



**Unified Economic
Opportunity Commission**

UEOC May Meeting

May 25, 2022 – 9:00 AM

Capitol Room 445



UEOC 2022-23



March 2022 – Discuss and select new Working Groups.

May 2022 – Finalize Working Group membership and deliverables, determine corresponding Interim Committees

July 2022 – Working Groups present policy ideas for consideration and discussion.

September 2022 – Working Groups present finalized items for UEOC consideration to propose to Interim Committees or Governor’s Budget.

November 2022 – Working Groups present on any unresolved or challenging items.

January 2023 – Final status reports and Working Groups are disbanded. UEOC staff will work with legislators on commission priorities.



Subcommittee & Working Group Presentations



Unified Economic
Opportunity Commission

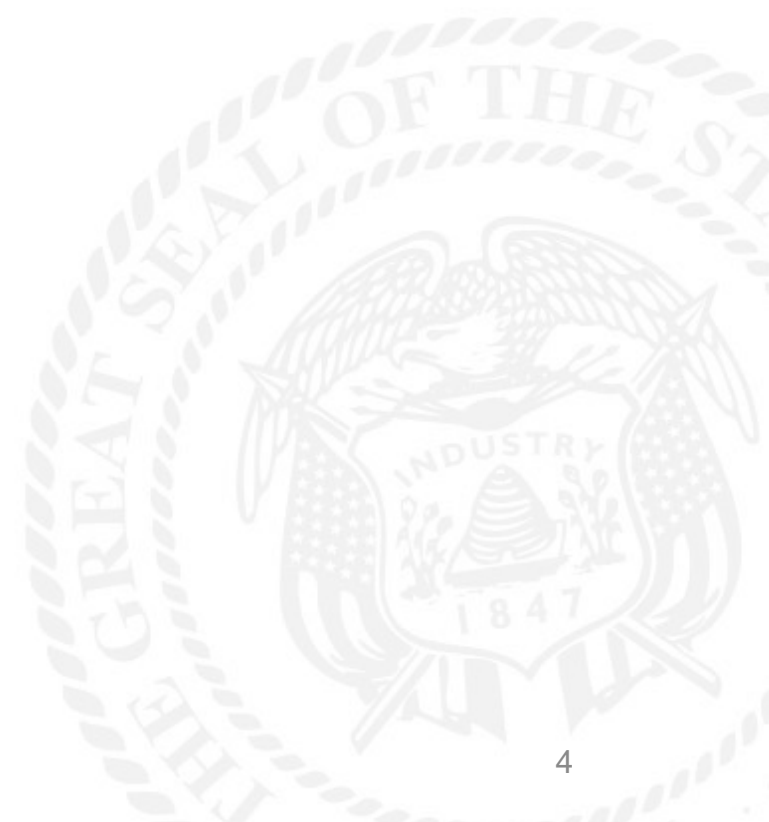
[BUSINESS.UTAH.GOV](https://business.utah.gov)

Working Group on Growth & Transportation

Working Group Co-Chair Carlos Braceras



**Unified Economic
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Growth & Transportation Membership

Working Group Leadership

Rep. **Mike Schultz**, Co-Chair

Sen. **Kirk Cullimore**, Co-Chair

Carlos Braceras, Co-Chair

Working Group Members

Sen. **Wayne Harper**

Rep. **Kay Christofferson**

Gage Froerer, Weber County Commissioner

Tony Martines, Carbon County Commissioner

Mike Mendenhall, Spanish Fork Mayor

Dawn Ramsey, South Jordan Mayor

John Valentine, Utah State Tax Commissioner

Sophia DiCaro, Governor's Office of Planning & Budget
Executive Director

Laura Hanson, GOPB State Planning Coordinator

Andrew Gruber, Wasatch Front Regional Council Executive
Director

Cameron Diehl, Utah League of Cities & Towns Executive
Director

Ty McCutcheon, Third Cadence Founder & Principal

Cameron Martin, Valley Visioning Chair, Rocky Mountain
University Vice President

Byron Russell, Fmr. Multicultural Economic Empowerment
Chair

Myron Lee, Five County AOG Planning Manager

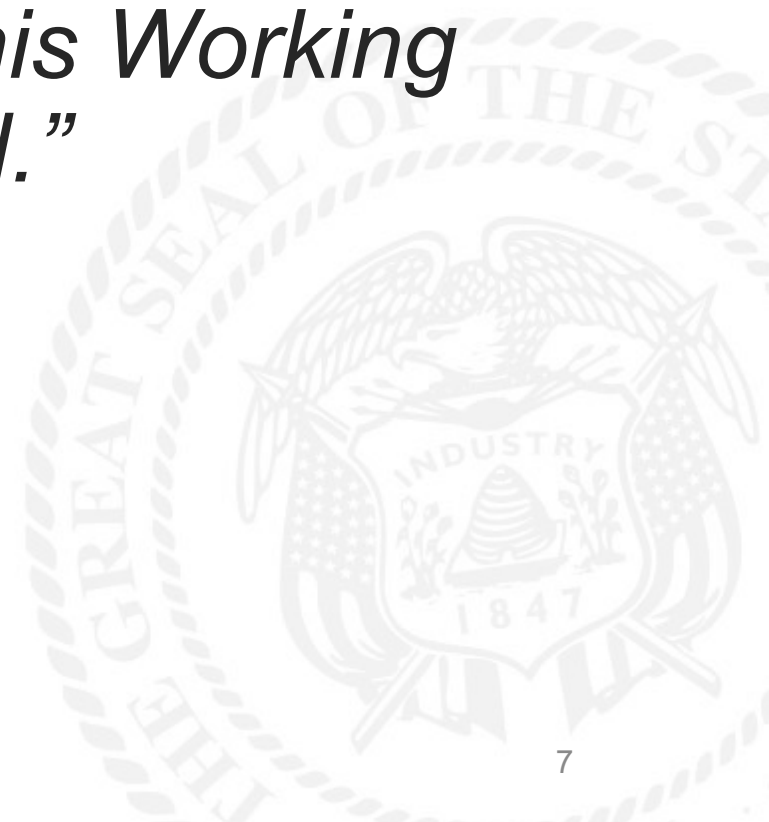
Growth & Transportation Priorities

- Evaluate current transportation funding and recommend improvements or overhaul.
- Look into public transit, improving speed and efficiency, recommendations for future investment, and funding for expert study of the future of Utah's transportation system.
- Determine regions that can be opened as economic hubs.
- Consider recommending the development of a Unified Statewide Transit District Plan.
- Evaluate and consider changes to land use authority around transit.
- Oversee efforts for Statewide Conversation on Growth.
- Any other items pertaining to growth and transportation needs in the state.

***Corresponding Interim Committees:
Revenue & Taxation
Transportation
Economic Development & Workforce
Services***

Proposed Motion:

“I move to add the recommended leadership and members to the Working Group on Growth & Transportation. Further, I move that this Working Group pursue their priorities as stated.”



Working Group on Government Efficiency & Cooperation

Working Group Chair Jefferson Moss



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Government Efficiency & Cooperation Membership

Working Group Leadership

Rep. **Jefferson Moss**, Chair

Sen. **Evan Vickers**, Vice Chair

Miles Hansen, Vice Chair

Working Group Members

Sen. **Ron Winterton**

Rep. **Carl Albrecht**

Rep. **Ashlee Matthews**

Shawn Newell, Cottonwood Heights City Councilmember

Jenney Rees, Dept. of Government Operations Exec. Director

Casey Cameron, Dept. of Workforce Services Exec. Director

Rich Saunders, Governor's Chief Innovation Officer

Stephen Lisonbee, Governor's Senior Advisor for Rural Affairs

Nubia Pena, Governor's Senior Advisor for Equity & Opportunity

Geri Gamber, Southeastern Utah Assn Local Gov'ts Exec. Director

Matt Dixon, South Ogden City Manager

Gov't Efficiency & Cooperation Priorities

- Foster international coordination between executive, legislative, and private sector.
- Consider one-stop-shop for all things business. Rather than having different applications in different agencies, have one master website that links them together to create a more business-friendly interface.
- Look to model eGovernance efforts around the world and seek to become the national leader in eGovernance.
- Meet with Chambers of Commerce to see how Utah can remain one of the best states for business.
- Consider the idea of a “Government Performance Dashboard” to measure how efficiently we serve residents.
- How do we create the right incentives for government to run more efficiently?
- Review administrative rules, size of bureaucracy, and ultimately reduce costs.
- Any other items that pertain to government efficiency and cooperation.

Corresponding Interim Committees:
Government Operations
Political Subdivisions
International Relations & Trade

Proposed Motion:

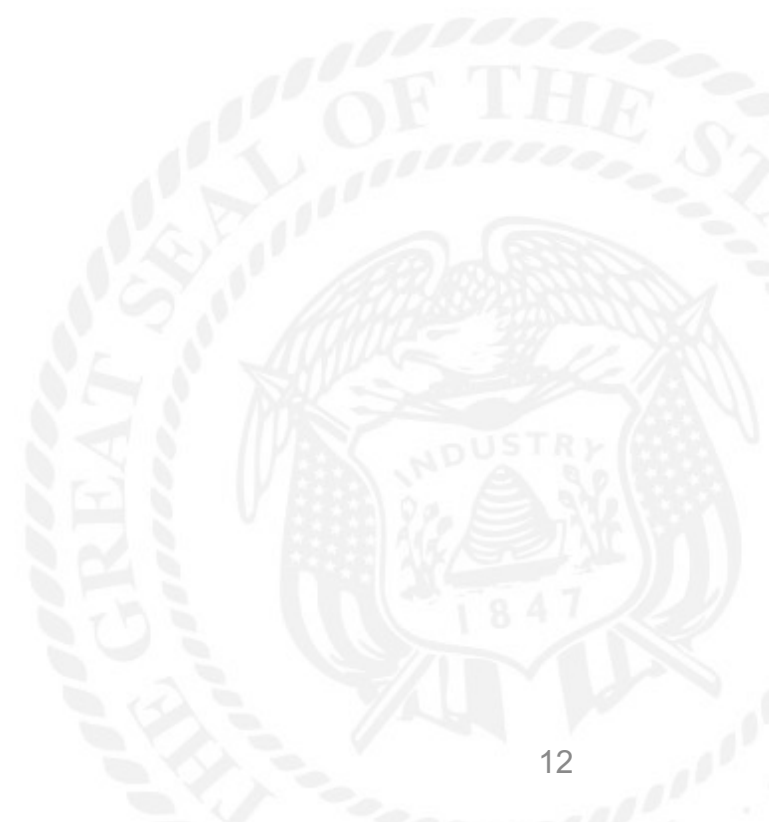
“I move to add the recommended leadership and members to the Working Group on Government Efficiency & Cooperation. Further, I move that this Working Group pursue their priorities as stated.”

Working Group on Water Infrastructure & Environment

Working Group Chair Scott Sandall



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Water Infrastructure & Environment Membership

Working Group Leadership

Sen. **Scott Sandall**, Chair

Rep. **Joel Ferry**, Vice Chair

Brian Steed, Vice Chair

Working Group Members

Sen. **Mike McKell**

Rep. **Tim Hawkes**

Rep. **Doug Owens**

Greg Todd, Duchesne County Commissioner

Michele Randall, St. George Mayor

Tyson Roberts, Layton City Councilmember

Teresa Wilhelmsen, State Engineer

Craig Buttars, Dept. of Agriculture & Food Commissioner

Kim Shelley, Dept. of Environmental Quality Exec. Director

Candice Hasenyager, Division of Water Resources Director

Tim Davis, Division of Drinking Water Director

Redge Johnson, Governor's Public Lands Policy Office Exec. Director

Scott Paxman, Weber Basin WCD General Manager

Gene Shawcroft, Central Utah WCD General Manager

Bart Forsyth, Jordan Valley WCD General Manager

Zach Renstrom, Washington County WCD General Manager

Tage Flint, Weber Basin WCD Fmr. Exec. Director

Mike Styler, Dept. of Natural Resources Fmr. Exec. Director

Theresa Foxley, EDCUtah President & CEO

Wade Garrett, Farm Bureau Public Policy Vice President

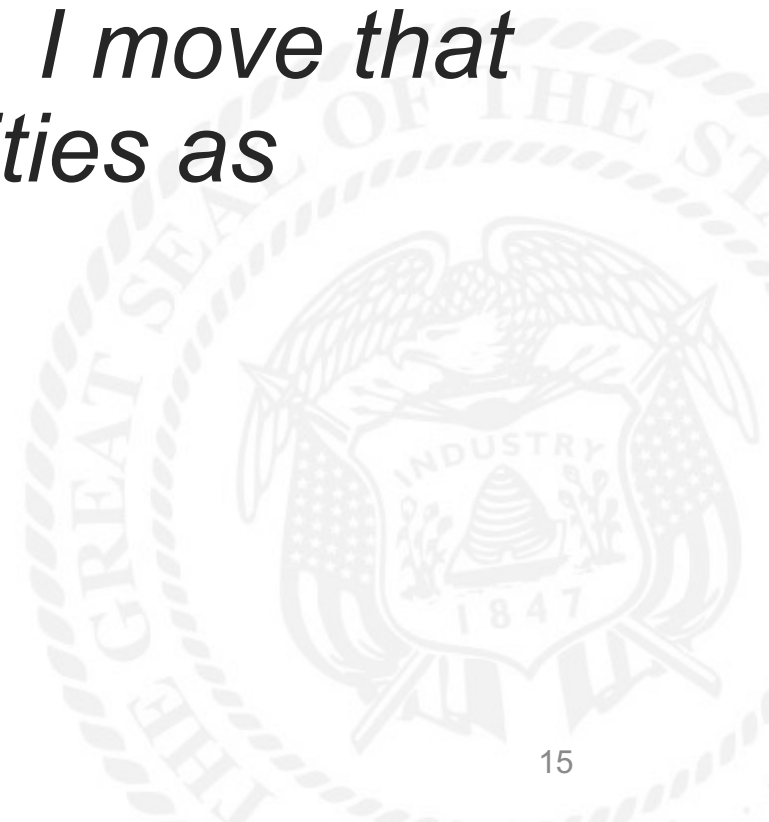
Water Infrastructure & Environment Priorities

- Elevate water infrastructure to the same level of attention as transportation and other infrastructure – it’s existential.
- Identify long-term water infrastructure investments to recommend to the legislature:
 - Working with surrounding states
 - Encouraging cooperation between water conservancy districts
- Remove any remaining water conservation hurdles or opportunities
 - Zoning and land use requirements can sometimes be onerous for conservation
 - State property outdoor water use
 - Municipalities requiring green areas, as well as HOA and municipal landscaping
- Change narrative on “use it or lose it” to focus on efficient use of water, to benefit wise water owners
- Coordinate with federal government for resources
 - Engage federal delegation in these efforts
 - Statewide coordination of federal resources instead of infighting
- In periods of drought, encourage farmers to lease water rights to help residential areas
- Water is crucial to economic development, consider implementing a water offset for projects which consume a lot of water
 - e.g. funds could go into a water use mitigation fund
- Any other items that pertain to water infrastructure and environment.

Corresponding Interim Committees:
Natural Resources, Agriculture, & Environment
Political Subdivisions
Economic Development & Workforce Services

Proposed Motion:

“I move to add the recommended leadership and members to the Working Group on Water Infrastructure & Environment. Further, I move that this Working Group pursue their priorities as stated.”

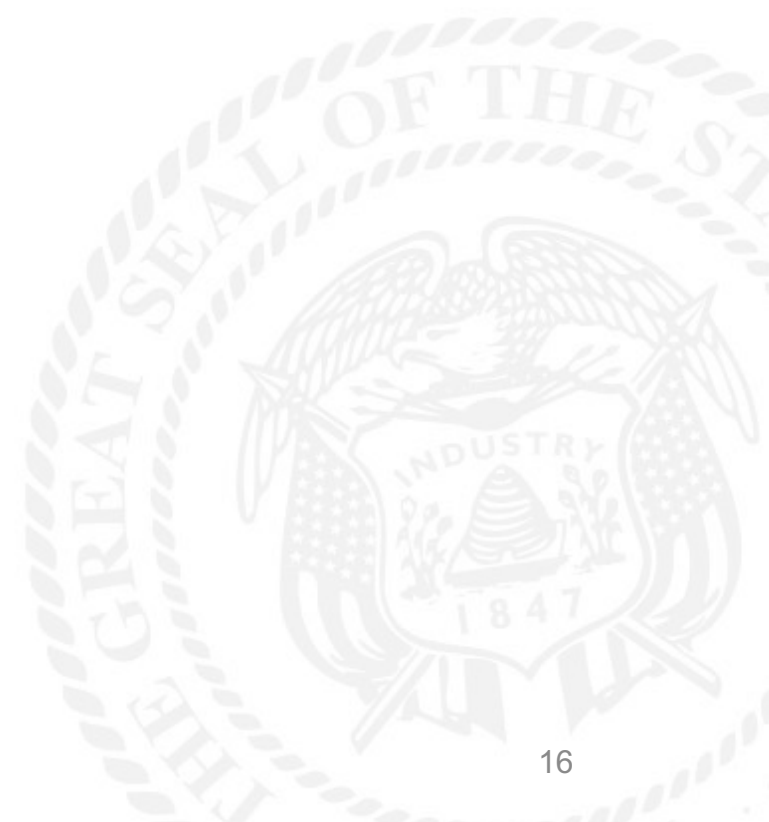


Working Group on Innovation

Working Group Chair Adam Robertson



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Innovation Membership

Working Group Leadership

Rep. **Adam Robertson**, Chair

Sen. **Mike McKell**, Vice Chair

Comm. **Dave Woolstenhulme**, Vice Chair

Working Group Members

Sen. **Luz Escamilla**

Sen. **Derrin Owens**

Rep. **Robert Spendlove**

Rep. **Jefferson Moss**

Tami Tran, Kaysville Mayor

Margaret Busse, Dept. of Commerce Exec. Director

Ze Min Xiao, EDCUtah Center for Economic Opportunity & Belonging Director

Jared Bauer, Ioniq Sciences CEO

Kelvyn Cullimore, BioUtah President & CEO

Keith Marmer, UofU PIVOT Center, Chief Innovation & Economic Engagement Officer

Innovation Priorities

- Encourage tech transfers and commercialization
- Facilitate innovation at universities
 - Planning to meet with university leadership to discuss how the state can support
- Conduct survey of all resources currently available to entrepreneurs, perhaps consolidate into one resource listing them all
- Evaluate fund of funds to see how it might better serve entrepreneurs and innovation sector

- Utah's innovation sector is on the rise, but government sometimes gets in the way. Consider a regulatory review, in conjunction with Utah Regulatory Sandbox, to see where government can get out of the way

Corresponding Interim Committees:

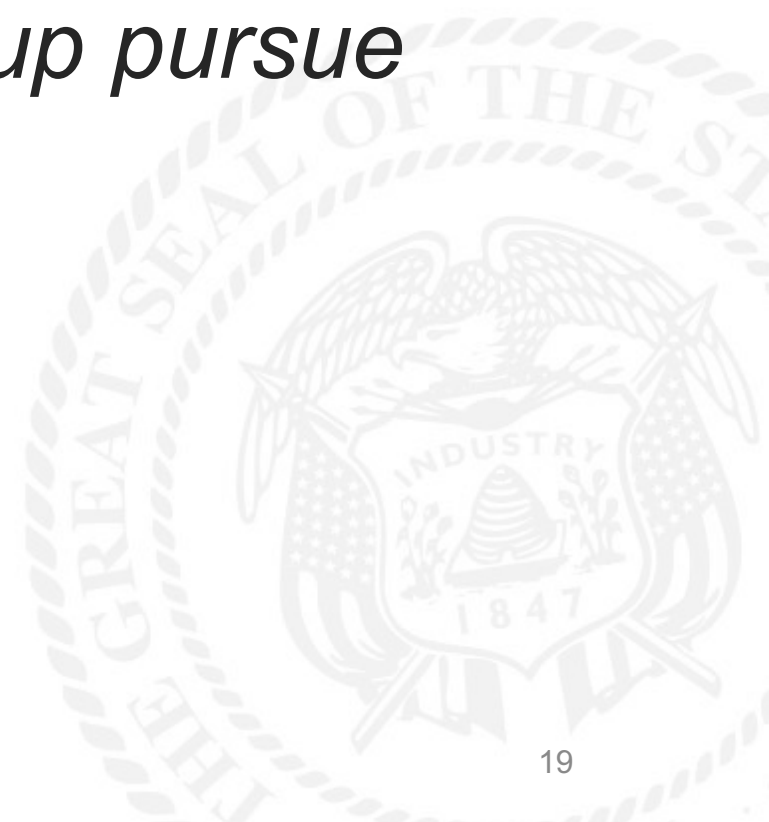
Business & Labor

Economic Dev. & Workforce Services

Government Operations

Proposed Motion:

“I move to add the recommended leadership and members to the Working Group on Innovation. Further, I move that this Working Group pursue their priorities as stated.”

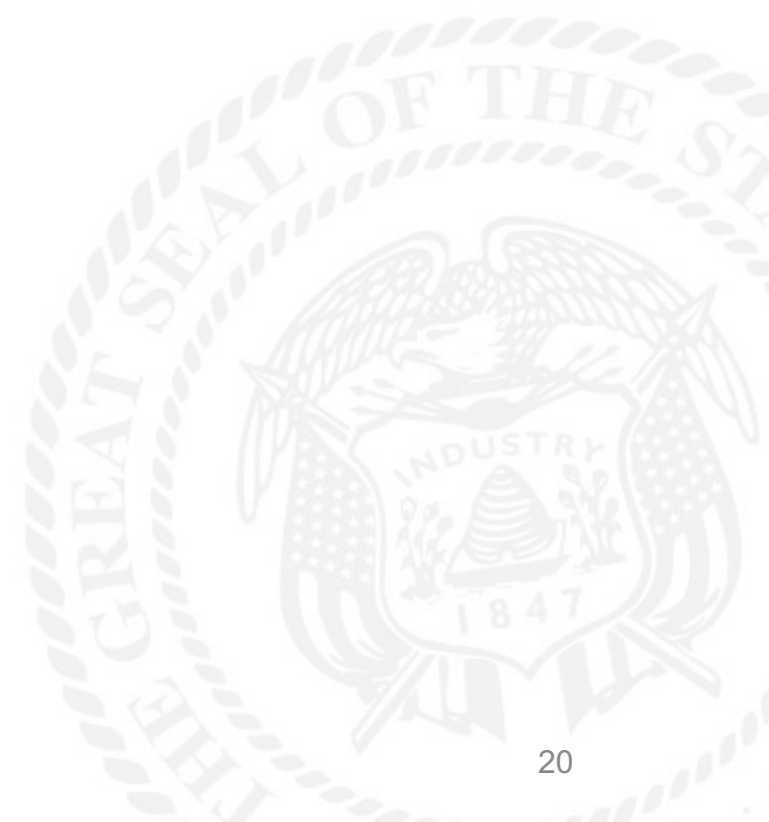


Subcommittee on Housing Affordability

Subcommittee Co-Chair Steve Waldrip



**Unified Economic
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Housing Affordability Membership

Subcommittee Leadership

Rep. **Steve Waldrip**, Co-Chair

Sen. **Lincoln Fillmore**, Co-Chair

Subcommittee Members

Rep. **Joel Briscoe**

Nate McDonald, DWS Deputy Director

Christina Oliver, DWS Housing & Community Development Director

Kyle Palmer, Unified Economic Opportunity Commission Director

Beth Holbrook, Utah Transit Authority Trustee

David Damschen, Utah Housing Corporation President & CEO

Wayne Niederhauser, State Homeless Coordinator

Chris Gamvroulas, Ivory Development President

Mike Ostermiller, Northern Wasatch Association of Realtors CEO

Janice Kimball, Housing Connect CEO

Andrew Johnston, Salt Lake City Homeless Policy & Outreach Director

Tom Macdonald, Orem City Councilmember

Danny Walz, Salt Lake City Economic Development Director

Mike Gallegos, SLCo Housing & Community Development Director

Jeffrey Jones, Summit County Economic Dev. & Housing Director

Michael Akerlow, Community Development Corporation of Utah CEO

Matthew Loo, Firelight General Manager

Ginger Chinn, Salt Lake Chamber Vice President of Public Policy

Housing Affordability – A New Path

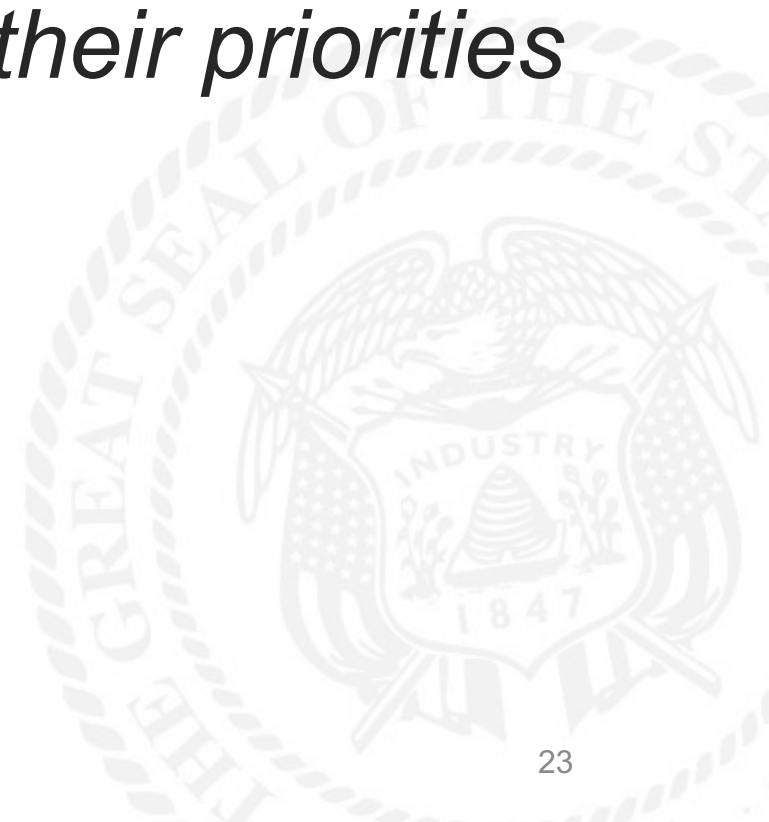
Reorganizing into three subgroups to tackle a different piece of the Housing Affordability puzzle:

- Rural Housing
- Low Income Housing
- Attainable Housing

***Corresponding Interim Committees:
Business & Labor
Economic Dev. & Workforce Services
Government Operations***

Proposed Motion:

“I move to support the membership of the Subcommittee on Housing Affordability. Further, I move that this Subcommittee pursue their priorities as stated.”



Subcommittee on Women in the Economy

Subcommittee Co-Chair Melissa Freigang, presenting
Weber Prosperity Center of Excellence Executive Director



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Women in the Economy Membership

Subcommittee Leadership

Sen. Luz Escamilla, Co-Chair

Melissa Freigang, Co-Chair

Subcommittee Members

Sen. Ann Millner

Rep. Karianne Lisonbee

Rep. Elizabeth Weight

Ann Marie Wallace, Women's Business Center of Utah
Director

Brandie Morris, Utah Women in Trades Executive Director

Karen Leonardi, Weber State University Sr. Development
Director

Morgan Lyon-Cotti, Hinckley Institute of Politics Associate
Director

Kristen Floyd, Safe Harbor Executive Director

Sarah Brenna, Utah State Office of Rehabilitation Director

Marin Christensen, Utah Women in Leadership Project
Associate Director

Women in the Economy

The subcommittee's purpose is to:

- (a) increase public and government understanding of the current and future impact and needs of the state's women in the economy and how those needs may be most effectively and efficiently met;
- (b) identify and recommend implementation of specific policies, procedures, and programs to respond to the rights, needs, and impact of women in the economy; and
- (c) facilitate coordination of the functions of public and private entities concerned with women in the economy.

Women in the Economy Priorities

- Elevate visibility of women in the economy - align subcommittee with UEOC goals and other subcommittees/working groups.
- Quality Childcare
 - Opportunity for communities to overcome economic and workforce challenges
 - Community Childcare deserts
 - Employ community and economic development strategies to innovate and engage industry in solutions
- Create opportunities across socioeconomic spectrum, including vulnerable populations
- Form industry subgroup: public-private partnerships, innovation, and pilot projects (such as private-sector returnships)

Corresponding Interim Committees:

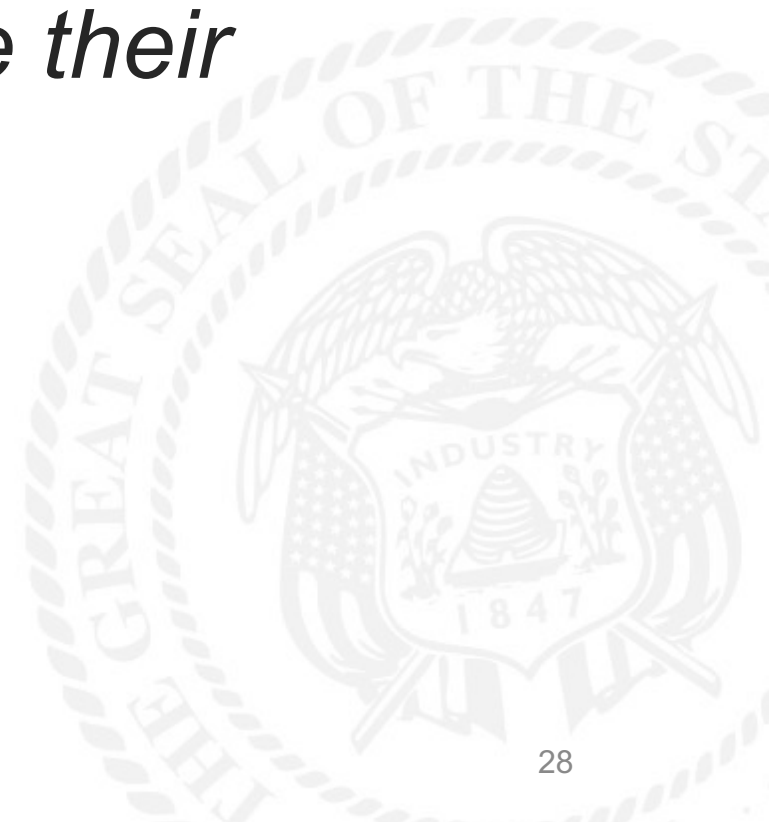
Business & Labor

Economic Dev. & Workforce Services

Health & Human Services

Proposed Motion:

“I move to support the membership of the Subcommittee on Women in the Economy. Further, I move that this Subcommittee pursue their priorities as stated.”

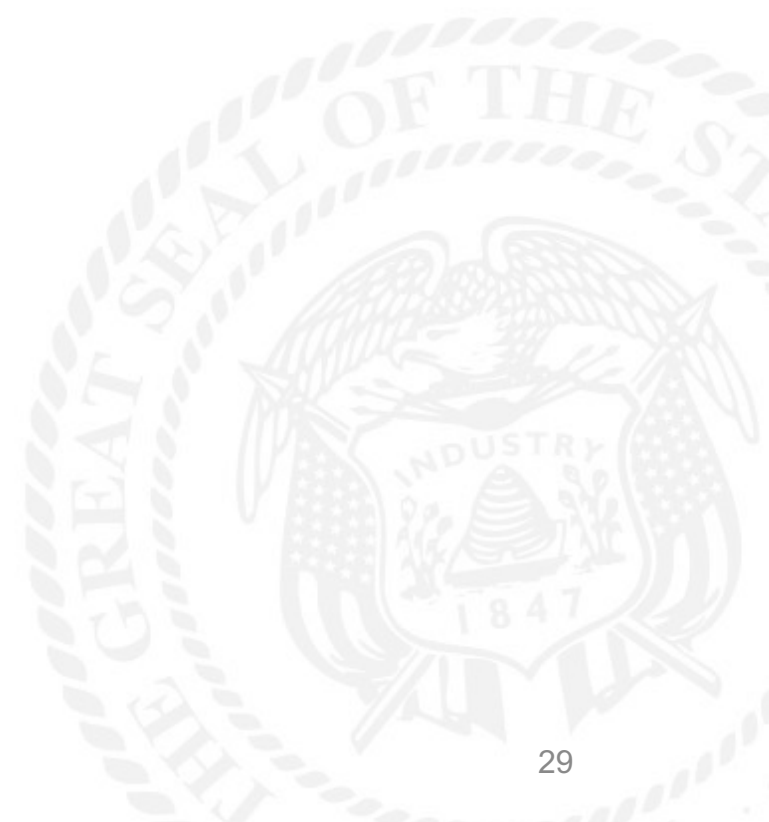


Subcommittee on Talent, Education, and Industry Alignment

Subcommittee Chair Ann Millner



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Talent, Education, & Industry Alignment Membership

Subcommittee Leadership

Sen. Ann Millner, Chair

Subcommittee Members

Lieutenant Governor **Deidre Henderson**

Rep. **Cory Maloy**

Dave Woolstenhulme, Commissioner of Higher Education

Sydnee Dickson, State Superintendent

Dan Hemmert, Go Utah Executive Director

Casey Cameron, Department of Workforce Services Executive Director

Margaret Busse, Department of Commerce Executive Director

Brittney Cummins, Governor's Senior Advisor of Education

Jim Moss, Utah State Board of Education

Derek Miller, Salt Lake Chamber of Commerce President & CEO

Joshua Aikens, Zonos Chief of Staff

Jeffrey Nelson, Nelson Laboratories CEO

Chuck Taylor, SyberJet Aircraft CEO

Erin Casale, Qualtrics Director of Customer Success, Public Sector

Rick Allen, BAE Systems Vice President of Programs

Heather Brace, Intermountain Healthcare Chief People Officer

Jake Hinkley, Sunroc Corporation Director of Workforce Development

Trina Eyring, Zions Bancorporation EVP & Director of Talent Acquisition

(Pending appointment for Life Sciences industry)

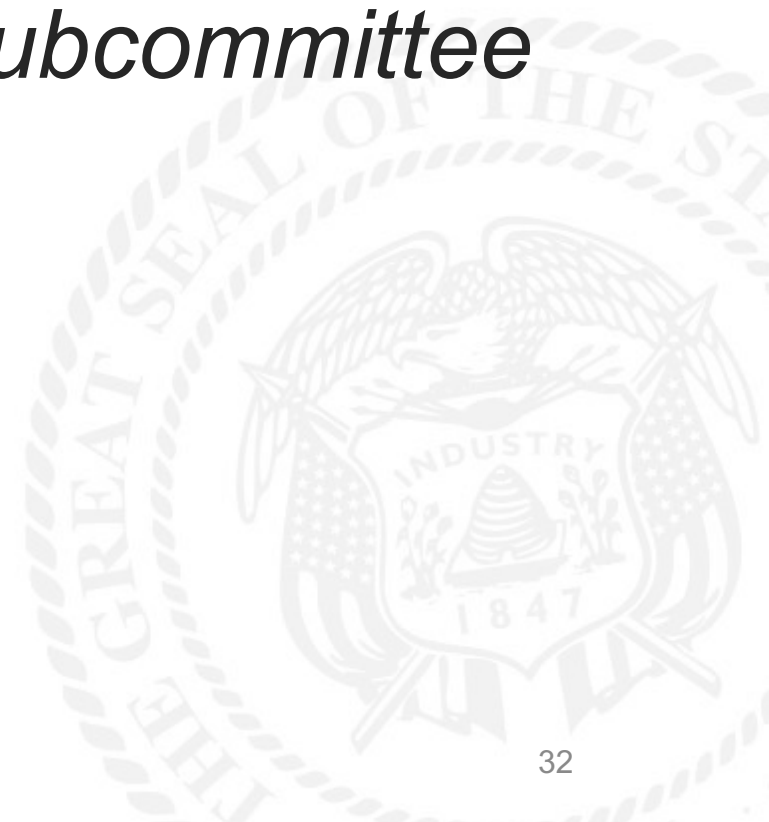
Talent, Education, & Industry Alignment Priorities

- P20 Longitudinal Data System
- Utah Board of Higher Education
- Industry Alignment
- DMAIC Customer Feedback Loop System

*Corresponding Interim Committees:
Economic Dev. & Workforce Services
Education*

Proposed Motion:

“I move to support the membership of the Subcommittee on Talent, Education, and Industry Alignment. Further, I move that this Subcommittee pursue their priorities as stated.”

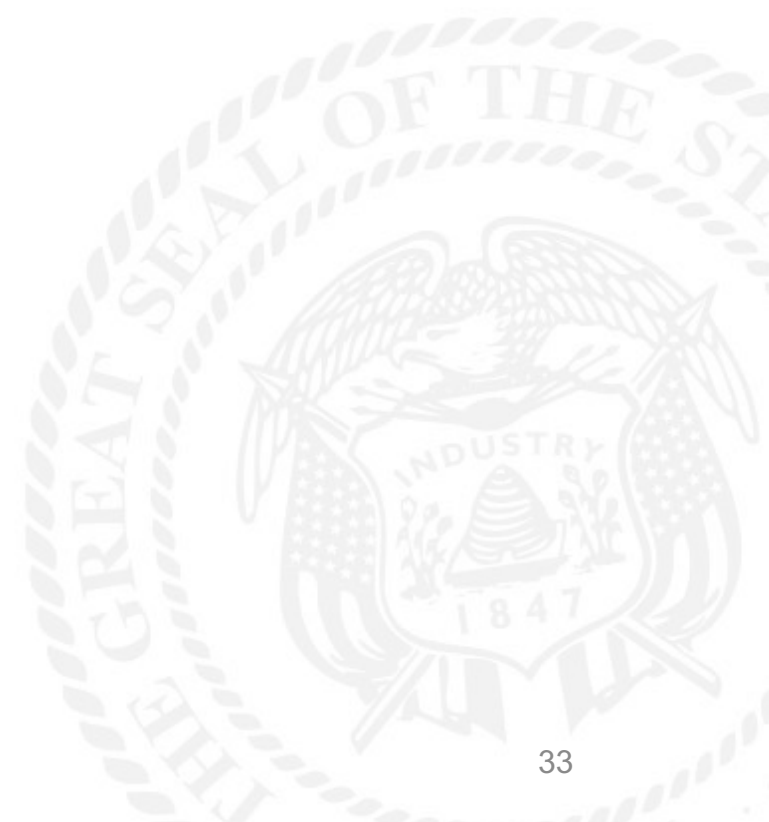


Public Release of 10-Year Economic Strategy

Ben Hart, Go Utah

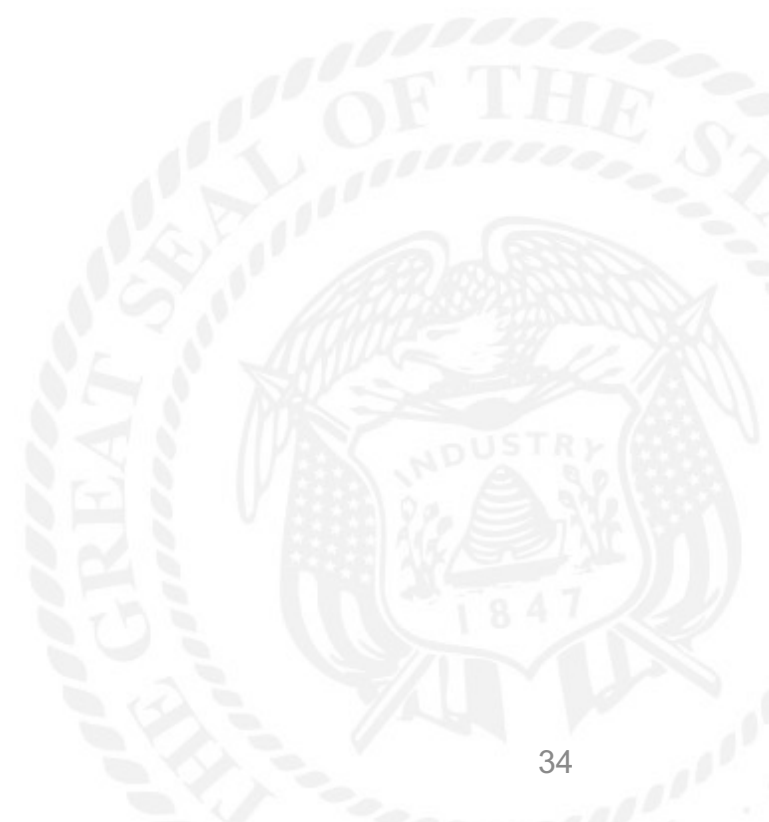


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Proposed Motion:

“I move to release the approved 10-year economic strategy to the public, called ‘Utah’s Economic Vision 2030’.”

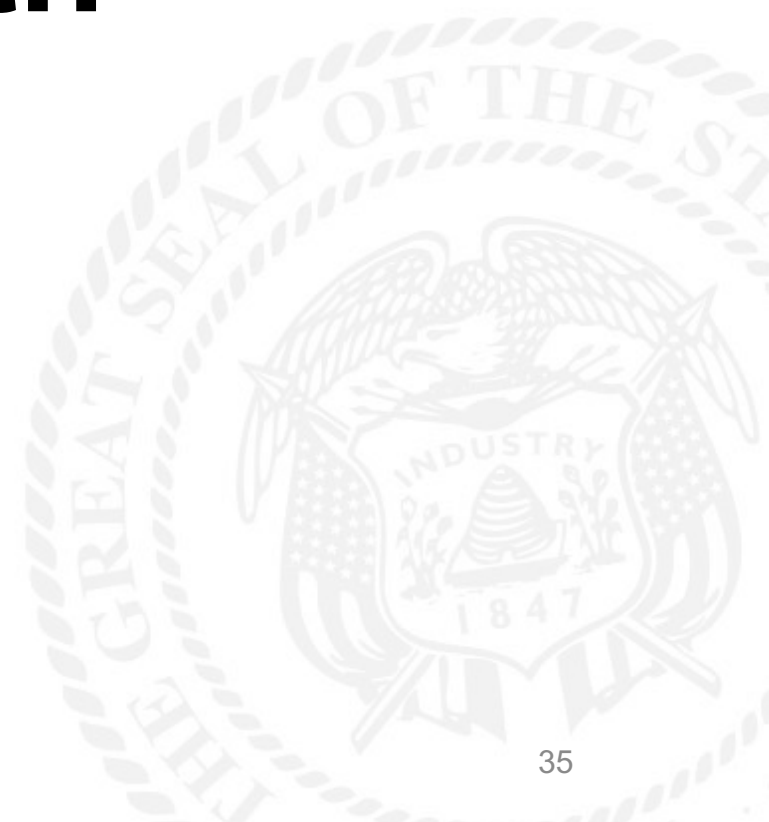


Report on Statewide Conversation on Growth

Sophia DiCaro & Laura Hanson, GOPB



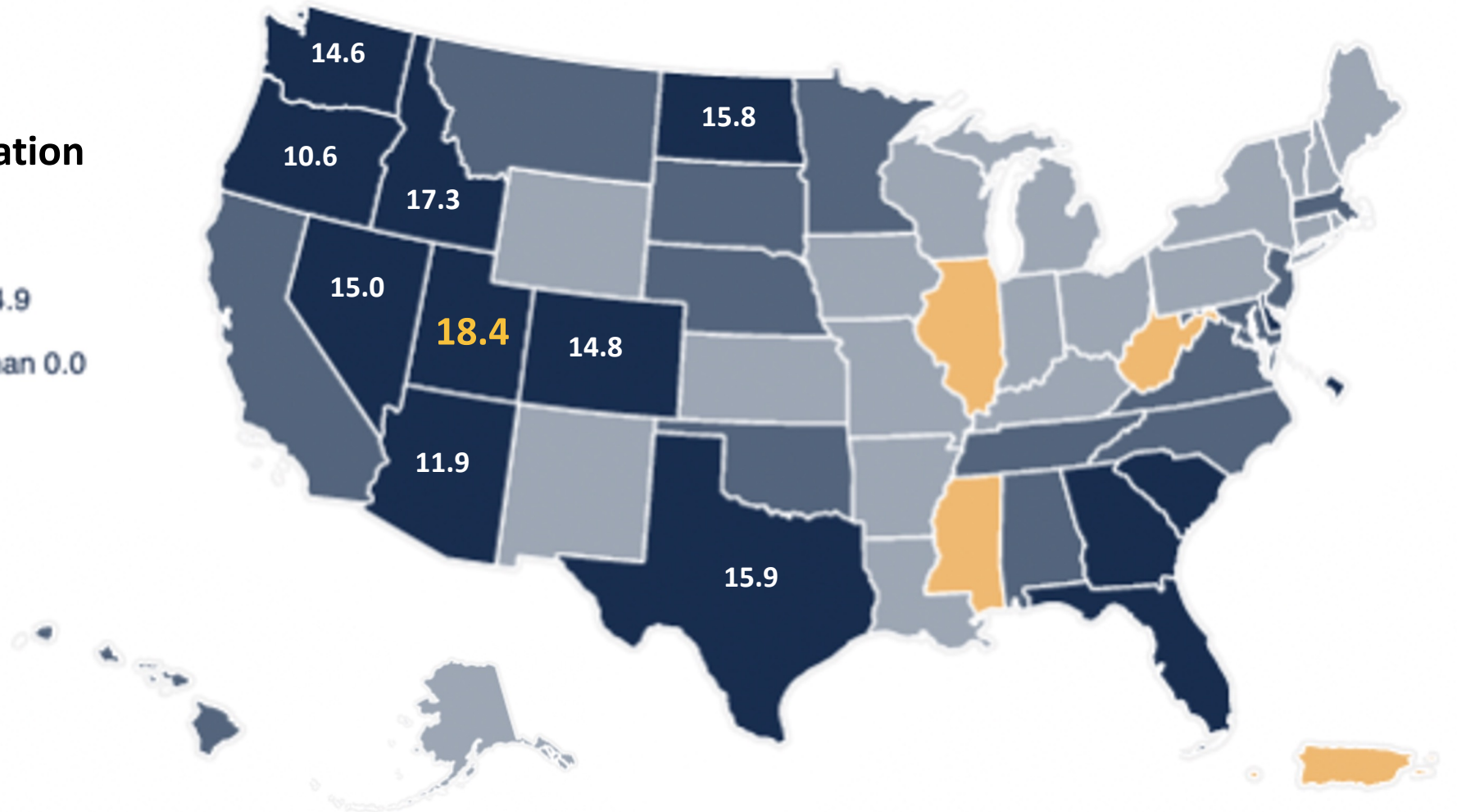
**Unified Economic
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Statewide Conversation about Growth

Percent Change in Population 2010-2020





Statewide Conversation about Growth

63%

of Utahns feel the state is
growing too quickly



Statewide Conversation about Growth Goal

Ensure that Utah remains a great place to live:

Establish public and stakeholder support for a set of quality growth principles

Implement principles in Utahns' own communities



Statewide Conversation about Growth Deliverables

- 1 Robust **community engagement** process
- 2 Summary of publicly supported **strategies**
- 3 **Guidance** for state and local decision makers
- 4 Guidance to development community on complementing **local character**

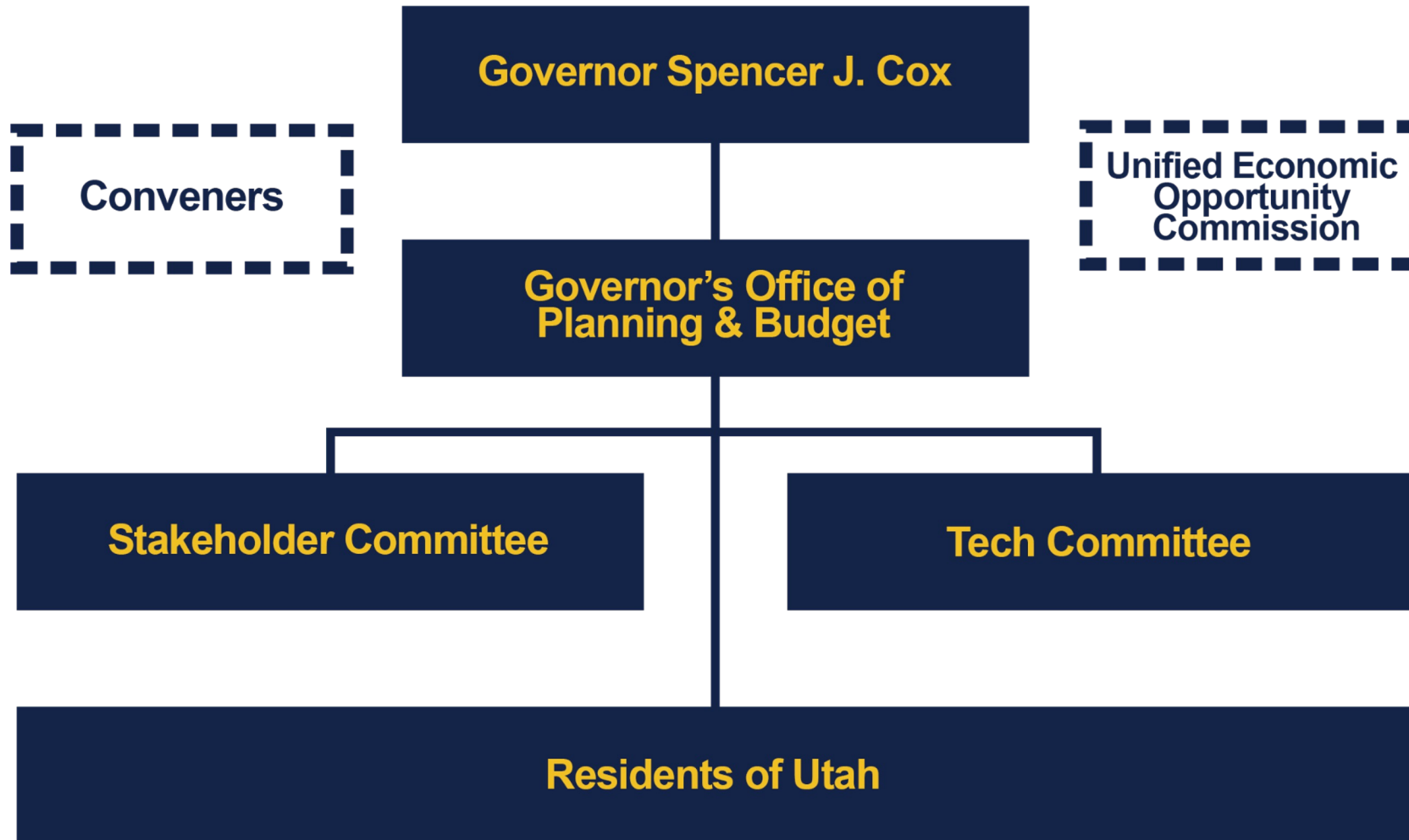


Statewide Conversation about Growth Desired Outcomes

- 1 Common set of **facts** about growth
- 2 Understand the effects of growth **decisions**
- 3 Utahns are **empowered** to own Utah's future
- 4 Clear growth **strategies** for decision makers



Statewide Conversation about Growth Organization





Statewide Conversation about Growth Process

PHASE 1

JUNE 2022 - DEC. 2022

- Identify public priorities, concerns, and ideas
- Education about growth realities

PHASE 2

JAN. 2023 - MAY 2023

- Explore the impact of choices and ask the public to choose a path forward

PHASE 3

JUNE 2023 - NOV. 2023




- Finalize and share the growth strategy

COMMUNITY ENGAGEMENT

COMMUNICATIONS & MESSAGING

TECHNICAL ANALYSIS



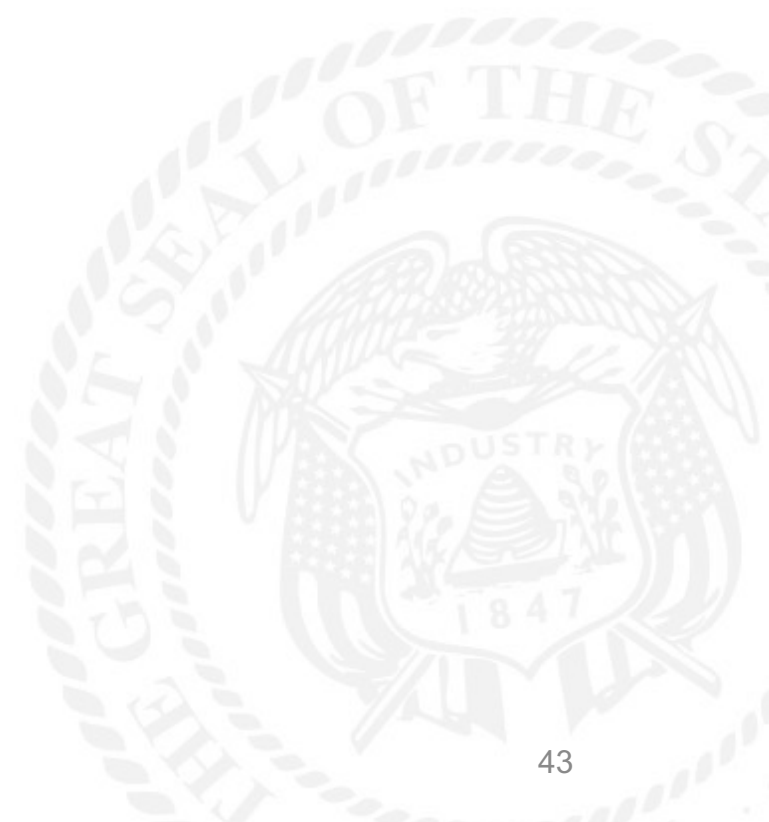
-  Media event with governor and conveners
-  Stakeholder committee meeting
-  Unified Economic Opportunity Commission

Approval of Minutes

refer to draft minutes



**Unified Economic
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Proposed Motion:

“I move to approve the minutes, with noted amendments, for the meetings of the Unified Economic Opportunity Commission on June 6, 2021; September 9, 2021; October 6, 2021; November 2, 2021; January 11, 2022; and March 30, 2022.”

Concluding Remarks

Governor Cox, House Speaker Wilson, Senate President Adams



**Unified Economic
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UEOC May Meeting

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Capitol Room 445

