

Draper Tree committee meeting - Tuesday Jan 4, 2022 8:00 a.m. Meeting notes
Agenda:

1. Welcome and Introductions
2. Approval of December meeting minutes
3. Review of last newsletter content and plans for next public outreach messaging
4. Review of current state of plans for February's Localscapes event and action items
 1. Event planning
 2. Promotion plans
 3. Website content and links
 4. Mayor Walker's flip the strip project
5. Follow up on city's interest and plans to seek rebates from Jordan Valley Water Conservancy District
6. Follow up on plans and budget for city hall landscape
7. Discussion on adding tree/landscaping content to website along with resident responsibilities
8. Action Item Review
9. Adjourn

Attendees:

1. Taylor Parker
2. Rhett Ogden
3. Brent Williams, Parks Manager
4. Walt Roseman
5. David Cloward
6. Michelle Coker
7. Jocelyn Kessler
8. Fred Lowry
9. Laura Bakker
10. Todd Hammond

We discussed the Newsletter content and follow up to that. We discussed the localscapes photos used and the opportunity to use new photos with more integrated park strips or more mature bushes that don't emphasize the rock.

- Michelle noted that there will be a photo album - by city through localscapes
- Newsletter did not contain all three classes

Discussed classes for localscapes: all will be in the council chambers

1. Introduction - previous to localscapes classes - the "why" of conservation and the heritage of our current - Feb 16th 7:00 pm
 1. Focus to help those

2. 2nd class - Localscapes rebate programs (including flip the strip) - 2/23 - Wed eve 7:00
3. Workshop class - Saturday March 5th 10 am - 12:00

Promotion of the localscapes classes:

1. We had the enewsletter
2. New emails and text - anyone that has signed up for Draper city communications
 1. Use email and text for introduction, then a follow up for sign up
 2. Do the same for the 2nd class (first class for localscapes)
3. Sign up will be through eventbrite - link on Draper website - eventbrite should have its own reminders
4. Parks and rec has an email every Friday we can utilize
5. Get website up to date
6. Discussion about having signs set up to advertise - Parks and Rec will build them and Josh can provide the pdf in a format that can be read by driving by
7. Work with Mayor on some photos for the website and March/April newsletter
8. March/April newsletter - deadline will be mid February
9. Plans to convert the front of the Parks and Rec building for localscapes - can use this for a later newsletter
 1. Landscape guy is working on plan now and will bring it to the committee

Grant money - Fred said that David Dobbins was going to follow up on the grant to fund a city resource

Dave explained website structure additions proposed to help residents select trees and to explain resident responsibilities

Rhett explained conflict of interest statements and those in attendance signed them - on agenda for following month

Actions:

1. Everyone on committee to sign No conflict of Interest Statement
2. Localscapes promotion:
 1. Jocelyn to work with Michelle on content and then with Rhett to utilize Parks and Rec emails
 2. Jocelyn to work with Michelle on content and then with Josh on sign design and then with Rhett to have signs made and posted
 3. Jocelyn to work with Josh to utilize Draper communications emails and texts
 4. Michelle to work with Cynthia for utilizing Eventbrite
 5. Michelle to continue to work with Mayor Walker on potential photos and documenting his project for use on the website and later newsletters
3. Janet/Michelle/Laura to draw up sketches of city hall landscape
4. Fred to follow up with David Dobbins on JVVCD grant money
5. Dave to work with Josh on website additions for tree selection and with Janet and Laura on content