

PAYSON CITY
ECONOMIC DEVELOPMENT BOARD MEETING
Payson City Center, 439 West Utah Avenue, Payson UT 84651
Tuesday, October 11, 2022

CONDUCTING Brian Hulet

COMMITTEE MEMBERS Brian Hulet – Economic Development Director
 Bill Wright – Mayor
 Ty Jones - Business Owner/ Main Street
 Win Jeanfreau – Impact Utah
 David Charles – Business Owner
 Robert Mills, Development Services Director, Payson City
 Dave Tuckett – City Manager
 Lynn Abplanalp – PPC Flexible
 Dan Herbert
 Kevin Johnson – Mountain View Hospital
 Taresa Hiatt – City Council
 Todd Brightwell

EXCUSED

Jade Walker-Payson Santaquin Area Chamber of Commerce
Ben Ford – Nebo School District
Kris Phillips – Stadium Cinemas
Bob Provstgaard

STAFF Kinda Hooser, Secretary

Brian Hulet called this meeting of the Economic Development Board of Payson City, Utah, to order at 8:05 a.m. The meeting was properly noticed.

1. Welcome

Brian Hulet welcomed everyone; those in person and online.

2. Approval of Minutes

MOTION: -Lynn Abplanalp to approve the minutes from September 13, 2022. Motion seconded by David Charles Motion Carried.

3. Replacement Mike Hardy

Put out to the public and to the chamber.

4. Report on things happening in Payson

Gun Range CMP BLM is actively working on project. CMP will be meeting next week with the board of directors and talk about the gun range. Brain mentioned that Romney's group and a few others are going to write letter to BLM just to keep this process moving along.

Brian H reported sales tax are up about 10% from last year. Building permits so far this year we have 549 which is more then we have ever had.

Brian mentioned they are looking at property in Payson. In the I-1 zone which is the industrial zone they only have 70 acres still available, and part of that Jared Peterson already has plans for. We need to work on more land.

Brian has been working with the landowner and inland park they have had some request for a rail spur hub on the west side of town. We also have a sit-down restaurant that will be over by the hotel that is interested in coming into Payson as well as a couple of lumber yards.

Dave T reported they met with a lumber business that is interested in coming to Payson. They have 15 or 16 locations in the state currently. Two of their locations are in Utah County, they would like to move those further South. They are looking at 20 acres, this will not be for retail lumber but for more contractor/developer. They also mentioned the rail is essential for them.

Mayor mentioned how pleased he is with some of the progress that has been made.

Robert M updated the group on the streetscape. They are working on finalizing plans on electrical for streetlights, transformers, and switches. The next big step is meeting with businesses that have awnings to see what their needs are going to be with the understanding the awnings will need to be taken down for the improvements.

5. Golf Event

Discussion how well the golf tournament went. Some of the highlights people liked is the helicopter ride and the back nine. We had a lot of people interested in what was happening downtown. We also had guests Boyer and Dakota commented how this golf tournament is one of the very best in the state, they have been to some of the most premier golf tournaments. Great tool to bring businesses to Payson.

6. Visit Assignments

We want to make sure every company knows we are here and looking out for them. We just need to know what is going on with the different companies and make sure they are happy. Maybe we could get some other leads from them about businesses that would like to come to Payson.

Brian shared a list of businesses with the group. Assignments were made to committee members on what business they would like to meet with monthly. Next month Brian would like to have a report on how the visits went.

7. Committee Reports

- Golf Event Committee

Win J mentioned that Parris RV missed the opportunity to be at the front end of the hole-in-one. They did not have anyone at the tee off, letting the participants know if they hit a hole-in-one they drive away with a new trailer. Maybe next year they will consider staffing somebody at the front end because that is where the excitement is.

- Strategic Plan/ Website Update

Dan H reported that RJS developers have been working with Robert Mills. Robert said they are trying to finish up with the website. Discussion about training since it is part of the contract.

- Business Retention Committee

David C has reached out to the Chamber to see if they can set up a time to talk about the stakeholders meeting. David mentioned that it may be more effective just to do these visits with the companies and see how that goes for the retention. So, instead of an additional meeting for the chamber. Maybe, see if the Business Retention Committee could go to one of the chambers next meetings and talk to them about some of the things, they were going to talk about in the stakeholders meeting. Discussion on how that may be a challenge because it is the Payson-Santaquin Chamber.

- UVU/MTECH Committee

Mayor reported the MTECH and UVU banners went up. They will leave the banners up until the Christmas Season. Mayor mentioned they are still working on the photo opportunity with the president they are working with Steve Anderson, but her schedule has not been very conducive. Steve told the Mayor they are still talking about putting up a sign on the property. Discussion on how to get UVU more involved with Payson their emphasis has been up north.

- Downtown Committee

Ty mentioned that ERA has a board meeting room available to the public for certain things. He has been working with Janeen Dean on the Santa run that is coming up on the 25th of November. They will be doing a Christmas decorating contest again this year. They would like to have the decorating start after Halloween but before the 25th of November since the new route will be going through downtown Payson.

Brian mentioned they are working with an architect to start doing the architectural work for the food hall and the Huish Theater. They are both going to be important for downtown. So, if anybody in their networking can find money for either one of these projects it will be very helpful. Win mentioned he did put in for the 350,000 grant through the CPBG program. He did get a call from Mag inviting him to the mandatory meeting on the 20th of this month.

8. Closed Session (if needed)

Item not addressed.

9. Goals

Item no addressed.

10. Website

Item addressed in Committee Reports

11. Report from Win

Had a little feedback on the golf tournament. If you're going to have somebody sponsor a hole, have them do a contest. The giveaways are fine, but spinning a wheel, chipping a ball, or something that requires physical interaction has a higher degree of memory. The sponsors may have more success if they have some activity that qualifies the individual for the swag.

12. Report from City

Item not addressed.

13. Report from Todd Brightwell

Item no addressed.

14. Other

Robert M mentioned that we should focus on the small businesses as well as large volume businesses. Discussion about possibly moving this meeting to another day. Nebo School District has a conflict on the 2nd Tuesday of the Month.

Meeting adjourned at 9:02 am