

MINUTES OF THE HELPER CITY COUNCIL MEETING
Thursday, March 17, 2022
5:00 p.m.
Electronic meeting broadcasted on YouTube
Helper, Utah 84526

ATTENDANCE:

Mayor Lenise Peterman

Council Members:

David Dornan
Michelle Goldsmith
Gary Harwood
Malarie DeVincent
Amanda Wheeler

City Staff

City Recorder: Zack Tonc
Chief: Chris Gigliotti
Attorney: Dominique Kiahtipes

Citizens: Barry Horsley, Traci Bishop, Jeff Cisneros, Ryan Bromberek, Jennifer Black, Harim Driggs, and Jennifer Guibord.

PUBLIC COMMENT:

There were three public comments read by Mayor Peterman.

Exhibit A – Public Comment from Richard Pesmenn

Exhibit B – Public Comment from Casey Girard

Exhibit C – Public Comment from Calvin Youd

UPDATE JEFF CISNEROS ON THE AMERICAN LEGION BASEBALL SEASON.

Jeff Cisneros gave an update on how the American Legion ranked at the end of last season. This year's season will start with tryouts in May and run through August. There is a possibility the ball field will be needed during the 17-year-olds American Legion State Tournament taking place in Price.

Also, he said the shed behind the batting cage down the first baseline was broken into over the winter and needs new hinges.

Jeff Cisneros asked to replace the existing wood bleachers. He is concerned about someone falling through the existing footboards. The seats are in good shape because of the fiberglass covers are used on them, protecting them from the weather. Council

Member Dornan asked what percent of the seating is covered with the fiberglass covers. Jeff Cisneros responded that all the seating has fiberglass covers, it is the footboards that are in bad shape. Council Member Dornan suggested using composite material to replace the footboards.

Jeff Cisneros also asked to have the old rotted or missing fence posts on the 3rd base side of the ballfield replaced.

As well as stating he will be willing to try and help with money that is raised with the summer program.

Mayor Peterman asked Jeff Cisneros to give the council time to look into his concerns to determine options and costs.

DISCUSSION WITH RYAN BROMBEREK FOR A SKATE PARK IN HELPER.

Ryan Bromberek asked the council's permission to start pursuing a skate park. He gave a brief history of how skateboarding has played a role in his life.

Ryan Bromberek suggested using an existing slab of concrete located at Mascaro Park on Locust Street. Ryan Bromberek expressed that he feels the concrete is underutilized and would be a great place to start a skate park due to the existing concrete. Council Member Harwood asked if there would be a benefit to making the area for the skate park bigger, Ryan Bromberek responded yes, we do want a grass buffer but, the sides with asphalt would be the best option of expansion.

Ryan Bromberek stated he has experience in the process of building skate parks. He has been involved with building skate parks and listed a few: Centennial Skate Park in Lamont Illinois, Plainfield Skate Park in Plainfield Illinois, and Ludington Skate Plaza in Ludington Michigan.

Ryan Bromberek suggested finding funds via grants and fundraisers. Mayor Peterman and Council Member Dornan asked what the numbers would look like for building the skate park. Ryan Bromberek replied that it will depend on the materials used. Mayor Peterman asked Ryan Bromberek to come back to the council when he has some numbers to present. It was decided to have figures ready to present at the second council meeting in April.

Bathrooms, a water fountain, the original purpose of the concrete slab, and the benefit and concerns of having a skate park were also slightly discussed.

DISCUSSION AND NEXT STEPS OF FIRST FRIDAY BY PAM JULIANO.

Mayor Peterman asked for Council Member Wheeler and Ryan Brombreck to speak to this agenda item, in the absence of Pam Juliano.

Council Member Wheeler stated she is excited to keep First Fridays going. Ryan Brombreck is the new project manager. They are getting everything ready, and their goal is to have First Friday on April 1, 2022.

Ryan Brombreck added that their focus is to get the message out, First Fridays will happen from April to October of 2022. The focus of the event will be about Main Street, storefronts, and businesses on Main Street.

DISCUSSION AND POSSIBLE APPROVAL OF THE BABE RUTH ORGANIZATION USING THE HELPER BASEBALL FIELDS.

Jennifer Black with the Babe Ruth organization would like to use the Borla and Heritage fields Monday through Friday this baseball season. The local league is looking to have 28 to 30 teams this season. With so many local teams, they are asking for field time to accommodate all the teams. Also, they would like to include traveling teams in their request.

Council Member Harwood asked for Jenifer Black to let him know when they are planning to start using the fields, so he can get the bathrooms ready, Jenifer Black responded, on April 11th.

Council Member DeVincint moved to approve the Babe Ruth Organization using the Borla and Heritage baseball fields. Member Dornan seconded the motion. Motion carried, the council roll call vote is as follows: Goldsmith, Harwood, Dornan, DeVincent, and Wheeler all voting yes.

DISCUSSION AND POSSIBLE APPROVAL OF RENEWING RIO CONTRACT WITH WEST COAST SHOW SUPPORT.

Harim Driggs with West Coast Show Support thanked the council for supporting them. They have been working hard to improve the Rio. They would like to focus on finishing the improvements to have a great theater, while still holding events. Council Members Dornan and DeVincent expressed gratitude to West Coast Show Support for helping improve the Rio Theater.

Council Member DeVincient asked if there were any changes to the contract. Mayor Peterman responded that the only change to the contract is the length, the renewed contract will be for 3 years.

Council Member Dornan moved to approve renewing the Rio Theater contract with West Coast Show Support. Member Harwood seconded the motion. Motion carried, the council roll call vote is as follows: Goldsmith, Harwood, Dornan, DeVincent, and Wheeler all voting yes.

DISCUSSION AND POSSIBLE APPROVAL ON POOL REPAIR AND PLASTER.

Council Harwood stated it will be \$25,000 to replaster the shallow end of the pool or a couple of patches for \$1300.

Council Member Goldsmith asked if patches need to be done in other areas of the pool, or just in the shallow end. Council Member Harwood responded that next year we will need to do more patching in the shallow end and possibly the freeze-thaw line. Council Member Goldsmith replied she would replaster the whole half.

Council Member Dornan asked if we approve the plastering will it be done before the pool opens, Council Member Harwood responded yes.

Council Member DeVincent asked if the replastering is in the budget. Council Member Harwood responded no this was not budgeted. City Recorder Tonc suggested doing the repairs this year and budgeting for a major replaster next year.

Council Member Wheeler moved to approve pool repair and plaster. Council Member Goldsmith seconded the motion. Motion carried, the council roll call vote is as follows: Goldsmith, Harwood, Dornan, DeVincent, and Wheeler all voting yes.

DISCUSSION AND POSSIBLE APPROVAL ON HELPER'S MINING AND RAILROAD MUSEUM NAME CHANGE.

Jennifer Guibord, with Hub Collective, gave a presentation on branding and marketing for the museum. In her presentation, she covered how the new branding and marketing will help the museum. As well as, the design that the museum board has suggested would fit the museum well.

In the rebranding presentation, Jennifer Guibord recommended changing the name of the museum, to facilitate the best branding and marketing practices.

Exhibit D – Presentation

Council Member Dornan moved to approve the museum name from Helper's Mining and Railroad Museum to The Helper Museum. Council Member Harwood seconded

the motion. Motion carried, the council roll call vote is as follows: Harwood, Dornan, DeVincent, and Wheeler all voting yes, and Goldsmith voting No.

DISCUSSION AND POSSIBLE APPROVAL ON BUILDING THE HELPER EXPRESS PLAYGROUND AT 698 CASTLE GATE DR. IN THE CASTLE GATE PARK.

Council Member Goldsmith reported the Friends of the Helper Area, have been raising funds for an all-inclusive park. The bid selected by Friends of the Helper Area has 13 playground elements and have sponsors for 2 of the playground elements. Friends of the Helper Area have applied for funding from the Outdoor Recreation Grant. They are seeking approval from Council to build an all-inclusive playground at 698 Castle Gate Drive.

Council Member Dornan asked if the Friends of the Helper Area are set on this location or are open to other locations, Council Member Goldsmith responded yes, they are set on this location. Council Member Harwood asked if any other locations have been explored, and Council Member Goldsmith responded yes. Several other locations have been explored, for example, the Boulder Park was considered but decided against due to the noise of the highway.

Council Member Wheeler asked about privacy, specifically fencing and if there are noise-producing playground elements. Council Member Goldsmith responded, yes a privacy fence is in the bid to keep the kids corralled, and musical chimes.

Council Member Wheeler and Harwood expressed concerns about having volunteers install the playground elements.

Council Member Dornan asked about the parking situation. Council Member Goldsmith responded that parking is not included in the plans, and the curb should be sufficient parking.

Council Member DeVincent moved to table agenda item. Council Member Dornan seconded the motion. Motion carried, the council roll call vote is as follows: Goldsmith, Harwood, Dornan, DeVincent, and Wheeler all voting yes.

DISCUSSION ON BUSINESS LICENSE FEES.

There was a lengthy discussion on business license fees, topics included the following.

- Utah Municipal Code Chapter 10
- What is a business.
- What business license fees can be used for.
- Disproportionate costs of municipal services.

- Enhanced service costs.
- Administrative fees.
- What is a reasonable fee.
- Heber City business license fee study.
- Price City business license fee schedule.
- Tiered fees.
- Transient tax.
- Terms of transient tax.
- What is a unit.

COUNCIL REPORTS:

Council Members reported on various projects being worked on.

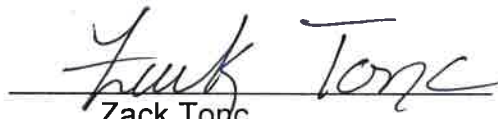
ADJOURNMENT:

There being no further business Council Member DeVincent moved to adjourn. Council Member Wheeler seconded the motion. Motion carried, the council roll call vote is as follows: Goldsmith, Harwood, Wheeler, Dornan, and DeVincent all voting yes.

I hereby certify that the foregoing represents a true, accurate, and complete record of the Helper City Council meeting held on Thursday, March 17, 2022



Lenise Peterman
Mayor



Zack Tornc
City Recorder

Approved on April 7, 2022

Exhibit A

My name is Richard Pasmann

I own the Riverside Motel at 99 north main street, Helper, Utah
(or should I say, it owns me)

The ability to tax carries with it a lot of responsibility. A tax to generate income can also impact a business or one's future.

A tax should be reasonable, fair, and cover a required need. Reckless taxes have destroyed good businesses and even caused wars.

The Helper City Room Tax is neither fair nor reasonable.

This Room Tax requires me to give my income for one night, for each room, for one year to cover this Helper tax. (Helper, hell, this certainly doesn't helper me) Everyone knows there's a lot of expenses to ready a room for a guest, a guest that hopefully will spend some time and money in Helper. There's furniture, supplies, cleaning, utilities, and management expenses. Not only is there sales tax but also transitory tax on our rooms. (Hell, there's so many taxes and fees, maybe you figured one more tax wouldn't matter.)

I have another motel in another city, which does not charge room tax. Apparently, their focus is on promoting businesses and bringing customers to town.

If Helper City needs additional income, then all citizens should be required to pay a little more, not just a few. If the city's income producers are to cover additional needs, then all should be considered to spread the burden:

Barber shops and beauty shops should include each chair as an income producer.

Restaurants should include each table as an income producer.

Bars should include each bar stool as an income producer.

Gas stations should include each gas pump as an income producer.

Bowling alleys should include each bowling lane as an income producer.

Retail stores should include each shelf as an income producer.

Art galleries should include each wall display as an income producer.

etc, etc..

Of course this would be a burdening process but maybe by being a little more fair, the overall rate could be so so low that there would be little decent.

With regard,



Richard Pasmann

3-12-22

Exhibit B



Zack Tonc <ztonc@helpercity.net>

Public Comment Regarding Business Licenses

Castle Gate RV Park <campcastlegate@gmail.com>

Thu, Mar 17, 2022 at 10:32 AM

To: Zack Tonc <ztonc@helpercity.net>

Good Morning Zack,

I hope it is still possible to contribute a public comment on behalf of Castle Gate RV Park for tonight's meeting.

If so, please see below:

Castle Gate RV Park loves being a part of the Helper City community. We feel the park is a beneficial business for the city, and local businesses. However, the large and abrupt increase in licensing fees this year is unsettling. When comparing fees for similar businesses in Utah we have found the cost of our business license is dramatically more expensive. The high cost of licenses has the potential to negatively affect new and current hospitality businesses in Helper, unless the city addresses this issue.

Thank you!

Happy Day!

Casey Girard

Manager

CASTLE GATE RV PARK

1020 Spring Glen Road

Helper, UT 84526

435-472-2267

Exhibit C

Tony Basso Group of Companies

6 East Main

Price, Utah 84501

To whom it may Concern,

The Tony Basso Group has invested in many companies here in Carbon County. In our group of companies are several tourism businesses that include the following: The Price Ramada, Super 8, Uptown Steakhouse, Sports Page Bar and the Crosscut C-Store and Brewery.

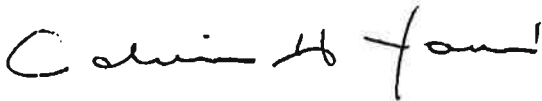
The Tony Basso Group is interested in expanding into Helper. Tony owns the Helper Hotel located at 255 So Main Helper, Utah. In our attempt to remodel the Hotel and create a restaurant and night club, we have become concerned with the fees associated with the required business licenses.

We are enclosing Price City's fees structure so that a fair comparison can be made.

As you know, we have been working diligently to make the Retro Grand Hotel a place that all can feel pride in.

We ask that this can be part of the public comment session on March 17, 2022.

Sincerely,

A handwritten signature in black ink that reads "Calvin H. Youd". The signature is written in a cursive, flowing style.

Calvin H Youd

Controller-Tony Basso Group of Companies

PRICE CITY BUSINESS LICENSE FEE SCHEDULE
12/1/2017

Base License Fee:

New License Issued - General	\$150.00	Per License Issued
New License Issued - Home Occupied	\$150.00	Per License Issued
License Renewal - General	\$ 100.00	Per Year Per License
License Renewal - Home Occupied	\$ 50.00	Per Year Per License

Disporportionate Fees In Addition to Base Fee:

Individual Solicitors	\$ 50.00	Per Person Per Year or Occurence
Residential Facilities (Group-Sober-Etc.)	\$ 100.00	Per License Per Year Per Location
Fireworks Stands/Operations	\$ 200.00	Per License Per Year Per Location
Smoke and/or Vape Shops	\$ 200.00	Per License Per Year Per Location

Sexually Oriented Business Fee in Addition to Base Fee:

Escort Business	\$500.00	Per Year Per License
Outcall Agency	\$500.00	Per Year Per License
Dance Business	\$500.00	Per Year Per License
Escort Employees	\$250.00	Per Employee Per Year
Outcall Employees	\$250.00	Per Employee Per Year
Dancers-Semi/Nude	\$250.00	Per Employee Per Year
Employees-Non Performers at SOB	\$125.00	Per Employee Per Year

Alcohol Sales Fee in Addition to Base Fee:

All Classes-Types of Establishments	\$200.00	Per License Per Year
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Building Size in Addition to Base Fee:

0 to 4,000 sq ft		Included in Base License
4,001 to 20,000 sq ft	\$200.00	Per License Per Year
20,001 to 50,000 sq ft	\$300.00	Per License Per Year
Over 50,001 sq ft	\$400.00	Per License Per Year

Renewal Payment or Past Due Renewal Fee in Addition to Renewal Fees:

30-0 Days	Dec 1 to Dec 31	0%	Base Typical Renewal Period
1 to 30 days past due	Jan 1 to Jan 31	50%	Of License Cost Per License
30-60 days past due	Feb 1 to Feb 28	100%	Of License Cost Per License
60+ days past due	Mar 1 or Later	250%	Of License Fee + License Cancelled & Must Reapply & Pay all (Re)Issuance Fees
Phone Call for Renewal by Recorder when more than 60 days past due		\$25.00	Per Call Per License
On-Site Renewal Visit by Police Dept for Renewal		\$50.00	Per License Per Visit

Exempted from Fee. License Required for Tracking of Businesses.

Contractors holding a state license
 Religious, charitable or other official registered non-profit
 Insurance agents and companies
 Alarm companies holding a state license
 Tow Truck companies holding a license from their home jurisdiction
 Sales of merchandise damaged by disaster, smoke, fire
 Yard sales, garage sales, childrens lemonade stands
 Hair salons or automotive shops with separate booths and individual licenses
 Rental homes and apartments
 Transient Food Truck Operations



P. O. Box 893 Price, Utah 84501

CASTLE COUNTRY HOSPITALITY LLC
PO BOX 111
PRICE UT 84501

2022

Price City Business License

Type of Business: HOTEL with Liquor Sales
Owner Name: ANTHONY J BASSO
DBA: RAMADA BY WYNDHAM PRICE
Location: 838 W WESTWOOD BLVD

License No: 3402
Date Issued: 03/17/2022
License Period: 01/01/2022
12/31/2022
Fee: 500.00



NOTICE:
THIS LICENSE MUST BE POSTED
IN A CONSPICUOUS PLACE

The above named person or firm is hereby granted a license to do business as stated above in Price City, Utah, subject to provisions of the Business Licensing Code of Price City, 2007 and subsequent amendments relating to business license for the period indicated.

City Treasurer, Shari Madrid

THIS LICENSE IS NON TRANSFERABLE
PLEASE POST LICENSE IN A LOCATION VISIBLE TO THE PUBLIC



P. O. Box 893 Price, Utah 84501

CASTLE COUNTRY HOSPITALITY II
PO BOX 111
PRICE UT 84501

2022
Price City Business License

Type of Business: HOTEL
Owner Name: ANTHONY J BASSO
DBA: SUPER 8 BY WYNDHAM PRICE
Location: 180 N HOSPITAL DR

License No: 3401
Date Issued: 03/17/2022
License Period: 01/01/2022
12/31/2022
Fee: 300.00



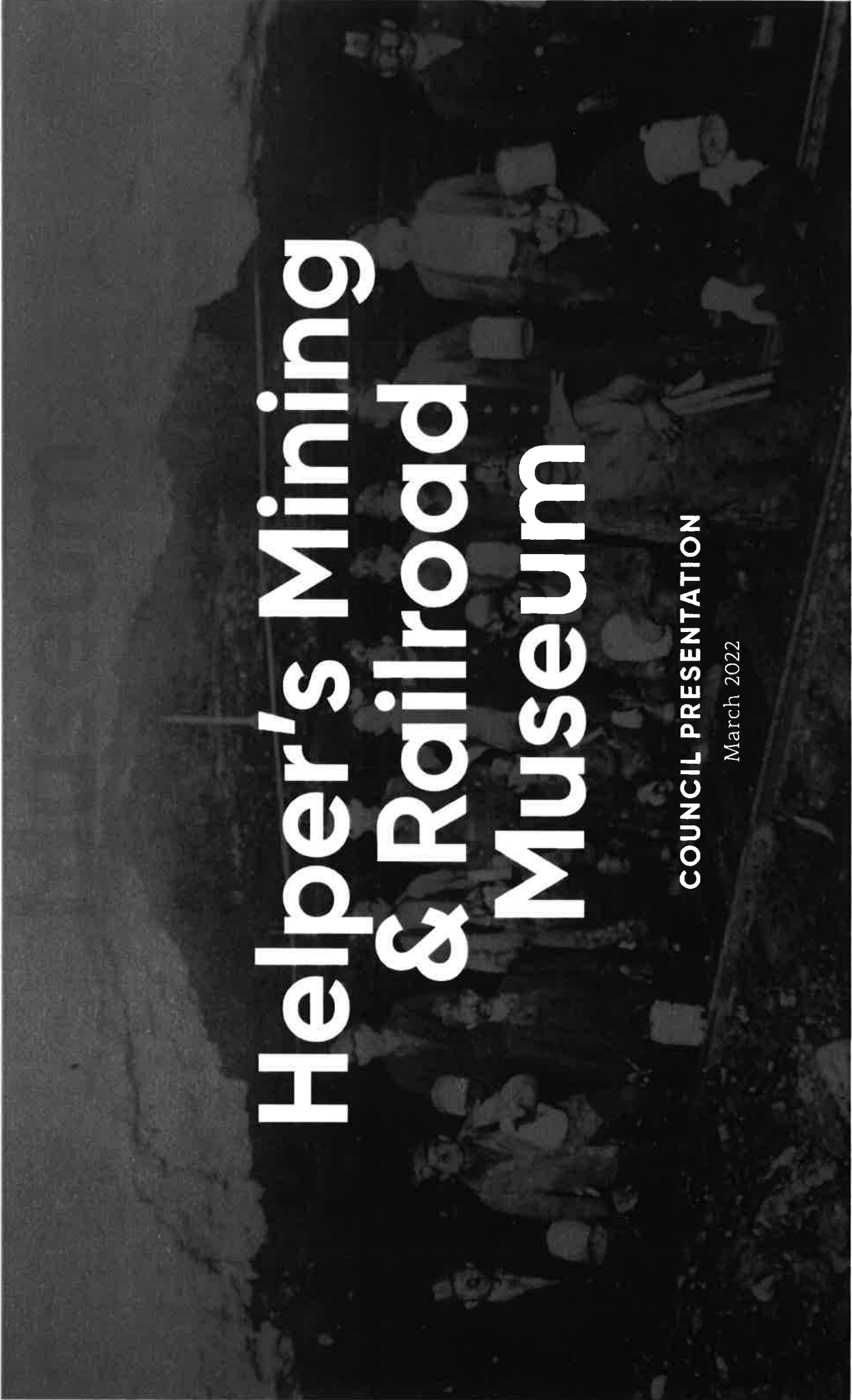
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Exhibit D



Helper's Mining & Railroad Museum

COUNCIL PRESENTATION

March 2022

Create a compelling brand that speaks to your target audiences

Derives from your culture, history, and sense of place

Promotes and celebrates what makes your museum unique

Enhances the community engagement

Matches the look and feel of downtown Helper



Our Approach

Audit

Explore

Align

Define

Design

Listening & learning

- Understanding The Collection
- Understanding the History of the Museum
- Understanding its role in the community

Identifying and defining your audience

- Who is visiting the museum?
- Who isn't visiting but should?

How do you talk about the museum?

- Defining the tone of voice
- Understanding existing messaging/information

The local's perspective

- How do people in the community refer to the museum?
- What is their perception of the museum?

Outlining goals & aspirations

- What are your goals for the museum?
- What does success look like?
- What does failure look like?

Our Approach

Audit

Explore

Align

Define

Design

NAMING & MESSAGING

Exploring what the name conveys and how to best address that :

- The museum has a very diverse and engaging collection
- The desire to associate this museum with the city of Helper
- The story of Helper is more than mining and railroad
- The museum should continue to grow and expand and tell the story of Helper's Past and Present

Pairings we like:

The Helper Museum
Mines, Rails & Historic Tales

The Helper Museum
History on Display

The Helper City Museum
Sharing Our Story

Helper City Museum
Railroads, Mines & More

Our Approach

Audit

Explore

Align

Define

Design

VISUAL EXPLORATIONS

- What do you like?
- What don't you like?
- Why?

MOOD BOARDS



Our Approach

Audit

Explore

Align

Define

Design

DESIGN EXPLORATIONS

- Initial Sketches based on mood board selections

DESIGN SKETCHES



Our Approach

Audit

Explore

Align

Define

Design

LOGO DESIGN

. Initial Sketches based on mood board selections

FINAL NAME & LOGO DIRECTION

HELPER
The
HELPER
RAILROADS,
MINING AND MORE
EXPLORE OUR HISTORY
U T A H

Our Approach

Audit

Explore

Align

Define

Design

BUILDING OUT THE BRAND

Once we had the logo defined, we played around with color, embellishments and application studies!

HELPER
UTAH
The
**HELPER
MUSEUM**
RAILROADS.
MINING AND MORE
EXPLORE OUR HISTORY

HELPER
UTAH
The
**HELPER
MUSEUM**
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MINING AND MORE
EXPLORE OUR HISTORY

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MINING AND MORE
EXPLORE OUR HISTORY



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MUSEUM
RAILROADS.
MINING AND MORE
EXPLORE OUR HISTORY



HUB

Thank You!

1200 Haiso Parkway Suite A30, Portland, OR 97209 / 503.222.0166 / info@hubttd.com / www.hubttd.com

MINUTES OF THE HELPER CITY COUNCIL MEETING
Friday, March 25, 2022
2:00 p.m.
Electronic meeting broadcasted on YouTube
Helper, Utah 84526

ATTENDANCE:

Mayor Lenise Peterman

Council Members:

David Dornan
Michelle Goldsmith
Gary Harwood
Malarie DeVincent
Amanda Wheeler

City Staff

City Recorder: Zack Tonic
Chief: Chris Gigliotti – Absent
Attorney: Dominique Kiahtipes - Absent

Citizens: Kimberly Kuehn, Alison Farnham, and Traci Bishop.

DISCUSSION AND POSSIBLE APPROVAL OF LOCAL CONSENT FOR HELPER SATURDAY VIBES.

Council Member DeVincent moved to approve local consent for Helper Saturday Vibes. Council Member Dornan seconded the motion. Motion carried, the council roll call vote is as follows: Goldsmith, Harwood, Dornan, DeVincent, and Wheeler all voting yes.

ADJOURNMENT:

There being no further business Council Member Harwood moved to adjourn. Council Member Wheeler seconded the motion. Motion carried, the council roll call vote is as follows: Goldsmith, Harwood, Wheeler, Dornan, and DeVincent all voting yes.

I hereby certify that the foregoing represents a true, accurate, and complete record of the Helper City Council meeting held on Friday, March 25, 2022


Lenise Peterman
Mayor


Zack Tonic
City Recorder

Approved on April 7, 2022