

Arena Committee Meeting Minutes 9/22/21

In attendance: Fred Lowry, Doug Vawdry, Katie Smith, Stephanie Sherrell, Jan Short, Annica Cannon, Wayland McGary, Walt Rosemond,

Stephanie Sherrell has been appointed Vice-Chair by the Mayor.
Doug's term is up in about 2 years and the Vice Chair will move up to the Chair.

Need to discuss future events for the arena that we can present to the City Council.
AJ Clayson is coming to give us some options.

Food truck event was well attended. Two food trucks and Kona Ice. Lines were 20-30 minutes long. Many people hung out and ate. Lots of positive feedback from everyone.

Everyone would like to make this a scheduled weekly or monthly event. Decided it is best to make it on Friday night still. Would like to do it in two weeks again, however there may not be enough time to get the trucks booked by then. The City Council is excited about this event and would like it to continue. The Food Truck League is a place to go to for booking trucks.

Stephanie will call them and find out more information about them.

More advertising would be good. Facebook, Nextdoor, etc.

Need to set up more tables for people.

Lots of wasps were around, we will need to put up traps or something to get rid of them.

Might be a good idea to move the event around, possible at Smithfield Park next time. There is a pavilion so there is no need to set up tables, chairs, and tents. We are the special event committee and this would be a special event. With the possibility of poor weather in October, having the pavilion would be a good idea.

We will plan on October 8th, Stephanie will call the Food Truck League and see if we can book them that soon, if not we would go to October 15th. The Haunted Trail event is on October 18th.

We will plan to have it at the arena. The arena events board has a budget of \$120,000. We can afford to boost it on social media for \$100. We should get signs that reflect the same graphics on them as social media. We also need to add TikTok for promotions.

We need twice as many tables and chairs as last time. If we cannot get them we may need to purchase them, we just don't know where to store them. Annica will get table clothes for the tables.