

MINUTES
OF THE SALT LAKE CITY
BUSINESS ADVISORY BOARD
Wednesday, February 9th, 2022
8:30 a.m. - 10:00 a.m.

To access and participate in the meeting please visit:

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I, Darin Piccoli, Vice-Chair of the Business Advisory Board (BAB), hereby determine that conducting the Business Advisory Board meeting at an anchor location presents a substantial risk to the health and safety of those who may be present.

1. Roll Call

The following members of the Business Advisory Board were present:

Darin Piccoli, Chair
Jeff Carleton
Andy Robertson

Scott Lyttle
Alfonso Brito

The following members of the Business Advisory Board were absent:

Abudujannah Soud
Sue Rice
Karen Gunn

Also Present:

Veronica Cavanagh, Department of Economic Development; Lorena Riffo Jenson, Department of Economic Development; Will Wright, Department of Economic Development; Cathie Rigby, Department of Economic Development; Peter Makowski, Department of Economic Development; Lindsey Day, Department of Economic Development; Roberta Reichgelt, Department of Economic Development; Allison Rowland, Salt Lake City Council Office; Kristina Olivas, Downtown Alliance; Jonathan Beam, US Ignite; Domenick Lasorsa, US Ignite; Tom Millar, Transportation Division; Edward Bennett, Suazo Business Center; Andrew Johnston, Community Outreach.

2. Briefings by the Staff

Report from Director

- Ms. Reichgelt stated that Kristen Lavelett will be leaving Local First, as the organization has determined to close its nonprofit permanently. She explained that DED staff is working on locating another local organization to work with to keep the local business message alive. Ms. Reichgelt suggested that the BAB and the Business Development team can work together in filling that gap until a new organization can be determined.

- Ms. Reichgelt stated that the City has partnered with the Utah Transit Authority (UTA) to provide free transit for the month of February 2022.

Report from Director of Homeless Policy & Outreach

Mr. Johnston provided a report on the discussions during the Legislative Session concerning as housing, mental health issues, and poverty.

3. Approval of the minutes

A. Review and Approval of January 12th, 2022 BAB Minutes

Mr. Carleton made a motion to approve the minutes from January 12th, 2022 meeting. Mr. Brito seconded the motion. Upon roll call, the motion passed unanimously.

1. Business

A. Electric Vehicle Charging Station Incentives

Mr. Wright discussed how the City is prioritizing electric vehicle adoption and EV charging infrastructure which is part of the Mayor's plan for 2022. The Business Development team has been looking at possible ways to incentivize local businesses to adopt charging infrastructure such as:

- Rocky Mountain Power (on hold) They will cover 70% of costs of equipment for Level 2 charging station
- Utah Department of Environmental Quality offers 50% grant rebate of up to \$70,000

Some impediments that local businesses could run into are the cost of infrastructure. Currently the City does not have guiding policy on how these can be added to properties and if businesses are leasing space they would need property owner approval.

Mr. Robertson said he was not aware of the programs and suggested more outreach needed to be done. Deputy Director Riffo-Jenson responded that DED staff will add the information to its monthly newsletter.

Mr. Carleton said he currently has a level 1 charging station at his business and used the Rocky Mountain incentive that was provided before it went on hold. Rocky Mountain covered the installation costs but he still had out of pocket costs such as labor and has ongoing electrical costs. There is no revenue stream for the business from those who use it. Mr. Wright asked Mr. Carleton if his charging station can be found on the network. Mr. Carleton said yes.

Chairperson Piccoli asked Mr. Wright if these incentives would be focusing on certain levels and what are the costs for the electrical upgrades regarding amps. Mr. Wright said all incentives are for level 2 and 3 and to get to level 3 there are significant costs.

Mr. Wright stated that all of this is very preliminary and DED would come back at a future meeting to discuss further, assuming the incentives and the overall cost would make sense for business owners.

B. 900 South Park Study Results / Parking in SLC

Mr. Millar, the transportation planner for the with Salt Lake City's Transportation Division, provided a presentation regarding a parking study completed in 2021 which concerned supply and demand of parking in business districts such as Central 9th, and the 9th and 9th as well as along 900 South. Mr. Millar provided an overview of the study and stated that the draft has been presented to the community councils in the areas. He added that in addition to the community councils their team is also reaching out to the Business Advisory Board and the Transportation Advisory Board. The report should be finalized in the upcoming weeks. Mr. Millar asked the BAB if they had any feedback.

Ms. Reichgelt added that she is hearing on a day-to-day basis that parking issues are looming larger as the city is growing. There are different ways to address parking and the City will need to weigh all the options, such as City policy, over cost, budgeting, and revenue. Ms. Rowland commented that these questions have been raised over the years and the technical solution is there, but the City must balance its budget every year and that takes general fund revenue. Essentially if there is going to be a shift in parking management, the City will need to determine how to fund what is currently getting funded by it. How to shift revenue without cutting other programs could be an issue.

Ms. Reichgelt asked Mr. Millar if there are any cities that we could follow by example. Mr. Millar said he will send her a list.

Mr. Robertson asked what if the City instead of businesses add charging stations and put them at locations away from areas that are choked from too many cars. He added that this could be part on delivering on the Mayor's plan for sustainability and help with having more parking for local businesses. Mr. Millar responded that the real question is do we want better cars or fewer cars.

C. US Ignite and SLC Smart Cities Update

Mr. Beam and Mr. Lasorsa are program managers at US Ignite and work on projects related to specific engagements particular in the Smart City space. They provided an overview on the US Ignite organization and a project that they are working on called Innovate SLC. Part of the Innovate SLC program includes small business training which Mr. Lasorsa asked the BAB for feedback on how to engage small businesses in Salt Lake City to be apart of that. If any BAB members wanted more information or have questions t please email Domenick.Lasorda@us-ignite.org or Jonathan.Beam@us-ignite.org.

Mr. Lasorsa also discussed US Ignites partnership with Venture Capital in doing an accelerator program in Salt Lake City. It is currently ongoing and they have invited start-up companies in the Salt Lake City area to apply that are interested in smart cities. For more information go to <https://www.us-ignite.org/innovateslc-for-salt-lake-city-startups/>

2. City Council Announcement

Announcement will be sent by email.

3. BAB Member Announcements

No Announcements.

4. Adjournment

There being no further business, the meeting was adjourned.

darin piccoli
[darin piccoli \(Mar 11, 2022 12:10 MST\)](#)

Darin Piccoli, Chairperson

This document and the recording constitute the official minutes of the Economic Development Business Advisory Board meeting held February 9th, 2022.

BAB MINUTES 2.09.2022

Final Audit Report

2022-03-11

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