

Donor Naming and Recognition Summary

Vivint and Todd Pederson will each contribute a total of \$1 million to the University over a period of 5 years to accelerate the growth of the UVU Professional Sales program. The Sales emphasis is *not* named.

- Vivint support of student engaged learning programs, e.g. internships or competitions in sales and marketing. (\$80,000/year for 5 years).
 - Competition teams, interns, etc. will acknowledge Vivint as a sponsor of their activities.
- Vivint Sales Research Lab (\$400,000 capital equipment)
 - Builds on current lab capabilities to take it to the next level
 - Plaque will acknowledge their contribution to the lab
- UVU / Vivint Business Resource Center (\$40,000/year for 5 years)
 - Supports the efforts of the BRC
 - Share signage on the BRC for 5 years.
- Todd R. Pedersen Annual Scholarship (\$50,000/year for 5 years).
 - Requirements: GPA 3.0, full time student in the Woodbury School, engaged in professional sales program
 - Naming annual scholarships for 5 years.
- Todd R. Pedersen Research Directorship (\$100,000/year for 5 years)
 - To support collaboration between teams of faculty and students and sales programs in business and industry.
 - Naming is for a titled position and/or acknowledgement in research presentations or publications for a period of 5 years.
- Todd R. Pedersen Endowed Professorship (\$250,000 total paid between 2015-17)
 - Terms: Exemplary Woodbury School faculty member working in sales program.
 - Naming – perpetual naming of the position once fully endowed.