

# STAFF REPORT

**DATE:** June 1, 2022

TO: Honorable Mayor and City Council

**FROM:** Josh Yost, Community Development Director

SUBJECT: Springville City seeking an amendment to Springville City Code, Section 11-

6-313, Specific Sign Regulations

## **Recommended Motion:**

Adopt ordinance #\_\_\_\_ amending Springville City Code, Section 11-6-313, Specific Sign Regulations

# **Executive Summary:**

The City Council assigned the Community Development Department to undertake a review of the sign code. This item has been placed low on the project priority list with the consent of the Council. Recently, Wavetronix has approached the City with a proposed sign program for their corporate campus, Hobble Creek Square. This sign package reinforces the traditional town image and appearance of Hobble Creek Square by referencing sign types and designs from a traditional downtown. Springville's sign code, in common with many other modern sign codes, substantially limits, or does not establish regulations for many sign types and configurations which were once common in Springville and similar towns, including some types proposed for Hobble Creek Square

Staff viewed this as an opportunity to initiate a limited review of the sign code to address conflicts with the proposed Hobble Creek Square sign program and also a few other known issues in the sign code, including refining and clarifying the use of a-frame signs in front of businesses.

#### Focus of Action:

Do the proposed amendments further the orderly development of Springville City, protect the quality of life of residents linked to the aesthetic character of the City, and



provide reasonable opportunities for effective business signage to enhance the economic performance of Springville City.

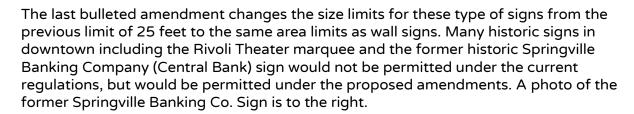
#### Discussion:

Amendments are proposed first to Subsection 11-6-113 (1), Specific Sign Regulations for A-Frame Signs. The first change separates the regulations for sign size, location, and hours of display from subsection (a) Districts Where Allowed, and moves them into separate subsections. The proposed additions to this section propose the following.

- One portable A-Frame sign per ground level business
- Requirements for the sign to be attended by a responsible party
- Size
- Type
- Location of Display
- Time of Display

The next section to be amended is 11-6-113 (12)
Projecting Signs. First the section is renamed Projecting
Vertical Blade or Marquee Signs. The amendments
propose the following:

- Permitted in all nonresidential sign districts
- Location and projecting requirements: The sign shall be attached to a building wall and may project a maximum of seven feet (7') from the front of the elevation to which it is attached
- Height and Area allowances: The projecting sign shall meet clearance requirements as described in Section 11-6-305. The area shall be calculated as part of a wall sign.



A new section 13 establishes regulations for a class of signs not previously recognized in the code. These are projecting storefront signs, sometimes called blade signs, or bracket signs. This class of signs is referred to by the idiom "to hang out (one's) shingle" meaning a very traditional small sign (historically for someone engaged in a professional practice)





usually hung on a bracket perpendicular to the front of a building, above or adjacent to a business entrance, as shown in the following images.



The proposed code regulates the following elements. An additional provision regarding lighting has been added after Planning Commission discussion to allow only constant lighting in or on these signs and prohibit flashing, animated, or running lights.

- Number of signs
- Location
- Clearance from ground
- Area
- Dimensions
- Projection from building
- Sign thickness
- Lighting
- Hold Harmless Agreement
- Message
- Sign type

The remaining amendments are solely renumbering of the remaining sections to accommodate the insertion of the new section 13.

These changes increase the allowance and establish clear regulations for sign types that are compatible with traditional urban development. A-frame, blade, marquee, and storefront signs are all staples of traditional downtowns and permitting these signs more liberally will increase the ability of business to identify themselves, add to the visual interest of the city, and add distinctiveness to reinforce Springville's identity as a place where creativity is expressed through many mediums, including signage.



In these ways the proposed amendments further the orderly development of Springville City, protect the quality of life of residents linked to the aesthetic character of the City, and provide reasonable opportunities for effective business signage to enhance the economic performance of Springville City.

These proposed amendments were reviewed by the Planning Commission in a properly noticed public hearing on May 10, 2022. Council Representative Liz Crandall commented during the public hearing, asking a question about time of operation for electronic message signs. No other comment was received during the public hearing.

During Planning Commission discussion (see Item 6 in the attached minutes for the full discussion), Chair Ellingson asked if staff could look into hours of operation for lighted signs. The Planning Commission recommended approval of both items with a 4:0 vote.

#### Alternatives:

- Deny the proposed zone text amendments.
- Continue the proposed zone text amendments for further discussion.



# Attachments:

- 1. Proposed Zone Text Amendment Ordinance
- 2. Minutes of the Planning Commission Public Hearing, May 10, 2022
- 3. Planning Commission Staff Report

# Attachment 1

Proposed Zone Text Amendment Ordinance

# ORDINANCE NO. \_\_\_\_-2022

AN ORDINANCE AMENDING SPRINGVILLE CITY CODE, SECTION 11-6-313, SPECIFIC SIGN REGULATIONS.

WHEREAS the Springville City Development Code governs land use decisions within Springville City in fulfillment of the recommendations of the General Plan as well as the future vision of the City as established by the Mayor and Council; and

WHEREAS Springville City may, from time to time, examine the regulatory provisions of the zones within the Code and amend its Code to reflect its commitment to maintaining the vision established in the General Plan and as established by the Mayor and Council; and

WHEREAS Springville City maintains sign regulation ordinances to protect the quality of life of residents linked to the aesthetic character of the City, and to provide reasonable opportunities for effective business signage to enhance the economic performance of Springville City; and

WHEREAS Springville City is seeking an amendment to Springville City Code, Section 11-6-313, Specific Sign Regulations; and

WHEREAS the Planning Commission conducted a properly noticed public hearing on May 10, 2022 and reviewed the proposed text amendments and has recommended favorably of the amendments; and

WHEREAS the City Council held a properly noticed public meeting on June 7, 2022, to consider the proposed amendments attached as Exhibit A, and finds that the amendments meet the General Plan and promotes the health, safety, welfare, and orderly development of Springville City.

NOW, THEREFORE, BE IT ORDAINED by the City Council of Springville, Utah that:

**Section 1** Ordinance. The amendments to Springville City Code Title 11, Chapter 6, Section 313, attached as Exhibit A are incorporated into this ordinance as if fully stated herein.

**Section 2** This ordinance shall become effective upon adoption by the Springville City Council and publication as required by law.

ADOPTED by the City Council of Springville, Utah, this 7 <sup>th</sup> day of June 2022.
Matt Packard, Mayor
ATTEST:

Kim Crane, City Recorder

# Exhibit A

Amendments to Springville City Code Title 11, Chapter 6, Section 313

#### 11-6-313 Specific Sign Regulations.

- (1) A-Frame Sign.
  - (a) Districts Where Allowed Permitted in all sign districts in accordance with the standards for signs allowed without a sign permit or as part of a temporary use permit. One (1) A frame sign of no greater than eight (8) square feet and four feet (4') high per business frontage is permitted on public sidewalks in Sign District A in front of businesses with no front setback and subject to issuance of an encroachment permit by Springville City. A frame signs shall be moved inside the building after business hours.

Permit Required – An encroachment permit is required, when located on a public sidewalk in Sign District A.

Height/Area - Refer to Section 11-6-308.

- (b) One (1) A-frame attended portable sign shall be permitted for each ground level business with an individual front door entrance fronting a public street.
- (c) An attended portable sign is a portable sign placed by a person who, either in person or through a representative, at all times while the sign is in the public right-of-way, remains either: 1) within fifty feet (50') of the sign or 2) on the first floor of a building whose front entrance is within fifty feet (50') of the sign. Springville City reserves the right to request the removal or relocation of a portable sign to accommodate construction activity within the public right-of-way.
- (d) <u>Size. Maximum sign face size shall be twenty-four (24") inches wide and thirty-six (36") inches tall. Maximum sign stand frame size shall be twenty-seven (27") inches wide and forty-seven (47") inches tall when closed with a maximum depth of three (3') feet when opened.</u>
- (e) <u>Sign Type</u>. Sign faces shall be flat and lie in plane with the sign stand frame. Signs shall not be <u>electrified or lighted in any manner</u>.
- (f) Location. The sign shall be located immediately in front of and between the side walls of the associated business.
  - (xiii) For businesses with a front setback, the sign shall be located in the front setback
  - (xiv) For businesses without a front setback, the sign shall be located immediately adjacent to the front facade of the business or within the park strip, provided a six (6') foot wide clear pedestrian way is maintained on the sidewalk.
  - (xv) <u>Signs shall not be located outside of this designated area in any other location within the</u> public right-of-way.

(g) <u>Time of Display. The sign shall be displayed only during the associated business's hours of</u> operation and must be stored inside the business at all other times.

. . .

# (12) Projecting Vertical Blade or Marquee Signs.

Sign Districts Where Allowed – <u>Permitted in all nonresidential sign districts</u>. <u>Projecting signs are allowed in Sign District A on buildings with no front setback subject to issuance of an encroachment permit by Springville City.</u>

Permit Required – A sign permit is required, along with an encroachment permit, when projecting over public sidewalk.

Location – The sign shall be attached to a building wall and may project a maximum of seven feet (7') from the front of the elevation to which it is attached.

Height/Area – The projecting sign shall meet clearance requirements as described in Section 11-6-305. The maximum sign area for such a sign is twenty-five (25) square feet. The area shall be calculated as part of a wall sign.

# (13) Projecting Storefront Signs

- (a) Sign Districts Where Allowed Permitted in all nonresidential sign districts.
- (b) One (1) sign shall be allowed to project from the building face for each street level business entrance, or for each twelve feet (12') of building frontage, or street level parking lot entry, having frontage on a public or private street, pedestrian way, plaza, or open space, subject to the following conditions:
- (c) Entrance. The business shall have a public entrance directly onto the public or private street, pedestrian way, plaza, or open space.
- (d) <u>Location</u>. The sign shall be located below the finished floor of the second level of a building or have a maximum height of fifteen (15') feet above the final grade, whichever is lower.
- (e) <u>Clearance</u>. There must be a minimum eight (8') feet of clearance from the bottom of the sign structure to the ground directly below the sign.
- (f) Area. Signs shall not exceed twelve (12) square feet in area.
- (g) Sign Length and Height. Neither sign length nor height shall exceed four feet (4').

- (h) <u>Projection. Signs, including mounting hardware, shall not project more than sixty inches (60")</u> from the face of the building. Signs shall not project from nor be mounted to building elements that are located within the street right-of-way.
- (i) Thickness. Signs, including the cabinet, shall not be more than six (6") inches thick. External lighting shall not be limited to the six (6") inch maximum sign cabinet thickness.
- (j) <u>Lighting. Projecting signs may be illuminated internally or externally. Externally lit signs shall be illuminated only with stationary, shielded light sources directed solely onto the sign without causing glare. Lighting shall be constant and shall not consist of running, flashing, or animated lighting.</u>
- (k) <u>Hold Harmless Agreement. When a sign extends over a public right-of-way, a hold harmless</u>

  <u>agreement shall be signed wherein the sign owner will indemnify and hold the City harmless from</u>

  <u>any injury or other damages associated with the sign.</u>
- (I) Message. The message on projecting signs shall be limited to on premise messages.
- (m) Sign Type. Projecting signs shall not be electronic display signs.
- (n) Changeable Copy. Projecting signs shall not be designed to include changeable copy.
- (o) Exemptions. City-owned wayfinding and parking facility identification signs are exempt from the requirements of this Subsection.
- (<del>13</del>14) Subdivision Residential Development Entrance Signs.

Sign Districts Where Allowed – District G.

Permit Required – A sign permit is required.

Location – Signs shall be set back at least ten feet (10') from any street right-of-way and only in yards adjacent to streets at the entrance of the development. Signs must meet clear view requirements. No more than two (2) entrance signs are allowed per development.

Height/Area – Signs shall have a maximum height of five feet (5') and maximum sign area of twenty-four (24) square feet.

(<del>14</del>15) Wall Signs.

Zoning Districts Where Allowed – Wall signs are permitted in all nonresidential sign districts.

Permit Required – A sign permit is required.

Location – A wall sign shall be located flat against and attached to the wall of a building, painted thereon or designed as an architectural feature thereof. Wall signs may be placed on a vertical wall above and behind a roof, provided it extends no higher than the highest roof line or top of the wall on which the sign is affixed. Signs may be mounted on the lower portion of a mansard roof with a slope exceeding forty-five (45) degrees, provided such signs do not project. No sign is permitted which breaks the silhouette of the building on which it is located.

Height/Area – For height requirements, see Section <u>11-6-305</u>. On the wall or walls fronting the primary street frontage, the sign area shall be limited to the greater of fifteen percent (15%) of the wall or walls or fifty (50) square feet. On all other exterior walls, the sign area shall be limited to five percent (5%) of the wall. All permanently attached wall signs located on the building shall be included as a part of the wall sign area calculation.

# Attachment 2

Minutes of the Planning Commission Public Hearing, May 10, 2022



# **MINUTES**

Planning Commission Regular Session Tuesday, May 10, 2022

# IN ATTENDANCE

**Commissioners Present:** Chair Karen Ellingson, Genevieve Baker, Michael Farrer,

and Kay Heaps

Commissioners Excused: Rod Parker, Brett Nelson

City Staff: Josh Yost, Community Development Director

Heather Goins, Executive Assistant

City Council: Liz Crandall

## **CALL TO ORDER**

Chair Ellingson called the meeting to order at 7:06 p.m.

## APPROVAL OF THE AGENDA

Commissioner Baker moved to approve the agenda as written. Commissioner Heaps seconded the motion. The vote to approve the agenda was unanimous.

# CONSENT AGENDA

- 1. Johnston Developments seeking a recommendation for final approval for the Holdaway Park Estates Subdivision located in the area of 650 E 200 N in the Traditional Neighborhood Development Overlay Zone.
- 2. Rock Tops Surfaces seeking site plan amendment approval for a storage yard located at 495 N 1650 W in the L-IM Light Industrial Manufacturing Zone.
- 3. Adam Weight seeking plat amendment approval for Spring Terrace Estates located at 1451 E 620 S in the R1-10 Single-Family Residential Zone.
- 4. Travis Olsen seeking approval for the Lakeshore Industrial Subdivision located at about 2100 W Center Street in the HC-Highway Commercial Zone.

Commissioner Baker moved to approve the Consent Agenda. Commissioner Farrer seconded the motion. The vote to approve the Consent Agenda was unanimous.

## **LEGISLATIVE SESSION:**

5. Josh Davis with Landd seeking an amendment to the Official Zone Map on parcels 23:030:0016, 23:031:0015, 23:030:0011, and 23:031:0014 from the R1-15 Single-Family Residential Zone to the R1-8 Single-Family Residential Zone, located in the area of 1500 West and Center Street.

Josh Yost, Community Development Director, presented. This is 28.53 acres of land. He showed the current zoning is R1-15 and in the General Plan, it is Medium to Low density. He gave the surrounding zoning and history of the Westfields Plan. There was a concern previously about rezoning and losing animal rights.

Commissioner Baker asked about the density. Director Yost said it is consistent with the surrounding densities.

Commissioner Heaps asked if the owners of this property were among those who chose to stay R1-15. Director Yost said yes.

Director Yost showed the densities. He explained that policy considerations include the City Council not wanting us to increase density and to stick with the plan. The Westfields Community Plan is not an increase in density and conforms to the current plan. It is a change to the zoning map. Staff recommends forwarding a recommendation of approval as this is in line with the current zoning plans.

Chair Ellingson asked what the differences are per acre in the R1-8 and R1-10. Director Yost asked if she means in terms of yield, he does not know. Chair Ellingson said these numbers represent a maximum density, right? Director Yost said no. In R1-10 it is 3.0 and in R1-8 it is 3.8. Commissioner Baker asked what it would be with your maximum bonus. Director Yost said with the maximum bonus it is 4.2 in R1-10 and in R1-8 it is 5.3.

Chair Ellingson invited the applicant to speak. He had no additional comments.

Chair Ellingson asked for a motion to open the Public Hearing. Commissioner Baker moved to open the Public Hearing. Commissioner Heaps seconded. The Public Hearing was opened at 7:20 p.m.

Ivy Miller

With the Utah Valley Home Builders Association 707 E Mill Road Vineyard, UT

She spoke about an alert from the State Auditor's office regarding an alert for expenditures on collected impact fees. She admonished the Commission to stick with the plan. The City has to stay within the building fund. The State Auditor has to get the cities to say on target. She had the findings and left copies.

Chair Ellingson told Ms. Miller that she should address the City Council, as the Planning Commission is a recommending body with no budgetary authority. Ms. Miller said she knows the Planning Commission has influence.

Director Yost responded by saying that this Auditor Alert didn't have to do with impact fees. It was the assessment of fees related to services, such as how much we charge for a building permit. It wasn't that any city mismanaged the funds, it is the Auditor is making sure that monies to other departments were justifiable. Springville was sampled. We responded and we are meeting internally at how we will comply. We are working on that. It isn't related to impact fees. Ms. Miller added that the Home Builders Association wants oversight.

Commissioner Farrer moved to close the Public Hearing. Commissioner Baker seconded. The Public Hearing was closed at 7:24 p.m.

Commissioner Heaps moved to recommend approval for an amendment to the Official Zone Map on parcels 23:030:0016, 23:031:0015, 23:030:0011, and 23:031:0014 from the R1-15 Single-Family Residential Zone to the R1-8 Single-Family Residential Zone, located in the area of 1500 West and Center Street.

6. Springville City seeking an amendment to Springville City Code, Section 11-6-313, Specific Sign Regulations. Continued from April 26, 2022.

Director Yost presented. There are 3 proposed amendments to the sign code. For A-frame signs, businesses would be allowed one portable A-frame sign per ground-level business. It must be attended by a responsible party. There is a maximum size of sign face and frame. It cannot be electronic and must be a static size. It is to be displayed in front of the building within your business's sides. The time of display is only during operating hours.

Commissioner Farrer said they don't have to be attached to the building. Director Yost yes, they are free-standing, A-frame signs.

Chair Ellingson asked about competing signs. Director Yost said that the location of the sign comes in here. It can only be in front of your business. Chair Ellingson asked if a member of the public could come in and put up a sign because they don't own that business. Director Yost said correct unless they were willing to stand by it all day, then probably yes. Director Yost said we could not infringe on free speech.

Commissioner Baker asked if they could be spotlighted. Director Yost said there are specific regulations about lighting on buildings that prevent you from shining light on adjacent properties. There must be shielding. That could cover that, but it is not an eventuality that we have considered or had someone try to do.

The second sign type is the Projecting Vertical Blade or Marquee sign. They are permitted in all nonresidential sign districts. There are location and projecting requirements. They have height and area allowances. They can have running lights and flashing lights.

Chair Ellingson asked why sign permits are needed. Director Yost said they require a building permit to make sure it follows the electrical and sign code, is properly anchored, etc. The encroachment permit is because they are projecting an element of building over the air rights of our sidewalks.

The third sign type is the Projecting Storefront sign. These are for pedestrians. Each business could have one of these signs, they have to be within the sidewalls of the business. There has to be 8 feet of ground clearance to the bottom of the sign. They can be up to 4 feet wide by 3 feet tall. They can be lit internally or by external lights.

Commissioner Heaps asked if we have any of those in Springville now. Director Yost said he doesn't think that we do.

They have a hold harmless agreement that says if your sign falls, it isn't on the City. The message is regulated in that it is on-premise messaging. No electronic or variable display type of signs.

Commissioner Baker asked about the marquee signs, those can be electronic because they can be lit. Director Yost said right, but that is not a variable message system. It cannot be a digital display. Commissioner Baker said the shingle-type signs cannot be electronic but they can have a light component. Director Yost said yes, they can be externally or internally lit. but the sign has to be shielded. Commissioner Baker asked if they are internally lit, can they flash. Director Yost said that is a good question. It doesn't speak to that.

Chair Ellingson asked for a motion to open the Public Hearing. Commissioner Baker moved to open the Public Hearing. Commissioner Heaps seconded. The Public Hearing was opened at 7:48 p.m.

Liz Crandall - City Council Representative

She asked when they are electronic if there is a time they need to turn off. Director Yost said it is not specified. There may be a general time in the code that he doesn't recall. Ms. Crandall mentioned the lights at Wavetronix. Director Yost said the homes are 4-5 blocks away from lights at Wavetronix.

Commissioner Baker moved to close the Public Hearing. Commissioner Heaps seconded. The Public Hearing was closed at 7:50 p.m.

Chair Ellingson said we could ask staff to look at that before it goes to City Council for the lights to be turned off at certain times.

Commissioner Baker said there are lots of homes that are close to Downtown and can see things like the carnival. Director Yost said it is a good question.

Commissioner Baker is concerned about the 4 feet wide signs. Director Yost said it is typical. Commissioner Farrer said the flour sign shown is probably 4 feet.

Commissioner Farrer moved to recommend approval of the proposed amendments to Springville City Code, Section 11-6-313, Specific Sign Regulations. Commissioner Heaps seconded. The vote to approve the Legislative item was unanimous.

With nothing further to discuss, Commissioner Baker moved to adjourn the meeting. Commissioner Heaps seconded the motion. Chair Ellingson adjourned the meeting at 7:54 p.m.

# Attachment 3

Planning Commission Staff Report



# PLANNING COMMISSION STAFF REPORT

Agenda Item 6 May 10, 2022

May 6, 2022

TO: Planning Commission Members

FROM: Josh Yost

RE: Springville City seeking an amendment to Springville

City Code, Section 11-6-313, Specific Sign

Regulations.

**Petitioner:** Springville Community Development

# **Summary of Issues**

Do the proposed amendments further the orderly development of Springville City, protect the quality of life of residents linked to the aesthetic character of the City, and provide reasonable opportunities for effective business signage to enhance the economic performance of Springville City.

# Background

The City Council assigned the Community Development Department to undertake a review of the sign code. This item has been placed low on the project priority list with the consent of the Council. Recently, Wavetronix has approached the City with a proposed sign program for their corporate campus, Hobble Creek Square. This sign package reinforces the traditional town image and appearance of Hobble Creek Square by referencing traditional sign types and designs from a traditional downtown. Springville's sign code, in common with many other modern sign code, substantially limits, or does not establish regulations for many sign types and configurations which were once common in Springville and similar towns, including some types proposed for Hobble Creek Square

Staff took viewed this as an opportunity to initiate a limited review of the sign code to address conflicts with the proposed Hobble Creek Square sign program and also a few other known issues in the sign code, including refining and clarifying the use of a-frame signs in front of businesses.

## Analysis

Amendments are proposed first to Subsection 11-6-113 (1), Specific Sign Regulations for A-Frame Signs. The first change separates the regulations for sign size, location, and hours of display from subsection (a) Districts Where Allowed, and moves them into separate subsections. The proposed additions to this section propose the following.

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Time of Display

The next section to be amended is 11-6-113 (12) Projecting Signs. First the section is renamed Projecting Vertical Blade or Marquee Signs. The amendments propose the following:

- Permitted in all nonresidential sign districts
- Location and projecting requirements: The sign shall be attached to a building wall and may project a maximum of seven feet (7') from the front of the elevation to which it is attached
- Height and Area allowances: The projecting sign shall meet clearance requirements as described in Section 11-6-305. The area shall be calculated as part of a wall sign.

The last bulleted amendment changes the size limits for these type of signs from the previous limit of 25 feet to the same area limits as wall signs. Many historic signs in downtown including the Rivoli Theater marquee and the former historic Springville Banking Company (Central Bank) sign would not be permitted under the current regulations, but would be permitted under the proposed amendments. A photo of the former Springville Banking Co. Sign is to the right.

A new section 13 establishes regulations for a class of signs not previously recognized in the code. These are projecting storefront signs, sometimes called blade signs, or bracket signs. This class of signs is referred to by the idiom "to hang out (one's) shingle" meaning a very traditional small sign (historically for someone engaged in a professional practice) usually hung on a bracket perpendicular to the front of a building, above or adjacent to a business entrance, as shown in the following images.









The proposed code regulates the following elements.

- Number of signs
- Location
- Clearance from ground
- Area
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- Projection from building

- Sign thickness
- Lighting
- Hold Harmless Agreement
- Message
- Sign type

The remaining amendments are solely renumbering of the remaining sections to accommodate the insertion of the new section 13.

These changes increase the allowance and establish clear regulations for sign types that are compatible with traditional urban development. A-frame, blade, marquee, and storefront signs are all staples of traditional downtowns and permitting these signs more liberally will increase the ability of business to identify themselves, add to the visual interest of the city, and add distinctiveness to reinforce Springville's identity as a place where creativity is expressed through many mediums, including signage.

In these ways the proposed amendments further the orderly development of Springville City, protect the quality of life of residents linked to the aesthetic character of the City, and provide reasonable opportunities for effective business signage to enhance the economic performance of Springville City.

# Staff Recommendation

Staff recommends that the Planning Commission recommend approval of the proposed amendments.

# **Recommended Motion**

Move to recommend approval of the proposed amendments to Springville City Code, Section 11-6-313, Specific Sign Regulations.

# Attachment 1

Proposed amendments to 11-6-313 Specific Sign Regulations