



MINUTES

Emery County Travel Bureau
November 6, 2013 11:00am
Sheriff's Office
Green River, Utah

ATTENDANCE:

Members: Mike McCandless, Kelly Bayles, Mark Williams, Jonathan Hunt, Taina Benson, Keith Brady, Sarah Siefken and Tina Carter

Excused: Ray Jeffs, Commissioner Migliori

Conducting and Welcome: Chairman Mike McCandless

1. **Approval of Minutes: October 9, 2013:** A motion was made by Keith with a second by Mark. **Motion APPROVED**
2. **Discussion of Financial Report:** Expenditures were reviewed.
3. **Discussion and Possible Recommendation for Buckhorn Info Center Door Locks:** New door locks and camera systems were discussed. Bryan Christensen will provide more literature on this equipment at a future meeting.
4. **Discussion and Possible Recommendation for East Board Member:** A motion was made by Keith to recommend Sarah Siefken for the East Board Member position and a second was made by Jonathan. **MOTION APPROVED**
5. **Update, Discussion on Possible Recommendation of the Following:**
 - a) **Film Related Projects:** Black lung production is moving forward. Another large film project is also being looked at.
 - b) **State Parks:** ♦Goblin Valley Marathon went well. ♦A path between the Golf Course and Millsite State Park would be a great project to look at next. ♦Discussions with the press and other interested parties have taken place about the incident at Goblin Valley. ♦It was suggested that a brochure be created focusing on Goblin Valley State Park, Little Wild Horse and Bell slot canyons. If these could be placed at the Bluff Visitor's Center and Gouldings Lodge it could help drive the International Travelers straight to us. ♦Another suggestion was made to start a Federal Legislative effort to expand Goblin Valley from Temple Wash to Muddy Wash. This could help with enforcement through the slot canyons.
 - c) **Trail's Committee:** Non-Motorized trails are being inventoried, so please contact Mike or Ray Petersen if you know of any.
 - d) **Potluck:** Currently working on the business buy-in Rack Cards. These will be completed by January 7th.
 - e) **Museums:** ♦The Museum Board and Staff are excited to tell the public about the changes in the museum and event center. They encourage the community members to bring their family and friends to the museum and possibly rent the event center for the holidays. They'd also like to know when events are going on, so arrangements can be made to bring participants to the museum. ♦A Tesla electric car company would like to put a charging station in the JWP Museum parking lot.
 - f) **Buckhorn Kiosk Grand Opening:** This project is moving forward, but not as fast as hoped.
 - g) **Travel Show Staffing:** One person is still needed for Denver. One person is also needed at Quartzsite. Mark H. Williams, Gary Kofford and Pat Jones have shown an interest in staffing Quartzsite.
 - h) **Travel Bureau Grant Application:** Here's a condensed version of the application. I'm still making changes and will send them via email.
6. **Update, Discussion and Possible Recommendation on Business TVs and Wall Brackets:** 10 TV's will be purchased for \$3,000. An additional \$500 for wall brackets will need to be approved. An application will be created on a first-come first-serve basis for businesses who are collectors of TRT or TRCC tax. January 31st is the deadline for this 1st round. A motion was made by Mark and a second was made by Keith. **MOTION APPROVED**
7. **Discussion and Possible Recommendation for Travel Show Supplies:** A motion was made by Mark to spend up to \$14,000 on supplies. A second was made by Kelly.
8. **Discussion and Possible Recommendation for Unexpended Funds:** Tabled till next meeting, so we know how much money will be left over.
9. **Discussion of Old Business:** Reprint of the SRC Brochure of up to \$17,000. Motion was made by Mark with a second by Kelly. **MOTION APPROVED**
10. **Discussion of New Business:**
 - ♦ A Sub-Committee was created with Keith, Mark, Taina and Tina. These meetings will start January 1st.
11. **Adjourn** – Thank you for coming!