

# **Logan River Golf Advisory Board Meeting**

**Thursday, March 24, 2022, 5:00pm**

**Logan River Golf Course Tournament Room**

**Present:** Jeff John, Kaycee Hunt, Carol Denniston, Tom Jensen, Dawn Drost, Tom Jensen, Seth Tremayne, McKenna Davis, Rick Johnson, Randy Oldham

**Absent:** Leslee Olsen, Lee

## **Approval of Minutes:**

- Seth made a motion to approve the February Golf Advisory Board Meeting. Kaycee seconded the motion. The minutes were approved as written.

## **Financial Report:**

- Dawn had Jeff go over the February financial report.
- As of March 1<sup>st</sup>, there have been almost \$90,000 in sales
- Increase of golf fees will be presented at next council meeting.

## **Pumphouse Roof Update:**

- Randy updated Board members that roof plans are moving along.

## **Drone Video Advertising Contract Draft:**

- Jeff had a Golf Course Guide booklet made promoting local sponsors.
- Due to some miscommunication, he will have to accommodate some things for a few sponsors.
- Booklets are free for golfers. They are up at the pro shop desk with the combo tee cards.
- Draft cover letter and advertising agreement was handed out to Board members to review and approve.
- Dawn asked if it would be a fiscal year contract or a calendar year one. Dawn believes a calendar year would work best. Jeff suggested February to February. Dawn suggested a cancellation clause be added to the agreement.
- Price of the sign to be placed on assigned tee area is included in the pricing (depending on price tier chosen)

- Board members discussed pricing details. Randy and Jeff have a contact that is willing to make the signs for trade at the Golf Course.
- Carol Denniston asked if the target sponsors are local businesses or bigger corporations.
- Makenna suggested that some sort of discount be given to those purchasing a longer agreement.
- If each board member brought in one sponsor, there would be 14 out of the 18 holes filled.
- Carol asked if signs were vandalized, what the protocol would be to repair/replace. Randy said it would not be any trouble.
- Board agrees with current terms on agreement. Pricing and size of signage looks good to board members as is. February to February calendar year would work best for Golf season.
- Jeff suggested inviting potential sponsors to March's Advisory Board meeting.

#### **Water Conservation:**

- Randy let board members know the steps he takes to ensure the Golf Course's irrigation system uses its water source in the most efficient manner. He explained to the board how the new irrigation software system allows him to access it from his smart phone.
- LRGC does not use any city water or culinary water. The pond is the in-house water source used to water the greens. Not all shares are used allowing the course to conserve water.
- Randy's project this summer is to go to each sprinkler box and adjust the number of sprinkler heads being used depending on area on course.
- Board suggested educating the public on steps the Golf Course takes to conserve water. Posting on website would allow public to

#### **Women's Association Report:**

- Welcome letter has been sent out.
- Ladies night tournament coming up soon.
- Vicky will post scores and winners. Jeff explained to Makenna that by 9am on Thursdays
- Tutus for Tatas has been changed to 18 holes as it has had such a good turn out and allowed club to raise a significant amount of money for breast cancer.
- Started a super senior league for 70 and older. They will use the red tee so the golf course will not need to do another rating to accommodate.

#### **Men's Association Report:**

- Men's started on Tuesday and had a good turnout despite not having much notice.
- Wednesday they will hold a meeting to invite golfers to join the Men's Association.

**Golf Superintendent Report:**

- Still busy cleaning up debris from the October 2021 storm. Has 3 staff members that have returned to work. Has rolled greens twice and replaced cups. Will leave liners in for now. As long as it does not affect anyone's play, Jeff has no problem them staying in. Irrigation system working well.
- New water fountain with bottle option and shade canopy will be installed by number 2 and 7 green.

**Golf Professional Report:**

- On April 9<sup>th</sup>, ice breaker will be held. Will also have a red, white and blue tournament. Jeff has stayed busy as weather is getting warmer and he has been working the pro shop desk due to staffing issues with some of the youth as some are still in school.
- Had course rated for the ladies using the red and white tees. Will bring this information up at the Rules meeting.

**Next Meeting:** April 21, 2022; 5pm

**Adjourned:** 6:10 PM

**Minutes Submitted by:** Gloria Chacon