

MINUTES FOR THE  
BUSINESS ADVISORY BOARD  
Wednesday, May 11<sup>th</sup>, 2022

8:30 a.m. - 10:00 a.m.

**1. Roll Call**

The following members of the Business Advisory Board were present:

Darin Piccoli, Chair  
Scott Lyttle  
Pook Carson  
Sue Rice

Karen Gunn  
Alfonso Brito  
Andy Robertson

The following members of the Business Advisory Board were absent:

Abudujannah Soud  
Jocelyn Kearl

Also present:

Andrea Feldman, Department of Economic Development; Roberta Reichgelt, Department of Economic Development; Will Wright, Department of Economic Development; Brittany Hemingway, Department of Economic Development; Cathie Rigby, Department of Economic Development; Todd Anderson, Department of Economic Development; Katie Matheson, Department of Economic Development; Peter Makowski, Department of Economic Development; Kaletta Lynch, Mayor's Office; Roxana Orellana, Mayor's Office; Kristina Olivas, Downtown Alliance ; Edward Bennett, Suazo Business Center; Allison Rowland, Salt Lake City Council Office.

**2. Briefings by the Staff**

**A. Report from the Director**

- Ms. Reichgelt stated as part of National Small Business Week the Mayor attended some site visits with the Business Development Team. She added that discussion are taking place concerning inviting Council Members and BAB members starting in the Fall.
- Ms. Reichgelt explained that the City Council had approved two new BAB members; Ms. Pook Carson and Ms. Jocelyn Kearl.

**3. Approval of the minutes**

**A. Review and Approval of April 13<sup>th</sup>, 2022, BAB Minutes.**

Mr. Brito made a motion to approve the minutes for the April 13, 2022 meeting. Ms. Gunn

seconded the motion. Upon roll call, the motion passed unanimously.

#### **4. Business**

##### **A. Citywide Equity Plan**

Ms. Lynch from Salt Lake City's Office of Equity and Inclusion provided a presentation on the Equity Plan for the City and introduced Roxana Orellana from her team.

##### **B. America Recovery Act Grant Program**

Ms. Rigby from the Salt Lake City's Department of Economic Development introduced herself and Todd Anderson. She then provided a presentation on the America Recovery Act Grant Program (ARPA) for small businesses and explained how funds for the program and would be allocated, processed for expenditures, and what type of expenses would be ineligible for reimbursement.

Ms. Rigby mentioned that they are looking for a BAB member to be part of the committee to review applications and ultimately provide recommendations for grant recipients to the City Council.

Mr. Robertson suggested that a BAB member with a CPA or accounting background should be on this committee to be able to adequately assess the businesses finances throughout COVID.

Mr. Brito asked if the business must still be in business to apply and receive funding. Ms. Rigby stated that in order to qualify for the funding the businesses would need to have been operational in 2020.

Ms. Rigby added that to control and manage the ARPA spending, there would be staggering rollouts and prioritizing businesses according to need and other criteria.

##### **C. Updates to Economic Development Loan Fund (EDLF) Program**

Ms. Montoya reviewed the recent administrative changes to the Economic Development Loan Fund program which included items such as changes to the committee and adjusting the loan criteria.

Ms. Gunn asked if someone internally was looking at collateral and repayment ability. Ms. Montoya confirmed that the Loan Committee still receives the application information and would continue to review collateral and the final loan amount before any recommendations would be forwarded onto the City Council.

##### **D. Approval of Letter to Mayor and Council**

Mr. Piccoli reviewed the letter drafted by BAB members regarding the Small Business Development Subcommittee findings that will be sent to the Mayor's Office for attention.

Ms. Gunn and Ms. Rice recommended that the letter should be provided to the City Council in a public meeting so that they may see these findings considering new funds from ARPA and EDLF changes.

Ms. Rice made a motion to send the letter and request a meeting with the mayor's office, and Mr. Brito seconded. Upon roll call, motion passed unanimously.

**5. City Council Announcements**

A. The City Council reviewed Mayor's Recommended Budget for FY23.

**6. BAB Member Announcements**

No member announcements.

**7. Adjournment**

There being no further business, the meeting was adjourned.

  
[darin piccoli \(Sep 12, 2022 10:25 MDT\)](#)  
\_\_\_\_\_  
Darin Piccoli, Chairperson

This document and the recording constitute the official minutes of the Economic Development Business Advisory Board meeting held May 11<sup>th</sup>, 2022.

# BAB Meeting Minutes\_5.11.22 final

Final Audit Report

2022-09-12

|                 |                                                  |
|-----------------|--------------------------------------------------|
| Created:        | 2022-09-12                                       |
| By:             | Veronica Cavanagh (veronica.cavanagh@slcgov.com) |
| Status:         | Signed                                           |
| Transaction ID: | CBJCHBCAABAAujihCEogxY1kcYwiidn_LtW2928nBP6F     |

## "BAB Meeting Minutes\_5.11.22 final" History

 Document created by Veronica Cavanagh (veronica.cavanagh@slcgov.com)  
2022-09-12 - 4:24:41 PM GMT

 Document emailed to d@thestateroomslc.com for signature  
2022-09-12 - 4:24:55 PM GMT

 Email viewed by d@thestateroomslc.com  
2022-09-12 - 4:25:08 PM GMT

 Signer d@thestateroomslc.com entered name at signing as darin piccoli  
2022-09-12 - 4:25:29 PM GMT

 Document e-signed by darin piccoli (d@thestateroomslc.com)  
Signature Date: 2022-09-12 - 4:25:31 PM GMT - Time Source: server

 Agreement completed.  
2022-09-12 - 4:25:31 PM GMT



Powered by  
**Adobe**  
Acrobat Sign