

Meeting Chair: Mayor John Pohlman,

Members present:

Mayor Clark Wilkinson, Centerville
Mayor Mark Shepherd, Clearfield
Mayor Brett Anderson, Farmington
Mayor John Pohlman, Fruit Heights
Mayor Tamara Tran, Kaysville
Mayor Joy Petro, Layton
Mayor Rod Westbroek, South Weber
Mayor Brian Vincent, West Point

President Angie Osguthorpe, Davis Chamber
Colonel Jeffrey Holland- HAFB
Commissioner Randy Elliott
Commissioner Lorene Kamalu
Commissioner Bob Stevenson
North Salt Lake Mayor Brian Horrocks

Members excused:

Davis School Board President Gordon Eckersley, Sunset Mayor D. Howard Madsen, Syracuse Mayor Dave Maughan, West Bountiful Mayor Ken Romney, Clinton Mayor Brandon Stanger, Bountiful Mayor Kendalyn Harris, Woods Cross Mayor Ryan Westergard,

Staff present:

Chanel Flores, DC CED
Lyndsi Maglish, DC CED
Ryan Steinbeigle, DC CED

Visitors: Bartly Mathews- Transportation Planner/ Davis County, Beth Holbrook – UTA, Ken Leetham- City of NSL, Julie Snowball- Weber State, Marcia White- WFRC, Wilf Sommerkorn- ULUI, Chris Roybal- NUEA

1. Welcome to COG –Chair Mayor John Pohlman

Mayor John Pohlman opened a quorum present and welcomed everyone.

1.1 Prayer: Mayor Brian Vincent

1.2 Pledge: Commissioner Kamalu

Mayor John Pohlman thanked NSL for hosting and inviting the group to a round of golf at Eaglewood.

2. Business/Consent-Action Items

2.1 Consent Item: Approval of Minutes: from July 20 , 2022:

Motion: Commissioner Kamalu motioned to approve the July 20, 2022 minutes as written, Mayor Petro seconded the approval. All in favor.

2.2 North Salt Lake: Mayor Brian Horrocks welcomed everyone to North Salt Lake. He talked about the new NSL City Hall building, the history of the area, building, and construction of the new facility.

3. Presentations/Informational Items

3.1 League of Nations:

3.1.1 Mayor Pohlman invited Rachel from League of Nations to update the group on upcoming events. Rachel informed the group of a couple of events. League of Nation is hosting an event for the Attorney General, an event for city officials at Mayor Petro's house, and a

cowboy tour at the capitol building. Also, upcoming Davis Remembers event in September.

Question: Mayor Pohlman asked about the dress code at the capitol tour?

Answer: Rachel stated that yes, people do actually dress in cowboy attire.

3.1.1.1 Mayor Pohlman, thanked Rachel for the update and encouraged the group to attend as many of the events as they can.

3.2 Utah Land Use Institute:

3.2.1 Wilf Sommerkorn introduced himself and talked about the upcoming events for the Utah Land Use Institute. An event happening in Weber County and Davis County. They would like as many city official's to participate in the meetings to voice what each city would like to do with the available land in their area. These discussions should cover what are the issues, how can we do better, and what is the best use for the land. The Utah legislator donated a million dollars into this program and it is critical to have as many elected officials work together on the project.

Question: Commissioner Kamalu- recognized the staff at the county for their work to help facilitate the upcoming meeting, and all of the research they have done for the project.

3.3 UTA on Demand:

3.3.1 Beth Holbrook presented on the new program by UTA, the on demand purpose is to provide more services to customers. This idea is similar to an Uber or Lyft, with vans picking up customers at their homes and driving them to the nearest bus or trax station. With microtransit it provides an improved flexible mobility options, repurpose underperforming bus routes, expand transit access and service coverage, and provides first and last mile connections. Beth than explained how microtransit/on demand works, what the plans are, and specific areas the program started in (see attached presentation).

Question: Mayor Wilkinson asked in the first nine days of the program what are the reviews and how are people liking the new option?

Answer: We are working on gathering the data for the project. The limited data that we have collected, has shown a positive response.

Question: Mayor Petro- Is the price \$2.50 each way?

Answer: It is the same price as the bus. But, depending on your trip and what form of transportation you are taking, Front Runner or Trax can change the cost. It also depends on how far you are taking the Ondemand, if it is to a front runner or the closest bus station. For the most part the fair is \$5.00.

Question: Mayor Pohlman are bus routes going to be replaced or removed?

Answer: Some bus routes have been cut. This project will replace some of the suspended, not utilized bus routes.

Question: Mayor Pohlman- why are we trying to compete with private industry (Uber and Lyft)

Answer: Number one reason UTA is providing this service is because it allows them to provide more to their customers. They are also keeping a flat fair that will not compete with private industry. When private industry causes prices to go up during peak/high demand drive times, this provides a serves to all residents at a flat price. UTA is not trying to compete with private industry, they are trying to provide the best service it can.

Question: Mayor Horrocks- Government shouldn't try and do what the private sector can do better. But, while working in SLC the public transportation option was utilized.

Question: Mayor Shepherd- What is the cost to Davis County, when so much of the services being used is in SLC County? Do you have data for just Davis?

Answer:

Question: Mayor Pohlman- Are we trying to keep a flat fair for that is something the private industry is justified to charge more, due to the fact they are not using public funding to function. If we are doing this to collect the data, I could understand that, if we are investing in this project to compete, I'm not that comfortable with that.

Answer: The goal is to enhance an already transit users experience and options. UTA job is to properly serve the community in large use changing with the times.

Question: Commissioner Stevenson- What are some of the out of the box thinking on how this works for our resident, can you come back with more data? Also, we would like to have UTA back next month to discuss the 5th Fifth tax. Would you be willing to come back and present?

Answer: Yes, we can come back in September and present on the 5th Fifth.

- 3.3.2** Mayor Pohlman, thanked UTA for presenting and asked them to follow up with the additional information requested. Than introduced Chris Roybal from the Northern Utah Economic Alliance (NUEA).

3.4 NUEA:

- 3.4.1** Chris Roybal introduced the NUEA a partner to the Econmoic Development Corporation of Utah that is designed to give Davis and Weber counties a stronger voice in the state's economic development. Their mission is to promote quality job growth and increase capital investment in the region. Chris showed the group and talked about their most recent company announcements in Davis County, including PACS, UDO, Lifetime, McHone Industries, Apogee Work, LoanPro, Thermo Fisher, Boecore, and the new companies that are coming to the county. Chris also talked about NUEA's strategic marketing plan for 2022-2023, projects they are considering, and an update to sites that can house the new projects (see attached presentation).

Question: Commissioner Stevenson- asked how many of the mayors know Chris and what NUEA does for the county? Would Chris be willing to meet with individual mayors and city officials?

Answer: Chris is willing to make himself available to the cities and offer to help anyway he can in cities economic development.

Question: Mayor Wilkinson- are you currently working with city managers?

Answer: Yes, we are working with some city officials and county representative.

Question: Mayor Wilkinson- is the focus only on new employers/companies, or does NUEA work with current industry in the area

Answer: Yes, NUEA will work with all companies and look to see how they can help revenue or expansion. Commissioner Stevenson, stated that 70% of business growth comes from existing companies.

- 3.4.2** Mayor Pohlman thanked Chris for coming and presenting.

- 4. Meeting Closure:** Mayor Pohlman thanked all of the presenters for coming and meeting with the group. Than asked for a moment for Colonel Jeffrey Holland to update the group on things happening at Hill.

- 4.1** Colonel Holland- Said he is very impressed with the coordination of the communities. He explained what a normal day at Hill is like. What the future holds for Hill and the surrounding communities. With so many companies including the Department of Defense are moving to virtual at home work, we will find more people moving to Utah because of the community and beauty of the state.

Other:

Motion to adjourn: Motion: Commissioner Elliott motioned to adjourn meeting, Mayor Shepherd seconded the motion. All in favor.

The next meeting is August 17, 2022 at 4:45 pm in North Salt Lake, Utah

Future Agenda Items: Send future agenda items and any handouts to Lyndsi Maglish

lmaglish@daviscountyutah.gov *Items must be received at **least one week prior to the meeting***

Future Meeting Date:

September 21st Clinton City/ Cranefield Golf Course

October 19th Syracuse

November 16th TBD

December TBD