

AGENDA



Museum of the San Rafael

Tuesday, Jan 25, 2021, 6 PM

Museum of San Rafael, Castle Dale, UT

Conducting and Welcome: Chairwoman Lori Ann Larsen

In attendance: Lori Ann Larsen, Talma Peacock, Dawnette Tuttle, Billie Maxfield, Randy Jensen, Adriana Chimaras, and AnnDee Mead.

Approval of Minutes: Thursday, October 26 2021

*Change needs to be made to October 26, 2021 minutes on page 3, item 7-e except should be accept in the sentence, "Dallas Truman made a motion to not accept the cougar and Dawnette Tuttle second it."
After that change Talma Peacock motioned to approve the meeting minutes and Dawnette Tuttle second the motion.
Approved*

1. Discuss/Approve/Deny: Updating/fixing main sign out front

Tabled until the next meeting when members can tour the museum and see the sign in person.

2. Discuss/Approve/Deny: Removing doors to pioneer hall

Tabled until next meeting and tour of the Museum

3. Discussion of Financial Report:

*Currently waiting for the final 2021 financial report from the county clerk's office. Square report available in agenda. Reviewed Square reports as a group. Budget has grown by about \$17,000 from last year. Goal of \$20,000 for 2022.
Memberships will play a role in this. Proposed budget for 2022 included will be reviewed again once the 2021 final report is available.*

4. Discuss/Approve/Deny:

a. Museum Staff:

Staffing has been covered even during holidays and issues with COVID/health. If issues arise the board will be made aware. Currently going well.

b. Maintenance: tracking hours

Tabled until Tiffany Baker and Kent Wilson are present.

c. Visitation:

*Visitation recovered well after Covid in 2020. August is much lower than in 2019 mostly attributed to the Castle Valley Pageant being canceled.
School groups have returned showing higher numbers in May.
It is believed that memberships will also help with visitation in 2022 and moving forward.*

Possible ways to up visitation could include the board members engaging during

community events. Reaching out to Amanda with Emery County events will help with dates and contacts for these events. Handing out coupons for the museum at these events and as board members interact with the public.

Adriana can help create these and each board member can have them available.

d. Marketing: implementing new logo

New logo and marketing package available for everyone to look at. We can now create coupon cards, new brochures, rack cards and other needed print material as well as do updates at the museum.

Travel is currently working on reprinting/new print material that will also be made available at the museum.

Now is a good time to start applying for marketing grants. Randy Jensen can help with possible grants to apply for.

e. General:

Nothing at this time.

f. Collections: agricultural cart stabilization

Tabled until the next meeting and museum tour. It was approved in a previous meeting but the board would like to revisit it.

5. Discussion of Old Business

Plaque for Dixon Peacock was approved several years ago but was never ordered or placed. We need to add to next month's agenda and get it taken care of. Finishing mural. Bid was done but never moved forward. Revisit and discuss funding and grants to get it taken care of if the board decides to do so.

Board would like to review financials when they become available.

Randy will look into grants and it can be added to next month's agenda. Rocks that were discussed in the last meeting (Item #3 on the agenda from October 26, 2021) were acquired and are now on display.

Handicap door installation is in progress.

6. Discussion of New Business

Agenda items for next meetings, to include a tour of the museum.

7. Adjourn - Thank you for coming!

Billie Maxfield motion to adjourn, seconded by Dawnette Tuttle.

Approved