

ERIN MENDENHALL
MAYOR



LORENA RIFFO-JENSON
INTERIM DIRECTOR

DEPARTMENT of ECONOMIC DEVELOPMENT

Salt Lake City Art Design Board Meeting
July 7, 2022
5:00 – 7:00 pm
Finch Lane Gallery & Webex Online

PRESENT: Tiffini Porter Meggie Troili Alejandro Moya
Michael Mejia Angela Dean

EXCUSED: Colour Maisch

Staff Members

Renato Olmedo-González, Public Art Program Manager
Felicia Baca, Arts Council Director
Brenda Alavez, Public Art Program Coordinator

AGENDA

I. Call to Order and Welcome 5:00 pm 10 mins

Ms. Meggie Troili called the meeting to order.

II. Approval of June 2nd, 2022 Minutes (Action) 5:10 pm 2 mins

Mr. Michael Mejia motioned to approve the June minutes as written, Ms. Tiffini Porter seconded the motion, and all Art Design Board members present voted in favor.

III. Art Design Board Vacancy & Recommendation (Potential Action) 5:12 pm 30 mins

Mr. Renato Olmedo-Gonzalez reported that all interviews for the Art Design Board vacancy have been completed. Mr. Olmedo-Gonzalez, Ms. Angela Dean, and Ms. Brenda Alavez presented the resumes and answers to interview questions to the Board for consideration of the three candidates Mr. Landon Kraccek, Ms. Rebecca Livermore, and Ms. Jen Lopez. After a thorough discussion amongst the Board members, the Board came to the consensus that Ms. Lopez would be the best candidate for the Board vacancy. Mr. Alejandro Moya motioned to recommend Ms. Lopez to Mayor Mendenhall for appointment, and Mr. Mejia seconded the motion. All Board members voted unanimously in favor of the motion.

IV. Discussion: Pre-Approved Artist Pool 2023-2025 5:42 pm 30 mins

Mr. Olmedo-Gonzalez explained the Pre-Qualified Artist Pool as an additional tool the Board can utilize when considering artists for commissions, as well as it being a resource for organizations or individuals who reach out to the Salt Lake City Arts Council asking for recommendations or referrals on artists. Mr. Olmedo-Gonzalez informed the Board that this fall the Board will need to re-visit the next round of artists

for pool. Mr. Olmedo-Gonzalez also reported that the first steps in the process would be to define the goals and criteria for the artist pool.

Ms. Troili and other Board members discussed inviting the current artist pool to continue in the next round of the *Pool* along with possibly expanding the amount of artists who are currently represented in the artist pool.

Ms. Felicia Baca spoke of collecting data from the current artists in the *Pool* to better understand how beneficial this resource has or has not been for the artists themselves.

Ms. Troili expressed concerns over the vagueness of the current artist pool webpage; there is a need to refine it and make it more user friendly for outside vendors and organizations seeking to utilize this resource.

The Board discussed improving the public art website overall by making it easier to: navigate, understand what each artist's specialization is, as well as investing in marketing to promote the artist pool to partners.

Mr. Olmedo-Gonzalez asked the board to give feedback via email on an improved criteria for selecting artist for the pool by next month's meeting.

V. Poplar Grove Public Art Project Update

6:12 pm

10 mins

Mr. Olmedo-Gonzalez informed the Board that the Poplar Grove community has been very responsive to the surveys that were sent out regarding feedback on the Poplar Grove Sport Courts project. The Salt Lake City Public Art Program is currently working with the Public Lands Department in order to determine whether the courts will have tennis, pickleball, or a combination of both. This will also affect what the final numbers are for the square footage the artist will be working with. Once Public Lands defines the course to follow, the process for finding a muralist for the project will commence.

VI. Public Comment

6:22 pm

5 mins

No public was present.

VII. Other Business / Adjourn

6:27 pm

10 mins

Mr. Olmedo-Gonzalez reported that the Mayor has approved a budget for the new fiscal year but City Council still needs to approve which projects will be funded. He informed the Board that the Public Art Program would like to allocate funding for three projects and that 20% of the budget will be allocated towards maintenance and conservation efforts of the existing public art collection.

Mr. Olmedo-Gonzalez reported that there are two upcoming scheduling conflicts for the September and October Board meetings. Mr. Mejia also reported having a scheduling conflict due to a change in his schedule. Mr. Olmedo-Gonzalez committed to sending out correspondence to the Board to select a new schedule for the monthly Board meetings.

Ms. Baca informed the Board that the Visual Arts Program Coordinator for the Salt Lake City Arts Council, Ms. Claire Taylor, will be leaving. Additionally, there is a vacancy for her role along with a part-time marketing role. Applications for these roles will close on July 17th.

Ms. Baca reported that the priorities for the public art program this year would be maintenance and utilizing the most recently approved funding for a new public art collection management software.

Ms. Baca also reported that the Arts Council recently met to discuss the city's new approach to street design. There is a street and typology guide on the city's website that details a menu of sorts for the ideal way each type of street should be designed. This will factor into future CIP projects as there is guidance on how public art can fit into these new designs with an emphasis on place-making.

Ms. Baca reported that Mr. Olmedo-Gonzalez recently presented at the Culture Connects Conference on public art and used *Out of the Blue* as an example during that presentation.

Ms. Porter motioned to close the meeting. Mr. Moya seconded and all other Board members voted in favor.