

**CLARK PLANETARIUM ADVISORY BOARD MEETING**  
Location: Virtual and In Person Meeting  
Thursday, October 21, 2021

**Board attendance:**

Jordan Hansen, Chair  
Bianca Lyon, Vice-Chair  
Jim Brass  
Andrea Garavito-Martinez  
Mike Hanson  
Julia Kamenetzky  
Jim Karner  
Lauren Littlefield  
Michelle Love-Day  
Olga Siggins

Ulrich Rassner  
Ahsan Iqbal  
Laurie Stringham  
Tanasia Valdez  
Kim Wilson

**Others Present:**

Tom Beckett  
Robin Chalhoub  
Richard Cox  
Jayceen Craven  
Tim Glenn  
Duke Johnson  
Steve van Maren  
Lindsie Smith  
Joe Stohel  
Anna Marie Tueller  
Holly Yocum

**Board absent:**

- I. **CALL TO ORDER AND WELCOME** at 12:40 p.m. by Jordan Hansen. He noted that a quorum was in attendance.
- II. **PUBLIC COMMENTS** were requested by Jordan Hansen. None were brought to the attention of the Board.
- III. **REVIEW OF MINUTES**
  - a. The minutes for the November 2021 Board Meeting were brought up for any additions or corrections. None were noted. Jim Brass moved to approve



the minutes. Lauren Littlefield seconded the motion. The motion was approved unanimously, with none opposed.

#### **IV. CURRENT BUSINESS**

- a. Jordan Hansen noted that there are still Board open positions. Interviews will continue to be scheduled over the next month or so.
- b. On Tuesday, January 18, Jordan Hansen, Jim Brass, Julia Kamenetzky, and Jayceen Craven attended the Board/Legislative break up at the House Senate and House Kitchens. A valuable lesson was learned: the first day of session is probably not the best day to have the first morning break. Next year the break will be scheduled a bit later. Still, there were still some meaningful connections and some good conversations.
- c. Jayceen Craven noted that both the House and Senate legislatures were excited about the Planetarium's upcoming Legislator Family Night on February 14. Jordan Hansen said that the Family Night is still a go. Board members will be spaced out at different exhibits and Duke Johnson has a great overview manual. It's a chance to highlight everything for the Legislative members that Clark Planetarium has to offer. Jayceen Craven mentioned that she would like to meet with the attending Board members prior to the event so she can go over specifics. Bianca asked about mask requirements. Holly Yocom mentioned that the County will discuss protocols for the upcoming event.

- d. Jayceen Craven informed the Board that the IC groups will be presenting to the Public Education Appropriation on January 27. Any board members that can attend would be appreciated. In the event that the in-person event is cancelled, Nick Hoffman said that the backup plan would be mailers. Nick Hoffman mentioned that the Museum Association canceled their in-person advocacy day. A smaller version will be held on February 1 at the Capitol, and the Planetarium will attend.
- e. Jordan Hansen recognized that this is Lindsie Smith's last day as Director of the Clark Planetarium. He commended her on the work she's done and said she will be greatly missed. The Board wishes her the best in her future endeavors. Holly Yocum said that on behalf of Salt Lake County and the Mayor Community Services she wanted to thank her as well. She said Lindsie has taken the Planetarium in an amazing direction and commended her on the Strategic Plan she has put in place. Bianca Lyon seconded it and thanked her for bold leadership in difficult times. Lindsie Smith said it's been amazing and she's sure this won't be the last the Planetarium hears from her.

## **V. PLANETARIUM REPORT**

- a. Lindsie Smith discussed the Planetarium's financials.
- i. December was once again a great month financially. The Planet Fun Store brought in over \$109,000. Dome shows were very strong. Memberships were great in December since people buy them for

gifts. IMAX is performing really well. It was thought that the Planetarium would end up with a hole in its budget at the end of 2021, but it actually ended up with a surplus. Altogether, the Planetarium ended up with revenue just over \$1,700,000.

- ii. The million-dollar cut to the Planetarium's budget in 2020 has been restored for 2022. The Planetarium will be back to full staffing soon.
- iii. For the 2022 budget, part-time/temporary staff salaries were increased by \$1.00 pr hour.
- iv. The Planetarium was able to bring back three full-time positions that had been unfunded throughout Covid.
- v. The budget for 2022 is strong.

## **VI. CP UPDATE**

- a. "Worlds Beyond Earth" opened in the Hansen Dome Theatre over the MLK day weekend. It will open a new IMAX film, "Ocean Odyssey," over Presidents' Day Weekend. The Planetarium expects Ocean Odyssey to do well.
- b. The Planetarium just welcomed new Community Programs Supervisor, Anna Swenson. She comes to the Planetarium from Thanksgiving Point. The Planetarium already has one other full-time position on this team and is in the process of hiring a second. Duke Johnson said this team will help us to go out and really make a difference in the community.



- c. The Planetarium is seeing cancellations from schools due to the Omicron spike, both in field trips and school outreach.
- d. Overall, the Planetarium remains busy, and staffing is holding steady.

**VII. GOOD LUCK, LINDSIE!!**

- a. Today was Lindsie Smith's last day with Clark Planetarium. The Board all wished here well on her future endeavors.
- b. Robyn Chalhoub mentioned that the County had a great recruitment for the Director position, with a lot of amazing candidates applying. The interview process has begun, and Robin Chalhoub appreciated those on the board who had been able to participate. She thinks it will take a few weeks to go through the interview process and that the selection will probably happen in the beginning of March.
- c. Anna Marie Tueller will act as acting Director of the Planetarium until a permanent replacement for Lindsie is found. Robin Chalhoub noted that Lindsie Smith has made a transition book for the new director that runs fifty pages and has a table of contents.

**VIII. CLOSING REMARKS**

- a. The next Board meeting is set for February 17<sup>th</sup>.