



South Jordan Arts Council Minutes

South Jordan City Hall, Balsam Conference Room
1600 W. Towne Center Drive, South Jordan, UT 84095
Thursday, February 10, 2022 at 7:00 P.M.

Members Present: Kelly Holtman, Heather Smith, Laura Gaillard, Colby Hill, Janell Payne, Triana Ord, Jason McGuire, Clarissa West, Janis McClellan

Members Absent: Aldo Del Bosque, Jennifer Fisher

A. Welcome, Roll Call, and Introduction: Minute Approval: By Chair, Heather S

B. Minute Approval

B.1. December Minutes – Kelly Holtman moved, Laura Gaillard seconded

C. New Business:

C.1. Colby Hill – Discussion of Softball/Baseball Mural - Colby Hill joined the meeting to discuss an idea one of the Parks employees had suggested, incorporating some art on the baseball and softball complex structures. The baseball complex has 5 sides with doors and windows. The softball complex is a square building with taller walls. Colby brought some photos and examples of mural art for this potential project, and wanted to feedback from Arts Council to gauge interest in these projects. Colby noted that the idea has not been presented to the Assistant or City Manager. There is Parks money available, but they don't know what to propose for it. Heather Smith agreed that it's a good idea, suggested marrying two budgets, putting out a call for artists and setting a budget. Kelly Holtman asked if names were intended to be incorporated. Colby Hill said it doesn't need to be fancy, but something simple. Both Kelly and Heather said simple would be a better idea. Heather asked if we know of anyone from South Jordan that became a professional baseball or softball player. Colby thinks there could be a few, and would do research on the possibility. Kelly asked if the current color scheme needs to be incorporated. Colby said that, no, the color could be changed.

Laura Gaillard had sketched up a simple example, and said that an RFP and budget needed to be proposed. Colby stated that there's a 2 week programming break at each field during the summertime. The mural could be done during that time. Work could also be done during the day, and then people could see things in progress, or that it could be covered for a grand reveal. The idea of keeping it visible was more favorable to the Arts Council members. An event to reveal the murals was also presented, with free hotdogs and a game between two local teams. The Parks division does have money set aside for park improvement. Heather stated the more money that can be put toward the project, the bigger of an artist can be attracted and would be more of a draw for the community. The fact that both the buildings would need to be taken care of was addressed. Dimensions, pictures and general ideas are needed for an Artist Call. Price points that have a "starting at" is a good reference point. Laura suggested that if the Arts Council handled the administrative end, the Arts Council will find, vet, and then go back to the Parks division to suggest the best artist. Heather asked if Colby could come back to March's meeting, with numbers. He agreed to meet with City Managers, then let Janell and Triana know, put some numbers together with timing. He'll

need to also reach out to leagues to let them know what the plan is. Laura said that having art from the players would draw in community. Jason McGuire stated that he wanted Colby to let the City Managers, Gary and Dustin, know that he's on boards with the idea. Clarissa West asked if one artist or a collaboration would be more appealing. She suggested sectioning off the buildings, and Heather stated it depends on the artist's submissions. Colby suggested that having it done by Summerfest might be an attractive idea.

Colby asked if the time frame is similar to construction bids right now, where work is weeks to months out. Heather replied that with artists, it's subjective to the artists. Clarissa asked if paint on the tables or concrete would be a possibility, or if it was focused on the buildings. Colby felt the concrete would be a great idea, but there might not be enough funding and that they would come to the Arts Council in the future. Triana noted that the concrete is under greater stress with ball player's gear and metal cleats. The concrete gets worn quickly. Clarissa also suggested that once every 5 years that the murals get updated. Heather replied that it is typical that the artists either update or the murals are redone due to wear and tear of outdoor art installations.

C.2. Sponsorship Requests – Triana Ord presented proposals from Natalie Domino for sponsorship of large scale marquis letters that could be used at the City events, and a giant pumpkin for Pumpkin Promenade. There would be (2) 3' letters and (2) 5' letters that would total approximately \$2,600.00. Clarissa West said that she's seen them at events, and people enjoy them, but wanted clarification as to the difference between fillable and flat. Janell Payne stated that Haley Greene had looked into them and that they're expensive. These are on the lower end of the price scale. Heather Smith asked if the Arts Council had first rights to the letters if there was a conflict. Laura Gaillard also asked that if we used them for an event, would we have to fill them. Heather said she didn't know if the Arts Council and Events had conflicting events. She also made the point that funding both the giant pumpkin for Pumpkin Promenade in October, and the letters would be financially viable. Jason McGuire voted for the pumpkins, but wanted more information on the letters. Jason said that he likes the artistic side and he could check on a local metal manufacturer. Triana is to send Jason dimensions. Kelly Holtman and Heather Smith both are amenable to the idea, the subject of upkeep and filling the letters in the future being an issue. The idea of creating something movable was brought to the table and Heather Smith and Triana are to meet with Nate Brimhall to discuss options for the metal letters. An agreement to purchase the pumpkin, rather than have someone grow it, was made by council members, and to have the hired carver attend the purchase to pick out the pumpkin. Heather Smith proposed that the Arts Council sponsor the large pumpkin purchase at Thanksgiving Point Giant Pumpkin Weigh-Off with a budget of \$2,000 for the entire project. Kelly, Janis, Clarissa, Jason, and Laura agreed.

C.3. Table for Art on the Towne Triana Ord proposed the idea of having an Arts Council representation table at Art on the Towne on May 7th. This would give the Arts Council more exposure in the community, while being able to answer any questions about events and upcoming activities. Location of the table was discussed with the conclusion ending in having the proposed table in the middle of the event, rather than in front of City Hall. This would give the table more exposure. Posters and a way to apply for Arts Council was proposed. Heather asked to table the topic until the March meeting and asked that members come up with ideas for what to have at the table. Current ideas are Theater tickets, Facebook account, etc. Heather also asked if SoJo Markets is a conflict of interest and Janell clarified that the events that SoJo Markets is involved with aren't a conflict with the Arts Council and

that she would be happy to discuss this with anyone outside of the meeting who had concerns or would like to talk about it in detail.

C.4. Budget Synopsis The Arts Council current budget was presented to the Arts Council members. Heather Smith asked if there would be a return of funds from charging for events. Janell Payne clarified that the budget comes from the general fund, and income from the Arts Events goes into the general fund. If there was additional funding needed, and the budget was close, then there could be justification to raise the budget in the future.

C.5. Artist on Display – The pedestals that were agreed upon by the Arts Council were purchased and delivered. There was an opening in the schedule in February and Kelly Holtman agreed to loan her art to be displayed at City Hall. Triana Ord will pick up the paintings.

D. Unfinished Business

D.1. Theater Program Follow Up

Triana Ord stated that she, Heather Smith and Janell Payne had met with Director Shawn Kidd, discussed the details and necessities of the Theater Performance and decided that The Music Man would be the most viable production to move forward with. The dates of July 11-16 with a matinee on Saturday, the 16th would be the best timeline for the play. March 3rd and 5th will be the auditions and measures to obtain the rights and advertising had been put in place.

D.2. Program Proposal Follow Up

a. Public Dance Classes were discussed and reviewed. Backyard Ballroom has come in at \$150.00 per class, and the subject of follow through with residents was addressed. Heather Smith stated that a registration fee would be more incentive to attend the class. This kind of an event would require volunteers and Arts Council members to be involved in checking people in, and Heather agreed that Arts Council members need to be more involved in the events. The idea of collaborating with Natalie Domino and Special Events was proposed. Jason McGuire asked if there was a possibility of including a class with Summerfest. Laura Smith asked if it could be held in conjunction with Movies in the Park, and would negate the need to charge for a spot. Heather Smith suggested a class be held in conjunction with the Car Show, that it would generate interest for the future. Janell Payne suggested kicking off the dance classes at Summerfest, then breaking away to hold the classes at the Safety Building Plaza with a form of dinner discount either with The Pie or food trucks. An offering of a wristband would include dance classes and a discount at the restaurant.

b. After presenting information of a meeting with Margy Campbell and her design of using plexi-glass and wood frame, the Arts Council decided to table the topic until March and doing further research.

D.3. Discussion of the Art Show details were addressed. Dates, of March 14th drop off, volunteers needed for checking in and hanging the artwork was also discussed. The sign up for volunteers is on basecamp.

Additional Items:

Jason McGuire revisited the idea for an art project at the new Bingham Creek park. The park is a city/county collaboration and Don Tingey has requested the Arts Council bring an idea to the table. Ideas suggested at this meeting were a Utility Wrap, “SoJo” in creative lettering on the roof of the pavilion or for the proposed marquis letters to be “homed” at the park. The Bingham Creek Authority would need to be consulted. Jason will be getting some insight into possibilities.

Heather Smith motioned to close the meeting, Janis McClellan seconded the motion.

Meeting Adjourned