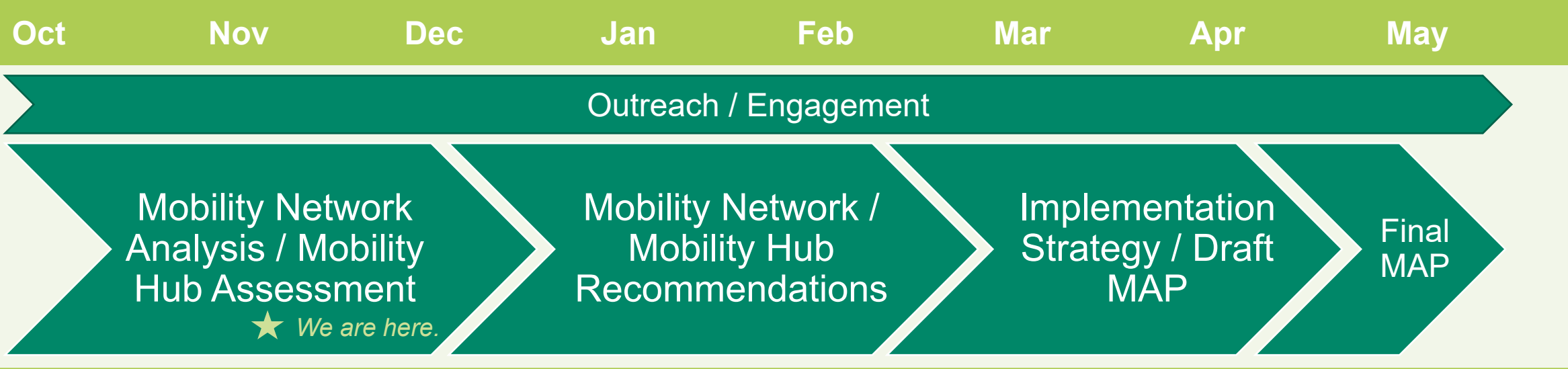


BCC Mobility Action Plan

CWC Transportation Committee Update

November 22, 2022

Status Update



Status Update

- Introductory meetings/site tour:
 - SLCDPU, USFS, UDOT, UTA, Cottonwood Heights, Town of Brighton, Brighton Resort, Solitude Resort
 - What we heard, key takeaways
- Public Outreach Framework
- Ongoing data collection, compilation of previous and related studies

Public Outreach Framework

- Supplements regular updates to CWC Transportation Committee, Stakeholder Council, Board, etc.
- Utilizes existing communication/distribution channels in place through the CWC and its partners
- BCC MAP branding will include new BCC MAP logo, overall branding/styles that match existing CWC brand

Public Outreach Methods

CWC
Website

CWC Social
Media

CWC
Newsletter

CWC Email
Blasts

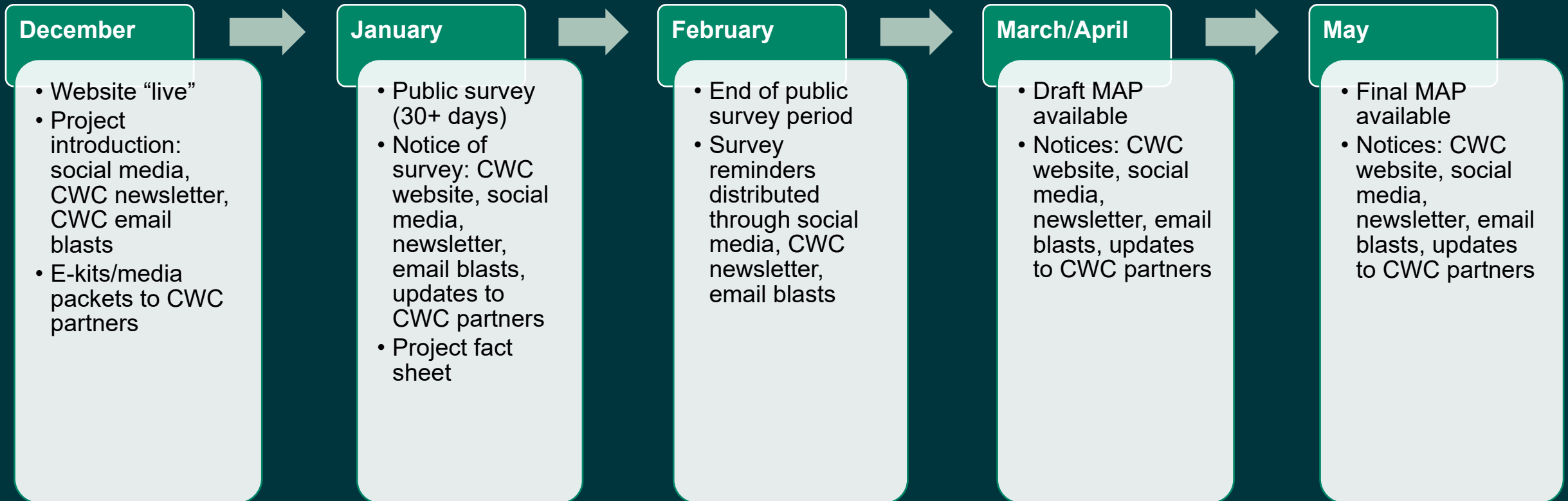
CWC Partner
e-kits / Media
Packets

Public
Survey

Project Fact
Sheets

City Council
Updates

Public Outreach Timeline



* Ongoing updates to CWC website/email/social media, CWC entities throughout process

Public Survey

- At least 30 days (January – February)
- Public feedback on gaps/issues being addressed through BCC MAP and preliminary recommendations
- Links to survey through:
 - CWC website, newsletter, email blast, social media
 - Partner email lists, websites, etc.
 - QR codes at park & rides, other transit-specific locations in the valley, ski resorts
 - Distribution through 2-3 community organizations
- In-person surveys and project fact sheets at pop-events, valley locations

Vision, Goals & Guiding Values

- Compiled based on existing foundational documents, and CWC partner and stakeholder input received to date.
- Serve as agreed-upon foundation and guide upon which the BCC MAP will be developed, and its recommendations carried forward and implemented.
- Upon Transportation Committee confirmation, will be formally documented in detailed Vision, Goals & Guiding Values memo and included in the BCC MAP document.

Draft Vision Statement

The BCC MAP will develop a strategy to guide local transportation investments over time by leveraging technology, foundational documents, and enhanced transit options to expand sustainable transportation choices and develop a robust mobility system that supports positive environmental, social, and economic outcomes for the region. The BCC MAP will identify key projects, policies, and process improvements to catalyze the vision for a regional, multi-modal, year-round mobility system serving all users of Big Cottonwood Canyon and facilitate the integration of new and emerging technologies, transportation demand management strategies, and enhanced transit options for Big Cottonwood Canyon.

Draft BCC MAP Goals

- Expand sustainable, year-round, multimodal transportation choices in Big Cottonwood Canyon.
- Facilitate the integration of new and emerging technologies, transportation demand management strategies, and enhanced transit options (including tailored mobility hubs) that improve quality of users' experience, reliability, frequency, serves all canyon users, and protects critical resources.
- Define a prioritized list of near-, mid-, and long-term recommendations — including projects, programs, and policy reform/development — accompanied by tangible and actionable strategies with potential funding sources, determination of the level of NEPA analysis, equity considerations, and immediate next steps that will leave regional partners well-positioned to pursue funding opportunities and move toward implementation.
- Ensure consistency with the Big Cottonwood Canyon–relevant components laid out in the CWC Mountain Transportation System process, Utah Department of Transportation Draft Big Cottonwood Canyon Corridor Study, and Little Cottonwood Canyon Final Environmental Impact Statement.

Draft Guiding Values

- Adhere to and further the principles laid out by **Mountain Accord**, including but not limited to the following critical goals:
 - Protect the environment and natural resources,
 - Ensure high-quality recreational experiences,
 - Enhance regional transportation, and
 - Strengthen the regional economy.

Draft Guiding Values (cont'd.)

- Acknowledge, adhere to, and further the following principles as described in the *Pillars for Transportation Solutions in the Central Wasatch Mountains*:
 - Visitor Use Capacity
 - Watershed Protection
 - Traffic Demand Management, Parking and Bus (or other Transit) Strategies
 - Integration into the Broader Regional Transportation Network
 - Year-Round Transit Service
 - Long-term Protection of Critical Areas through Federal Legislation

Draft Guiding Values (cont'd.)

- Further CWC-recommended priorities and principles identified through the **Mountain Transportation System** process:
 - Build a regional mountain transportation system that is efficient, safe, and reliable while reducing traffic congestion, incentivizing transit use, and protecting the watershed, wilderness, and viewshed.
 - Build a system that serves diverse needs, improves equitable access, and reduces vehicle miles traveled and emissions.

Next Steps - December

- Public information rollout
- Preparation for January public survey
- Preliminary findings, gaps analysis, mobility hub considerations workshop with jurisdictional/funding partners
- Documentation of existing conditions, gaps analysis, mobility hub best practices/siting criteria/preliminary standards
- Commission Board update
- Detailed documentation of agreed-upon Vision, Goals, and Guiding Values into final memo