



Event Advisory Committee (EAC)

Thursday, August 11, 2022 | 2:00 PM

Event Advisory Committee meetings are being held primarily virtually for the convenience of Committee members.

Join Zoom Video Conference:

From a Web Browser –

<https://us02web.zoom.us/j/8015364158?pwd=c3pNclNBVFNRU21XRjFDdoVrYUo2dz09>

Meeting ID: 801 536 4158 Passcode: 2022-JRC

For Audio Only:

One tap mobile – +16699009128,,8015364158#,,, *04493277#

Or Dial (669) 900 9128 – Meeting ID: 801 536 4158 Passcode: 04493277#

Note: participants not identified by name by the meeting system software will be asked to identify themselves for purposes of the meeting record.

The virtual meeting has an anchor location at:

Jordan River Commission Offices

Utah Division of Water Quality, Third Floor — Red Rocks Conference Room #3132

Utah Department of Environmental Quality

195 North 1950 West

Salt Lake City, UT

MEETING AGENDA

1. Welcome & Introductions

2. Public Comments

This is an opportunity for comments from the public regarding any item on the agenda, or any other matters related to the Jordan River Commission and its Event Advisory Committee. Individual comments are limited to 2 minutes, and all comments are limited to 10 minutes total. Comments can also be sent by email to info@JordanRiverCommission.com (include subject line “Event Advisory Committee Meeting Comments”).

Notes:

3. Committee Business

- a) [**Action Item**] Approve meeting minutes from the April 14, 2022, Committee meeting
- b) [**Action Item**] Approve meeting minutes from the May 12, 2022, Committee meeting
- c) [**Action Item**] Approve meeting minutes from the June 9, 2022, Committee meeting

Notes:

4. Commission Event Reports & Discussion

- a) 2022 Get to the River Festival
 - 1) Festival Overview
 - 2) Budget & Finance Report
 - a. Additional Fundraising Opportunities
 - 3) Jordan River Foundation partnership & coordination
 - 4) Festival “Mini Grant” Solicitation
 - 5) Festival Kickoff & Media Opportunities
 - a. September 1 : Commission Field Trip
 - b. September 2 : Paddle the River series Commission organized event
 - 6) Major Festival “Event” (Dinner/Gala/Awards/Recognition) Discussion
 - a. September 8, in lieu of regular Committee Meeting
 - b. Other Dates?
 - 7) Upcoming Planning Meetings – August 25
- b) 2023 Get to the River Festival
 - 1) Event Planning, Management & Fundraising RFP
 - a. Review Selection Committee Recommendations
 - b. Introduce Mighty Penguin team members — questions, comments and discussion (if any)
 - c. [**Action Item**] Approve Mighty Penguin company as preferred vendor and finalize contract negotiations
 - d. Select 3-4 2022 Festival events for Might Penguin observation
- c) Upcoming Meetings, Events & Activities of Interest
 - 1) City Nature Challenge – April 2023
 - a. Commission Sponsored Events for each day of the Challenge
 - 2) Golden Spoke – May 2023
 - a. Branding & Marketing Update
 - 3) Others

Notes:

5. Non-Commission Events

- a) Salt Lake County communications regarding mapping of jurisdiction and oversight for capital projects, maintenance, and event permitting
- b) Other Events

Notes:

6. Communications, Engagement & Outreach

- a) Media Opportunities
- b) Other

Notes:

7. Upcoming Committee Meetings

- a) Thursday, September 8, 2022 – 2:00 PM : do we want to meet in September, or host/attend an event in lieu?
- b) Thursday, October 13, 2022 – 2:00 PM

Notes:

8. Adjourn

A meeting recording, minutes, and other information will be available following the meeting at <https://www.utah.gov/pmn/sitemap/notice/774315.html>.