



Heritage Center Advisory Board Meeting  
October 23, 2013

**AB Members Present:** Judy Baxendale, Charlotte Cox, Jo Harris, Kathy Houston, Shirley Meier, Bob Millard, Greg Waldron, Rod Young

**AB Members Absent:** Erich Mille

**City Staff Present:** Susan Gregory, Director;  
April Callaway, Office Administrator Supervisor

**Guests Present:** Stephanie Wright, Murray Chamber of Commerce

**Call to Order:** Kathy Houston called the meeting to order at 10:35 a.m. and welcomed everyone.

**Minutes:** The September 18, 2013 minutes were approved on a motion by Shirley Meier and seconded by Jo Harris.

**Special Recognition:** None

**Citizen Comments:** None

**Committee Reports:** None

**Unfinished Business:**

**A. Senior Center Accreditation**

Director Gregory provided the list of suggestions with comments made by the Accreditation committee so the Board can review them and provide their input at the next meeting.

**B. Visit Community Businesses**

Stephanie Wright from the Murray Chamber of Commerce explained the purpose of the Chamber and their meeting schedules. There are about 200 members of the Chamber. Their website is [www.murraychamber.org](http://www.murraychamber.org) and they send out almost daily emails. She suggests that the Board start working with Chamber members and plan to be present at Chamber events every three months. The first step will be to schedule two presentations with the Chamber, one at the weekly Thursday luncheon and another at the Toast and Topics on Fridays. The plan is to start in January and contact one business a week. At the next Board meeting, the group will pick the place for January and Susan will work on the packets and also schedule to provide presentations on the Heritage Center at the Chamber's Thursday and Friday meetings.



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Greg Waldron handed out a possible script for board to use when visiting a business. Suggestion was made to add that we are part of the Murray City Parks & Recreation Department. Each person making the visit can take key points from the script but the idea is to introduce ourselves, let them know we want their employees/patrons to know we are here and that we provide programs and services for people over 55. Also tell them we would be glad to share more information by emailing our newsletter, flyer on their bulletin board, or through a presentation at an event.

Suggestion made to ask the Jr. Chamber to help with a video clip about the Center or to assist with computer classes.

Suggestion made to offer a Twitter class to explain what this type of social media is all about.

**New Business:** None

**Director's Report:**

Director Gregory reported that the Heritage Center has been approved to receive capital improvement funds for a new oven (will purchase in January) and a new piece of exercise equipment (will purchase next month). The Senior Inc. Board approved the use of the funds to help with the purchase of the new oven. The November-December newsletter will be available on Monday and will email to active participants on Friday. The staff will begin a "get acquainted lunch" for newcomers on November 12<sup>th</sup> (Maureen) and December 10<sup>th</sup> (Susan). The Board will meet in November, no meeting in December, and then meet again in January.

The next regular board meeting will be held on **Wednesday, November 27 at 10:30 a.m.** There being no further business the meeting adjourned at 11:40 a.m. on a motion by Charlotte Cox and seconded by Shirley Meier. Minutes recorded by April Callaway.