**

206 The City has no outstanding Class C Road Funds bonded indebtedness.

207

208 **Redevelopment Area/Assessment Area Bonds**

209 The City has no outstanding redevelopment area of assessment area bonded
210 indebtedness.

211

212 Mr. Dugdale commented how well the City and Finance Director Rich Anderson is
213 managing the bond portfolio.

214

215 **Public Works Project Update – Mark Nielsen, Public Works Director.**

216

217 Logan City Public Works Director Mark Nielsen gave an update on ongoing projects.

218

219 **NRCS River Project Golf Course Road through the Golf Course to the Railroad**

220 **Tracks** – Crews are removing debris along the river, trimming trees that are in the
221 channel and removing gravel bars. The project will go through March.

222

223 **NRCS River Project Center Street to 100 North** – All trees will come out in a one
224 block section and crews will work on channel restabilization and rebuilding the slope on
225 the East and move the channel to the West. Work will be completed mid April.

226

227 **NRCS Main Street to First Dam** – Debris removal and removing gravel bars. Work
228 will be completed the end of February.

229

230 **Crockett Dam Diversion** - Work will start the first of March to tear out the existing
231 diversion and install a new diversion. The bridge will be replaced at the same time.

232

233 **NRCS 600 West to 1000 West** – The bid will go out mid February and will finish early
234 May for this section.

235 **NRCS Country Manor Lift Station** – The levy along the Blacksmith Fork lift station
236 will be moved to the other side of the levy. The bid process has started at this time.

237

238 **NRCS 1700 South** – Crews are working on the bridge going towards Millville and work
239 will begin in March weather permitting.

240

241 Mr. Nielsen said most of the river projects will be completed in May. Trees will not be
242 replanted in the river channel. There will be revegetation of native species such as
243 dogwoods and trees will be planted outside the river channel.

244

245 Vice Chairman Simmonds said there are several anglers who are concerned about fishing

246

247 Mr. Nielsen responded he understands their concerns but we are working below the 100
248 year floodplain to try and carry the river flows.

249

250 Other projects include the following:

251

252 **200 East South End Ramp** – Work will begin again in March and crews will also
253 complete the revegetation.

254

255 **200 East North** – Work has started on the storm drain line and they will not close the
256 road while doing this work. They will maintain two lanes of traffic.

257

258 **Smithfield Lift Station** – This project is ongoing through May.

259

260 **100 East and 3200 South Highway** –Conceptual designs have started at this time.

261

262 Vice Chairman Needham said he would like to have more information on these various
263 projects that Mr. Nielsen presented.

264

265 Mr. Nielsen said he will provide this information to Councilmember Needham.

266

267 **COUNCIL BUSINESS.**

268

269 **Reminder: Mayor and Council Gossner Tour – February 6, 2014 at 10:00 a.m. –**

270 **Chairman Karl B. Ward.**

271

272 Chairman Ward reminded the Council about the Gossner Tour which will be held on
273 Thursday, February 6 beginning at 10:00 a.m. This will give the Council an opportunity
274 to learn more about a significant employer in our community. The tour will also provide
275 an opportunity to learn more about Gossner's challenges and their needs as a business
276 owner.

277

278

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281

282 **ACTION ITEMS.**

283

284 **PUBLIC HEARING - Budget Adjustment FY 2013-2014 appropriating: \$68,506 for**
285 **the Logan Police Alcohol Enforcement Program received from the State of Utah;**
286 **\$630 donated for the Coats for Christmas Program; \$2,786,220 Federal Grant funds**
287 **for the Logan River NRCS Project; \$141,151 for the design of 1000 North Storm**
288 **Water improvements from restricted impact fee revenue – Resolution 14-11**

289

290 Finance Director Richard Anderson explained the proposed budget adjustments.

291

292 Chairman Ward opened the meeting to a public hearing.

293

294 There were no public comments and Chairman Ward closed the public hearing.

295

296 **ACTION.** Motion by Councilmember Daines seconded by Vice Chairman Simmonds
297 approve Res. 14-11 as presented. Motion carried unanimously.

298

299 **PUBLIC HEARING - Consideration of a proposed amendment to the Land**
300 **Development Code Sections 17.16 (Districts & Corridors), 17.17 (Uses), 17.18**
301 **(General Development Standards), and 17.19 (Specific Development Standards) to**
302 **include a Community Commercial (CC) zoning designation, remove the University**
303 **Corridor and Gateway designations and include minor text changes to clarify**
304 **meaning and intent. Amend the Zoning Map to include Commercial (CC) zoning**
305 **designation and rezone parcel 07-007-0030-0033 from Neighborhood Center (NC) to**
306 **Community Commercial (CC), rezone parcel 06-023-0029 from Neighborhood**
307 **Resident Center Street (NRCS) to Community Commercial – Ordinance 14-08**

308

309 At the January 21, 2014 Council meeting, Community Development Mike DeSimone
310 addressed the Council regarding the proposed amendment. The project application
311 includes a Land Development Code amendment creating a Community Commercial
312 zoning designation, a Zoning map amendment, and site specific rezone request for five
313 individual properties on two sites and the Fredrico's/Beaver Mountain Complex. The
314 request to rezone the "Bishop's Storehouse Building" was pulled from consideration. He
315 showed a series of photos identifying a number of different properties in Logan that are
316 representative of the scale and scope of the proposed Community Commercial Zone were
317 presented. While most of these sites are not included in the specific rezone request, they
318 are indicative of the types of uses, the sizes of buildings, and the general locations for a
319 Community Commercial type of zone. These sites are zoned Residential, Town Center,
320 or Neighborhood Center, and because of their size, location, or existing building type,
321 seem to be conducive to a Commercial Zone that is broader than the NC zone, yet less
322 comprehensive than the General Commercial Zone. Many of these sites are either
323 existing, commercial buildings in residential areas or commercial areas, or they are older,
324 residential structures that have been converted into commercial uses but still contribute to
325 the feel and character of their respective neighborhoods.

326

327 On January 9, 2014, the Planning Commission recommended that the Municipal Council
328 approve a request to amend the Land Development Code, Sections 17.116 (District and

329 Corridors); 17.17 (District and Corridor uses); 17.18 (General Development Standards;
330 District and Corridors); 17.19 (Specific Development Standards: District and Corridors),
331 amend the Logan City Zoning Map, and approved the request to rezone the above
332 referenced parcels to Community Commercial. The vote was (4-1) with Commissioner
333 Steve Stokes recommending denial.

334
335 Chairman Ward opened the meeting to a public hearing.

336
337 There were no public comments and Chairman Ward closed the public hearing.

338
339 Councilmember Daines asked how this affects the Southwest Corridor.

340
341 Mr. DeSimone responded this has no bearing on the Southwest Corridor.

342
343 Vice Chairman Simmonds said that every use is a conditional use in this zone.

344
345 Mr. DeSimone said that is correct.

346
347 **ACTION.** Motion by Councilmember Olsen seconded by Vice Chairman Simmonds to
348 **adopt Ord. 14-08** as presented. Motion carried unanimously.

349
350 **PUBLIC HEARING - Consideration of a proposed amendment to the Land**
351 **Development Code. Logan City request to amend Section 17.35 to clarify Open**
352 **Space standards and requirements – Ordinance 14-09**

353
354 At the January 21, 2014 Council meeting, Mr. DeSimone addressed the Council
355 regarding the proposed amendment. He stated there were a range of issues discussed
356 during the Planning Commission hearing on January 9, 2014 which included a discussion
357 on whether Logan City's Open Space requirements were too stringent or restrictive, and
358 whether the "Open Space" chapter should in fact be labeled as "Landscaping
359 Requirements" rather than "Open Space." A complete comparison with a number of other
360 jurisdictions demonstrated that Logan City's open space and landscaping requirements
361 are similar with other jurisdictions. Also decided was that once the Open Space Plan is
362 completed, Section 17.35 will be modified to separate open space and landscaping
363 requirements and include sections for both.

364
365 On January 9, 2014, the Planning Commission recommended that the Municipal Council
366 approve a request to amend the Land Development Code, Chapter 17.35 – Open Space.
367 The vote was (4-0) with Commissioner Steve Stokes recommending denial

368
369 Mr. DeSimone said he talked with Councilmember Daines regarding some of the
370 wording added to the Land Development Code Section 17.35 (8. a.) which reads, "Active
371 Recreational uses such as play fields, parks, trails, play grounds and related parking
372 areas." Councilmember Daines suggested that the Code only reference parks and trails
373 and put the other, including swimming pools in the usable space category.

374
375 Chairman Ward opened the meeting to a public hearing.

376 There were no public comments and Chairman Ward closed the public hearing.

377

378 **ACTION.** Motion by Councilmember Daines seconded by Councilmember Olsen to
379 **adopt Ord. 14-09 as amended (Item 8. a.) to include uses such as parks and trails**
380 **and leave the rest as previously written. Eliminate (Item 8. b.) Swimming pools.**

381 Motion carried unanimously.

382

383 **WORKSHOP ITEMS:**

384

385 **Budget Adjustment FY 2013-2014 appropriating: \$26,813 Federal Grant Funds**
386 **approved for the purchase of radio encryption software and hardware for the**
387 **Logan City Police Department – Resolution 14-12 – Richard Anderson**

388

389 Logan City Police Chief Gary Jensen addressed the Council regarding the proposed
390 budget adjustment. He explained that currently residents can download an application on
391 their phone or tablet and they can listen to the police tactical channel and other sensitive
392 police channels. He contacted Homeland Security to request a grant for the purchase of
393 radio encryption software and hardware. The police department received funding in the
394 amount of \$26,813. This is one-time money and will go towards the radio system.

395

396 Logan City Finance Director Richard Anderson said in the unlikely event that the funding
397 is not approved; it will be removed from the budget.

398

399 The proposed resolution will be an action item and public hearing at the February 18,
400 2014 Council Meeting.

401

402 **Community Development Block Grant (CDBG) – Consolidated Plan Community**
403 **Needs Outreach – James Olson, CDBG Coordinator**

404

405 Logan City CDBG Coordinator James Olsen addressed the Council regarding the
406 Consolidated Plan Five-Year Strategic Priorities. He explained that the outreach efforts
407 went out to the newspaper, radio, email lists, social media and the Logan City website.
408 There were over 15 recent outreach meetings and there was a 30-day public comment
409 period (8 emails and 15 completed online surveys). Neighborhood meetings were also
410 held. The Consolidated Plan is a five-year strategic plan, required by the US Department
411 of Housing and Urban Development, that ultimately answers, “What identified
412 community needs will the City of Logan address over the next five years with CDBG
413 funds.”

414

415 The proposed allocation for the next five years is the following:

416

417 **Neighborhood Improvement – 70%**

418 ❖ Infrastructure of facility improvements in each eligible neighborhood, such as
419 sidewalks, curb and gutter. Park improvements, community gardens, or other
420 gathering areas. Improved lighting, traffic calming measures, elimination and
421 prevention of slum and blight.

422

423 **Other Community Needs – 10%**

424 ❖ Social services, nonprofit, or neighborhood initiatives that address community
425 needs for low/moderate income residents. This includes: Transitional housing
426 units, Basic financial management classes, Job training initiatives, Integration of
427 the immigrant community, senior home care programs, Domestic abuse programs,
428 Public transit services, Careers providing living wages, Volunteerism programs
429 and Affordable programming for kids.

430

431 **Planning & Program Administration – 20%**

432 ❖ Community Development Planning Documents (Cache Valley Branding and
433 Downtown Specific Plan)

434 ❖ CDBG Program Administration

435 ❖ Neighborhood Plans

436 ❖ 400 North Corridor Plan

437 ❖ Bike/Pedestrian Masterplan

438

439 Vice Chairman Simmonds asked about projects that fall into the category of slum/blight
440 projects.

441

442 Mr. Olson responded that 70% of CDBG funds must be used for the benefit of low/
443 moderate income individuals and incentives can be offered through CDBG.

444

445 Vice Chairman Simmonds said one of our goals is to bring homes back to single family
446 and we should offer an incentive to those purchasing homes and rehabilitating them to
447 single family. She asked where does the low/moderate income threshold criteria come in.

448

449 Mr. Olson said if we had a Housing Rehabilitation Assistance Program and we provided
450 funding for someone to improve property and if it's done under the low/moderate income
451 National Objective, only a person under low/moderate income would be able to do it. But
452 we have the opportunity under slum/blight National Objective to provide that incentive to
453 someone that is at a higher income. This can be done on a spot basis.

454

455 The next step is to have a public hearing at the February 18, 2014 Council meeting.
456 Following that he will be looking for direction from the Council moving forward.

457

458 Mayor Petersen commented that he supports the breakdown and this is exactly what we
459 should be doing. He asked regarding the 10% that goes primarily to non-profits, how
460 many years has that proportion been at 10%.

461

462 Mr. Olson responded it's been at 10% for the last 2-3 years. A greater amount was going
463 toward non-profits but at the encouragement of HUD and public input, more and more is
464 going toward neighborhood improvement.

465

466 Councilmember Needham said as a new councilmember, he is learning about all the
467 different departments in the City and he is impressed with all the things that Mr. Olson is
468 doing. One of his interests is to turn rental dwellings back into single family housing. He
469 suggested that we can do more and be proactive in a way that will change Logan

470 substantially and feels the possibility is there. He sees older Logan just getting older and
471 we need to do something about it.

472

473 **Consideration of a proposed resolution approving the budget for the 2014 Freedom**
474 **Fire Event – Resolution 14-14 – Russ Akina, Parks & Recreation Director**

475

476 Logan City Parks & Recreation Director Russ Akina addressed the Council regarding the
477 proposed budget for the 2014 Freedom Fire Event which is scheduled to be held on
478 Thursday, July 3, 2014.

479

480 Changes to the 2014 Event are the following:

481

- No Headliner performance. In an effort to reduce costs and to provide a more
482 affordable ticket price, the Department has decided not to include a headliner for
483 the event. **Event expenditure for 2013 totaled \$240,557 and this year's**
484 **proposed budget is \$177,700 without a headliner.**

485

- The event will start one hour (8:00 p.m.) later than last year. Stadium gates will
486 open at 7:00 p.m.

487

- Ticket prices: \$8 for general admission; 6-ticket discount package for \$36.

488

- Children 2 years and younger are admitted free of charge. No ticket is required.

489

- Only the grass area immediately East of the Merlin Olsen Memorial Statue will be
490 prohibited.

491

- Advance ticket sales will begin Saturday, May 24 (Memorial Day weekend) at the
492 Aquatic Center and Recreation Center.

493

- The American Festival Chorus & Orchestra will be performing.

494

- Parking changes.

495

- Courtesy shuttle service provided from West, East and South lots to the gates.

496

- Holly Fjeldsted is the Executive Producer for the 2014 show.

497

- Show production development is currently underway.

498

499 Chairman Ward said last year the question asked was, is the headliner worth the cost. He
500 feels that what is being proposed is sensible and he likes the notion of the 6-ticket
501 discount package. He feels most people will be able to afford this year's event and it will
502 be a draw for families.

503

504 Vice Chairman Simmonds asked why we paid the American Festival Chorus \$14,000 last
505 year.

506

507 Mr. Akina responded there is an expense line item for the American Festival Chorus
508 participation. This is not listed as a donation but rather an expense.

509

510 Mayor Petersen said there is no cost for the chorus but we do have to pay for the
511 orchestra. There is also an expense to set up the stage that the University will charge.
512 Mr. Akina stated the Caine College is not participating this year as a partner. The show
513 will be the American Festival Chorus and Orchestra under the direction of Dr. Craig
514 Jessop.

515

516 Vice Chairman Simmonds said at some point the Cache Valley Center for the Arts was
517 looking to have a central ticket location for different events that are being held in Cache
518 Valley. She suggested that ticket sales for the fireworks be included in this central
519 location.

520

521 Mr. Akina said this is something they will consider in the future and would also be a way
522 to cut costs.

523

524 Councilmember Olsen asked why there is a \$16,000 reduction in the RAPZ population
525 split.

526

527 Mr. Akina responded mainly because what we used for last year helped go towards the
528 headliner expense. Because we are not having a headliner this year we are able to reduce
529 this amount which is a reduction of the contribution.

530

531 Finance Director Rich Anderson said the 2013 budgeted contribution from the City was
532 supposed to be \$40,000 and it ended up being \$60,000.

533

534 Freedom Fire Event Coordinator Holly Fjeldsted addressed the Council and said there
535 will be a later start date so people aren't waiting in the sun for the event to start. There
536 will be local dance groups, The American Festival Chorus and Orchestra, local country
537 band Mile Marker Six will perform, USU Athletics will attend and the evening will wrap
538 up with a big patriotic program from the American Festival Chorus and Orchestra and
539 then of course the firework show. To alleviate traffic issues after the fireworks, the band
540 will continue playing and they will encourage people to stay a little longer.

541

542 Vice Chairman Simmonds asked if the Cache Valley Transit can help move people to and
543 from the stadium this year and not have as many parking at the stadium.

544

545 Ms. Fjeldsted responded a courtesy shuttle will be available and they will look at other
546 options for parking.

547

548 Mayor Petersen said in the case of inclement weather there is no backup date for the
549 firework event.

550

551 Mr. Akina stated that Al Burns with Fireworks West has said with his years of experience
552 at Romney Stadium, there is a window that he waits for in terms of weather/wind
553 conditions. Time delay will be considered and this will be identified in the contracts of
554 those participating. There is the chance in the case of inclement weather, we cannot
555 reschedule to another date.

556

557 Councilmember Needham said he would like to see a community kiosk with community
558 events listed. This could be placed in various locations throughout the City and would
559 also allow USU and others to advertise their events.

560

561 The proposed resolution will be an action item and public hearing at the February 18,
562 2014 Council Meeting.

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OTHER CONSIDERATIONS.

Vice Chairman Simmonds reported that she recently attended Local Officials Day at the Legislature and had a wonderful lunch with Senator Lyle Hillyard and the Logan Youth City Council.

ADJOURN to meeting of the Logan Redevelopment Agency.

ACTION ITEMS.

***(Continued from the January 21, 2014 Council Meeting)* - Consideration of a proposed resolution approving Agency assistance for a road median landscaping project in the South Main Redevelopment Project Area (RDA) – Resolution 14-05**

At the January 21, 2014 Council meeting, Mr. Jensen addressed the Council regarding the proposed resolution. The property is located at the “Y” on Main Street at the juncture of Highway 89/91 and S.R. 165. The proposed project will beautify the median by replacing the existing asphalt with low maintenance plant material that conforms with UDOT safety standards and will be maintained by Logan City Parks & Recreation Department subsequent to an initial maintenance period of two to three years during which time the maintenance will be performance by a landscape contractor. The landscape includes ornamental grasses, dwarf mugo pines and other small plants. It was suggested that the bark mulch ground cover be replaced with a colored gravel ground cover that wouldn't be blown away by wind. The estimated costs for the project are \$25,000 for project construction to include site preparation, topsoil, installation of irrigation, plant and other landscape materials; \$3,600, or \$1,200 per year for maintenance services to be provided by a landscape contractor for up to a three year period; \$3,000-\$4,000 for the preparation of construction drawings related to this project. The Economic Development Committee has reviewed the project and recommends approval.

Mr. Jensen addressed the Council and said this was continued from the January 21, 2014 Council meeting to address the design concerns from the Council. The new drawings include annual and perennial flowers. The proposed fish would be eliminated from the design.

Chairman Ward said the renderings on the new drawings are not as detailed but he likes the addition of color that has added. He is not sure about the maintenance but his preference is to have flowers.

Mayor Petersen said we can try flowers for a year and if they don't thrive then we can evaluate and do something different.

Councilmember Daines said she likes the idea of annual flowers to give color but does that affect the water situation for that area.

609 Community Development Director Mike DeSimone said there are parameters for this
610 entire concept because we are working in an area that is very problematic for access and
611 will require lane closure to do maintenance. The idea was low maintenance types of
612 perennial plants and we can also add annuals and stage the plants according to the season.

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614 Councilmember Daines said it's really hard to design by committee and the Council
615 should approve the concept and have Mr. DeSimone work out the details. She still likes
616 the fish idea.

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618 Councilmember Needham said he would prefer color as well in this area.

619

620 Mr. DeSimone said any improvements in the median will show that the City cares and it
621 shows a commitment to the surrounding area that we want to make improvements. He
622 will send out bids and will get the cost as low as possible. The approximate cost at this
623 point is \$20,000- \$30,000 and most of the cost involves site preparation.

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625 Mayor Petersen said once the site is prepared and the water is there the costs after that
626 point should be minimal. We can go back and make small inexpensive changes as
627 needed.

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629 **ACTION.** Motion by Vice Chairman Simmonds seconded by Councilmember Needham
630 to **approve Res. 14-05 RDA** as presented. Motion carried unanimously.

631

632 **PUBLIC HEARING - Consideration of a proposed resolution approving Agency**
633 **Assistance to the Logan Downtown Alliance in the Downtown Redevelopment**
634 **Project Area – Resolution 14-10 RDA**

635

636 At the January 21, 2014 Council Meeting, Mr. Jensen addressed the Council regarding
637 the proposed resolution. He stated the Redevelopment Agency has adopted a Downtown
638 Redevelopment Project Area Plan which includes as one of its primary purposes to
639 enhance the economic base of the community by means of revitalization activities carried
640 out in Downtown Logan. The Redevelopment Agency recognizes the value in partnering
641 with the Logan Downtown Alliance to achieve this goal and has done so historically and
642 continues to do so. The Downtown Alliance continues to grow its voluntary assessment
643 base and its promotional revenues. It is recognized that in order for the Alliance to
644 effectively carry out its responsibilities as identified in the Downtown Specific Plan and
645 to more generally work towards the continued betterment of Downtown Logan, financial
646 assistance from the Redevelopment Agency is needed. The Economic Development
647 Committee has reviewed the proposed investment and recommends approval of the
648 following financial commitment.

649

650 During fiscal year 2015, the Agency will make quarterly disbursements to the Alliance
651 for the purpose of funding its operations equivalent to 150% of the Alliance's annual
652 earned revenues, prorated on a quarterly basis and not to exceed a quarterly amount of
653 \$12,500 or an annual amount of \$50,000. Prior to any disbursement, the Alliance will
654 submit to the Agency financial statements summarizing operations for the previous four
655 quarters to allow for calculation of the quarterly distribution. The Agency will be

656 expected to make an annual report to the Agency at the end of calendar year 2014,
657 summarizing its operations, successes and financial condition, at which time it may also
658 request continued funding from the Agency.

659

660 Logan Downtown Alliance Manager Gary Saxton also addressed the Council. He said the
661 Alliance was established in 2003 with the dedicated purpose to preserving downtown's
662 unique commerce and culture. The desire has always been that the Alliance would
663 become self funded. The mission of the Alliance is to strengthen existing establishments,
664 attract new businesses, and safeguard the cultural and heritage assets in the downtown
665 commercial district or project area. The Alliance used the National Trust's Four Point
666 Main Street Approach as a framework to organize actions. The Alliance is made of 4
667 development committees (Economic, Design, Organization, Market) and a board
668 consisting of volunteer leading business people, civic organizations, city and county
669 government officials, local residents, and Logan City merchants and professionals. The
670 Alliance receives funds through Voluntary Assessments to property owners in the project
671 area, Promotional Events, and the Downtown Redevelopment Project Area. Funds are
672 used to support a full-time manager and promote economic activities. Operational
673 Activities are listed as the following.

674

675 **Operational Activities**

- 676 • Collaborate on behalf of property owners in the Downtown Project Area, with
677 Logan City for the planning and development of improvements to streetscape,
678 façade renovation, way-finding, and transportation.
- 679 • Advocate on behalf of property owners in the Downtown Project Area, with
680 Logan City's Community Development regarding ordinances and zoning.
- 681 • Advocate, on behalf of property owners in the Downtown Project Area, with
682 Logan City's Public Works, Police, Environmental, Fire, Light & Power
683 Departments regarding sanitation, public safety, and parking for a clean, safe and
684 accessible downtown.

685

686 **Promotional Activities**

- 687 • Promote Downtown entertainment, arts, retail, and eating establishments.
- 688 • Promote Downtown professional services.
- 689 • Promote Downtown properties available for sale or lease.
- 690 • Promote Downtown as the center of activities and events for the entire
691 community.
- 692 • Attract people to Downtown through comprehensive promotional events:
693 Logan Film Festival
694 Summer Noon Music Series at the Logan Tabernacle
695 Summer Sidewalk Sale, Outdoor Recreation Show
696 Street Dances/Concerts
697 USU Taste of Logan "Welcome Back Party"
698 Historic Downtown Building Tour
699 USU Homecoming Parade
700 Teton Gravity Research Ski Film Utah Premiere
701 Halloween Treat Walk

- 702 Zombie Walk for the Cache Community Food Pantry
- 703 Historic Downtown Ghost tour
- 704 Shop Small Saturday
- 705 Parade of Gingerbread Homes
- 706 Horse Drawn Carriage Rides
- 707 Public Art
- 708 • Use of website, social media, email marketing, banners, radio and newspaper.

709

710 Chairman Ward opened the meeting to a public hearing.

711

712 There were no public comments and Chairman Ward closed the public hearing.

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714 **ACTION.** Motion by Councilmember Olsen seconded by Councilmember Daines to
715 **approve Res. 14-10 RDA** as presented. Motion carried unanimously.

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717 There being no further business to come before the Council, the meeting adjourned at
718 7:45 p.m.

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Teresa Harris, City Recorder