

UVU BOARD OF TRUSTEES

October 24, 2013

7 p.m. – Alumni Board Room

Board of Trustees Members Present

Karen L. Acerson
Jono Andrews
Debbie Bingham
Curtis B. Blair
Greg S. Butterfield
Elaine Dalton
Ronald K. Hawkins

Board of Trustee Members Excused

Steven J. Lund
Fidel A. Montero
Terry E. Shoemaker
R. Duff Thompson

UVU Regular Attendees

President Matthew S. Holland
Marc Archambault, Vice President Development and Alumni
David Connelly, Faculty Senate President
Brett McKeachnie, PACE President
Karen Olsen, Secretary to the Board
Val Peterson, Vice President Administration and Finance
Kyle Reyes, Assistant to the President
Shad Sorenson, Associate Vice President Student Affairs/Dean of Students
Ian Wilson, Academic Vice President

Excused:

Linda Makin, Chief Planning, Budget & Policy Officer
Cameron Martin, Vice President University Relations

Guests:

Nina Barnes, Board of Regents
Teresa Cardon, Autism Studies faculty
Christopher Clark, Theatre Department Chair
Wayne Dornan, Dean, College of Aviation and Professional Services
Wioleta Fedeczko, English faculty
Natalie Sullivan, UVU Review
Norm Wright, Dean, Woodbury School of Business
Whitney Wilkinson, Director of Strategic Marketing and Public Relations
David Wilson, History/Political Science faculty
David Yells, Dean, College of Humanities & Social Sciences

Dinner was held with leadership from the College of Technology and Computing: Dean Michael Savoie, Abraham Teng and Stan Klemetson, Associate Deans; Victoria Garrow, Director of Development. Department Chairs and representatives: Cheryl Hanewicz, Chair Technology Management; Chuck Allison, Chair Computer Science; David Adams, Chair, Engineering Technology; Eric Linfield, Construction Management; Keith Mulbery, Chair, Information Systems and Technology; Robert Price, Chair, Engineering Graphics and Design Technology; Todd Leonard, Culinary Arts; Thor Anderson, Chair Digital Media; Vern Hiatt, Chair Automotive Technology.

Vice Chair Ron Hawkins chaired this meeting, and excused Chair Steve Lund.

Nina Barnes, Board of Regent member, introduced herself. She lives in Cedar City, and graduated from Timpview High School in Orem. She also took GE and religion classes at UVU (then Utah Technical College). She was given a Regent assignment for UVU and is very excited to see the growth and things happening on this campus. She was on the Board of Trustees for SUU, and is on the city council for Cedar City. She is a businesswoman, married with five children.

I. INFORMATION

A. President's Report.

1) UVU is down in enrollment with the change in mission age for the LDS Church, but not down as much as expected. FTE projections were very close. There were fewer female missionaries than expected, but the decrease in juniors and seniors was unanticipated. Concurrent enrollment was up, along with non-resident students up 5%, which was not insignificant. We have done very little recruiting in this area, but increased it when the legislature gave us flexibility for tuition waivers for high achieving out of state students. We anticipate even more progress next year. There were budget cuts last spring, but there will be no more this fall, just minor adjustments. 2) Wee Care Center opening. Regent Barnes attended this event, and was very pleased, as her personal platform is women and children in education. She felt this was very visionary in helping educate women in Utah and changing the lives of children. President Holland noted it is the first building that was funded in its entirety with donated funds. Wee Care is still transitioning from the old building. 3) Scholarship Ball. Governor and Mrs. Herbert attended, and there was terrific support from the community. It was announced, in addition to the proceeds from the Ball, \$1.4 million was raised for scholarships this past year, so total scholarships funded are at 650 with an average of \$2000 each. 4) Drew Cordova received 2nd place in an international audio engineering society competition, competing against schools such as NYC, MIT and Indiana. UVU is becoming known nationally for its digital media program. 5) High profile speakers for interreligious engagement are Laurie Goodstein, a New York Times religious correspondent who writes prominently on the LDS Church among others, and Richard Mouw, Protestant theologian, who will be speaking at the Institute Forum on November 15, then will meet with

faculty and students on campus 6) Held a very successful Doing Business with Mexico event today, with a packed house and high profile attendees including new Lieutenant Governor Cox. An agreement was signed with Utah and the US Mexico Chamber, the ninth such in the nation. Event also provided great networking opportunities as well as valuable information. It is part of the university's year-long focus on Mexico across all disciplines. 7) K-16 Alliance and UVU are hosting a Counselor Conference tomorrow. The Alliance is a model for commitment and collaboration on public and higher education. UVU Counselors and faculty provide professional development opportunities for the high school counselors and help them get connected to the institution and higher education more generally. 8) President Holland distributed copies of the annual presidential report that gives more details on what was presented at the recent All Advisory Board meeting on university priorities and efforts. This event was well attended with a wide range of community members who are activity engaged on their boards. 9) A short video was shown that was also played at the Scholarship Ball. Trustees indicated this should be shown more widely.

B. Foundation Report

Vice President Archambault reported on Foundation activity. Comparison from end of September last year showed the number of individual cash gifts down 13%, but value of those cash gifts up 28% to \$408,405. From July to September a total of \$1,098,249 was received in cash, pledges and stock gifts. 700 guests were hosted at the Scholarship Ball which sold out weeks in advance and generated \$150,946 in gift revenues.

C. Active Shooter Exercise, December 17

VP Peterson reported, as part of a major priority for emergency preparedness across campus, an active shooter exercise will be held on campus December 17. Robin Ebmeyer, UVU's highly-trained and experienced emergency preparedness director, has elevated our preparedness on campus and is in charge of this exercise. It will be held from 4-6 p.m. in the administration building in coordination with Orem and Utah County public safety personnel. Purpose is to interact with local agencies, and see if our policies and procedures are adequate, along with reactions from personnel. The building will be locked down and all involved properly screened. Dr. Peterson said Trustees should be aware as they may be some press. It is important that we do everything we can to be prepared for any emergency.

II. ACTION

A. Oath of Office for Duff Thompson

Oath was postponed until next meeting.

B. Chair Appreciation for Greg Butterfield.

President Holland expressed appreciation to our out-going Chair, Greg Butterfield, and thanked Trustee Butterfield for what he contributed to the institution and to him personally over the past two years. The role of chairman is to coach and champion and he did this perfectly, lending his highly-sought-after personnel advise and expertise on how to lead and manage. Trustee Butterfield said it was an honor for him and he looks forward to more great things to come.

D. Election of 1st Vice Chair

Nominations were opened to fill the vacancy of 1st Vice Chair. Trustee Acerson nominated Trustee Elaine Dalton as 1st Vice Chair and member of the Executive Committee. Trustee Blair seconded. Voting was unanimous.

E. Curriculum.

Sr. Academic VP, Ian Wilson, said the amount of curriculum requests is indicative of the activity at the university.

a. Certificates of Proficiency.

VP Wilson explained a new type of certificate was recently approved by USHE. There are currently three different types: 1) certificates under 16 credit hours that are generally lower division, and open to industry. Digital cinema is an example. 2) certificate with requirements of 16-29 hours that are primarily lower division for entry level students who want this level of education, but is a stackable degree that can lead to higher level degrees, and 3) certificate with requirement of 16-29 hours at the upper division level, which is the new category. This is designed for a student who is pursuing or has a bachelor degree and wants to acquire advanced knowledge in a specific area with their current degree as prerequisite. All of these certificates help toward the 66% goal for education in Utah. Most of these are in STEM areas and provide specific knowledge and opportunities for advancement or training in particular areas. Discussion: 1) how much is delivered by demand? Each has a specific purpose and designed with specific skills in mind. Objective is to also allow students who either complete or leave, an opportunity to return later and continue with advanced degrees. All job opportunities do not require a bachelor's degree and the goal is to align student career objectives with degree programs. They also give students skills that are useful on a job and can build on what they have acquired. In the past students have received training and gained employment being industry ready without having received any type of degree, and these certificates show the level of collegiate experience they have earned as a signal to industry. We will continue to monitor

to ensure there is not an inherent perverse incentive. 2) Certificates are valuable for non-traditional students who are interested in some college and training, but don't have the time or money to go further. With higher earning potential, it could provide an incentive to continue. An example is a certificate that is in place for fire fighters who are already in industry, but now want the additional education that is very specific to their field. 3) Explain the duplication in the Autism Studies certificate and minor, with only one additional course needed for minor. Dean Yells said these are designed for two separate audiences—the minor is for degree-seeking students and the certificate for those in the field who want additional formalized training. Both our students and the community have benefitted from providing these courses and programs. 4) What role does industry play? Operations Management is designed with IMFlash in mind for their specific training needs. It was noted these companies should help fund. Dr. Wilson explained these certificates show our interest in partnering with local business to provide training and programs they need, and establish connections to help students and the economy. Dean Savoie said these certificate programs are not marketed to the general public, but are created at the request of our business partners. We are doing training agreements with various companies, and the goal is to develop a program that will create industry hubs to produce more jobs. Students can also choose to earn these certificates of completion in addition to their regular degree programs. 5) Are we competing with the MATC and other smaller colleges? Generally the MATC is non-credit. Some programs are transferable to UVU with an agreement between the two institutions that says if a student completes 900 contact hours in designated areas, they could transfer into an AAS in Technology degree program. 6) Do the students receive diplomas? Yes, a certificate. 7) Is there evidence students receive higher salaries with these certificates? Some local industries have indicated they could hire many of these graduates immediately, which speaks to employability. They have also indicated those currently employed in their organizations could immediately receive substantially higher salaries with these additional credentials.

b. Minors

Minors are designed for students in bachelor degree programs who want another area of experience. Autism is part of the Behavioral Science degree and could be earned by those wanting a social work career. Writing is part of the English degree, and Internal Auditing is part of Accounting. Additional funding for autism faculty was required, and the faculty member has been hired.

c. Emphases

Emphases are for a particular area of specialization within a bachelor or AAS degree, as indicated: Internal Auditing and General Accounting under the BS in Accounting, Aviation Fire Officer under the AAS in Emergency Services, and American Indian Studies under the BS in Integrated Studies.

d. Theatre Arts Restructure

The Theatre Arts area has been restructured with discontinuance of the BS degree in Theatre Arts and more focus on what students need for skills and training. AA degree in Theatre Arts will be reinstated, and the BA in Theatre Arts has been restructured.

Trustee Acerson motioned for approval of Certificates of Proficiency in 1) Operations Management, 2) Architectural Design Technology, 3) Civil Design Technology, 4) Mechanical Design Technology, 5) Structural Design Technology, 6) Digital Cinema, 7) Substance Use Disorder Counseling, 8) Advanced Substance Use Disorder Counseling and 9) Autism Studies; Minors in 1) Autism Studies, 2) Writing Studies and 3) Internal Auditing; Emphases in 1) Internal Auditing and 2) General Accounting in the BS Accounting degree, 3) Aviation Fire Officer in the Emergency Services AAS degree, and 4) American Indian Studies in the BS Integrated Studies degree; Reinstatement of the AA degree in Theatre Arts, restructure of the BA in Theatre Arts and discontinuance of the BS in Theatre Arts. Trustee Andrews seconded. Voting was unanimous.

e. Three Year Follow up Reviews

Dr. Wilson explained we are required to prepare a report to the Regents on the success of programs after their initial three years and whether they achieved objectives outlined. Dean Savoie said these two degrees are an example of stackable degrees. We have found that students are more interested in completing their bachelor degree and most bypass the AAS degree even though they qualify. Industry is looking for students with bachelor degree attainment.

Trustee Dalton motioned for approval of the three-year follow up review for AAS and BS in Construction Management and for continuation of these programs. Trustee Acerson seconded. Voting was unanimous.

F. Requisition for Equipment for Student Life Building

Student Affairs Associate Vice President, Shad Sorenson, explained students are looking forward to completion of the Student Life and Wellness Center. Consultants have made recommendations for equipment in the building, and we are in the process of reviewing the RFP. This request is to grant authority to expend the \$1 million for FF&E for the Student Life and Wellness building fitness equipment. It is anticipated we will spend 75% of the funding initially and the additional 25% after determining which equipment is most used and needed. Questions: 1) what is the timeframe for this order? We hope to have equipment ordered by the first of January. 2) Is the intent to purchase all equipment from a similar vendor source or different ones? We do have the flexibility to work with one vendor on multiple equipment lines. 3) Trustees asked to see the final list. Trustee Butterfield motioned to approve the requisition for equipment for the

Student Life and Wellness building based on approval of final equipment list by President's Council and Trustee Executive Committee. Trustee Acerson seconded. Voting was unanimous.

G. Honorary Degrees

Discussion was held in Executive Session, with final approval at the December Trustee meeting.

III. CONSENT CALENDAR.

A. Minutes of September 5, 2013 Board of Trustee meeting.

B. Human Resources Report for August and September 2013

C. Investment Report for July and August 2013. The majority of investments are with PTIF, with a portion invested through Wells Fargo, which is realizing almost double the return of PTIF.

Trustee Acerson motioned for approval of items a-c on the Consent Calendar. Trustee Blair seconded. Voting was unanimous.

D. Approval of Investment Resolution. VP Peterson reminded Trustees of their approval to invest some of our operation funds in corporate bonds. This resolution approved investment of up to \$40 million, and we are currently investing about \$18.6 million through Wells Fargo. The Money Management Act legislation changed last session to allow investments in three-year bonds. An Investment Committee was formed to approve these investments. Request is to change the Investment Committee's role from operational approval for each investment transaction to advisory approval within State guidelines. They will continue to meet semi-annually to review the university's investments. This change will allow more timely access to investment opportunities. Trustee Blair motioned to approve continuation of greater diversification of university working capital for higher yields, in amounts to be determined to be appropriate, while at the same time continuing to meet the university's operational cash needs with investments to be made in strict adherence to the State Money Management Act. Investments will be reported regularly to the Board of Trustees and performance included in the investment report. Role of Investment Committee will change from operational approval for each investment transaction to advisory approval within State guidelines, and will meet at least semi-annually. Trustee Andrews seconded. Voting was unanimous.

Trustee Blair motioned to hold an Executive Session under the provisions of the Open and Public Meeting Act to discuss personnel and real estate transactions. Trustee Dalton seconded. Voting was unanimous.

Meeting adjourned at 9:40 p.m.