



South Jordan Arts Council Minutes

South Jordan City Hall, Balsam Conference Room
1600 W. Towne Center Drive, South Jordan, UT 84095
Thursday, April 14, 2022 at 7:00 P.M.

Members Present: Kelly Holtman, Heather Smith, Laura Gaillard, Janell Payne, Triana Ord, Jason McGuire, Aldo Del Bosque

Members Absent: Jennifer Fisher, Clarissa West, Janis McClellan

Meeting Begins 7:21 PM

A. Welcome, Roll Call, and Introduction: Minute Approval: By Chair, Heather Smith

B. Minute Approval

B.1. February Minutes –Kelly Holtman motioned to approve, Laura Gaillard seconded the approval.

C. New Business:

C.1. Trail Wall Mural Update/Direction for Summer 2022 -

Heather Smith asked if the program was to be continued, and Janell Payne confirmed that there have been further submissions and there are panels left on the current project, including a half wall on the opposite side of the current murals that are open for painting. Heather Smith and Jason McGuire agreed that filling those sections would be a good solution and that considering and approving the submissions as they come in, offering a stipend to complete the current murals. The half wall will be a better option to be a commissioned project. Janell Payne introduced the Get to the River event, held in September at the Midas Ponds, that the Arts Council could build onto the event by adding stations along the Jordan River Trail to Mulligans that could include a chalk artist, picnic areas, Plein Air artist, food trucks, live art installation, ending with ice cream at Mulligans. The inclusion of the live art installation could be a commissioned artist to finish the half wall. Heather Smith mentioned that West Jordan is heavily invested in refreshing the section of Jordan River that runs through city limits, and is currently planning for a big Get to the River celebration.

Discussion of other locations in the city for future trail wall murals was initiated by Heather Smith and Janell Payne confirmed that there was another tunnel at Sky Park on 9800 South. Heather Smith and Jason McGuire agreed that having something to deter vandalism, something as simple as a plain color, would help seeing as the murals in the tunnel on Jordan Parkway have had that effect. No vote was needed, but to review and approve submissions as they come in and continue the project. The form has not been advertised, but is an open application on the website. The need to replace the current murals isn't applicable, they're in good condition, but adding to and keeping submissions available for replacement as needed would be beneficial. Heather Smith asked to add a site visit to view the half wall to the next meeting. Aldo Del Bosque inquired as to the size of the half wall. Heather Smith estimated 3.5 feet tall to 75 feet wide. Janell Payne recommended adding the topic to basecamp for Arts Council members to submit their ideas for the wall. Triana Ord confirmed that she will post the topic.

C.2. Youth Artist on Display –

Triana Ord addressed the topic of adding a Youth Artist on Display to the rotating monthly display in City Hall. The space and supplies are available and would invite a younger demographic to not only feature their art but to visit City Hall. The Art Show showcased many talented youth artists that would be excellent candidates for the new display and would be a great starting point to extend invitations. Aldo Del Bosque said that he agreed that it would reach a larger group of artists. Heather Smith addressed the issue that a child artist may not have the body of work required for a full display, but a youth artist, from 12-18 may have enough pieces to display. Kelly Holtman agree that a younger artist may not be suitable for the feature, but if they didn't have enough art, the possibility of featuring more than 1 artist could be presented. Heather Smith suggested offering the option to Junior High and High School aged youth and Jason McGuire seconded the idea. Submissions would need to be approved before being featured. The question of if pieces would just be displayed in City Hall or if the Gale Center would also be an option. Triana Ord confirmed that currently the Artist on Display is in a different location than is typical due to the Art Show and that she could address having the Youth Artist on Display being featured on that wall regularly, as it would be the optimal location at the Gale Center due to the proximity to the play area for children.

C.3. Vibrancy Project: Ball Field Mural Proposal Review & Selection –

Janell Payne has gone through the submissions and met with the Parks Department for their preferences on their top two for each park.

Gerry Swanson was their choice for the Softball Complex. His submission is the only of the 9 that accurately depicted Softball images. As it is designed, it features action led into the corners of the building from walkways and is a continual greenscale wrap design all the way around the building. The fascia and soffit on the building are currently green, along with the doors, creating a more cohesive design with the current paint colors. Laura Gaillard asked if the uniforms could be another color due to the lack of contrast. Heather Smith suggested adding another color to give it more contrast. The colors that were suggested were grey for the pants and blue for the sky.

Janell Payne mentioned that Muralfest, an annual mural festival in Utah, is hiring mostly out of state artists, so this gives in-state artists an opportunity to have their art displayed locally.

Jenna Garrett is the first choice for the baseball complex. In the Rubber Hose, Cuphead style, the design is bright, current and will appeal to a younger generation. Heather Smith stated that it's muted and the black is hard to adjust to. Jenna's previous body of work is brighter and less muted than the submission and it would be preferable if it were brighter. Kelly Holtman stated that she likes the design, that the elements were wonderful and the muted colors were great, she likes the high contrast. Heather Smith requested to ask Jenna Garrett for more options, even if it was just a rough sketch. She wanted to know how Garrett was going to carry over the design to the next wall, and likes the orange and black checkerboard in an example Garrett provided, rather than the cream and black on the main image. The color scheme is in question as to how long it will appeal to the public due to its current popularity.

Scott Stanley's art was then reviewed, but Parks was not in favor due to the busyness of the designs. The colors are bright and inviting, but the design is too busy, Aldo Del Bosque stated. The City is also using Scott for another project during the time of this deadline, and therefore could cause some conflict.

Taylor Lambert was the second choice, after Jenna Garrett, for the baseball complex. Her design is very bright. Heather Smith, Jason McGuire and Aldo Del Bosque liked the space them, particularly the astronaut playing baseball. Taylor Lambert gave a variety of options and she also made the effort to come to the site walk and asked about using lettering. Janell Payne addressed the issue of the lettering, wondering where the rule came from and if it was due to the crosswalk art not being allowed to have any writing due to general DOT rules, or if there was another issue due to past graffiti or advertising situations. Janell Payne cited the rules of the Vibrancy Project including a “no lettering” rule and therefore need to uphold that due to the other submissions not including words. Jason McGuire stated that in the future the rules could include “Wording related to...” the project is acceptable. Janell Payne stated that the rule was discussed on the site walk with the artists and that Taylor Lambert mentioned she would put in options. Janell Payne made the observation that Lambert doesn’t appear to have as much experience as the other submissions. Heather Smith agreed with the observation, but also stated she liked the ideas.

Roger Whiting – Aldo Del Bosque commented that the design looked computer generated and Kelly Holtman made the observation that it had an “Army” look to it. Heather Smith and Jason McGuire liked the concept but not the execution. Roger Whiting came to the site walk and had mentioned he likes to work with at-risk kids to complete the designs. Some of his examples are things he has done in the past with the youth. He’s very talented, but might not be the best option for this project. Aldo Del Bosque stated that if the drawing was computer generated, he could change the colors. The comment was made that he would be a good candidate for other projects, namely a community involvement style activity. Jason McGuire stated that he would like to see a project where the community was more involved.

Chelsea Blossil - Laura Gaillard stated that the design would make a great half wall. Janell Payne made the observation that it would be easy to maintain.

Lindsey Schmidt - Janell said there are two submissions that would qualify for a tunnel wall project and Lindsey Schmidt’s is one of them. Lindsey is a 14-year-old youth that also has a utility box. Jason McGuire stated that he was in favor of considering her as a trail wall artist. The vote to offer her a trail wall section was unanimous.

Bill Louis– The general comments for Bill ... submission were that they are bright but busy. Jason McGuire, Kelly Holtman and Heather Smith stated that the design didn’t work as it was hard to see. Janell Payne stated that he didn’t do the site walk or superimpose the design on either building, therefore it is hard to know if he is aware of the building. Heather Smith stated that a design like his would be good for the half Trail Wall Mural.

Brooklyn Ottens – Initial reactions were not favorable to the project.

In conclusion, Jenna Garrett is the favorite for the Baseball Complex with some adjustments. The timeline is a concern for any adjustments to the designs as the deadline for completion of the painting to be during the Summerfest celebration, June 2-4th. Janell Payne recommends that the project begin in May. The adjustments to the design do not need to be perfect mock ups, and could even be a pencil drawing of possible characters and transitions. Janell Payne suggested that notes to the artist should include less black, checkerboard and brighter colors in their update on the proposal. That the checkerboard could be on the pull down windows and doors, an element that could be in play during certain circumstances. Heather Smith motioned to award Jenna Garrett the Baseball Complex Mural project, all in favor, none

opposed. Gerry Swanson received a unanimous vote to be awarded the Softball Complex Mural project with some adjustments to the color scheme, none opposed.

Aldo Del Bosque asked if the new Daybreak Library will be getting art. There was some discussion, but Jason McGuire committed to asking the head of the Salt Lake County Library system if there would be a possibility to do a mural on the building.

Heather Smith asked who owned Towne Center Drive shopping area. Janell Payne wasn't aware of exactly who owns the center, but that there is a management company. Heather Smith commented that at one time there was a proposal to have murals done in the alleyways. Jason McGuire stated that he thought the management company had been contacted, and Kelly Holtman suspected it was tabled.

D. Unfinished Business

D.1. Art Show/Artist Reception Report –

Triana Ord reported artist submission and attendance numbers for the Art Show. There were 68 artist participants with over 137 submissions. The Art Show saw register showed 87 attendees, but more were in attendance. The Gale Center has seen over 700 patrons during the month of March, with the majority attending for the Art Show. The Gale Center gallery was a great option for the Art Show location, and it was agreed that the 2023 should be held there again, with approval from Maren Svare (Gale Center Museum Curator.) Heather Smith suggested that the Adult submissions be in the front display area and the children be in the back.

D.2. Theatre Production Updates –

Triana Ord gave updates on the theatre production status. Date discrepancies with the Community Center have been cleared. The contracts for the current crew members that have been confirmed (Jenn Dishman, Tara Richardson) are in progress. Heather Smith asked if July 4th, 2022 was going to pose a problem with using the community center auditorium. Jamie Culbertson (Community Center Supervisor) will be holding the banquet outdoors for that day, therefore no conflict is apparent.

D.3. Vote on Meeting Day Adjustment –

The question of which Thursday of the month would work best for Aldo Del Bosque, he stated that the 4th Thursday of the month would be the most convenient for his meeting schedule. Heather motioned to approve that the Arts Council meeting be moved to the 4th Thursday of the month, with adjustments to be made for the Thanksgiving and Christmas holidays. Kelly Holtman seconded. All in favor, none opposed.

E. Additional Items:

E.1. Crosswalk Murals –

The question was posed of Scott Stanley agreeing to complete the two crosswalk murals that will be done on Towne Center Drive. Triana Ord responded that Scott Stanley has agreed to doing both murals but has concerns about completing both murals in the allotted time. Triana Ord will make a sign to notify community of second mural to be completed.

E.2. Concessions for Theatre Production -

Concessions can be sold. With Once Upon a Mattress, produced in fall of 2021, the timeline was cut too short, therefore the proper methods were not able to followed to allow for

groups outside of the city to be allowed to sell concessions. The question was posed if there are school groups that would be interested, and could be available to sell concessions. The decision to post an announcement on the Arts page on the city website was made. Jason McGuire asked for it to be public that the Arts Council is looking for people to sell concessions. Heather Smith suggested an application be posted to the website. The Arts Council could offer concessions at cost, but a council member will need to be stationed there at every show. Laura Gaillard proposed that if the Arts Council cannot find someone from the community to sell concessions, the Arts Council will be a back-up option. The concessions will need to be prepackaged. Kelly Holtman suggested that the application state that the pricing can only be increased by a certain amount. Laura Gaillard also recommended that we list a suggested price list. Jason McGuire asked if there were any foods the applicants should steer away from. Heather Smith voiced concern that in larger theaters, a patron doesn't take concessions into the theater and asked if there was a way to suggest that we limit the selections to things that make minimal noise and mess. Laura Gaillard added that cellophane wrappers on cookies could be a concern, as those make a considerable amount of noise as well. Heather Smith also asked if a different group each night would be preferable or if a single group was selected. Aldo Del Bosque commented that one group should be selected, while Kelly Holtman suggested that one group should be allowed the first three nights, with a second taking the next three. Jason McGuire asked that the charity or group the applicant is supporting be a part of the application.

Heather Smith motioned to adjourn the meeting, all in favor.

Meeting Adjourned

9:03 PM