

Draper Tree committee meeting - Tuesday Dec 7, 2021 8:00 a.m. Meeting notes

Agenda:

1. Welcome and Introductions
2. Approval of Minutes from November 2, 2021
3. Matt Olsen, Assistant General Manager Jordan Valley Water Conservancy District to give a short presentation and answer questions about related potential ordinances
4. Cynthia Bee, Outreach Coordinator JVVCD to lead discussion on public outreach event
5. Action Item review
6. Adjournment

Attendees:

1. Taylor Parker
2. Rhett Ogden
3. Brent Williams, Parks Manager
4. Walt Roseman
5. David Cloward
6. Janet Simonich
7. Lisa Wilcox
8. Michelle Coker
9. Matt Olsen, Asst. General Mgr JVVCD
10. Cynthia Bee, Public outreach, JVVCD
11. Jocelyn Kessler
12. Todd Hammond
13. Maryann Pickering

Dave gave an update on sub-committee meetings

November meeting minutes were approved

Welome and introduced Mr. Olsen and Cynthia Bee from JVVCD

Matt Olsen gave a presentation on working with cities and water usage

- Congratulated committee for tackling landscaping ordinances and liked that we are trying to make them
- 50 yr planning horizon - shift from "water getting to you" to "how it will be used". Every land use decision is a water management decision.
 - 60% of water is being used outdoors
 - 1/4 landscaping lot will use more water in one season than the inside of the home for one whole year
 - 200,000 gallons of water per season
- Need to have water conservation programs and education
 - Mechanisms to do that and incentives such as "localscapes"
- Future Land Development:

- There is an urgency to manage new developments and the commitments for decades into the future
 - In drought situations, conversion costs are staggering
- There are different water projects as additional water supplies if necessary for the future
- Water pricing
 - Block 2 water is double the price
 - In order for cities to get more block 1 pricing, they will need to implement water efficiency standards
 - Draper city is 120% of contract and barely avoided block 2 rates and thus will need water efficiency standards
- Residential Landscape Standards
 - City standard recommendations were written in language that is easier to understand - not in "ordinance language"
 - Reviewed residential and commercial guidelines
 - Started meeting with large homebuilders - I.e. Ivory Homes
 - Cites that have adopted:
 - West Jordan
 - Herriman
 - South Jordan
 - Bluffdale
- Recommend ordinances through landscape ordinances
- Member Agency Grant Program
 - City receives grant money to hire a landscape inspector

Cynthia Bee gave presentation on public outreach

- She covered 5 elements of a localscape
- Reviewed photos of localscaped yards including new and converted
- Switch from sprays to drip and not cultivating weeds
- Fire-wise principles can help also for fire control
- Flip the strip
 - Draper has wider than average park strips
 - Reviewed examples
 - There is an inspection to make sure it is done right in order to get the rebate
 - Park strips are the "gateway drug" to moving to the whole landscape
- Community Education
 - Localscapes classes taught in the communities to help residents
 - Best utilized when one house is done right, neighbors will copy it
 - We could do a Tour to showcase positive results
 - Not a xeroscape - use a new word like localscapes
 - specific lawn usage - i.e. 35%
 - Show them not a lavarock and cactus nightmare
- Mayor's example - use that with
- Cynthia would like to see our 100 Year Tree list
- We could save 100,000 gallons of water per 1/4 acre lot/homeowner - a huge amount
- Discussion about public education

- Photos will be on website if they apply for rebates
- Can search the photos so they can see Draper
- How do we help residents also reduce their water
 - Smart controller rebate
 - Landscape consultations program - JWWCD will send a technician
- JWWCD wants to be a resource to us
- Event targeted for February
 - 2 part class - design and then workshop
 - Discussed how to include landscapers - could be a 3 part
 - Start with introductory earlier
 - Amy Toner with Suncrest HOA
 - Could be 100 people in February - could be in the council room or the rec center
 - Could be virtual at same time
 - The whole localscapes series is available on-line
 - Rebates are offered for the whole yards
 - Swimming pools use a lot less water than lawn
 - Water features
 - Build a campaign to promote the event
 - Parks and Rec email to 20K people
 - Utilize the text and email notices to drive people to the website for sign-ups - talk to Linda Peterson
- Adjourned

Action Items (please see the google sheet for tracking action items):

1. Michelle Coker to continue to lead the planning of the localscapes event and to pull in members to help and to coordinate with Cynthia
2. Jocelyn to lead promotion of the event
3. Dave to follow up with the city on potential grant money for a landscape inspector - Cynthia to send Dave Matt's presentation
4. Janet and Laura to revise tree list and information for website