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Jami J. Van Huss, Director

Museum Board Members

Steven W. Downs, Chairman
John A. Petersen, Vice Chair
Douglas R. Nielsen
Claude Long
Madelene McBride
Kathy Kingsbury
Chelsea Moultrie

MINUTES OF THE HYRUM CITY MUSEUM BOARD MEETING **JUNE 12, 2018**
AT THE MUSEUM BOARD ROOM 50 WEST MAIN STREET, HYRUM, UTAH

CONVENED: 6:00 pm

ROLL CALL, CALL TO ORDER, and WELCOME: Chairman Downs welcomed everyone and called the meeting to order.

THOSE IN ATTENDANCE: Steve Downs, John Petersen, Jami Van Huss, Chelsea Moultrie, Elisabeth Cropper, Doug Nielsen, Craig Rasmussen and Linda Christiansen. We excused Curtis Parkinson, Madelene McBride and Kathy Kingsbury

REVIEW OF MINUTES: John motioned to approve the minutes of May 22, 2018, Doug seconded, all voted aye and the minutes were approved unanimously as written.

BUSINESS:

Hot Wheels and Hot Dogs Evaluation:

Food: We sold less hot dogs this year with about 525 hot dogs served. Jami asked Craig about the handwashing station that she could not find and Craig said he will look for it. Jami also stated that she believes that the Bear River Health Department will be coming to our events more often. Creamies sold about the same as the Fat Boys last year.

Suggestions: It was suggested that we have more onions and Mt. Dew and less diet drink options. People asked for paper cups and straws and we may want that next year. We could also have feather banners that say "Ice Cream" and "Hot Dogs". We could sell hats, T-Shirts and cotton candy at the treat stand and have a second freezer for creamies. It was also suggested that we should give popcorn for free next year as a way to advertise. The Youth Council could also work two shifts that don't switch at peak lunchtime and they don't need to come right at the beginning of the event because we don't have many people buying food then.

Advertising: It was suggested that we put up posters earlier and maybe smaller flyers that could be taken home with free food or ticket coupons on them. The banner at the baseball fields needs to be changed to the correct time.

Cars: There were 15 out of the 63 cars that pre-registered. Jami was happy to have the cars off the grass until 9am and that we set up the tables the night before. It was also clarified that any car/tractor can show up to our event but if they don't pay the fee they don't get a number/welcome

packet. Jami suggested raising the price of the registration fee for next year from \$10 to \$20. The board approved the registration car free price raise. Also announcements could be made throughout the event over the PA system.

Vendors: Five vendors were no shows and John had to move people around. Jami said next year we will have vendors pay upfront and won't be given a spot until we have cash in hand. It was agreed that the Sheriff's Department should stay in the same spots. Souvenirs could be for sale (keychains or aprons) and vendor highlight information should be added to program.

Other Suggestions: Board members need to be better informed about prizes and vendors to answer questions of those at the event. A quick meeting held Saturday morning to answer any last min questions. We could ask the city employees to make sure all trees are trimmed before the event. Jami would like to turn over the sponsorship responsibilities to someone else because it takes too much time. Elizabeth offered to take over this responsibility and put together a committee for next year.

THE REST OF THE HOTWHEELS AND HOTDOGS REPORT WILL BE GIVEN AT THE NEXT MEETING DUE TO TIME CONSTRAINTS.

Upcoming Activities:

Rodeo Games: Jami asked for volunteers to help out at this event and Steve offered to bring some "Cow Pies" to use in an activity. Chelsea, Elizabeth and Madeline will help out.

Grand Old Flag Event: The museum will be closed on the 4th of July and Steve did a test run of those flags and let people know they could come take a look at them.

OTHER REPORTS FROM BOARD MEMBERS:

None because of time constraints.

ADJOURNMENT: 7:40 pm

Dates to Note:

July 10: Board Meeting
July 19: Pioneer Games Children's Activity
August 9: Passport Pizza Party
August 14: Board Meeting

ATTEST:

Steven Downs
Chairman

Jami J. Van Huss
Museum Director

Approved:
As Written: _____