Spectrum Academy Board of Directors

Strategic Planning Meeting
October 24, 2009

Present: Bryan Washburn, Kyle Andersen, Lisa Andersen, Marcy Johnson, Veronica Hobby, Marney DeVroom, Brad Nelson
Excused: Andrew Marsh

Staff: Jaime Christensen, Kelly Washburn, Monica Owen

Update on High School: Bryan presented information regarding costs for the HS has increased from $4.1 mil. to $4.7 mil. which brings our annual lease rate to $435K as opposed to the original $385K. According to Mike Wright, this increase is due, in part to the second level expansion. Bryan and Brad will meet with Giza for further negotiations. The board has agreed that we need to stick to the original costs at 4.1, the board will support Bryans decision should he need to pull the deal.

Jaime presented the 212 video to Board. Monica reviewed the website with board and suggestions were made to the following:

- look for a webmaster that can mentor Matt (Veronica, MO)
- finalize paypal ability
- use of mass emails for updates
- facebook ads (Kyle)
- finalize teacher blogs
- bullets of what makes us unique
- upcoming events more visible
- add address for school, fax number is wrong

Mission statement: revised to the following: *Spectrum Academy is the premier charter school in Utah for students with high-functioning Autism, Aspergers and other students who would benefit from our unique learning environment. We provide small class sizes, with individualized instruction and innovative social skills curriculum to help students reach their fullest potential academically, socially and emotionally, leading to a productive and successful future.*

Strategic Planning: the board agreed to look at plans for the next 6 months to 1 year. The goals from 2007 were updated and additional goals were added. (*see attached document.)*

11-12-2009