

## Special Event Arena Committee Minutes July 27, 2022

In attendance: Fred Lowry, Jan Short, Stephanie Sherrell, Katie Ovard-Smith, Anneke (over the phone), Walt Rosemond, Lori Bird

Motion to approve minutes from June 22, 2022 by Katie 2nd by Jan. All in favor, passed.

New member of the board, Lori Bird, joined our meeting tonight.

Food Truck Nights: Thank you David for everything you do to get things done to make this work.

What are the thoughts in continuing through the following months? Everyone in attendance agrees it is a great idea and we would like to continue. David has a new associate starting soon and they will be able to help. David will follow up with the City Manager and let us know if they want to continue from a city standpoint. If the city agrees to continue we would like to have Labor Day be the last day of the summer we have the food truck night.

David would like to know if we want to pursue musical acts for every Monday night that we would pay for. Consider a couple hundred dollars to pay for the acts. It is agreed.

In preparation to get August set:

August 1: Doug/Walt set up-Anneke/Stephanie take down

August 8: Buzz/Jan set up-Anneke/Stephanie take down

August 15: Katie/Lori set up- Doug/Walt take down

August 22: Katie & her daughter set up-Anneke/Stephanie take down

August 29: Buzz/Jan set up-Anneke/Stephanie take down

September 5: Doug/Jan set up - Anneke/Buzz take down

Moto Challenge August 6, 2022:

David needs a list of volunteers from our committee for that night: David will email out a list for everyone to sign up with. City staff will do ticket sales. David will schedule the staffing of volunteers of our board. We will need help from 5:00 - 10:00 p.m. As of this morning there were about 300 ticket sales so far. Each committee member will get up to 10 tickets. This year we have much more advertising. We have 4 city journal advertisements in 4 different cities. We also have 30 radio ads. Many more signs around the city than ever before. Lots more social media ads this year than ever before. Hopefully we can sell many more tickets through all this advertising.

Food trucks will all pay 10% of gross sales at the event. We will have 4 food trucks at the event.

Farmers Market was discussed at the last meeting to work on having. David says the City council has given approval for it in 2023. David is working with a contractor to have it happen next summer. There are logistics that need to be worked out, David is working out all the details to most likely have it June-September 2023 on Saturdays!

Motion to adjourn by Katie, 2nd by Stephanie.

Next meeting will be held: August 24, 2022 at 6:00 p.m.