



VISION 2022

FEBRUARY 8, 2022



VISION

Springville responsibly seeks balanced growth for the future that maintains the traditions of the past with the realities of the present.

Springville seeks to improve the quality of life for all citizens through outstanding, efficient, personal service.

Springville seeks to create a place where families can safely thrive over generations.



DEFINITIONS

Quality of Life means all facets of living--public safety, art, recreation, culture, comfort and more.

Outstanding and Efficient are at odds. The City provides a top quartile service at competitive (mid-point) price points.

Responsibly means within the resources of the City to expand without risking the quality of life of current citizens.

Balanced Growth means growth that provides opportunity for all citizens in relation to housing, shopping and job creation.



We are fair with everyone.

We listen.

We demonstrate caring through attention and action.

We build trust through integrity and honesty.

We seek to understand the why.

We innovate.

We use data to make better decisions.

We never settle for 'this is how we have done it.'

We are fiscally conservative.

We plan for the future.

We maintain appropriate reserves.

We use debt sparingly and pay as we go as often as possible.

We communicate clearly.

We are transparent.

We use diverse methods to communicate early and often.

We focus on quality, not quantity.

We work to support our most important asset—our employees.