

MINUTES
OF THE SALT LAKE CITY
BUSINESS ADVISORY BOARD
Wednesday, November 10, 2021
8:30 a.m. - 10:00 a.m.

To access and participate in the meeting please visit
<https://saltlakecity.webex.com/saltlakecity/j.php?MTID=m284e18c144a21adf36c77f5358704066>

Meeting Password: Zq3gV27HUSy

I, Darin Piccoli, Chair of the Business Advisory Board (BAB), hereby determine that conducting the Business Advisory Board meeting at an anchor location presents a substantial risk to the health and safety of those who may be present, and that the City and County building has been ordered closed to the public for health and safety reasons.

1. Roll Call

The following members of the Business Advisory Board were present:

Darin Piccoli, Chair
Jeff Carleton
Angela Brown
Scott Lyttle

Sue Rice
Abudujannah Soud
Karen Gunn

The following members of the Business Advisory Board were absent:

Kestrel Liedtke, Vice-Chair

Alfonso Brito

Also Present:

Veronica Cavanagh, Department of Economic Development; Lorena Riffo Jenson, Department of Economic Development; Will Wright, Department of Economic Development; Cathie Rigby, Department of Economic Development; Peter Makowski, Department of Economic Development; Andrew Wittenberg, Department of Economic Development; Lindsey Day, Department of Economic Development; Roberta Reichgelt, Department of Economic Development; Allison Rowland, Salt Lake City Council Office; Kristen Lavelett, Local First Utah; Ashley Spatafore, Capstone Strategies; David Spatafore, Capstone Strategies.

2. Briefings by the Staff

No briefings

3. Approval of the minutes

A. Review and Approval of October 13th, 2021 BAB Minutes

Ms. Rice made a motion to approve the minutes from October 13th, 2021 meeting. Ms. Brown seconded the motion. Upon roll call, the motion passed unanimously.

4. Business

A. Fiscal Year 2021 Annual Report

Mr. Wittenberg provided a presentation on the Department of Economic Development's Fiscal Year 2021 Annual Report, which covers from July 1st, 2020 to June 30th, 2021. He explained that on the onset of the pandemic letters were drafted and sent to small business owners asking how the department could help the community. They also provided a list of resources to support businesses, such as the Emergency Loan Program, State incentive packages, Tip Your Server program, and Small Business Impact Grants. The Department of Economic Development went from promotional/marketing to more of a triage unit to help businesses get access to programs.

B. BAB City Ordinance, Chapter 2.76.080 (C) (D), Business Advisory Board

Deputy Director Riffo-Jenson reviewed the BAB City Ordinance to ensure BAB members understood their role as a committee and what they are charged with.

5. City Council Announcements

Ms. Rowland provided an overview of the City's FY22 Budget Amendment #4 that is under consideration by the Council. She highlighted some of the items within the budget amendment that she thought BAB members may be interested in.

6. BAB Member Announcements

A. Subcommittees

Chairperson Piccoli stated that he met with Ms. Gunn and Ms. Rice in regard to the Small Business working group and have developed a path forward on educating BAB members on what is happening with small businesses in Salt Lake City. He explained they would provide more information during a future BAB meeting.

7. Adjournment

There being no further business, the meeting was adjourned.

darin piccoli

darin piccoli (Jan 6, 2022 09:16 MST)

Darin Piccoli, Chairperson

This document and the recording constitute the official minutes of the Economic Development Business Advisory Board meeting held November 10th, 2021.