Special Event Arena Committee Meeting Minutes
January 26, 2022 at 5:30 p.m.

In Attendance: Dog Vawdry, Katie Ovard-Smith, Wayland McGary, Stephanie Sherrell, Anneke Cannon, Garrett Vanamen, Tammy Johnston, Walt Rosemond, Buzz Goodrich, Fred Lowry, AJ Clayson, Alan, Kirton, Charlie Andrews (Knights of Mayhem).

Welcome to meeting by Doug Vawdry

Introduction of newest member Tammy Johnston.

Reminder the Moto Challenge is scheduled for August 6, 2022

All members present signed Conflict of Interest forms and returned to Wayland.

Stephanie and Anneke are still working to put together information about food trucks and will have a presentation at the February meeting. Food trucks are planned for the last two Mondays in May and all four Mondays in June.

Please think of some ideas for entertainment to have during the food truck nights. Some ideas we have had include;

RC Races
Singer/Guitar player
Bike shop demo night
Cow sorting/Team Penning/ Barrel Racing Jackpot

Fred informed us that there is some money in our budget for improvements on the facility and the City Council would like to add some sitting areas added with a canopy for use during the food truck nights. Eventually there will be a pavilion added to facilitate this. These funds can also be used to repair some gates, fences, etc. This money will be used for such improvements and the rest put into another account that is not used.

The city council would still like to see a concert at the facility. Wayland will add this discussion to next month's agenda so we can discuss the possibility of putting together a concert (maybe Jon Bellion) in late August or September.
Still would need to find a promoter for the concert and would need a lot of sponsorships to make it successful.

Renaissance Fair:

June 10-11, 2022 is scheduled for the Draper City Ren Faire. Draper City Council has said they would like to fund this completely and retain all proceeds. AJ will have a budget and overview for us at the February meeting.

Charlie Andrews from Knights of Mayhem was at our meeting to tell us what he does for other fairs. He will have Jousting, Full armor fighting, reenactments, fun interactive history lesson and other entertainment inside the arena during the faire. Charlie is willing to go on news or GTU in full armor to promote our event if we set up times for his appearances. We can advertise that he is "The Bud Light Knight" from the commercials.

AJ will get vendors, 45-52 vendors, set up around the parking lot area with an old Renaissance Town facade built to look authentic but not compromise the facility in any way.

There will be small stages set up throughout for entertainment. Possible other ideas to have: Juggler, Magic Act, Fire Thrower, Mermaids.

AJ has secured about 30-40 volunteers to help with this event. Set up would begin on Thursday June 9th in the afternoon. Then the event would be held Friday and Saturday, times TBD.

Katie will look into talking with Make-A-Wish to see if we can get one boy and one girl to attend to make their wish come true. (Knight for a day) or (Princess for a day). Charlie also would like to have one boy and one girl of Special Needs to attend as the “Royals” of the Fair. It would be best to find local families to have there.

Wayland will talk with the Fire Marshal to get a number of how many people will be allowed to fill the facility in this capacity.

Adjourned:

Next Meeting: February 23, 2022 at 6:00 p.m.