MINUTES

Emery County Travel Bureau

October 13th, 2022 11:00 pm

In-person in the Canyon Conference Room in Castle Dale
and virtually with the link below.

Please join my meeting from your computer, tablet or smartphone.
https://zoom.us/j/97457546977?pwd=SEtyOUh5SGF2TjVZN21BdHVIUEFTZz09
You can also dial in using your phone.
United States: +1-669-900-6833 ID#97457546977
+1-253-215-8782 ID#97457546977
Meeting ID: 974 5754 6977
Passcode: 036517

ATTENDANCE:
Board Members: Danny VanWagoner, Larry Johansen, Maria Sykes, Ren Hatt, Cole Revelli, Laurel Magnusen, Travis Bacon, Doug Stilson
Staff & Event Coordinators: Adriana Chimaras, AnnDee Mead, Amanda Leonard, Natalie Olsen
Excused:
Guests: Laurel Killpack, Lisa Miller
Conducting and Welcome: Danny VanWagoner

1. **Approval of Minutes: Sept. 8th 2022:** Laurel made a motion to approve the minutes with a second from David.

2. **Discuss/Approve/Deny Near Campaign for Outlaw Days:** Travis made a motion to approve the 2 week campaign for $1200.00 with a second from Ren. Vote was unanimous.

3. **Discuss/Approve/Deny/ Resident Sentiment Survey:** Ren made a motion to move forward with the Resident sentiment survey with a cost of up to $5000, with a second from Larry. Vote was unanimous.

4. **Discuss/Approve/Deny Cancelling December Travel Meeting:** Ren made a motion to cancel the December meeting with a second from Larry. Vote was unanimous.

4. **Update/Approve/Deny Possible Recommendations of the Following:**
   a) **Event Coordinator: Amanda:** Melon Days went well. Joes Valley Fest was a success. It was its biggest year yet. For their service day they went and painted the inside of the Senior Center. The Center was very excited and grateful for that.
   Working on some advertising with KMCU,the Moab radio station, for Green River Rocks
   Working with Brandi Truman and Mike Justice for the Basketball Tournament they are bringing in.
   Amanda will be meeting with a gentlemen soon on the Coyote hunt that he is wanting to organize in February or March.
   Millsite registration will be open the second week of November and the permit has been obtained.

   b) **Robyn-**
   ***Melon Days-** It is full with vendors. The parade is going to be big as well. Pre Covid numbers were about 5,000 people and Robin is expecting to have those numbers again this year.

   c) **Marketing:** AnnDee and Adriana worked out the social posts for the rest of the year. There is a clean up at Swaseys Beach scheduled for October 21st.

   d) **Museums:**
   *JWP: They are slowly starting to address the master calendar for the next year. Lots of things planned. She is also trying to get a feel on how marketing works and also being the information center for the area. Janet is working with the Moab museum and the Paleontology museum in Price on a shared membership program. 2,015 visitors in September.
   *San Rafael Museum: EMCO Paranormal Con happened and it was a great success. There were 300 people in attendance, with 30 vendors.

   e) **State Parks: Larry:**
   ***There was a field trip meeting held by the BLM in GoblinValley with Public Lands a few weeks ago. They went over what their plans were for the future. They showed where they want to expand the campgrounds and camping of the backside. Little Wild Horse Trail head falls into no mans land and will remain with the BLM. You do have to drive past the fee station to go to Little Wild Horse but you don't have to pay if you are just going to Little Wild Horse. Adriana said the good thing about the expansion is the campground is expanding substantially and the State does pay TRT whereas the Federal Land Managers don't on paid campgrounds so that will benefit us. They are also going to a rolling fee structure.
   *They just hired a new assistant at Millsite. He will be going to the police academy in November.

   f) **Trails: AnnDee:** Goblin Valley field trip was The Trails meeting so nothing new to report. Adriana and Blake from the BLM met with the EMBA grant administrators for an interview process for the grant where they come and design the trails but from the BLMs perspective, the project has been put on hold until they get training on how to do a specific kind of NEPA

process that they can survey that area before moving forward. Adriana let them know that it will be very important to get community input sooner rather than later.

g) **Grants:** Adriana will be working with the city of Green River for us or them to apply for a feasibility study from the state. This is a 100% covered grant. They would work with the city of Green River with the topic being an Event Venue. They will do the Feasibility study on an open ended event topic. They will look at all event venue options and tell us at the end what would actually fill the need and be economically impactful for us to do in Green River.
*****FIG grants moved to twice a year so we are waiting for January to fill that grant out.
*****AnnDee did the 6 month and 18 month review on the Swells Trails Grant and she got them all back. The Back Country Horseman have 2 grants. They finished up one, submitted it and got paid for it so that one is done, the second grant they have is moving along fine. Pearl Baker Park is going good. Huntington Trails is moving along. The only one that is hung up is the Ghost Road project. The cost has doubled, so they are trying to figure out how to move forward with the new cost.

h) **Financials:** County TRT is up 9% YTD. TRCC is down 8% but it's up from 2019. Still really healthy. Green River's TRT is up along with Green River's Resort Tax. Adriana has attached the financial report if anyone has any questions on that let her know. Balance sheet is in the packet. Not a whole lot to report. The last two pages that are scanned in is the proposed Budget for 2023 that Adriana turned in. There will be a budget review with the Commission in November.

7. **Open for Public Comment: Limited to three minutes.** Nothing.

8. **Adjourn** – Larry made a motion to adjourn the meeting with a second from Laurel.