



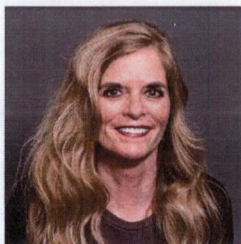
CHAMBERWEST
Chamber Of Commerce

EMPOWERING *LOCAL* BUSINESS

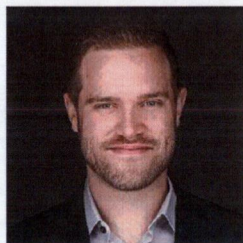
Enhancing the Business Community
Through Connections, Promotion and
Advocacy

Barbara S. Riddle, CMP
President/CEO

CHAMBERWEST TEAM



CONNIE BAILEY
OFFICE MANAGER



EVAN BAUERLE
SPORTS, TOURISM, & EVENTS MANAGER
SPORTS SALT LAKE



LYNNE BURNS
GRAPHIC DESIGNER
DESIGNOLGY

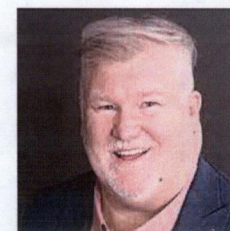


MONICA GAYDEN
DIRECTOR OF BUSINESS DEVELOPMENT
AND EVENTS

SUE PRICE
ACCOUNTING
BENCHMARK BOOKKEEPING &
CONSULTING



BARBARA S. RIDDLE
PRESIDENT/CEO



JOHN WILSON
DIRECTOR OF BUSINESS
DEVELOPMENT

BOARD OF DIRECTORS

(POLICY/GOVERNANCE)

CHAIR OF THE BOARD – RICK CLASBY, UTAH TRUCKING ASSOCIATION

- FEBRUARY, APRIL, JUNE, AUGUST, OCTOBER, DECEMBER
- 21 MEMBERS – 1 EX OFFICIO – 2 STAFF
- ANNA BARBIERI



BOARD OF GOVERNORS

(ADVISORY/STRATEGIC)

CHAIR OF THE BOARD – RICK CLASBY, UTAH TRUCKING ASSOCIATION

- JANUARY, MARCH, MAY, JULY, SEPTEMBER, NOVEMBER
- 71 BUSINESS AND CIVIC LEADERS
- MAYOR KRISTIE OVERSON, ANNA BARBIERI
- PRESENTATIONS/DISCUSSIONS ON PERTINENT TOPICS DETERMINED BY THE BOARD OF GOVERNORS
 - WORLD TRADE CENTER * MEMBER INDUSTRY UPDATES * POWER INFRASTRUCTURE/RESOURCES INLAND PORT AUTHORITY * HEALTHCARE INDUSTRY * MID-VALLEY CONNECTOR PROJECT * WATER STATUS – INFRASTRUCTURE & CONSERVANCY * SUPPLY CHAIN –TRUCKING INDUSTRY * CHIEFS OF POLICE PANEL ADDRESSING CURRENT TRENDS IN CRIME/STAFFING/MENTAL HEALTH & HOW BUSINESSES CAN SUPPORT, INDUSTRY ROUNDTABLE DISCUSSION

LEGISLATIVE AFFAIRS COMMITTEE

➤ *Committee Chair – Kory Holdaway,
KMH Consulting & Government Affairs*

- Monthly Meetings – April – December
- Bi-Weekly Meetings During Session – One on Capitol Hill w/Legislators

➤ Nine Subcommittees

- Air Quality – Jordan Larson, Chair
- Business and Government Relations – Ron Bigelow, Chair
- Economic Development and Business Sustainability – Stephen Smith, Chair
 - Business Theft Task Force – Catalytic Converters, Education Campaign
- Education and Workforce Development – Bryan Scott, Chair
- Healthcare – Nathanael Budge and Susan Daniels, Co-Chairs
- Housing – Ron Bigelow, Chair
- Tax Reform – Trena Anderson, Chair
- Transportation – Rick Clasby, Chair
- Water Conservation and Development – F. Greg Anderson, Chair



BUSINESS THEFT TASK FORCE

TASK FORCE CHAIR: STEPHEN SMITH, UTAH INLAND PORT AUTHORITY



CATALYTIC CONVERTER THEFT WORKING SUBCOMMITTEE

SUBCOMMITTEE CHAIR: RON BIGELOW

BUSINESS THEFT EDUCATION CAMPAIGN WORKING SUBCOMMITTEE

*SUBCOMMITTEE CHAIR: BECKY GUERTLER,
VETERANS BUSINESS RESOURCE CENTER*

ALWAYS REPORT SUSPICIOUS ACTIVITY.
See something? Say something.



Permanently
etch or mark
your tools, etc.



Consider attaching
unique identifiers
to items.



Install working
and high quality
surveillance cameras.



Add a new or
update an existing
security system.



Photograph all
of your vehicles,
belongings, etc.



Make sure you have
comprehensive
insurance to cover
your business.



OVER \$1M
IS LOST TO THEFT EACH
YEAR NATIONALLY



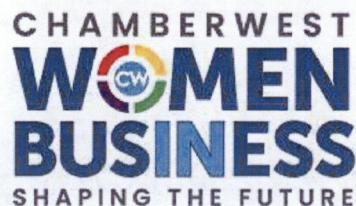
72%
OF PROPERTY CRIMES
GO UNSOLVED



UP 50%
ORGANIZED THEFT
IS UP SINCE 2017



CALL TO REPORT ANY CRIME
NON-EMERGENCY: 801-840-4000
EMERGENCY: 911



Committee Chair – Trish Hull, Salt Lake County Libraries – Kearns Branch

➤ **PROFESSIONAL GROWTH SERIES LUNCHEONS**

- MARCH 8 – SPORTS, MILITARY AND LIFE: IT'S NOT JUST A MAN'S WORLD ANYMORE!
– ASHLEE BYRGE
- JUNE 14 – 'THE SKILL OF CHANGE AND ADAPTABILITY' – AMANDA DICKSON
- AUGUST 9 – 'THE POWER OF INFLUENCE' – ASHLY SPATAFORE MIRABELLI
- OCTOBER 11 – '5 STEPS TO STILLNESS' – HILLORY DAHLE

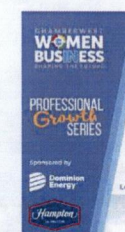
➤ **ANNUAL SPRING CONFERENCE – APRIL 12**

- 2 KEYNOTES; 3 BREAKOUT SESSION TOPICS; WOMEN IN PUBLIC SERVICE PANEL

➤ **WOMEN'S GOLF CLINIC – MAY 24**

➤ **HOLIDAY EVENT – DEC 6**

➤ **COMMUNITY SERVICE – EYECARE4KIDS**



"The Power of Influence"



Lunch will be provided.

Tuesday, August 9
11:30 am

Ashley Spatafore Mirabelli
Vice President of Capstone Strategies



Suzette Blakemore
Vice President, Sales and
Customer Success and Retail,
Purdue University

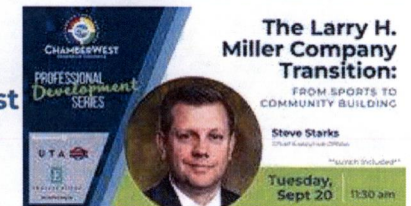
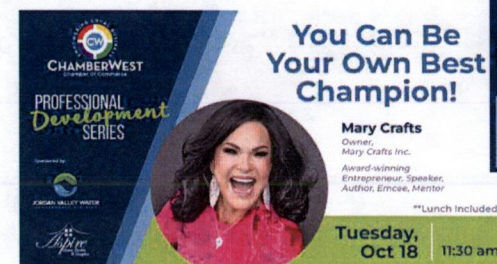


Jodi Orgill Brown
Award-Winning Author

PROFESSIONAL DEVELOPMENT SERIES LUNCHEONS

Committee Chair – Steve Plum, Talent Team

- March – Chris Redgrave – ‘Navigating Differences in the Workplace’
- May – Jason Perry – ‘Politics: The Only Sport’
- July – Brandon Fugal – ‘Utah Rising – Business & Development in Utah’
- September – Steve Starks – ‘The Larry H. Miller Company Transition: From Sports to Community Building’
- October – Mary Crafts – ‘You Can Be Your Own Best Champion!’
- January 2023 – Natalie Gochnour, M.S.
- March 2023 – President Deneece Huftalin, PhD
- May 2023 – Chris Redgrave



BUSINESS SUCCESS SERIES

PDC Committee Chair – Steve Pluim, TalentTeam
Business Success Series Subcommittee Chair:
Bryce Hansen, SBDC

- Partnering with Cities to push information out to a wider audience
- September 28 – ‘Make My Business Famous’ – Marketing Panel
- October 26 – ‘Get Creative in Attracting and Retaining Employees’ – Workforce Panel
- November 30 – Funding Panel



2022 BUSINESS SUCCESS SERIES
 Join this critical series to learn proven strategies, insights, and opportunities to grow your business

OCTOBER 26
GET CREATIVE IN ATTRACTING AND RETAINING EMPLOYEES
 WORKFORCE PANEL

ALL Businesses Invited!
 11:30 AM – 1:00 PM
 Kearns Library
 4275 W 5345 S, Kearns
COST
 \$25
 Lunch included

Register online at <https://bit.ly/CWBSSOH26>
 or call 801-977-8755

UPCOMING 2022 EVENTS:
NOVEMBER 30
FUNDING FOR BUSINESS PANEL
 Access to capital for a business can be daunting particularly if you don't know all of your options. Come for a free one-on-one session, do not miss this important financing options every Salt Lake County business owner should know.

SPACE IS LIMITED. REGISTER TODAY!

Panelists:
 Davina Spencer, CEO, Mosaic Staff Solutions
 Paul Howard, Owner, Choice-Go & More Supply
 Steve Pluim, President, TalentTeam
 Kila Carter, CEO/Owner, PeopleSource Health and Wellness

2022 BUSINESS SUCCESS SERIES
 Join this critical series to learn proven strategies, insights, and opportunities to grow your business

SEPTEMBER 28
MAKE MY BUSINESS FAMOUS!
 MARKETING PANEL

ALL Businesses Invited!
 11:30 AM – 1:00 PM
 Kearns Library
 4275 W 5345 S, Kearns
COST
 \$25
 Lunch included

Register online at <https://bit.ly/CWBSSOH28>
 or call 801-977-8755

UPCOMING 2022 EVENTS:
OCTOBER 26
HOW DO WE ATTRACT AND RETAIN EMPLOYEES? – WORKFORCE PANEL
 Labor markets in the US are tight and resulting in substantial growth in nominal wages. Business leaders are challenged to not only attract new team members to join their organization, but to also keep their current workforce in place. Do you have an employee retention plan that looks like your marketing plan? Join our Workforce Panel of business leaders to learn what they are doing to overcome these challenges.

NOVEMBER 30
FUNDING FOR BUSINESS PANEL
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SPACE IS LIMITED. REGISTER TODAY!

Panelists:
 Terese Bognessova, General Manager, Choice-Go & More Supply
 Kimberly Fortner, Senior Marketing Manager, Regence
 Toby Eborn, CEO, Kearns Library
 Emily Aubrey, Executive Director, ChamberWest

LEADERSHIP INSTITUTE PROGRAM



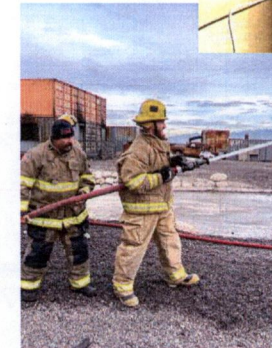
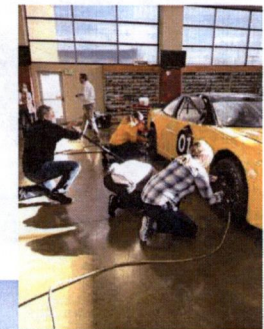
➤ *Board of Trustees Chair – Ryan D. Nelson, Avalon Health Care Management Inc.*

➤ *Vice Chair – Jason Helm, Granger-Hunter Improvement District*

➤ To challenge and engage leaders in professional and personal growth while inspiring an entrepreneurial spirit in building a better community

➤ Session Topics:

- Leadership Through Legislation and Policy
- Leadership through Community Involvement
- Leadership with Employees, Customers, and Community
- Leadership Through Strategic Planning
- Leadership in Local Government
- Leadership in Business through Continuous Improvement
- Military Leadership – Utah National Guard and Utah Air National Guard
- Leadership with Groups and Teams
- Project Leadership and Program Graduation

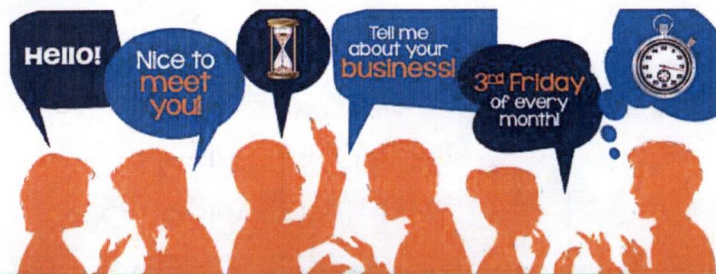


AMBASSADORS

➤ *Committee Chair – Mitch Ross, Express Recovery*

- 13 RIBBON CUTTINGS
- BUSINESS OUTREACH
- FRIDAY CONNECTIONS





Wow! **Speed Networking?!** Sign me up!

Interested in
FEATURING
your business?

Take advantage of the opportunity to provide giveaways, information, and to get your business in front of some of the best networkers around.

Featured networking space = \$50. Reserve your space today by contacting your participating Chamber!

Presenting Sponsor

American United
FEDERAL CREDIT UNION

Location Sponsor
MEGAPLEX
THEATRES & EVENT SPACE

Participating Chambers



Magna
CHAMBER OF COMMERCE



Utah Hispanic
Chamber of Commerce



UTAH BLACK CHAMBER

FRIDAY CONNECTIONS

3RD FRIDAY of every month
8:30-10:00 am

Valley Fair Megaplex Theatres Event Space
3620 South 2400 West, West Valley City

Chamber Members: \$5.00
Non-members: \$10.00

FRIDAY, September 16

REGISTER TODAY!

<https://bit.ly/FriConSept22>
801-977-8755 | Chamber@ChamberWest.org



- Partnering with Utah Hispanic Chamber, Utah Black Chamber, and Magna Chamber
- Third Friday of the Month
- 8:30 – 10:00 am
- Ability to Build Business Connections
- Speed Networking
- Business Feature Opportunities
- Exchange of Business Cards



April - Hunter High School October – Taylorsville High School

*Committee Co-Chairs – Ben Horsley, Granite School District and
Tami Pyfer, Jordan School District*

- In partnership with Jordan School District, Granite School District, Salt Lake Community College, Utah Dept of Workforce Services
- Directed towards high school students, families, and community job seekers
- 85 Employers in April
- 65 Employers in October



WEST REGION TOURISM



➤ PROGRAM:

- New Partnership with Visit Salt Lake
- Evan Bauerle
- Sports, Tourism & Events Sales Manager – West Region – Sports Salt Lake
- Elevate Industry – Increase Visitor Visitation and Spend
- Collaboration with Venues, Hotels, and Cities on Opportunities

➤ COMMITTEE:

- *Committee Chair – Casey Bulkley – Valley Fair Mall*
- Monthly Meetings
- Share Best Practices
- Foster Collaborative Efforts
- Quarterly Events
 - Pins & Ales – March
 - Utah Warriors – May
 - Utah Olympic Oval - September



CHAMBERWEST CHAMBER OF COMMERCE
FALL CONFERENCE
— STRENGTH OF THE WEST —

**Wednesday,
November 9th**

7:15am-2:30pm
Utah Cultural
Celebration Center

**CONFERENCE
ALSO FEATURES:**

- Five Breakout Session Topics
- Continental Breakfast & Lunch
- Exhibitor Tables
- Networking

**RESERVE
YOUR SPOT NOW**

Register before
November 3rd to take
advantage of the early
bird registration rate

1 Online at
ChamberWest.com



3 Or call
801-977-8755

KEYNOTE PRESENTERS



OPENING SESSION
'An Economy in
Transition'
**Robert
Spendlove**
Economic and Public Policy
Officer, Zions Bank



CLOSING SESSION
'Master Mentors - 30
Transformative Insights
from our Greatest
Minds - Volume 2'
Scott Jeffrey Miller
Wall Street Journal bestselling author and
co-author of multiple best-selling leadership
and management books and Senior Advisor
on Thought Leadership, FranklinCovey
NEW BOOK COMING OUT OCTOBER 4th

MAYORAL PANEL

**Mayor
Dirk Burton**
City of West Jordan

**Mayor
Karen Lang**
West Valley City

**Mayor Kristie
Overson**
City of Taylorsville

**SPONSORSHIP
OPPORTUNITIES AVAILABLE**

Contact Barbara Riddle at
barbara@chamberwest.org
or by calling 801-540-6312



COMMITTEE CHAIR – RICK CLASBY – UTAH TRUCKING ASSOCIATION

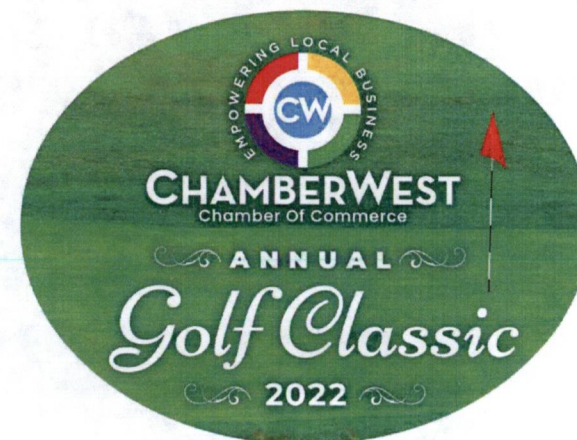
- ANNUAL BUSINESS CONFERENCE
- 2 KEYNOTE PRESENTERS
- 5 BREAKOUT SESSION TOPICS
 - BETTER TOGETHER: WOMEN, LEADERSHIP, AND MALE ALLYSHIP – DR. SUSAN MADSEN
 - CLOUD & CYBERSECURITY
 - WATER CONSERVATION INSIGHTS AND INCENTIVES
 - RECESSIONS: BEFORE, DURING AND AFTER
 - MITIGATING POTENTIAL VIOLENCE IN THE WORKPLACE
- PANEL DISCUSSION WITH MAYORS
- CONTINENTAL BREAKFAST/LUNCHEON
- 130 – 150 ATTENDEES EXPECTED

ANNUAL GOLF CLASSIC

STONEBRIDGE GOLF CLUB

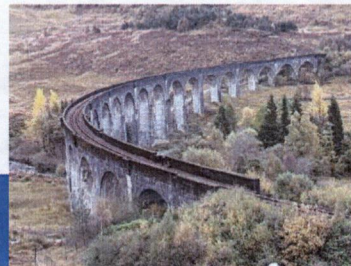
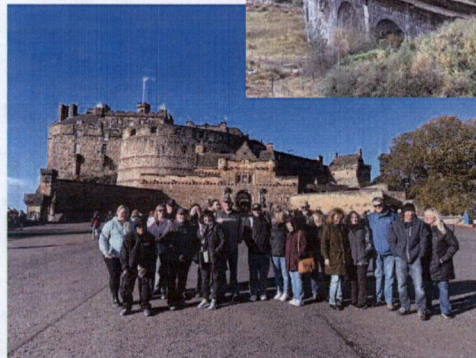
COMMITTEE CHAIR – MIKE ROSALES – KEN GARFF

- JUNE 15
- 180 GOLFERS
- 27 HOLE SPONSORS
- MAJOR SPONSORS
- RAFFLE OPPORTUNITY – FUND RAISER
- CONTINENTAL BREAKFAST/AWARDS LUNCHEON



BUSINESS LEADERS' TRIPS

- Scotland
 - 21 Attendees
- Washington DC
 - 2023
- Italy
 - 2023



ADDITIONAL 2023 EVENTS:



ANNUAL AWARDS GALA

MAVERIK CENTER

➤ First Quarter - 2023

ANNUAL MEMBERSHIP BREAKFAST (NEW)

TBD

➤ First Quarter - 2023

WOMEN IN BUSINESS – NINE AND DINE EVENT (NEW)

THE RIDGE GOLF COURSE

➤ JANUARY 2023

CERTIFICATES OF ORIGIN



- Certificates of Origin - Important international trade document that certifies that goods in an export shipment are wholly obtained, produced, manufactured, or processed in a particular country. They also serve as a declaration by the exporter.
- ChamberWest provides Certificate of Origin endorsements for exporting products for member businesses needing this service.

BASIC BENEFITS & INFORMATION

- Access, Influence, Connections, Information, Education, Support, Networking
- One on One Support as Needed
- Inclusion on Directory
- SEO Listing
- Enhanced Listings Available to add photos, video, logos, etc.
- Special Events Listing on Community Calendar
- Member Highlights in Weekly Communications
- Access to Member Information Center
- Member to Member and Member to Community Deals
- “Work Local” Job Listings
- Guest Blogs
- Social and Digital Media Support - @ChamberWestUtah
- And more....



COMMUNICATIONS & PRINT MEDIA



- Weekly Chamber Communications Via Email
- Monthly Messages to Chamber Leadership
- Targeted Emails
- Print Media – City Journals
- Social and Digital Media - @ChamberWestUtah

- Promotion of Member Special Events
 - Weekly Communication
 - Social Media
 - Community Calendar
- Sharing Community “Good News”





Q & A

CATALYST FOR BUSINESS GROWTH
CONVENER OF LEADERS AND INFLUENCERS
CHAMPION FOR A STRONGER COMMUNITY