



MINUTES

ECONOMIC DEVELOPMENT BOARD MEETING GARFIELD COUNTY, UTAH

January 4, 2022 9:30 A.M.

Present in Person

Kaden Figgins, Kylee Orton, Taryn Syrett, Mayor Melani Torgerson, Mark Boshell

Present Electronically

Joni Anderson, Joey Martel, Commissioner David Tebbs, Lance Syrett

Absent

Falyn Owens

I. Adoption of Agenda

Joni Anderson a MOTION to adopt the agenda. Seconded by Taryn Syrett. Motion carried. Voting unanimous.

II. Approval of Minutes

Joey Martel made a MOTION to approve the minutes from the December 2, 2021 meeting. Seconded by Taryn Syrett. Motion carried. Voting unanimous.

III. Area Sector Analysis Process (ASAP) Study

Don Albrecht & Marion Bentley were present from the USU West Rural Development Center. They are seeking an asset survey from Garfield County. They hope to gather as many goal surveys as possible from Garfield County's community and staff.



IV. Discussion - Economic Development Campaign

The CED Board Goals and Objectives were reviewed. No changes need to be made at this time. There was discussion on people moving to Garfield County since the pandemic hit. We want to reevaluate our marketing process with Falyn Owens and Lance Syrett. They are familiar with marketing in our area. Falyn and Kaden will put together a bid process. Joey made a MOTION to assign Kaden and Falyn to put together a bid process and gather bids. Seconded by Taryn Syrett. Motion carried. Voting unanimous.

V. Business

We welcomed two new members to the team. Mark Boshell, Panguitch City Council Member, will represent the western Panguitch. Melani Torgerson, Escalante City Mayor, will represent the Grand Staircase Area. These two were appointed by the Garfield County Commission January 3, 2022. We also welcomed Commissioner David Tebbs to the GCED Board.

VII. Adjournment

The meeting was adjourned at 10:45.